

# **mHealth Market Report by Component (Wearables, mHealth Apps), Service (Monitoring Services, Diagnosis Services, Healthcare Systems Strengthening Services, Treatment Services, and Others), Participants (mHealth Application Companies, Pharmaceuticals Companies, Hospitals, Health Insurance Companies, and Others), and Region 2024-2032**

<https://marketpublishers.com/r/M2899E13C619EN.html>

Date: August 2024

Pages: 150

Price: US\$ 3,899.00 (Single User License)

ID: M2899E13C619EN

## **Abstracts**

The global mHealth market size reached US\$ 91.3 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 516.7 Billion by 2032, exhibiting a growth rate (CAGR) of 20.6% during 2024-2032.

Mobile health (mHealth) is a diversified branch of electronic health (eHealth) that collects patient data using mobile devices and wireless infrastructure. The collected data assists in obtaining accurate results that are utilized to treat and diagnose several medical conditions. mHealth assists in improving medication adherence and communication, allows remote patient monitoring and enables patients to send secure messages, connect to service providers and schedule appointments. As a result, it finds extensive application in healthcare supply chain management, diagnostic and treatment support, chronic disease monitoring and management and increasing health awareness among people. At present, mHealth technology is gaining popularity across the globe for home-based patient monitoring services among the geriatric population.

The rising dependence on mobile devices represents one of the key factors strengthening the global mHealth market growth. These devices enable individuals to

access healthcare-related services via wireless multimedia easily. Moreover, mHealth solutions have user-friendly characteristics and offer efficiency during an emergency. This, in confluence with the increasing instances of chronic diseases, such as diabetes and hypertension, is positively influencing the market growth worldwide. Furthermore, the key manufacturers are integrating innovative technologies to support the healthcare industry, which, in turn, is fostering the market growth. For instance, the US Food and Drug Administration (FDA) announced the launch of an internet-based repository, CURE ID, in December 2019 that enabled the clinical community to report their experiences of treating infectious diseases with the existing FDA-approved drugs through smartphones, websites or other mobile devices.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global mHealth market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on component, service and participants.

#### Breakup by Component:

Wearables

Blood Pressure Monitors

Blood Glucometer

Pulse Oximeter

Neurological Monitors

Others

mHealth Apps

Medical Apps

Fitness Apps

**Breakup by Service:**

Monitoring Services

Diagnosis Services

Healthcare Systems Strengthening Services

Treatment Services

Others

**Breakup by Participants:**

mHealth Application Companies

Pharmaceuticals Companies

Hospitals

Health Insurance Companies

Others

**Breakup by Region:**

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

*mHealth Market Report by Component (Wearables, mHealth Apps), Service (Monitoring Services, Diagnosis Services...*

The competitive landscape of the industry has also been examined along with the profiles of the key players being Airstrip Technologies Inc., Allscripts Healthcare Solutions Inc., Apple Inc., Bayer Aktiengesellschaft, Boston Scientific Corporation, Koninklijke Philips N.V., Masimo Corporation, Omron HealthCare Inc. (OMRON Corporation), Qualcomm Incorporated, Samsung Electronics Co. Ltd. and Sanofi S.A.

#### Key Questions Answered in This Report:

How has the global mHealth market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global mHealth market?

What are the key regional markets?

What is the breakup of the market based on the component?

What is the breakup of the market based on the service?

What is the breakup of the market based on the participants?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global mHealth market and who are the key players?

What is the degree of competition in the industry?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL MHEALTH MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY COMPONENT**

- 6.1 Wearables
  - 6.1.1 Market Trends
  - 6.1.2 Major Types
    - 6.1.2.1 Blood Pressure Monitors
    - 6.1.2.2 Blood Glucometer
    - 6.1.2.3 Pulse Oximeter
    - 6.1.2.4 Neurological Monitors

- 6.1.2.5 Others
- 6.1.3 Market Forecast
- 6.2 mHealth Apps
  - 6.2.1 Market Trends
  - 6.2.2 Major Types
    - 6.2.2.1 Medical Apps
    - 6.2.2.2 Fitness Apps
  - 6.2.3 Market Forecast

