

Mexico School Market Size, Share, Trends and Forecast by Level of Education, Ownership, Board of Affiliation, Fee Structure, and Region, 2026-2034

<https://marketpublishers.com/r/MA585DC2FB49EN.html>

Date: June 2026

Pages: 116

Price: US\$ 2,999.00 (Single User License)

ID: MA585DC2FB49EN

Abstracts

The Mexico school market size reached USD 66.4 Billion in 2025 . Looking forward, IMARC Group expects the market to reach USD 183.0 Billion by 2034 , exhibiting a growth rate (CAGR) of 11.56% during 2026-2034 . The market is evolving with rising private enrollment , government investment in public education, and growing demand for bilingual and international curricula. Moreover, digital adoption and regional infrastructure development are shaping access, quality, and competitiveness across education segments nationwide.

MEXICO SCHOOL MARKET TRENDS:

Expansion of Bilingual and International Curriculum

Mexico is witnessing a steady rise in demand for bilingual and international education, particularly among urban, middle-, and high-income families seeking global academic standards for their children. This trend is contributing to Mexico school market growth as more institutions adopt English-medium instruction and align with global boards like IB, Cambridge, and other internationally recognized programs. Parents increasingly value fluency in English and global competencies as essential for future academic and career success. In response, private schools are expanding their bilingual offerings, while new international schools are entering the market in major cities such as Mexico City, Monterrey, and Guadalajara. For instance, in February 2025, Kipling School in Mexico City joined the Nord Anglia Education network, expanding its presence in Mexico to four schools. Known for its rigorous bilingual curriculum, Kipling School serves over 2,500 students. Joining Nord Anglia offers enhanced global learning opportunities and professional development for both students and staff. These programs are also gaining

traction in the medium-income fee segment through hybrid models that combine local and global curricula. This strategic shift in curriculum offerings is expected to remain a defining factor shaping the Mexico school market outlook.

Government Push for Infrastructure

The Mexican government is actively investing in public education infrastructure to bridge the urban-rural divide and improve learning outcomes nationwide. This includes large-scale programs targeting the construction and renovation of school buildings, provision of digital devices and internet connectivity, and enhancement of sanitation and safety standards particularly in underserved rural and semi-urban areas. For instance, in March 2025, Mexico's government announced its plans to invest MX\$ 2.5 Billion in educational infrastructure, led by SICT and SEP. The plan includes building 18 new high schools, converting 35 secondary schools, and expanding 33 existing campuses, benefiting over 38,700 students. Additional investments under the La Escuela Es Nuestra program will further enhance educational facilities. Additionally, efforts to upskill teachers through training programs and integrate technology into classrooms are improving the quality of instruction in public institutions. These initiatives are part of broader federal education reforms aimed at making public schools more competitive and inclusive. By addressing critical gaps in resources and accessibility, the government is strengthening confidence in public education and reducing overdependence on private institutions in certain regions. This expanded reach and improved capacity are playing a key role in sustaining and stabilizing Mexico school market share.

MEXICO SCHOOL MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the regional level for 2026-2034. Our report has categorized the market based on level of education, ownership, board of affiliation, and fee structure.

Level of Education Insights:

Primary

Upper Primary

Secondary

Higher Secondary

The report has provided a detailed breakup and analysis of the market based on the level of education. This includes primary, upper primary, secondary, and higher secondary.

Ownership Insights:

Government

Local Body

Private Aided

Private Unaided

A detailed breakup and analysis of the market based on the ownership have also been provided in the report. This includes government, local body, private aided, and private unaided.

Board of Affiliation Insights:

Central Board of Secondary Education (CBSE)

Council for the Indian School Certificate Examinations (CISCE)

State Government Boards

Others

A detailed breakup and analysis of the market based on the board of affiliation have also been provided in the report. This includes Central Board of Secondary Education (CBSE), Council for the Indian School Certificate Examinations (CISCE), State Government Boards, and others.

