

# Mexico Paper Packaging Market Size, Share, Trends and Forecast by Product Type, Grade, Packaging Level, End-Use Industry, and Region, 2026-2034

<https://marketpublishers.com/r/M4EEBADF35BAEN.html>

Date: June 2026

Pages: 119

Price: US\$ 2,999.00 (Single User License)

ID: M4EEBADF35BAEN

## Abstracts

The Mexico paper packaging market size reached USD 6.7 Billion in 2025 . Looking forward, IMARC Group expects the market to reach USD 8.3 Billion by 2034 , exhibiting a growth rate (CAGR) of 2.30% during 2026-2034 . The market share is expanding, driven by the rising adoption of biodegradable and recyclable paper packaging to meet environmental regulations, along with the increasing need in hygienic packaging solutions for medicines and supplements.

### MEXICO PAPER PACKAGING MARKET TRENDS:

#### Expansion of e-commerce portals

The expansion of e-commerce sites is impelling the Mexico paper packaging market growth. As reported by the Mexican Association of Online Sales (AMVO), in 2024, Mexico's e-commerce industry achieved a total value of MXD 789.7 Billion (USD 39.3 Billion), reflecting a rise of more than 20% from 2023. This expansion signified six straight years of double-digit growth. As more people choose to buy things online, there is a surge in the need for secure, lightweight, and environmentally responsible packaging solutions. E-commerce enterprises favor paper packaging because it is sustainable, cost-effective, and can be personalized for branding. Companies that sell electronics, clothing, food products, and consumer goods rely on long-lasting paper-based materials like corrugated boxes, paper bags, and protective packaging to ensure that their products arrive safely. As businesses strive to reduce plastic waste, paper-based alternatives are gaining traction. The proliferation of digital payment choices and smooth delivery services encourages more people to shop online, necessitating the development of efficient and eco-friendly packaging solutions. Moreover, many e-

commerce companies are adopting biodegradable and recyclable paper packaging to meet environmental regulations and entice eco-conscious users. With e-commerce continuing to broaden across urban and rural areas, the demand for innovative, high-quality, and flexible paper packaging solutions is increasing significantly.

### Growing demand in pharmaceuticals

The rising demand in pharmaceuticals is offering a favorable Mexico paper packaging market outlook. With increasing healthcare needs, pharmaceutical companies are relying on paper-based packaging for blister packs, cartons, and labels to ensure product protection and regulatory compliance. Paper packaging is preferred due to its recyclability and ability to provide necessary information through printed labels. As investments in clinical research are growing, the demand for secure and tamper-proof packaging is also increasing to maintain the integrity of drugs and medical products. As per information provided by the Mexican Association of Pharmaceutical Research Industries (AMIIF), as of 2024, the spending on clinical research in Mexico reached USD 200 Million, which projected that expenditure on medical research could potentially hit USD 4 Billion each year. Additionally, the ongoing shift towards environment friendly alternatives is leading pharmaceutical manufacturers to replace plastic-based packaging with biodegradable paper materials. Strict government regulations regarding pharmaceutical packaging and the requirement for child-resistant and senior-friendly designs are also enabling innovations in the market. With the expansion of online pharmacies and healthcare accessibility, the demand for effective green paper packaging is rising, assuring the safe distribution of pharmaceutical items across the country.

### MEXICO PAPER PACKAGING MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the regional level for 2026-2034. Our report has categorized the market based on product type, grade, packaging level, and end-use industry.

#### Product Type Insights:

Corrugated Boxes

Folding Boxes and Cases

Liquid Paperboard Cartons

Paper Bags and Sacks

Others

The report has provided a detailed breakup and analysis of the market based on the product type. This includes corrugated boxes, folding boxes and cases, liquid paperboard cartons, paper bags and sacks, and others.

Grade Insights:

Solid Bleached

Coated Recycled

Uncoated Recycled

Others

A detailed breakup and analysis of the market based on the grade have also been provided in the report. This includes solid bleached, coated recycled, uncoated recycled, and others.

Packaging Level Insights:

Primary Packaging

Secondary Packaging

Tertiary Packaging

The report has provided a detailed breakup and analysis of the market based on the packaging level. This includes primary packaging, secondary packaging, and tertiary packaging.

### End-Use Industry Insights:

Food

Beverage

Personal Care and Home Care

Healthcare

Others

A detailed breakup and analysis of the market based on the end-use industry have also been provided in the report. This includes food, beverage, personal care and home care, healthcare, and others.

### Regional Insights:

Northern Mexico

Central Mexico

Southern Mexico

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, Southern Mexico, and others.

### COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

## KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Mexico paper packaging market performed so far and how will it perform in the coming years?

What is the breakup of the Mexico paper packaging market on the basis of product type?

What is the breakup of the Mexico paper packaging market on the basis of grade?

What is the breakup of the Mexico paper packaging market on the basis of packaging level?

What is the breakup of the Mexico paper packaging market on the basis of end-use industry?

What is the breakup of the Mexico paper packaging market on the basis of region?

What are the various stages in the value chain of the Mexico paper packaging market?

What are the key driving factors and challenges in the Mexico paper packaging?

What is the structure of the Mexico paper packaging market and who are the key players?

What is the degree of competition in the Mexico paper packaging market?

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