

# Mexico Refrigerated Transport Market Size, Share, Trends and Forecast by Mode of Transportation, Technology, Temperature, Application, and Region, 2026-2034

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## Abstracts

The Mexico refrigerated transport market size reached USD 307 .5 Million in 2025 . Looking forward, IMARC Group expects the market to reach USD 451.5 Million by 2034 , exhibiting a growth rate (CAGR) of 4.23 % during 2026-2034 . The market is fueled by rising demand for perishable products, creating a need for temperature-controlled shipping. Improved refrigeration technology improves efficiency and environmental friendliness. Furthermore, expansion of pharmaceutical exports calls for exacting temperature control during shipping, further increasing the demand for refrigerated transport solutions across the country.

### MEXICO REFRIGERATED TRANSPORT MARKET TRENDS:

#### Growth of Cold Chain Infrastructure

The Mexico refrigerated transport market outlook is being strongly influenced by the growth and modernization of cold chain infrastructure. As the demand for perishables such as fresh produce, dairy products, and meat increases both within the country and abroad, logistics companies are investing in newer and sophisticated cold storage facilities and distribution centers. This growth is also being fueled by the necessity to ensure product quality over greater distances of transport, particularly with cross-border trade to the US. Advanced infrastructure minimizes spoilage, guarantees international standards compliance, and facilitates effective supply chain management. The establishment of strategically positioned logistics centers in proximity to primary agricultural areas and ports makes possible faster response times and improved route

planning. As supply chains continue to grow in complexity, firms are focusing more on combining cold storage systems with refrigerated transportation to provide end-to-end cold chain services to the increasing demands of retailers, exporters, and consumers.

### Enhanced Technology Use in Fleet Management

Technology is playing a revolutionary role in revolutionizing the Mexico refrigerated transport market share, especially in fleet management and real-time tracking. Businesses are now using telematics systems, GPS tracking, and Internet of Things (IoT) sensors to track temperature, humidity, and vehicle position during the entire transportation process. These technologies allow logistics managers greater control over the conditions of the cargo, with the ability to respond proactively to temperature deviations or route disruptions. Through the use of data analytics, companies can also make fuel efficiency better, lower maintenance costs, and enhance delivery speeds. The pairing of automation and predictive maintenance minimizes downtime and improves the overall reliability of refrigerated fleets. Furthermore, mobile apps and cloud platforms are enabling both fleet operators and drivers to access critical information in real time. As the cost of technology continues to decline and become accessible, even small- and medium-sized logistics providers are using these tools to remain competitive in a market that is increasingly dependent on transparency and efficiency.

### Increasing Demand from Food Delivery and E-commerce Services

The rising popularity of food delivery and e-commerce services in Mexico is opening up new opportunities, which is fueling the Mexico refrigerated transport market growth. Consumers are increasingly buying fresh produce, dairy, meat, and even frozen products online and expecting quick and safe delivery to their homes. This change in consumer behavior has resulted in increasing demand for last-mile refrigerated delivery solutions. To address these demands, logistics firms are growing their fleets of smaller, maneuverable refrigerated trucks suited for city life. Cold chain logistics are no longer confined to mass shipments, as they are now a part of routine household deliveries. Consequently, alliances between e-commerce sites, grocery stores, and third-party logistics companies are increasingly becoming the norm. These partnerships guarantee temperature-sensitive products arrive at their destination in good condition, irrespective of the delivery volume or distance. Demand for quicker, more efficient, and more dependable cold transport solutions is set to increase with Mexico's growing digital marketplace.

## MEXICO REFRIGERATED TRANSPORT MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the regional level for 2026-2034. Our report has categorized the market based on mode of transportation, technology, temperature, and application.

### Mode of Transportation Insights:

Refrigerated Road Transport

Refrigerated Sea Transport

Refrigerated Rail Transport

Refrigerated Air Transport

The report has provided a detailed breakup and analysis of the market based on the mode of transportation. This includes refrigerated road transport, refrigerated sea transport, refrigerated rail transport, and refrigerated air transport.

### Technology Insights:

Vapor Compression Systems

Air-Blown Evaporators

Eutectic Devices

Cryogenic Systems

The report has provided a detailed breakup and analysis of the market based on the technology. This includes vapor compression systems, air-blown evaporators, eutectic devices, and cryogenic systems.