Fee Structure Insights:

Low-Income

Medium-Income

High-Income

A detailed breakup and analysis of the market based on the fee structure have also been provided in the report. This includes low-income, medium-income, and high-income.

Regional Insights:

Northern Mexico

Central Mexico

Southern Mexico

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, Southern Mexico, and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Mexico school market performed so far and how will it perform in the coming years?

What is the breakup of the Mexico school market on the basis of level of

education?

What is the breakup of the Mexico school market on the basis of ownership?

What is the breakup of the Mexico school market on the basis of board of affiliation?

What is the breakup of the Mexico school market on the basis of fee structure?

What is the breakup of the Mexico school market on the basis of region?

What are the various stages in the value chain of the Mexico school market?

What are the key driving factors and challenges in the Mexico school?

What is the structure of the Mexico school market and who are the key players?

What is the degree of competition in the Mexico school market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 MEXICO SCHOOL MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 MEXICO SCHOOL MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (2020-2025)
- 5.2 Market Forecast (2026-2034)

6 MEXICO SCHOOL MARKET - BREAKUP BY LEVEL OF EDUCATION

- 6.1 Primary
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (2020-2025)
 - 6.1.3 Market Forecast (2026-2034)
- 6.2 Upper Primary
 - 6.2.1 Overview
 - 6.2.2 Historical and Current Market Trends (2020-2025)

