

Mexico Sports Utility Vehicle Market Size, Share, Trends and Forecast by Type, Fuel Type, Seating Capacity and Region, 2026-2034

<https://marketpublishers.com/r/ME85DAEDC265EN.html>

Date: June 2026

Pages: 118

Price: US\$ 2,999.00 (Single User License)

ID: ME85DAEDC265EN

Abstracts

The Mexico sports utility vehicle market size reached USD 13,508.4 Million in 2025 . Looking forward, IMARC Group expects the market to reach USD 19,384.5 Million by 2034 , exhibiting a growth rate (CAGR) of 3.97% during 2026-2034 . The market is driven by the growing need for hybrid and electric variants, the growing popularity of compact SUVs as a result of urbanization, and the adoption of advanced in-vehicle technologies. These trends are indicative of shifting consumer behavior towards more sustainable, convenient, and connected mobility solutions. As these trends continue to shape purchasing behavior, the Mexico sports utility vehicle market share is expected to grow in the coming years.

MEXICO SPORTS UTILITY VEHICLE MARKET TRENDS:

Increased Demand for Hybrid and Electric SUVs

The Mexico sports utility vehicle market is also experiencing a serious shift towards hybrid and electric vehicles due to heightened environmental consciousness and encouragement from government policies. Fuel efficiency and reduced emissions are becoming top priorities among consumers, and therefore the automobile manufacturers have been mounting their green SUV options. The trend has been paralleled globally and also represents a wider movement in Mexico's auto tastes. Infrastructural developments, such as a growth in electric charging points in big cities, are accelerating uptake further. Older purchasers, especially in urban areas, exhibit increased interest in SUVs that offer a balance of performance and eco-friendliness. Therefore, hybrid and electric SUVs are highly featuring as a highlight in new car registrations. For instance, in November 2024, the 2025 GMC Hummer EV Pickup and SUV officially debuted in

Mexico, becoming the second international market to introduce the all-electric SUV lineup following the Middle East. Moreover, the outlook for Mexico sports utility vehicle market growth is to remain robust, with electric and hybrid variants set to take an accelerating proportion of future demand, underlining the country's determination to provide environmentally friendly mobility solutions.

Urbanization Driving Compact SUV Demand

Mexico's fast pace of urbanization has been behind the rising demand for compact sports utility vehicles. These models provide the perfect combination of city drivability, interior space, and higher ground clearance, which makes them suitable for urban environments. For example, in November 2024, Chinese electric vehicle startup NETA Auto will introduce its subcompact SUV, the NETA X, in Mexico with the goal of competing in the electric vehicle market with cutting-edge technology and a range of up to 501 km. Furthermore, increasing middle-class incomes and shifting lifestyle choices are making many buyers opt for compact SUVs over conventional sedans or hatchbacks. Better road connectivity and advances in urban infrastructure have also made SUVs more convenient for everyday driving. In addition, having advanced safety features and contemporary infotainment systems compactly integrated is appealing to a wide age group, ranging from young professionals to compact families. The Mexico sports utility vehicle expansion is evident where compact models dominate volume sales, an indication of changing consumer tastes and the need for versatility at no cost of efficiency. This segment is set to maintain pace over the next few years as urban expansion continues and consumer preferences adapt accordingly.

Technology Integration Driving Consumer Preference

The incorporation of advanced technologies in sports utility vehicles is contributing significantly to influencing consumer preferences within Mexico. Options like adaptive cruise control, lane-keeping system, parking aid, and voice-controlled infotainment systems are no longer limited to high-end models but become more common among mid-range SUVs. The technological democratization adds to vehicle appeal, particularly among tech-aware consumers who seek convenience and security. Enhanced connectivity and effortless integration with smartphones continue to enrich driving experience, improving the appeal of SUVs for contemporary users. Automakers are constantly innovating to add the newest digital tools and intelligent functionalities, creating new standards for in-car technology. Mexico sports utility vehicle share is growing as models with advanced features experience boosting demand among various consumer segments. This trend is likely to intensify as digital lifestyles become

increasingly common, rendering technology integration a major differentiator in buying decisions.

