

Mexico Seeds Market Size, Share, Trends and Forecast by Type, Seed Type, Traits, Availability, Seed Treatment, and Region, 2026-2034

<https://marketpublishers.com/r/ME36F9BD7B45EN.html>

Date: June 2026

Pages: 115

Price: US\$ 2,999.00 (Single User License)

ID: ME36F9BD7B45EN

Abstracts

The Mexico seeds market size reached USD 557.9 Million in 2025 . Looking forward, IMARC Group expects the market to reach USD 645.8 Million by 2034 , exhibiting a growth rate (CAGR) of 1.56 % during 2026-2034 . The increasing demand for high-yield and drought-resistant crops, advancements in biotechnology and genetically modified seeds, government support for agricultural development, rising adoption of hybrid seeds and sustainable farming practices further boost the Mexico seeds market growth.

MEXICO SEEDS MARKET TRENDS:

Increasing Demand for High-Yield and Drought-Resistant Crops

Mexico faces climate challenges such as droughts and irregular rainfall, driving the demand for high-yield and drought-resistant seeds. According to industry reports, Greater Mexico City, with a population of almost 23 million, is experiencing a serious water crisis. Currently, 84% of the nation's area is facing various levels of drought, with all of Mexico City suffering from severe drought as of May 15, 2024. The extended drought and record-high temperatures are raising concerns about a potential 'Day Zero' situation. Farmers seek resilient crop varieties that can withstand harsh conditions while maintaining productivity. Corn, wheat, and soybean are key crops benefiting from improved seed technologies, which is fueling the Mexico seeds market share. Better seed adoption occurs because farmers need to secure food supplies together with reliable agricultural outputs that resist pests, diseases, and weather extremes. The agricultural sector of Mexico requires seed innovation and research to maintain crop sustainability and profitable agricultural business for farmers during changing climates.

Rising Adoption of Hybrid Seeds

Hybrid seeds are increasingly preferred in Mexico due to their higher yield potential, better adaptability to local climate conditions, and improved disease resistance. Hybrid corn and vegetable seeds are gaining popularity among commercial farmers seeking higher profitability and consistent production. The shift from traditional open-pollinated seeds to hybrid varieties enhances overall farm productivity while reducing losses caused by pests and weather variability. With the expansion of precision farming techniques and agronomic support services, the use of hybrid seeds continues to grow, creating a positive impact on the Mexico seeds market outlook. As more farmers transition from traditional seed varieties to hybrids, advanced seeding equipment can help maximize crop yields and profitability, reinforcing hybrid seed adoption in the Mexican market.

Government Support for Agricultural Development

Mexico's government plays an active role in supporting seed innovation and agricultural development. Various policies and subsidies promote the use of high-quality, certified seeds to boost farm productivity. Programs like Sembrando Vida (Sowing Life) and investments in rural agriculture provide financial assistance and incentives for farmers to adopt modern seed varieties. Additionally, Mexico's collaborations with international seed research institutions help enhance seed quality and sustainability. Government initiatives focusing on self-sufficiency in staple crops like corn and wheat further drive demand for high-performance seeds that can improve yields and support national food security.

MEXICO SEEDS MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the regional level for 2026-2034. Our report has categorized the market based on type, seed type, traits, availability, and seed treatment.

Type Insights:

Genetically Modified Seeds

Conventional Seeds

The report has provided a detailed breakup and analysis of the market based on the type. This includes genetically modified seeds and conventional seeds.

Seed Type Insights:

Oilseeds

Soybean

Sunflower

Cotton

Canola/Rapeseed

Cereals and Grains

Corn

Wheat

Rice

Sorghum

Fruits and Vegetables

Tomatoes

Lemons

Brassica

Pepper

Lettuce

Onion

Carrot

Burpee and Park

Others

A detailed breakup and analysis of the market based on the seed type have also been provided in the report. This includes oilseeds (soybean, sunflower, cotton, and canola/rapeseed), cereals and grains (corn, wheat, rice, and sorghum), fruits and vegetables (tomatoes, lemons, brassica, pepper, lettuce, onion, and carrot), burpee and park, and others.

