

Mexico Refrigerated Trucks Market Size, Share, Trends and Forecast by Type, Tonnage Capacity, Application, and Region, 2026-2034

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Abstracts

The Mexico refrigerated trucks market size reached USD 129.4 Million in 2025 . Looking forward, IMARC Group expects the market to reach USD 199.0 Million by 2034 , exhibiting a growth rate (CAGR) of 4.65% during 2026-2034 . Rising demand for perishable food, expanding pharmaceutical logistics and supermarket chains, increasing cross-border trade, rapid urbanization, frozen food popularity, export-driven agri-products, environmental regulations favoring electric fleets, and improved cold chain infrastructure are some of the factors supporting the market growth.

MEXICO REFRIGERATED TRUCKS MARKET TRENDS:

Rising Consumption of Perishable Food and Beverages

The burgeoning demand for perishable food products is a key driver for the refrigerated trucks market. With a growing population and rising income levels, there has been a noticeable shift in consumer preferences toward fresh produce, dairy, seafood, and meat products that require controlled temperature during transportation. The expansion of the food service industry, including restaurants and meal delivery services, has also amplified the need for reliable cold chain logistics. Food safety regulations imposed by government bodies and health agencies further necessitate the use of refrigerated transport to maintain hygiene and quality standards. Apart from this, the expanding supermarkets and grocery retailers has considerably burgeoned the investments in refrigerated logistics, which is providing a positive Mexico refrigerated trucks market outlook.

Expansion of Supermarket and Convenience Store Chains

The rapid development of organized retail networks in Mexico is significantly contributing to the demand for refrigerated trucks. National and international supermarket chains such as Walmart de M?xico, Soriana, and OXXO are expanding their footprints across urban and semi-urban areas. In 2025, Walmart de M?xico (Walmex) announced a substantial investment of over US 6 billion for 2025, tripling its expenditure from the previous year. These retail outlets rely heavily on temperature-controlled logistics to maintain the shelf-life and integrity of perishable goods including dairy, frozen foods, meats, and beverages. Frequent replenishment cycles and centralized distribution models require an efficient cold supply chain, prompting retailers to invest in or partner with third-party logistics providers operating refrigerated truck fleets. Moreover, the proliferation of convenience stores in densely populated regions has increased the number of daily or weekly deliveries of small, perishable inventories, which necessitates efficient route optimization and refrigerated vehicle availability, which is driving the Mexico refrigerated trucks market growth.

Growth in the Pharmaceutical Industry and Cold Chain Requirements

Mexico's expanding pharmaceutical sector plays a pivotal role in driving demand for refrigerated trucks, especially given the strict temperature control requirements for certain drugs, vaccines, and biologics. In 2024, Mexico identified over USD 2 billion in pharmaceutical investments, encompassing both domestic and international projects. As the country emerges as a major manufacturer and exporter of pharmaceutical products within Latin America, the need for temperature-sensitive transportation solutions has intensified. Products such as insulin, chemotherapy drugs, and blood plasma must be stored and moved within precise thermal conditions to maintain efficacy. This has led to increased adoption of Good Distribution Practice (GDP) compliant refrigerated trucks equipped with advanced monitoring and temperature regulation systems. The post-COVID healthcare landscape, marked by an emphasis on vaccination drives and resilient healthcare logistics, has further reinforced the importance of a robust pharmaceutical cold chain. Apart from this, pharmaceutical companies and third-party logistics providers are upgrading or expanding their refrigerated fleet to ensure safe and compliant distribution, thereby boosting the Mexico refrigerated truck market in share.

MEXICO REFRIGERATED TRUCKS MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the region level for 2026-2034. Our report has categorized the

market based on type, tonnage capacity, and application.

Type Insights:

Light Commercial Vehicle

Medium Commercial Vehicle

Heavy Commercial Vehicle

The report has provided a detailed breakup and analysis of the market based on the type. This includes light commercial vehicle, medium commercial vehicle, and heavy commercial vehicle.

Tonnage Capacity Insights:

Less Than 10 Tons

10-20 Tons

More Than 20 Tons

A detailed breakup and analysis of the market based on the tonnage capacity have also been provided in the report. This includes less than 10 tons, 10–20 tons, and more than 20 tons.

Application Insights:

Food and Beverage

Pharmaceuticals

Chemicals

Others

The report has provided a detailed breakup and analysis of the market based on the application. This includes food and beverage, pharmaceuticals, chemicals, and others.

Regional Insights:

Northern Mexico

Central Mexico

Southern Mexico

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, Southern Mexico, and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Mexico refrigerated trucks market performed so far and how will it perform in the coming years?

What is the breakup of the Mexico refrigerated trucks market on the basis of type?

What is the breakup of the Mexico refrigerated trucks market on the basis of tonnage capacity?

What is the breakup of the Mexico refrigerated trucks market on the basis of application?

What is the breakup of the Mexico refrigerated trucks market on the basis of region?

What are the various stages in the value chain of the Mexico refrigerated trucks market?

What are the key driving factors and challenges in the Mexico refrigerated trucks market?

What is the structure of the Mexico refrigerated trucks market and who are the key players?

What is the degree of competition in the Mexico refrigerated trucks market?

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