## **7 MARKET BREAKUP BY SERVICE**

- 7.1 Monitoring Services
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Diagnosis Services
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Healthcare Systems Strengthening Services
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast
- 7.4 Treatment Services
  - 7.4.1 Market Trends
  - 7.4.2 Market Forecast
- 7.5 Others
  - 7.5.1 Market Trends
  - 7.5.2 Market Forecast

## **8 MARKET BREAKUP BY PARTICIPANTS**

- 8.1 mHealth Application Companies
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Pharmaceuticals Companies
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast
- 8.3 Hospitals
  - 8.3.1 Market Trends
  - 8.3.2 Market Forecast
- 8.4 Health Insurance Companies

- 8.4.1 Market Trends
- 8.4.2 Market Forecast
- 8.5 Others
  - 8.5.1 Market Trends
  - 8.5.2 Market Forecast

## **9 MARKET BREAKUP BY REGION**

- 9.1 North America
  - 9.1.1 United States
    - 9.1.1.1 Market Trends
    - 9.1.1.2 Market Forecast
  - 9.1.2 Canada
    - 9.1.2.1 Market Trends
    - 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
  - 9.2.1 China
    - 9.2.1.1 Market Trends
    - 9.2.1.2 Market Forecast
  - 9.2.2 Japan
    - 9.2.2.1 Market Trends
    - 9.2.2.2 Market Forecast
  - 9.2.3 India
    - 9.2.3.1 Market Trends
    - 9.2.3.2 Market Forecast
  - 9.2.4 South Korea
    - 9.2.4.1 Market Trends
    - 9.2.4.2 Market Forecast
  - 9.2.5 Australia
    - 9.2.5.1 Market Trends
    - 9.2.5.2 Market Forecast
  - 9.2.6 Indonesia
    - 9.2.6.1 Market Trends
    - 9.2.6.2 Market Forecast
  - 9.2.7 Others
    - 9.2.7.1 Market Trends
    - 9.2.7.2 Market Forecast
- 9.3 Europe
  - 9.3.1 Germany



- 9.3.1.1 Market Trends
- 9.3.1.2 Market Forecast
- 9.3.2 France
  - 9.3.2.1 Market Trends
  - 9.3.2.2 Market Forecast
- 9.3.3 United Kingdom
  - 9.3.3.1 Market Trends
  - 9.3.3.2 Market Forecast
- 9.3.4 Italy
  - 9.3.4.1 Market Trends
  - 9.3.4.2 Market Forecast
- 9.3.5 Spain
  - 9.3.5.1 Market Trends
  - 9.3.5.2 Market Forecast
- 9.3.6 Russia
  - 9.3.6.1 Market Trends
  - 9.3.6.2 Market Forecast
- 9.3.7 Others
  - 9.3.7.1 Market Trends
  - 9.3.7.2 Market Forecast
- 9.4 Latin America
  - 9.4.1 Brazil
    - 9.4.1.1 Market Trends
    - 9.4.1.2 Market Forecast
  - 9.4.2 Mexico
    - 9.4.2.1 Market Trends
    - 9.4.2.2 Market Forecast
  - 9.4.3 Others
    - 9.4.3.1 Market Trends
    - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
  - 9.5.1 Market Trends
  - 9.5.2 Market Breakup by Country
  - 9.5.3 Market Forecast