Traits Insights:

Herbicide-Tolerant (HT)

Insecticide-Resistant (IR)

Others

A detailed breakup and analysis of the market based on the traits have also been provided in the report. This includes Herbicide-Tolerant (HT), Insecticide-Resistant (IR), and others.

Availability Insights:

Commercial Seeds

Saved Seeds

A detailed breakup and analysis of the market based on the availability have also been provided in the report. This includes commercial seeds and saved seeds.

Seed Treatment Insights:

Treated

Untreated

A detailed breakup and analysis of the market based on the seed treatment have also been provided in the report. This includes treated and untreated.

Regional Insights:

Northern Mexico

Central Mexico

Southern Mexico

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, Southern Mexico, and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Mexico seeds market performed so far and how will it perform in the coming years?

What is the breakup of the Mexico seeds market on the basis of type?

What is the breakup of the Mexico seeds market on the basis of seed type?

What is the breakup of the Mexico seeds market on the basis of traits?

What is the breakup of the Mexico seeds market on the basis of availability?

What is the breakup of the Mexico seeds market on the basis of seed treatment?

What is the breakup of the Mexico seeds market on the basis of region?

What are the various stages in the value chain of the Mexico seeds market?

What are the key driving factors and challenges in the Mexico seeds?

What is the structure of the Mexico seeds market and who are the key players?

What is the degree of competition in the Mexico seeds market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 MEXICO SEEDS MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 MEXICO SEEDS MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (2020-2025)
- 5.2 Market Forecast (2026-2034)

6 MEXICO SEEDS MARKET - BREAKUP BY TYPE

- 6.1 Genetically Modified Seeds
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (2020-2025)
 - 6.1.3 Market Forecast (2026-2034)
- 6.2 Conventional Seeds
 - 6.2.1 Overview
 - 6.2.2 Historical and Current Market Trends (2020-2025)

