

Mexico Paper Packaging Products Market Size, Share, Trends and Forecast by Product Type, Material Type, End-Use Industry, and Region, 2026-2034

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Abstracts

The Mexico paper packaging products market size reached USD 6,733.6 Million in 2025. Looking forward, IMARC Group expects the market to reach USD 8,213.9 Million by 2034, exhibiting a growth rate (CAGR) of 2.17% during 2026-2034. The market is being driven by the rapid progress of e-commerce and retail sectors demanding sustainable delivery solutions, alongside stringent government regulations and bans on single-use plastics, which are compelling industries to adopt recyclable and eco-friendly paper-based packaging alternatives across various applications and supply chains.

MEXICO PAPER PACKAGING PRODUCTS MARKET TRENDS:

Growth of the E-commerce and Retail Sector

The rapid growth of Mexico's organized retail and e-commerce sectors is a key factor driving the market for paper packaging products in the country. Mexico's e-commerce retail sales have experienced significant growth in recent years, driven by increasing internet penetration, rising mobile phone usage, and improved payment gateways. This digital transformation has significantly altered packaging needs, as products sold online must be shipped in safe, frequently branded, and sustainable packaging: functions that paper-based materials are well-suited to perform. Paper packaging offers several benefits in this regard: it is lightweight, affordable, easily branded, and recyclable, which resonates with companies and consumers who prioritize sustainability. Corrugated boxes, kraft paper wraps, and paperboard envelopes are among the most popular paper packaging forms used in e-commerce. In addition, physical stores in the FMCG, fashion, electronics, and food categories are also increasingly using paper substitutes for plastic as a result of changing consumer behavior and environmental legislation.

Government Regulations and Ban on Single-Use Plastics

Another factor driving the growth of Mexico's paper packaging market is the growing regulatory pressure against single-use plastics at both state and federal levels. Various Mexican states, including Mexico City, Oaxaca, and Querétaro, have imposed bans or restrictions on single-use plastic bags, straws, containers, and other disposable items. The Mexico City prohibition, in place since January 2021, was particularly effective, banning the sale of a wide range of plastic products and compelling companies to transition to biodegradable or recyclable substitutes—most commonly paper-based packaging solutions. This policy-led change has triggered demand across a broad range of industries, including food and beverage, personal care, retail, and manufacturing. Paper packaging has become the natural alternative with its minimum environmental footprint, recyclability, and consumer favor. Regulatory requirements have compelled both large corporations and small enterprises to reassess their packaging value chains, driving innovation in paper-based alternatives, such as molded fiber boxes, paper straws, and coated paper wraps.

MEXICO PAPER PACKAGING PRODUCTS MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the region/country level for 2026-2034. Our report has categorized the market based on product type, material type, and end-use industry.

Product Type Insights:

Corrugated Boxes

Folding Cartons

Paper Bags & Sacks

Envelopes & Mailers

Wrapping Paper

Labels

The report has provided a detailed breakup and analysis of the market based on the product type. This includes corrugated boxes, folding cartons, paper bags & sacks, envelopes & mailers, wrapping paper, and labels.

Material Type Insights:

Virgin Paper

Recycled Paper

Kraft Paper

Coated Paper

A detailed breakup and analysis of the market based on the material type have also been provided in the report. This includes virgin paper, recycled paper, kraft paper, and coated paper.

End-Use Industry Insights:

Food & Beverages

Healthcare & Pharmaceuticals

Personal Care & Cosmetics

Consumer Electronics

Retail & E-commerce

Industrial & Chemicals

Others

The report has provided a detailed breakup and analysis of the market based on the end-use industry. This includes food & beverages, healthcare & pharmaceuticals, personal care & cosmetics, consumer electronics, retail & e-commerce, industrial &

chemicals, and others.

Regional Insights:

Northern Mexico

Central Mexico

Southern Mexico

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, Southern Mexico, and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Mexico paper packaging products market performed so far and how will it perform in the coming years?

What is the breakup of the Mexico paper packaging products market on the basis of product type?

What is the breakup of the Mexico paper packaging products market on the basis of material type?

What is the breakup of the Mexico paper packaging products market on the basis of end-use industry?

What is the breakup of the Mexico paper packaging products market on the

basis of region?

What are the various stages in the value chain of the Mexico paper packaging products market?

What are the key driving factors and challenges in the Mexico paper packaging products market?

What is the structure of the Mexico paper packaging products market and who are the key players?

What is the degree of competition in the Mexico paper packaging products market?

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