

# Mexico Synthetic Rubber Market Size, Share, Trends and Forecast by Type, Form, Application, and Region, 2026-2034

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## Abstracts

The Mexico synthetic rubber market size reached USD 529.4 Million in 2025. Looking forward, IMARC Group expects the market to reach USD 693.2 Million by 2034, exhibiting a growth rate (CAGR) of 2.95% during 2026-2034. The market growth is fueled by growing demand from the automotive and manufacturing sectors, higher consumption in the tire industry, and strong industrial expansion. Moreover, favorable government policies, infrastructure advancements, and expanding automotive production capacity are further increasing Mexico synthetic rubber market share.

### MEXICO SYNTHETIC RUBBER MARKET TRENDS:

#### Expanding Automotive Industry

The rapidly growing automotive industry in Mexico significantly drives the demand for synthetic rubber, particularly in the production of tires and automotive components. For instance, industry reports highlight that as of 2024, Mexico produces 3.8 million vehicles annually, ranks 7th globally, exports 3.3 million units, with the automotive sector contributing 4.7% to national GDP and 21.7% to manufacturing GDP, while 87% of Tier 1 auto parts production is exported and 13% is used domestically. Mexico has emerged as a significant center for automotive production owing to its close proximity to the American market and cost-effective production capabilities. With increased investment from global automobile firms in manufacturing plants in Mexico, demand for synthetic rubber, an essential raw material in tires, seals, and hoses, keeps growing. Moreover, the transition towards electric vehicles (EVs) adds new usage areas for synthetic rubber in EV tires, further enhancing the market size. The automotive sector's robust expansion remains one of the primary forces propelling the Mexico synthetic rubber

market growth.

## Technological Innovations in Rubber Production

Technological innovation in synthetic rubber production is revolutionizing the Mexican market by improving product quality and reducing production costs. Developments such as the production of environmentally friendly, high-performance synthetic rubbers have gained popularity as increasingly sustainable options become the pursuit of industries. More recent, environmentally friendly technologies for the manufacture of synthetic rubber, including bio-based types, adhere to worldwide forces of sustainability and meet increasing consumer and regulatory demands for environmentally friendly products. Additionally, advances in polymer blend technologies have enhanced properties of synthetic rubbers to meet a range of specialized applications. The innovations not only render the production of rubber in Mexico more effective but also position the country among the players in the international market for synthetic rubber. For instance, in December 2024, Mesnac, a global leader in rubber processing machinery, invested USD 20 Million in a new production plant in León, Guanajuato, Mexico. This investment aims to cater to the region's growing demand from tire manufacturers. Mexico's strategic location, tax incentives, and strong automotive industry make it an ideal hub for this expansion. The project will contribute to local economic development through job creation and technology transfer, further consolidating Mesnac's global position.

## MEXICO SYNTHETIC RUBBER MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country/regional levels for 2026-2034. Our report has categorized the market based on type, form, and application.

### Type Insights:

Styrene Butadiene Rubber

Ethylene Propylene Diene Rubber

Polyisoprene

Polybutadiene Rubber

Isobutylene Isoprene Rubber

## Others

The report has provided a detailed breakup and analysis of the market based on the type. This includes styrene butadiene rubber, ethylene propylene diene rubber, polyisoprene, polybutadiene rubber, isobutylene isoprene rubber, and others.

## Form Insights:

Liquid Synthetic Rubber

Solid Synthetic Rubber

A detailed breakup and analysis of the market based on the form have also been provided in the report. This includes liquid synthetic rubber and solid synthetic rubber.

## Application Insights:

Tire and Tire Component

Non-Tire Automobile Application

Footwear

Industrial Goods

Others

The report has provided a detailed breakup and analysis of the market based on the application. This includes tire and tire component, non-tire automobile application, footwear, industrial goods, and others.

## Regional Insights:

Northern Mexico

Central Mexico

Southern Mexico

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, and Southern Mexico, and others.

#### COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

#### KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Mexico synthetic rubber market performed so far and how will it perform in the coming years?

What is the breakup of the Mexico synthetic rubber market on the basis of type?

What is the breakup of the Mexico synthetic rubber market on the basis of form?

What is the breakup of the Mexico synthetic rubber market on the basis of application?

What is the breakup of the Mexico synthetic rubber market on the basis of region?

What are the various stages in the value chain of the Mexico synthetic rubber market?

What are the key driving factors and challenges in the Mexico synthetic rubber market?

What is the structure of the Mexico synthetic rubber market and who are the key players?

What is the degree of competition in the Mexico synthetic rubber market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 MEXICO SYNTHETIC RUBBER MARKET - INTRODUCTION**

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

### **5 MEXICO SYNTHETIC RUBBER MARKET LANDSCAPE**

- 5.1 Historical and Current Market Trends (?2020-2025?)
- 5.2 Market Forecast (?2026-2034?)

### **6 MEXICO SYNTHETIC RUBBER MARKET - BREAKUP BY TYPE**

- 6.1 Styrene Butadiene Rubber
  - 6.1.1 Overview
  - 6.1.2 Historical and Current Market Trends (?2020-2025?)
  - 6.1.3 Market Forecast (?2026-2034?)
- 6.2 Ethylene Propylene Diene Rubber
  - 6.2.1 Overview
  - 6.2.2 Historical and Current Market Trends (?2020-2025?)