### Temperature Insights:

Single-Temperature

## Multi-Temperature

The report has provided a detailed breakup and analysis of the market based on the temperature. This includes single-temperature and multi-temperature.

### Application Insights:

#### Chilled Food Products

Dairy products

Bakery and Confectionery Products

Fresh Fruits and Vegetables

Others

#### Frozen Food Products

Frozen Dairy Products

Processed Meat Products

Fish and Seafood Products

Others

The report has provided a detailed breakup and analysis of the market based on the application. This includes chilled food products (dairy products, bakery and confectionery products, fresh fruits and vegetables and others), frozen food products (frozen dairy products, processed meat products, fish and seafood products, others), and others.

### Regional Insights:

#### Northern Mexico

Central Mexico

Southern Mexico

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, Southern Mexico and others.

#### COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

#### KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Mexico refrigerated transport market performed so far and how will it perform in the coming years?

What is the breakup of the Mexico refrigerated transport market on the basis of mode of transportation?

What is the breakup of the Mexico refrigerated transport market on the basis of technology?

What is the breakup of the Mexico refrigerated transport market on the basis of temperature?

What is the breakup of the Mexico refrigerated transport market on the basis of application?

What is the breakup of the Mexico refrigerated transport market on the basis of region?

What are the various stages in the value chain of the Mexico refrigerated transport market?

What are the key driving factors and challenges in the Mexico refrigerated transport market?

What is the structure of the Mexico refrigerated transport market and who are the key players?

What is the degree of competition in the Mexico refrigerated transport market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 MEXICO REFRIGERATED TRANSPORT MARKET - INTRODUCTION**

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

### **5 MEXICO REFRIGERATED TRANSPORT MARKET LANDSCAPE**

- 5.1 Historical and Current Market Trends (2020-2025)
- 5.2 Market Forecast (2026-2034)

### **6 MEXICO REFRIGERATED TRANSPORT MARKET - BREAKUP BY MODE OF TRANSPORTATION**

- 6.1 Refrigerated Road Transport
  - 6.1.1 Overview
  - 6.1.2 Historical and Current Market Trends (2020-2025)
  - 6.1.3 Market Forecast (2026-2034)
- 6.2 Refrigerated Sea Transport
  - 6.2.1 Overview

