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Mexico Shrimp Market Size, Share, Trends and Forecast by Environment, Species, Shrimp Size, Distribution Channel, and Region, 2026-2034

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Abstracts

The Mexico shrimp market size reached USD 1.1 Billion in 2025 . Looking forward, IMARC Group expects the market to reach USD 1.6 Billion by 2034 , exhibiting a growth rate (CAGR) of 3.75% during 2026-2034 . The growing demand for sustainable and eco-friendly farming practices, technological advancements in farming techniques that improve productivity, and the expansion of export markets, particularly to the U.S., Japan, and Europe are contributing to the market growth.

MEXICO SHRIMP MARKET TRENDS:

Sustainability and Certification:

Sustainability is emerging as a major trend in the Mexican shrimp industry as a result of rising consumer demand for eco-friendly seafood. Shrimp farms are now embracing methods that reduce the burden on the environment, including minimizing water consumption, using environment-friendly feeds, and installing superior waste management systems. Certification programs such as Aquaculture Stewardship Council (ASC) and Best Aquaculture Practices (BAP) are gaining popularity. These certifications guarantee the consumer that the shrimp are cultivated sustainably, with little environmental impact. Moreover, international retailers and foodservice companies are also applying pressure on suppliers to achieve these sustainability levels, compelling Mexican shrimp farmers to invest more in environmentally friendly practices and equipment, which could assist Mexico in sustaining its competitive advantage in the international shrimp industry.

Export Growth to Emerging Markets:

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In 2021, Mexico's shrimp exports were valued at over US$314 million, with major markets including the United States, China, and Japan. Nonetheless, the nation is presently shifting its focus towards developing its shrimp export market to emerging markets in Asia, Latin America, and the Middle East. The expansion is stimulated by growing demand for quality shrimp, underpinned by a growing middle class, increased disposable incomes, and evolving dietary patterns in these markets. As one of the world's top shrimp exporters, Mexico is expanding its export base and building trade ties to satisfy increasing demand. By following strict quality and safety standards, Mexican shrimp producers are poised for further growth. This progress diminishes Mexico's reliance on conventional markets, enabling it to manage global demand more effectively and gain a stronger foothold in diverse markets.

TECHNOLOGICAL ADVANCEMENTS IN SHRIMP FARMING:

The future of shrimp farming in Mexico is largely being determined by technological advancements. Efficiency, shrimp health, and overall productivity are being improved by technologies such as automated feeding systems, sophisticated water filtration systems, and integrated pest management systems. These technologies save costs, optimize the use of resources, and enhance yield per hectare. Additionally, advances in genetic selection are helping to produce more disease-resistant shrimp, which is important for keeping farmed stocks healthy. With improving technology, Mexican shrimp farmers can further respond to global demand and environmental issues for long-term sustainability and profitability in a more competitive global market.

MEXICO SHRIMP MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the region level for 2026-2034. Our report has categorized the market based on environment, species, shrimp size and distribution channel.

Environment Insight

- Farmed Shrimp
- Wild Shrimp

The report has provided a detailed breakup and analysis of the market based on the

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environment. This includes farmed shrimp, and wild shrimp.

Species Insight

- Penaeus Vannamei
- Penaeus Monodon
- Macrobrachium Rosenbergii
- Others

A detailed breakup and analysis of the market based on the species have also been provided in the report. This includes penaeus vannamei, penaeus monodon, macrobrachium rosenbergii, and others.

Shrimp Size Insight

- 70

The report has provided a detailed breakup and analysis of the market based on the shrimp size. This includes 70.

Distribution Channel Insight

- Hypermarkets And Supermarkets
- Convenience Stores
- Hotels And Restaurants
- Online Sales
- Others

A detailed breakup and analysis of the market based on the distribution channel have

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also been provided in the report. This includes hypermarkets and supermarkets, convenience stores, hotels and restaurants, online sales, and others.

Regional Insights:

Northern Mexico

Central Mexico

Southern Mexico

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, Southern Mexico, and Others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Mexico shrimp market performed so far and how will it perform in the coming years?

What is the breakup of the Mexico shrimp market on the basis of environment?

What is the breakup of the Mexico shrimp market on the basis of species?

What is the breakup of the Mexico shrimp market on the basis of shrimp size?

What is the breakup of the Mexico shrimp market on the basis of distribution channel?

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What is the breakup of the Mexico shrimp market on the basis of region?

What are the various stages in the value chain of the Mexico shrimp market?

What are the key driving factors and challenges in the Mexico shrimp?

What is the structure of the Mexico shrimp market and who are the key players?

What is the degree of competition in the Mexico shrimp market?

