

Mexico Private Equity Market Size, Share, Trends and Forecast by Fund Type and Region, 2026-2034

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Abstracts

The Mexico private equity market size reached USD 10.2 Billion in 2025. Looking forward, IMARC Group expects the market to reach USD 21.3 Billion by 2034, exhibiting a growth rate (CAGR) of 8.23% during 2026-2034. The market is expanding due to rising investor focus on fintech, digital retail, and industrial assets. Moreover, increased capital flows, regional tech adoption, and nearshoring opportunities are driving deal activity and shaping new investment strategies across multiple high-growth sectors.

Mexico Private Equity Market Trends:

Surge in Consumer Tech Investments

Mexico's private equity market has witnessed growing interest in consumer tech ventures, driven by rising digital adoption and shifting customer preferences across Latin America. Investors are now actively backing platforms that streamline traditional sectors like grocery and retail by leveraging technology to offer greater convenience and efficiency. This shift is reshaping how private equity firms approach portfolio diversification, with a clear move toward supporting scalable, tech-first models that meet evolving market needs. The increased appetite for innovation is also aligned with broader economic trends in the region, including the expansion of the middle class and a demand for better online consumer experiences. In October 2024, J?sto secured USD 70 Million through a mix of equity and debt financing. The equity portion, led by General Atlantic, totaled USD 50 Million, while HSBC M?xico arranged a USD 20 Million debt facility. This development signaled rising investor confidence in digital-first consumer models. J?sto's ability to attract major global and regional capital highlighted the strength of Mexico's tech-driven retail sector. The move not only boosted the company's market position but also demonstrated the potential of private equity to accelerate

transformation in high-frequency consumer categories across Latin America, making such investments attractive to global funds.

Growth of Fintech-Focused Capital

Private equity interest in Latin America's fintech landscape has accelerated, with Mexico at the center of this shift. The country's large, underbanked population and mobile-first user base have created a strong foundation for digital finance innovation. Investors are actively seeking companies that address financial inclusion, improve digital lending infrastructure, and introduce user-friendly mobile banking tools. This driver has helped redefine investment priorities, pushing capital toward companies with strong scalability and technological depth in financial services. The focus on fintech has also complemented public and private initiatives aimed at modernizing the country's financial ecosystem. In August 2024, Stori, a Mexican fintech unicorn, raised USD 212 Million in a combined equity and debt deal. The USD 105 Million equity portion was led by Notable Capital and BAI Capital, with participation from major global investors. Goldman Sachs and Davidson Kempner arranged USD 107 Million in debt. This marked a major step in private equity engagement with digital finance platforms. Stori used the funding to expand into new markets and enhance its digital offerings, particularly personal loans and deposit services. The investment reflected rising global interest in Mexico's fintech sector and helped reinforce the private equity market's role in promoting financial inclusion across Latin America.

Mexico Private Equity Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the region/country level for 2026-2034. Our report has categorized the market based on fund type.

Fund Type Insights:

Buyout

Venture Capital (VCs)

Real Estate

Infrastructure

Others

The report has provided a detailed breakup and analysis of the market based on the fund type. This includes buyout, venture capital (VCs), real estate, infrastructure, and others.

Regional Insights:

Northern Mexico

Central Mexico

Southern Mexico

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, Southern Mexico, and others.

Competitive Landscape:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

Key Questions Answered in This Report:

How has the Mexico private equity market performed so far and how will it perform in the coming years?

What is the breakup of the Mexico private equity market on the basis of fund type?

What are the various stages in the value chain of the Mexico private equity market?

What are the key driving factors and challenges in the Mexico private equity market?

What is the structure of the Mexico private equity market and who are the key players?

What is the degree of competition in the Mexico private equity market?

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