MEXICO SPORTS UTILITY VEHICLE MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on type, fuel type, and seating capacity.

Type Insights:

SUV-C

SUV-D

SUV-E

SUV-F

A detailed breakup and analysis of the market based on the type have also been provided in the report. This includes XSUV-C, SUV-D, SUV-E, and SUV-F.

Fuel Type Insights:

Diesel

Petrol

Electric

Others

The report has provided a detailed breakup and analysis of the market based on the fuel type. This includes diesel, petrol, electric, and others.

Seating Capacity Insights:

5-Seater

7-Seater

8-Seater and Above

A detailed breakup and analysis of the market based on the seating capacity have also been provided in the report. This includes 5-seater, 7-seater, and 8-seater and above.

Regional Insights:

Northern Mexico

Central Mexico

Southern Mexico

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, Southern Mexico, and Others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Mexico sports utility vehicle market performed so far and how will it perform in the coming years?

What is the breakup of the Mexico sports utility vehicle market on the basis of type?

What is the breakup of the Mexico sports utility vehicle market on the basis of fuel type?

What is the breakup of the Mexico sports utility vehicle market on the basis of seating

capacity?

What is the breakup of the Mexico sports utility vehicle market on the basis of region?

What are the various stages in the value chain of the Mexico sports utility vehicle market?

What are the key driving factors and challenges in the Mexico sports utility vehicle?

What is the structure of the Mexico sports utility vehicle market and who are the key players?

What is the degree of competition in the Mexico sports utility vehicle market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 MEXICO SPORTS UTILITY VEHICLE MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 MEXICO SPORTS UTILITY VEHICLE MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (?2020-2025?????)
- 5.2 Market Forecast (?2026-2034?????)

6 MEXICO SPORTS UTILITY VEHICLE MARKET - BREAKUP BY TYPE

- 6.1 SUV-C
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (?2020-2025?????)
 - 6.1.3 Market Forecast (?2026-2034?????)
- 6.2 SUV-D
 - 6.2.1 Overview
 - 6.2.2 Historical and Current Market Trends (?2020-2025?????)