6.2.2 Historical and Current Market Trends (2020-2025)

6.2.3 Market Forecast (2026-2034)

### 6.3 Refrigerated Rail Transport

6.3.1 Overview

6.3.2 Historical and Current Market Trends (2020-2025)

6.3.3 Market Forecast (2026-2034)

### 6.4 Refrigerated Air Transport

6.4.1 Overview

6.4.2 Historical and Current Market Trends (2020-2025)

6.4.3 Market Forecast (2026-2034)

## **7 MEXICO REFRIGERATED TRANSPORT MARKET - BREAKUP BY TECHNOLOGY**

### 7.1 Vapor Compression Systems

7.1.1 Overview

7.1.2 Historical and Current Market Trends (2020-2025)

7.1.3 Market Forecast (2026-2034)

### 7.2 Air-Blown Evaporators

7.2.1 Overview

7.2.2 Historical and Current Market Trends (2020-2025)

7.2.3 Market Forecast (2026-2034)

### 7.3 Eutectic Devices

7.3.1 Overview

7.3.2 Historical and Current Market Trends (2020-2025)

7.3.3 Market Forecast (2026-2034)

### 7.4 Cryogenic Systems

7.4.1 Overview

7.4.2 Historical and Current Market Trends (2020-2025)

7.4.3 Market Forecast (2026-2034)

## **8 MEXICO REFRIGERATED TRANSPORT MARKET - BREAKUP BY TEMPERATURE**

### 8.1 Single-Temperature

8.1.1 Overview

8.1.2 Historical and Current Market Trends (2020-2025)

8.1.3 Market Forecast (2026-2034)

### 8.2 Multi-Temperature

8.2.1 Overview

8.2.2 Historical and Current Market Trends (2020-2025)

8.2.3 Market Forecast (2026-2034)

## **9 MEXICO REFRIGERATED TRANSPORT MARKET - BREAKUP BY APPLICATION**

### 9.1 Chilled Food Products

9.1.1 Overview

9.1.2 Historical and Current Market Trends (2020-2025)

9.1.3 Market Segmentation

9.1.3.1 Dairy Products

9.1.3.2 Bakery and Confectionery Products

9.1.3.3 Fresh Fruits and Vegetables

9.1.3.4 Others

9.1.4 Market Forecast (2026-2034)

### 9.2 Frozen Food Products

9.2.1 Overview

9.2.2 Historical and Current Market Trends (2020-2025)

9.2.3 Market Segmentation

9.2.3.1 Frozen Dairy Products

9.2.3.2 Processed Meat Products

9.2.3.3 Fish and Seafood Products

9.2.3.4 Others

9.2.4 Market Forecast (2026-2034)

### 9.3 Others

9.3.1 Historical and Current Market Trends (2020-2025)

9.3.2 Market Forecast (2026-2034)

## **10 MEXICO REFRIGERATED TRANSPORT MARKET – BREAKUP BY REGION**

### 10.1 Northern Mexico

10.1.1 Overview

10.1.2 Historical and Current Market Trends (2020-2025)

10.1.3 Market Breakup by Mode of Transportation

10.1.4 Market Breakup by Technology

10.1.5 Market Breakup by Temperature

10.1.6 Market Breakup by Application

10.1.7 Key Players

10.1.8 Market Forecast (2026-2034)

### 10.2 Central Mexico

- 10.2.1 Overview
- 10.2.2 Historical and Current Market Trends (2020-2025)
- 10.2.3 Market Breakup by Mode of Transportation
- 10.2.4 Market Breakup by Technology
- 10.2.5 Market Breakup by Temperature
- 10.2.6 Market Breakup by Application
- 10.2.7 Key Players
- 10.2.8 Market Forecast (2026-2034)
- 10.3 Southern Mexico
  - 10.3.1 Overview
  - 10.3.2 Historical and Current Market Trends (2020-2025)
  - 10.3.3 Market Breakup by Mode of Transportation
  - 10.3.4 Market Breakup by Technology
  - 10.3.5 Market Breakup by Temperature
  - 10.3.6 Market Breakup by Application
  - 10.3.7 Key Players
  - 10.3.8 Market Forecast (2026-2034)
- 10.4 Others
  - 10.4.1 Historical and Current Market Trends (2020-2025)
  - 10.4.2 Market Forecast (2026-2034)

## **11 MEXICO REFRIGERATED TRANSPORT MARKET – COMPETITIVE LANDSCAPE**

- 11.1 Overview
- 11.2 Market Structure
- 11.3 Market Player Positioning
- 11.4 Top Winning Strategies
- 11.5 Competitive Dashboard
- 11.6 Company Evaluation Quadrant

## **12 PROFILES OF KEY PLAYERS**

- 12.1 Company A
  - 12.1.1 Business Overview
  - 12.1.2 Services Offered
  - 12.1.3 Business Strategies
  - 12.1.4 SWOT Analysis
  - 12.1.5 Major News and Events
- 12.2 Company B

- 12.2.1 Business Overview
- 12.2.2 Services Offered
- 12.2.3 Business Strategies
- 12.2.4 SWOT Analysis
- 12.2.5 Major News and Events
- 12.3 Company C
  - 12.3.1 Business Overview
  - 12.3.2 Services Offered
  - 12.3.3 Business Strategies
  - 12.3.4 SWOT Analysis
  - 12.3.5 Major News and Events
- 12.4 Company D
  - 12.4.1 Business Overview
  - 12.4.2 Services Offered
  - 12.4.3 Business Strategies
  - 12.4.4 SWOT Analysis
  - 12.4.5 Major News and Events
- 12.5 Company E
  - 12.5.1 Business Overview
  - 12.5.2 Services Offered
  - 12.5.3 Business Strategies
  - 12.5.4 SWOT Analysis
  - 12.5.5 Major News and Events

## **13 MEXICO REFRIGERATED TRANSPORT MARKET - INDUSTRY ANALYSIS**

- 13.1 Drivers, Restraints, and Opportunities
  - 13.1.1 Overview
  - 13.1.2 Drivers
  - 13.1.3 Restraints
  - 13.1.4 Opportunities
- 13.2 Porters Five Forces Analysis
  - 13.2.1 Overview
  - 13.2.2 Bargaining Power of Buyers
  - 13.2.3 Bargaining Power of Suppliers
  - 13.2.4 Degree of Competition
  - 13.2.5 Threat of New Entrants
  - 13.2.6 Threat of Substitutes
- 13.3 Value Chain Analysis

## 14 APPENDIX

## I would like to order

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