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Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

2.1 Objectives of the Study
2.2 Stakeholders
2.3 Data Sources
  2.3.1 Primary Sources
  2.3.2 Secondary Sources
2.4 Market Estimation
  2.4.1 Bottom-Up Approach
  2.4.2 Top-Down Approach
2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 MEXICO SHRIMP MARKET - INTRODUCTION

4.1 Overview
4.2 Market Dynamics
4.3 Industry Trends
4.4 Competitive Intelligence

5 MEXICO SHRIMP MARKET LANDSCAPE

5.1 Historical and Current Market Trends (2020-2025)
5.2 Market Forecast (2026-2034)

6 MEXICO SHRIMP MARKET - BREAKUP BY ENVIRONMENT

6.1 Farmed Shrimp
  6.1.1 Overview
  6.1.2 Historical and Current Market Trends (2020-2025)
  6.1.3 Market Forecast (2026-2034)
6.2 Wild Shrimp
  6.2.1 Overview
  6.2.2 Historical and Current Market Trends (2020-2025)

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info@marketpublishers.com

6.2.3 Market Forecast (2026-2034)

7 MEXICO SHRIMP MARKET - BREAKUP BY SPECIES

7.1 Penaeus Vannamei
7.1.1 Overview
7.1.2 Historical and Current Market Trends (2020-2025)
7.1.3 Market Forecast (2026-2034)
7.2 Penaeus Monodon
7.2.1 Overview
7.2.2 Historical and Current Market Trends (2020-2025)
7.2.3 Market Forecast (2026-2034)
7.3 Macrobrachium Rosenbergii
7.3.1 Overview
7.3.2 Historical and Current Market Trends (2020-2025)
7.3.3 Market Forecast (2026-2034)
7.4 Others
7.4.1 Historical and Current Market Trends (2020-2025)
7.4.2 Market Forecast (2026-2034)

8 MEXICO SHRIMP MARKET - BREAKUP BY SHRIMP SIZE

8.1 70
8.8.1 Overview
8.8.2 Historical and Current Market Trends (2020-2025)
8.8.3 Market Forecast (2026-2034)

9 MEXICO SHRIMP MARKET - BREAKUP BY DISTRIBUTION CHANNEL

9.1 Hypermarkets And Supermarkets
9.1.1 Overview
9.1.2 Historical and Current Market Trends (2020-2025)
9.1.3 Market Forecast (2026-2034)
9.2 Convenience Stores
9.2.1 Overview
9.2.2 Historical and Current Market Trends (2020-2025)
9.2.3 Market Forecast (2026-2034)
9.3 Hotels And Restaurants
9.3.1 Overview

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9.3.2 Historical and Current Market Trends (2020-2025)
9.3.3 Market Forecast (2026-2034)
9.4 Online Sales
9.4.1 Overview
9.4.2 Historical and Current Market Trends (2020-2025)
9.4.3 Market Forecast (2026-2034)
9.5 Others
9.5.1 Historical and Current Market Trends (2020-2025)
9.5.2 Market Forecast (2026-2034)

10 MEXICO SHRIMP MARKET – BREAKUP BY REGION

10.1 Northern Mexico
10.1.1 Overview
10.1.2 Historical and Current Market Trends (2020-2025)
10.1.3 Market Breakup by Environment
10.1.4 Market Breakup by Species
10.1.5 Market Breakup by Shrimp Size
10.1.6 Market Breakup by Distribution Channel
10.1.7 Key Players
10.1.8 Market Forecast (2026-2034)
10.2 Central Mexico
10.2.1 Overview
10.2.2 Historical and Current Market Trends (2020-2025)
10.2.3 Market Breakup by Environment
10.2.4 Market Breakup by Species
10.2.5 Market Breakup by Shrimp Size
10.2.6 Market Breakup by Distribution Channel
10.2.7 Key Players
10.2.8 Market Forecast (2026-2034)
10.3 Southern Mexico
10.3.1 Overview
10.3.2 Historical and Current Market Trends (2020-2025)
10.3.3 Market Breakup by Environment
10.3.4 Market Breakup by Species
10.3.5 Market Breakup by Shrimp Size
10.3.6 Market Breakup by Distribution Channel
10.3.7 Key Players
10.3.8 Market Forecast (2026-2034)

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10.4 Others
10.4.1 Historical and Current Market Trends (2020-2025)
10.4.2 Market Forecast (2026-2034)

11 MEXICO SHRIMP MARKET – COMPETITIVE LANDSCAPE

11.1 Overview
11.2 Market Structure
11.3 Market Player Positioning
11.4 Top Winning Strategies
11.5 Competitive Dashboard
11.6 Company Evaluation Quadrant

12 PROFILES OF KEY PLAYERS

12.1 Company A
12.1.1 Business Overview
12.1.2 Products Offered
12.1.3 Business Strategies
12.1.4 SWOT Analysis
12.1.5 Major News and Events
12.2 Company B
12.2.1 Business Overview
12.2.2 Products Offered
12.2.3 Business Strategies
12.2.4 SWOT Analysis
12.2.5 Major News and Events
12.3 Company C
12.3.1 Business Overview
12.3.2 Products Offered
12.3.3 Business Strategies
12.3.4 SWOT Analysis
12.3.5 Major News and Events
12.4 Company D
12.4.1 Business Overview
12.4.2 Products Offered
12.4.3 Business Strategies
12.4.4 SWOT Analysis
12.4.5 Major News and Events

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12.5 Company E
12.5.1 Business Overview
12.5.2 Products Offered
12.5.3 Business Strategies
12.5.4 SWOT Analysis
12.5.5 Major News and Events

13 MEXICO SHRIMP MARKET - INDUSTRY ANALYSIS

13.1 Drivers, Restraints, and Opportunities
13.1.1 Overview
13.1.2 Drivers
13.1.3 Restraints
13.1.4 Opportunities
13.2 Porters Five Forces Analysis
13.2.1 Overview
13.2.2 Bargaining Power of Buyers
13.2.3 Bargaining Power of Suppliers
13.2.4 Degree of Competition
13.2.5 Threat of New Entrants
13.2.6 Threat of Substitutes
13.3 Value Chain Analysis

14 APPENDIX

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