6.2.3 Market Forecast (2026-2034)

6.3 Secondary

6.3.1 Overview

6.3.2 Historical and Current Market Trends (2020-2025)

6.3.3 Market Forecast (2026-2034)

6.4 Higher Secondary

6.4.1 Overview

6.4.2 Historical and Current Market Trends (2020-2025)

6.4.3 Market Forecast (2026-2034)

7 MEXICO SCHOOL MARKET - BREAKUP BY OWNERSHIP

7.1 Government

7.1.1 Overview

7.1.2 Historical and Current Market Trends (2020-2025)

7.1.3 Market Forecast (2026-2034)

7.2 Local Body

7.2.1 Overview

7.2.2 Historical and Current Market Trends (2020-2025)

7.2.3 Market Forecast (2026-2034)

7.3 Private Aided

7.3.1 Overview

7.3.2 Historical and Current Market Trends (2020-2025)

7.3.3 Market Forecast (2026-2034)

7.4 Private Unaided

7.4.1 Overview

7.4.2 Historical and Current Market Trends (2020-2025)

7.4.3 Market Forecast (2026-2034)

8 MEXICO SCHOOL MARKET - BREAKUP BY BOARD OF AFFILIATION

8.1 Central Board of Secondary Education (CBSE)

8.1.1 Overview

8.1.2 Historical and Current Market Trends (2020-2025)

8.1.3 Market Forecast (2026-2034)

8.2 Council for the Indian School Certificate Examinations (CISCE)

8.2.1 Overview

8.2.2 Historical and Current Market Trends (2020-2025)

8.2.3 Market Forecast (2026-2034)

8.3 State Government Boards

8.3.1 Overview

8.3.2 Historical and Current Market Trends (2020-2025)

8.3.3 Market Forecast (2026-2034)

8.4 Others

8.4.1 Historical and Current Market Trends (2020-2025)

8.4.2 Market Forecast (2026-2034)

9 MEXICO SCHOOL MARKET - BREAKUP BY FEE STRUCTURE

9.1 Low-Income

9.1.1 Overview

9.1.2 Historical and Current Market Trends (2020-2025)

9.1.3 Market Forecast (2026-2034)

9.2 Medium-Income

9.2.1 Overview

9.2.2 Historical and Current Market Trends (2020-2025)

9.2.3 Market Forecast (2026-2034)

9.3 High-Income

9.3.1 Overview

9.3.2 Historical and Current Market Trends (2020-2025)

9.3.3 Market Forecast (2026-2034)

10 MEXICO SCHOOL MARKET – BREAKUP BY REGION

10.1 Northern Mexico

10.1.1 Overview

10.1.2 Historical and Current Market Trends (2020-2025)

10.1.3 Market Breakup by Level of Education

10.1.4 Market Breakup by Ownership

10.1.5 Market Breakup by Board of Affiliation

10.1.6 Market Breakup by Fee Structure

10.1.7 Key Players

10.1.8 Market Forecast (2026-2034)

10.2 Central Mexico

10.2.1 Overview

10.2.2 Historical and Current Market Trends (2020-2025)

10.2.3 Market Breakup by Level of Education

10.2.4 Market Breakup by Ownership

- 10.2.5 Market Breakup by Board of Affiliation
- 10.2.6 Market Breakup by Fee Structure
- 10.2.7 Key Players
- 10.2.8 Market Forecast (2026-2034)
- 10.3 Southern Mexico
 - 10.3.1 Overview
 - 10.3.2 Historical and Current Market Trends (2020-2025)
 - 10.3.3 Market Breakup by Level of Education
 - 10.3.4 Market Breakup by Ownership
 - 10.3.5 Market Breakup by Board of Affiliation
 - 10.3.6 Market Breakup by Fee Structure
 - 10.3.7 Key Players
 - 10.3.8 Market Forecast (2026-2034)
- 10.4 Others
 - 10.4.1 Historical and Current Market Trends (2020-2025)
 - 10.4.2 Market Forecast (2026-2034)

11 MEXICO SCHOOL MARKET – COMPETITIVE LANDSCAPE

- 11.1 Overview
- 11.2 Market Structure
- 11.3 Market Player Positioning
- 11.4 Top Winning Strategies
- 11.5 Competitive Dashboard
- 11.6 Company Evaluation Quadrant

12 PROFILES OF KEY PLAYERS

- 12.1 Company A
 - 12.1.1 Business Overview
 - 12.1.2 Services Offered
 - 12.1.3 Business Strategies
 - 12.1.4 SWOT Analysis
 - 12.1.5 Major News and Events
- 12.2 Company B
 - 12.2.1 Business Overview
 - 12.2.2 Services Offered
 - 12.2.3 Business Strategies
 - 12.2.4 SWOT Analysis

- 12.2.5 Major News and Events
- 12.3 Company C
 - 12.3.1 Business Overview
 - 12.3.2 Services Offered
 - 12.3.3 Business Strategies
 - 12.3.4 SWOT Analysis
 - 12.3.5 Major News and Events
- 12.4 Company D
 - 12.4.1 Business Overview
 - 12.4.2 Services Offered
 - 12.4.3 Business Strategies
 - 12.4.4 SWOT Analysis
 - 12.4.5 Major News and Events
- 12.5 Company E
 - 12.5.1 Business Overview
 - 12.5.2 Services Offered
 - 12.5.3 Business Strategies
 - 12.5.4 SWOT Analysis
 - 12.5.5 Major News and Events

13 MEXICO SCHOOL MARKET - INDUSTRY ANALYSIS

- 13.1 Drivers, Restraints, and Opportunities
 - 13.1.1 Overview
 - 13.1.2 Drivers
 - 13.1.3 Restraints
 - 13.1.4 Opportunities
- 13.2 Porters Five Forces Analysis
 - 13.2.1 Overview
 - 13.2.2 Bargaining Power of Buyers
 - 13.2.3 Bargaining Power of Suppliers
 - 13.2.4 Degree of Competition
 - 13.2.5 Threat of New Entrants
 - 13.2.6 Threat of Substitutes
- 13.3 Value Chain Analysis

14 APPENDIX

I would like to order

Product name: Mexico School Market Size, Share, Trends and Forecast by Level of Education, Ownership, Board of Affiliation, Fee Structure, and Region, 2026-2034

Product link: <https://marketpublishers.com/r/MA585DC2FB49EN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MA585DC2FB49EN.html>