#### 6.2.3 Market Forecast (?2026-2034?)

### 6.3 Polyisoprene

#### 6.3.1 Overview

#### 6.3.2 Historical and Current Market Trends (?2020-2025?)

#### 6.3.3 Market Forecast (?2026-2034?)

### 6.4 Polybutadiene Rubber

#### 6.4.1 Overview

#### 6.4.2 Historical and Current Market Trends (?2020-2025?)

#### 6.4.3 Market Forecast (?2026-2034?)

### 6.5 Isobutylene Isoprene Rubber

#### 6.5.1 Overview

#### 6.5.2 Historical and Current Market Trends (?2020-2025?)

#### 6.5.3 Market Forecast (?2026-2034?)

### 6.6 Others

#### 6.6.1 Historical and Current Market Trends (?2020-2025?)

#### 6.6.2 Market Forecast (?2026-2034?)

## **7 MEXICO SYNTHETIC RUBBER MARKET - BREAKUP BY FORM**

### 7.1 Liquid Synthetic Rubber

#### 7.1.1 Overview

#### 7.1.2 Historical and Current Market Trends (?2020-2025?)

#### 7.1.3 Market Forecast (?2026-2034?)

### 7.2 Solid Synthetic Rubber

#### 7.2.1 Overview

#### 7.2.2 Historical and Current Market Trends (?2020-2025?)

#### 7.2.3 Market Forecast (?2026-2034?)

## **8 MEXICO SYNTHETIC RUBBER MARKET - BREAKUP BY APPLICATION**

### 8.1 Tire and Tire Component

#### 8.1.1 Overview

#### 8.1.2 Historical and Current Market Trends (?2020-2025?)

#### 8.1.3 Market Forecast (?2026-2034?)

### 8.2 Non-Tire Automobile Application

#### 8.2.1 Overview

#### 8.2.2 Historical and Current Market Trends (?2020-2025?)

#### 8.2.3 Market Forecast (?2026-2034?)

### 8.3 Footwear

#### 8.3.1 Overview

#### 8.3.2 Historical and Current Market Trends (?2020-2025?)

#### 8.3.3 Market Forecast (?2026-2034?)

### 8.4 Industrial Goods

#### 8.4.1 Overview

#### 8.4.2 Historical and Current Market Trends (?2020-2025?)

#### 8.4.3 Market Forecast (?2026-2034?)

### 8.5 Others

#### 8.5.1 Historical and Current Market Trends (?2020-2025?)

#### 8.5.2 Market Forecast (?2026-2034?)

## **9 MEXICO SYNTHETIC RUBBER MARKET – BREAKUP BY REGION**

### 9.1 Northern Mexico

#### 9.1.1 Overview

#### 9.1.2 Historical and Current Market Trends (?2020-2025?)

#### 9.1.3 Market Breakup by Type

#### 9.1.4 Market Breakup by Form

#### 9.1.5 Market Breakup by Application

#### 9.1.6 Key Players

#### 9.1.7 Market Forecast (?2026-2034?)

### 9.2 Central Mexico

#### 9.2.1 Overview

#### 9.2.2 Historical and Current Market Trends (?2020-2025?)

#### 9.2.3 Market Breakup by Type

#### 9.2.4 Market Breakup by Form

#### 9.2.5 Market Breakup by Application

#### 9.2.6 Key Players

#### 9.2.7 Market Forecast (?2026-2034?)

### 9.3 Southern Mexico

#### 9.3.1 Overview

#### 9.3.2 Historical and Current Market Trends (?2020-2025?)

#### 9.3.3 Market Breakup by Type

#### 9.3.4 Market Breakup by Form

#### 9.3.5 Market Breakup by Application

#### 9.3.6 Key Players

#### 9.3.7 Market Forecast (?2026-2034?)

### 9.4 Others

#### 9.4.1 Historical and Current Market Trends (?2020-2025?)

#### 9.4.2 Market Forecast (?2026-2034?)

## **10 MEXICO SYNTHETIC RUBBER MARKET – COMPETITIVE LANDSCAPE**

### 10.1 Overview

### 10.2 Market Structure

### 10.3 Market Player Positioning

### 10.4 Top Winning Strategies

### 10.5 Competitive Dashboard

### 10.6 Company Evaluation Quadrant

## **11 PROFILES OF KEY PLAYERS**

### 11.1 Company A

#### 11.1.1 Business Overview

#### 11.1.2 Products Offered

#### 11.1.3 Business Strategies

#### 11.1.4 SWOT Analysis

#### 11.1.5 Major News and Events

### 11.2 Company B

#### 11.2.1 Business Overview

#### 11.2.2 Products Offered

#### 11.2.3 Business Strategies

#### 11.2.4 SWOT Analysis

#### 11.2.5 Major News and Events

### 11.3 Company C

#### 11.3.1 Business Overview

#### 11.3.2 Products Offered

#### 11.3.3 Business Strategies

#### 11.3.4 SWOT Analysis

#### 11.3.5 Major News and Events

### 11.4 Company D

#### 11.4.1 Business Overview

#### 11.4.2 Products Offered

#### 11.4.3 Business Strategies

#### 11.4.4 SWOT Analysis

#### 11.4.5 Major News and Events

### 11.5 Company E

#### 11.5.1 Business Overview



- 11.5.2 Products Offered
- 11.5.3 Business Strategies
- 11.5.4 SWOT Analysis
- 11.5.5 Major News and Events

## **12 MEXICO SYNTHETIC RUBBER MARKET - INDUSTRY ANALYSIS**

- 12.1 Drivers, Restraints, and Opportunities
  - 12.1.1 Overview
  - 12.1.2 Drivers
  - 12.1.3 Restraints
  - 12.1.4 Opportunities
- 12.2 Porters Five Forces Analysis
  - 12.2.1 Overview
  - 12.2.2 Bargaining Power of Buyers
  - 12.2.3 Bargaining Power of Suppliers
  - 12.2.4 Degree of Competition
  - 12.2.5 Threat of New Entrants
  - 12.2.6 Threat of Substitutes
- 12.3 Value Chain Analysis

## **13 APPENDIX**

## I would like to order

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