

Mexico Used Truck Market Size, Share, Trends and Forecast by Vehicle Type, Sales Channel, End User, and Region, 2026-2034

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Abstracts

The Mexico used truck market size reached USD 576.7 Million in 2025. Looking forward, IMARC Group expects the market to reach USD 812.1 Million by 2034, exhibiting a growth rate (CAGR) of 3.68% during 2026-2034. The market share is expanding, driven by the growing utilization of digital platforms that offer a convenient way to compare prices and explore financing options, along with the broadening of logistics and delivery services.

MEXICO USED TRUCK MARKET TRENDS:

Increasing adoption of digital platforms

Rising reliance on digital platforms is offering a favorable Mexico used truck market outlook. With more people and businesses shifting towards online channels, digital platforms offer a convenient way to compare prices, check vehicle history, and explore financing options. High internet access across both urban and semi-urban regions is supporting this trend, allowing users to access platforms from mobile phones and computers. As per the DataReportal, at the beginning of 2024, Mexico had 107.3 Million internet users, with internet penetration reaching 83.2%. Buyers no longer need to visit multiple dealerships, as digital marketplaces provide detailed listings, vehicle specifications, and virtual tours. Sellers also benefit from a wider reach, attracting customers from across the country. The integration of digital tools, such as artificial intelligence (AI)-based recommendations, chat support, and secure payment systems, builds user confidence and speeds up decision-making. These platforms include reviews and ratings that help individuals choose reliable sellers. As online vehicle platforms continue to grow in number, the digital shift is leading to more activity in the

market. This digital transformation is not only improving access but also boosting trust and convenience for buyers and sellers alike.

Expansion of logistics and delivery services

The expansion of logistics and delivery services is fueling the Mexico used truck market growth. With the rapid rise in e-commerce and last-mile delivery needs, companies increasingly depend on a robust fleet of trucks to meet evolving user expectations. Used trucks offer a practical and affordable option for small and medium logistics firms that want to scale operations without bearing the cost of new vehicles. The high demand for transportation in urban and rural regions is encouraging logistics providers to add more trucks to their fleets quickly, making the used truck segment more attractive. Delivery service operators also prefer used trucks due to their quicker availability and lower upfront costs. As logistics networks are expanding across Mexico, especially in response to increasing online orders and the requirement for faster delivery, the need for a larger fleet of used trucks continues to rise. According to the IMARC Group, the Mexico logistics market is set to attain USD 141.8 Billion by 2033, showing a growth rate (CAGR) of 5.17% during 2025-2033.

Rising construction activities

Increasing construction activities are propelling the market growth. According to industry reports, Mexico's construction sector indicated an approximate growth of 4.1%. Builders and contractors prefer used trucks as they offer cost-effective options for moving construction materials, such as cement, steel, and tools. Small and medium-sized construction firms are benefiting from the affordability and quick availability of used trucks. The flexibility these vehicles provide supports multiple construction projects running simultaneously. With frequent movement between urban and rural construction sites, used trucks are becoming a practical choice. The ongoing infrastructure expansion, including housing, roads, and commercial spaces, is further driving this demand. Used trucks help construction companies maintain project timelines without heavy investment.

MEXICO USED TRUCK MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on vehicle type, sales channel, and end user.

Vehicle Type Insights:

Light Trucks

Medium-Duty Trucks

Heavy-Duty Trucks

The report has provided a detailed breakup and analysis of the market based on the vehicle type. This includes light trucks, medium-duty trucks, and heavy-duty trucks.

Sales Channel Insights:

Franchised Dealer

Independent Dealer

Peer-to-Peer

A detailed breakup and analysis of the market based on the sales channel have also been provided in the report. This includes franchised dealer, independent dealer, and peer-to-peer.

End User Insights:

Construction

Oil and Gas

Others

The report has provided a detailed breakup and analysis of the market based on the end user. This includes construction, oil and gas, and others.

Regional Insights:

Northern Mexico

Central Mexico

Southern Mexico

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, Southern Mexico, and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Mexico used truck market performed so far and how will it perform in the coming years?

What is the breakup of the Mexico used truck market on the basis of vehicle type?

What is the breakup of the Mexico used truck market on the basis of sales channel?

What is the breakup of the Mexico used truck market on the basis of end user?

What is the breakup of the Mexico used truck market on the basis of region?

What are the various stages in the value chain of the Mexico used truck market?

What are the key driving factors and challenges in the Mexico used truck market?

What is the structure of the Mexico used truck market and who are the key players?

What is the degree of competition in the Mexico used truck market?

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