## **10 SWOT ANALYSIS**

- 10.1 Overview
- 10.2 Strengths

10.3 Weaknesses

10.4 Opportunities

10.5 Threats

## **11 VALUE CHAIN ANALYSIS**

## **12 PORTERS FIVE FORCES ANALYSIS**

12.1 Overview

12.2 Bargaining Power of Buyers

12.3 Bargaining Power of Suppliers

12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

## **13 PRICE ANALYSIS**

## **14 COMPETITIVE LANDSCAPE**

14.1 Market Structure

14.2 Key Players

14.3 Profiles of Key Players

14.3.1 Airstrip Technologies Inc.

14.3.1.1 Company Overview

14.3.1.2 Product Portfolio

14.3.2 Allscripts Healthcare Solutions Inc.

14.3.2.1 Company Overview

14.3.2.2 Product Portfolio

14.3.2.3 Financials

14.3.2.4 SWOT Analysis

14.3.3 Apple Inc.

14.3.3.1 Company Overview

14.3.3.2 Product Portfolio

14.3.3.3 Financials

14.3.3.4 SWOT Analysis

14.3.4 Bayer Aktiengesellschaft

14.3.4.1 Company Overview

14.3.4.2 Product Portfolio

14.3.4.3 Financials

- 14.3.4.4 SWOT Analysis
- 14.3.5 Boston Scientific Corporation
  - 14.3.5.1 Company Overview
  - 14.3.5.2 Product Portfolio
  - 14.3.5.3 Financials
  - 14.3.5.4 SWOT Analysis
- 14.3.6 Koninklijke Philips N.V.
  - 14.3.6.1 Company Overview
  - 14.3.6.2 Product Portfolio
  - 14.3.6.3 Financials
  - 14.3.6.4 SWOT Analysis
- 14.3.7 Masimo Corporation
  - 14.3.7.1 Company Overview
  - 14.3.7.2 Product Portfolio
  - 14.3.7.3 Financials
  - 14.3.7.4 SWOT Analysis
- 14.3.8 Omron HealthCare Inc. (OMRON Corporation)
  - 14.3.8.1 Company Overview
  - 14.3.8.2 Product Portfolio
- 14.3.9 Qualcomm Incorporated
  - 14.3.9.1 Company Overview
  - 14.3.9.2 Product Portfolio
  - 14.3.9.3 Financials
  - 14.3.9.4 SWOT Analysis
- 14.3.10 Samsung Electronics Co. Ltd.
  - 14.3.10.1 Company Overview
  - 14.3.10.2 Product Portfolio
  - 14.3.10.3 Financials
  - 14.3.10.4 SWOT Analysis
- 14.3.11 Sanofi S.A.
  - 14.3.11.1 Company Overview
  - 14.3.11.2 Product Portfolio
  - 14.3.11.3 Financials
  - 14.3.11.4 SWOT Analysis

## List Of Tables

### LIST OF TABLES

Table 1: Global: mHealth Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: mHealth Market Forecast: Breakup by Component (in Million US\$), 2024-2032

Table 3: Global: mHealth Market Forecast: Breakup by Service (in Million US\$), 2024-2032

Table 4: Global: mHealth Market Forecast: Breakup by Participants (in Million US\$), 2024-2032

Table 5: Global: mHealth Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 6: Global: mHealth Market: Competitive Structure

Table 7: Global: mHealth Market: Key Players

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global: mHealth Market: Major Drivers and Challenges
- Figure 2: Global: mHealth Market: Sales Value (in Billion US\$), 2018-2023
- Figure 3: Global: mHealth Market Forecast: Sales Value (in Billion US\$), 2024-2032
- Figure 4: Global: mHealth Market: Breakup by Component (in %), 2023
- Figure 5: Global: mHealth Market: Breakup by Service (in %), 2023
- Figure 6: Global: mHealth Market: Breakup by Participants (in %), 2023
- Figure 7: Global: mHealth Market: Breakup by Region (in %), 2023
- Figure 8: Global: mHealth (Wearables) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 9: Global: mHealth (Wearables) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 10: Global: mHealth (mHealth Apps) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 11: Global: mHealth (mHealth Apps) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 12: Global: mHealth (Monitoring Services) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 13: Global: mHealth (Monitoring Services) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 14: Global: mHealth (Diagnosis Services) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 15: Global: mHealth (Diagnosis Services) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 16: Global: mHealth (Healthcare Systems Strengthening Services) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 17: Global: mHealth (Healthcare Systems Strengthening Services) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 18: Global: mHealth (Treatment Services) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 19: Global: mHealth (Treatment Services) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 20: Global: mHealth (Other Services) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 21: Global: mHealth (Other Services) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 22: Global: mHealth (mHealth Application Companies) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 23: Global: mHealth (mHealth Application Companies) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 24: Global: mHealth (Pharmaceuticals Companies) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 25: Global: mHealth (Pharmaceuticals Companies) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 26: Global: mHealth (Hospitals) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 27: Global: mHealth (Hospitals) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 28: Global: mHealth (Health Insurance Companies) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 29: Global: mHealth (Health Insurance Companies) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 30: Global: mHealth (Other Participants) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 31: Global: mHealth (Other Participants) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 32: North America: mHealth Market: Sales Value (in Million US\$), 2018 & 2023