6.2.3 Market Forecast (2026-2034)

7 MEXICO SEEDS MARKET - BREAKUP BY SEED TYPE

7.1 Oilseeds

7.1.1 Overview

7.1.2 Historical and Current Market Trends (2020-2025)

7.1.3 Market Segmentation

7.1.3.1 Soybean

7.1.3.2 Sunflower

7.1.3.3 Cotton

7.1.3.4 Canola/Rapeseed

7.1.4 Market Forecast (2026-2034)

7.2 Cereals and Grains

7.2.1 Overview

7.2.2 Historical and Current Market Trends (2020-2025)

7.2.3 Market Segmentation

7.2.3.1 Corn

7.2.3.2 Wheat

7.2.3.3 Rice

7.2.3.4 Sorghum

7.2.4 Market Forecast (2026-2034)

7.3 Fruits and Vegetables

7.3.1 Overview

7.3.2 Historical and Current Market Trends (2020-2025)

7.3.3 Market Segmentation

7.3.3.1 Tomatoes

7.3.3.2 Lemons

7.3.3.3 Brassica

7.3.3.4 Pepper

7.3.3.5 Lettuce

7.3.3.6 Onion

7.3.3.7 Carrot

7.3.4 Market Forecast (2026-2034)

7.4 Burpee and Park

7.4.1 Overview

7.4.2 Historical and Current Market Trends (2020-2025)

7.4.3 Market Forecast (2026-2034)

7.5 Others

7.5.1 Historical and Current Market Trends (2020-2025)

7.5.2 Market Forecast (2026-2034)

8 MEXICO SEEDS MARKET - BREAKUP BY TRAITS

8.1 Herbicide-Tolerant (HT)

8.1.1 Overview

8.1.2 Historical and Current Market Trends (2020-2025)

8.1.3 Market Forecast (2026-2034)

8.2 Insecticide-Resistant (IR)

8.2.1 Overview

8.2.2 Historical and Current Market Trends (2020-2025)

8.2.3 Market Forecast (2026-2034)

8.3 Others

8.3.1 Historical and Current Market Trends (2020-2025)

8.3.2 Market Forecast (2026-2034)

9 MEXICO SEEDS MARKET - BREAKUP BY AVAILABILITY

9.1 Commercial Seeds

9.1.1 Overview

9.1.2 Historical and Current Market Trends (2020-2025)

9.1.3 Market Forecast (2026-2034)

9.2 Saved Seeds

9.2.1 Overview

9.2.2 Historical and Current Market Trends (2020-2025)

9.2.3 Market Forecast (2026-2034)

10 MEXICO SEEDS MARKET - BREAKUP BY SEED TREATMENT

10.1 Treated

10.1.1 Overview

10.1.2 Historical and Current Market Trends (2020-2025)

10.1.3 Market Forecast (2026-2034)

10.2 Untreated

10.2.1 Overview

10.2.2 Historical and Current Market Trends (2020-2025)

10.2.3 Market Forecast (2026-2034)

11 MEXICO SEEDS MARKET – BREAKUP BY REGION

11.1 Northern Mexico

- 11.1.1 Overview
- 11.1.2 Historical and Current Market Trends (2020-2025)
- 11.1.3 Market Breakup by Type
- 11.1.4 Market Breakup by Seed Type
- 11.1.5 Market Breakup by Traits
- 11.1.6 Market Breakup by Availability
- 11.1.7 Market Breakup by Seed Treatment
- 11.1.8 Key Players
- 11.1.9 Market Forecast (2026-2034)

11.2 Central Mexico

- 11.2.1 Overview
- 11.2.2 Historical and Current Market Trends (2020-2025)
- 11.2.3 Market Breakup by Type
- 11.2.4 Market Breakup by Seed Type
- 11.2.5 Market Breakup by Traits
- 11.2.6 Market Breakup by Availability
- 11.2.7 Market Breakup by Seed Treatment
- 11.2.8 Key Players
- 11.2.9 Market Forecast (2026-2034)

11.3 Southern Mexico

- 11.3.1 Overview
- 11.3.2 Historical and Current Market Trends (2020-2025)
- 11.3.3 Market Breakup by Type
- 11.3.4 Market Breakup by Seed Type
- 11.3.5 Market Breakup by Traits
- 11.3.6 Market Breakup by Availability
- 11.3.7 Market Breakup by Seed Treatment
- 11.3.8 Key Players
- 11.3.9 Market Forecast (2026-2034)

11.4 Others

- 11.4.1 Historical and Current Market Trends (2020-2025)
- 11.4.2 Market Forecast (2026-2034)

12 MEXICO SEEDS MARKET – COMPETITIVE LANDSCAPE

12.1 Overview

- 12.2 Market Structure
- 12.3 Market Player Positioning
- 12.4 Top Winning Strategies
- 12.5 Competitive Dashboard
- 12.6 Company Evaluation Quadrant

13 PROFILES OF KEY PLAYERS

- 13.1 Company A
 - 13.1.1 Business Overview
 - 13.1.2 Products Offered
 - 13.1.3 Business Strategies
 - 13.1.4 SWOT Analysis
 - 13.1.5 Major News and Events
- 13.2 Company B
 - 13.2.1 Business Overview
 - 13.2.2 Products Offered
 - 13.2.3 Business Strategies
 - 13.2.4 SWOT Analysis
 - 13.2.5 Major News and Events
- 13.3 Company C
 - 13.3.1 Business Overview
 - 13.3.2 Products Offered
 - 13.3.3 Business Strategies
 - 13.3.4 SWOT Analysis
 - 13.3.5 Major News and Events
- 13.4 Company D
 - 13.4.1 Business Overview
 - 13.4.2 Products Offered
 - 13.4.3 Business Strategies
 - 13.4.4 SWOT Analysis
 - 13.4.5 Major News and Events
- 13.5 Company E
 - 13.5.1 Business Overview
 - 13.5.2 Products Offered
 - 13.5.3 Business Strategies
 - 13.5.4 SWOT Analysis
 - 13.5.5 Major News and Events

14 MEXICO SEEDS MARKET - INDUSTRY ANALYSIS

14.1 Drivers, Restraints, and Opportunities

14.1.1 Overview

14.1.2 Drivers

14.1.3 Restraints

14.1.4 Opportunities

14.2 Porters Five Forces Analysis

14.2.1 Overview

14.2.2 Bargaining Power of Buyers

14.2.3 Bargaining Power of Suppliers

14.2.4 Degree of Competition

14.2.5 Threat of New Entrants

14.2.6 Threat of Substitutes

14.3 Value Chain Analysis

15 APPENDIX

I would like to order

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