6.2.3 Market Forecast (?2026-2034?????)

6.3 SUV-E

6.3.1 Overview

6.3.2 Historical and Current Market Trends (?2020-2025?????)

6.3.3 Market Forecast (?2026-2034?????????????)

6.4 SUV-F

6.4.1 Overview

6.4.2 Historical and Current Market Trends (?2020-2025?????????????)

6.4.3 Market Forecast (?2026-2034?????????????)

7 MEXICO SPORTS UTILITY VEHICLE MARKET - BREAKUP BY FUEL TYPE

7.1 Diesel

7.1.1 Overview

7.1.2 Historical and Current Market Trends (?2020-2025?????????????)

7.1.3 Market Forecast (?2026-2034?????????????)

7.2 Petrol

7.2.1 Overview

7.2.2 Historical and Current Market Trends (?2020-2025?????????????)

7.2.3 Market Forecast (?2026-2034?????????????)

7.3 Electric

7.3.1 Overview

7.3.2 Historical and Current Market Trends (?2020-2025?????????????)

7.3.3 Market Forecast (?2026-2034?????????????)

7.4 Others

7.4.1 Historical and Current Market Trends (?2020-2025?????????????)

7.4.2 Market Forecast (?2026-2034?????????????)

8 MEXICO SPORTS UTILITY VEHICLE MARKET - BREAKUP BY SEATING CAPACITY

8.1 5-Seater

8.1.1 Overview

8.1.2 Historical and Current Market Trends (?2020-2025?????????????)

8.1.3 Market Forecast (?2026-2034?????????????)

8.2 7-Seater

8.2.1 Overview

8.2.2 Historical and Current Market Trends (?2020-2025?????????????)

8.2.3 Market Forecast (?2026-2034?????????????)

8.3 8-Seater and Above

8.3.1 Overview

8.3.2 Historical and Current Market Trends (?2020-2025?????????????)

8.3.3 Market Forecast (?2026-2034?????????????)

9 MEXICO SPORTS UTILITY VEHICLE MARKET – BREAKUP BY REGION

9.1 Northern Mexico

9.1.1 Overview

9.1.2 Historical and Current Market Trends (?2020-2025?????????????)

9.1.3 Market Breakup by Type

9.1.4 Market Breakup by Fuel Type

9.1.5 Market Breakup by Seating Capacity

9.1.6 Key Players

9.1.7 Market Forecast (?2026-2034?????????????)

9.2 Central Mexico

9.2.1 Overview

9.2.2 Historical and Current Market Trends (?2020-2025?????????????)

9.2.3 Market Breakup by Type

9.2.4 Market Breakup by Fuel Type

9.2.5 Market Breakup by Seating Capacity

9.2.6 Key Players

9.2.7 Market Forecast (?2026-2034?????????????)

9.3 Southern Mexico

9.3.1 Overview

9.3.2 Historical and Current Market Trends (?2020-2025?????????????)

9.3.3 Market Breakup by Type

9.3.4 Market Breakup by Fuel Type

9.3.5 Market Breakup by Seating Capacity

9.3.6 Key Players

9.3.7 Market Forecast (?2026-2034?????????????)

9.4 Others

9.4.1 Historical and Current Market Trends (?2020-2025?????????????)

9.4.2 Market Forecast (?2026-2034?????????????)

10 MEXICO SPORTS UTILITY VEHICLE MARKET – COMPETITIVE LANDSCAPE

10.1 Overview

10.2 Market Structure

- 10.3 Market Player Positioning
- 10.4 Top Winning Strategies
- 10.5 Competitive Dashboard
- 10.6 Company Evaluation Quadrant

11 PROFILES OF KEY PLAYERS

- 11.1 Company A
 - 11.1.1 Business Overview
 - 11.1.2 Products Offered
 - 11.1.3 Business Strategies
 - 11.1.4 SWOT Analysis
 - 11.1.5 Major News and Events
- 11.2 Company B
 - 11.2.1 Business Overview
 - 11.2.2 Products Offered
 - 11.2.3 Business Strategies
 - 11.2.4 SWOT Analysis
 - 11.2.5 Major News and Events
- 11.3 Company C
 - 11.3.1 Business Overview
 - 11.3.2 Products Offered
 - 11.3.3 Business Strategies
 - 11.3.4 SWOT Analysis
 - 11.3.5 Major News and Events
- 11.4 Company D
 - 11.4.1 Business Overview
 - 11.4.2 Products Offered
 - 11.4.3 Business Strategies
 - 11.4.4 SWOT Analysis
 - 11.4.5 Major News and Events
- 11.5 Company E
 - 11.5.1 Business Overview
 - 11.5.2 Products Offered
 - 11.5.3 Business Strategies
 - 11.5.4 SWOT Analysis
 - 11.5.5 Major News and Events

12 MEXICO SPORTS UTILITY VEHICLE MARKET - INDUSTRY ANALYSIS

Mexico Sports Utility Vehicle Market Size, Share, Trends and Forecast by Type, Fuel Type, Seating Capacity and...

12.1 Drivers, Restraints, and Opportunities

12.1.1 Overview

12.1.2 Drivers

12.1.3 Restraints

12.1.4 Opportunities

12.2 Porters Five Forces Analysis

12.2.1 Overview

12.2.2 Bargaining Power of Buyers

12.2.3 Bargaining Power of Suppliers

12.2.4 Degree of Competition

12.2.5 Threat of New Entrants

12.2.6 Threat of Substitutes

12.3 Value Chain Analysis

13 APPENDIX

I would like to order

Product name: Mexico Sports Utility Vehicle Market Size, Share, Trends and Forecast by Type, Fuel Type, Seating Capacity and Region, 2026-2034

Product link: <https://marketpublishers.com/r/ME85DAEDC265EN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ME85DAEDC265EN.html>