Figure 33: North America: mHealth Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 34: United States: mHealth Market: Sales Value (in Million US\$), 2018 & 2023

Figure 35: United States: mHealth Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 36: Canada: mHealth Market: Sales Value (in Million US\$), 2018 & 2023

Figure 37: Canada: mHealth Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 38: Asia-Pacific: mHealth Market: Sales Value (in Million US\$), 2018 & 2023

Figure 39: Asia-Pacific: mHealth Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 40: China: mHealth Market: Sales Value (in Million US\$), 2018 & 2023

Figure 41: China: mHealth Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 42: Japan: mHealth Market: Sales Value (in Million US\$), 2018 & 2023

Figure 43: Japan: mHealth Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 44: India: mHealth Market: Sales Value (in Million US\$), 2018 & 2023

Figure 45: India: mHealth Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 46: South Korea: mHealth Market: Sales Value (in Million US\$), 2018 & 2023

Figure 47: South Korea: mHealth Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 48: Australia: mHealth Market: Sales Value (in Million US\$), 2018 & 2023

Figure 49: Australia: mHealth Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 50: Indonesia: mHealth Market: Sales Value (in Million US\$), 2018 & 2023

Figure 51: Indonesia: mHealth Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 52: Others: mHealth Market: Sales Value (in Million US\$), 2018 & 2023

Figure 53: Others: mHealth Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 54: Europe: mHealth Market: Sales Value (in Million US\$), 2018 & 2023

Figure 55: Europe: mHealth Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 56: Germany: mHealth Market: Sales Value (in Million US\$), 2018 & 2023

Figure 57: Germany: mHealth Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 58: France: mHealth Market: Sales Value (in Million US\$), 2018 & 2023

Figure 59: France: mHealth Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 60: United Kingdom: mHealth Market: Sales Value (in Million US\$), 2018 & 2023

Figure 61: United Kingdom: mHealth Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 62: Italy: mHealth Market: Sales Value (in Million US\$), 2018 & 2023

Figure 63: Italy: mHealth Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 64: Spain: mHealth Market: Sales Value (in Million US\$), 2018 & 2023

Figure 65: Spain: mHealth Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 66: Russia: mHealth Market: Sales Value (in Million US\$), 2018 & 2023

Figure 67: Russia: mHealth Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 68: Others: mHealth Market: Sales Value (in Million US\$), 2018 & 2023

Figure 69: Others: mHealth Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 70: Latin America: mHealth Market: Sales Value (in Million US\$), 2018 & 2023

Figure 71: Latin America: mHealth Market Forecast: Sales Value (in Million US\$),  
2024-2032

Figure 72: Brazil: mHealth Market: Sales Value (in Million US\$), 2018 & 2023

Figure 73: Brazil: mHealth Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 74: Mexico: mHealth Market: Sales Value (in Million US\$), 2018 & 2023

Figure 75: Mexico: mHealth Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 76: Others: mHealth Market: Sales Value (in Million US\$), 2018 & 2023

Figure 77: Others: mHealth Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 78: Middle East and Africa: mHealth Market: Sales Value (in Million US\$), 2018  
& 2023

Figure 79: Middle East and Africa: mHealth Market: Breakup by Country (in %), 2023

Figure 80: Middle East and Africa: mHealth Market Forecast: Sales Value (in Million  
US\$), 2024-2032

Figure 81: Global: mHealth Industry: SWOT Analysis

Figure 82: Global: mHealth Industry: Value Chain Analysis

Figure 83: Global: mHealth Industry: Porter's Five Forces Analysis



## I would like to order

Product name: mHealth Market Report by Component (Wearables, mHealth Apps), Service (Monitoring Services, Diagnosis Services, Healthcare Systems Strengthening Services, Treatment Services, and Others), Participants (mHealth Application Companies, Pharmaceuticals Companies, Hospitals, Health Insurance Companies, and Others), and Region 2024-2032

Product link: <https://marketpublishers.com/r/M2899E13C619EN.html>

Price: US\$ 3,899.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M2899E13C619EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970