

Mexico Paper and Paperboard Packaging Market Size, Share, Trends and Forecast by Type, End User, and Region, 2026-2034

<https://marketpublishers.com/r/MDE26D6CDE4DEN.html>

Date: June 2026

Pages: 120

Price: US\$ 2,999.00 (Single User License)

ID: MDE26D6CDE4DEN

Abstracts

The Mexico paper and paperboard packaging market size reached USD 1.5 Billion in 2025 . Looking forward, IMARC Group expects the market to reach USD 2.0 Billion by 2034, exhibiting a growth rate (CAGR) of 3.13 % during 2026-2034. The market is fueled by growing demand for recyclable and sustainable materials driven by environmental mandates and consumer desires. Furthermore, the expansion of e-commerce activities and nearshoring trends are driving demand for paper-based packaging in many industry sectors.

MEXICO PAPER AND PAPERBOARD PACKAGING MARKET TRENDS:

Sustainability and Eco-friendly Materials

The need for environmentally-friendly packaging has increased with increased environmental awareness and consumer desire for green products. According to a 2023 Tetra Pak survey, more than 75% of customers take into consideration environmentally-friendly packaging when deciding on beverage brands. Interestingly, two-thirds of respondents are ready to pay extra for green products, and most steer clear of companies with negative environmental impacts. In emerging economies such as India, China, and Turkey, more than 60% of customers actively look for environmental data about products, as opposed to fewer than 25% in the developed world. Consequently, paper and paperboard packaging, as biodegradable and recyclable, are being favored more than plastics. Manufacturers are turning towards recycled paper and sustainable sourcing, including FSC-certified wood pulp, in addition to technologies such as water-based coatings and biodegradable inks thus impelling the Mexico paper and paperboard packaging share.

Digital Printing and Customization

Digital printing technology, which provides more customization, quicker production times, and cost effectiveness especially for small quantities is revolutionizing the packaging of paper and paperboard in Mexico. Digital printing is being used more and more by brands to produce unique packaging that appeals to customers. The trend toward product customization and the need for more focused marketing have been the main drivers of the phenomena. Intricate designs, changeable data printing, and quick design changes are all made feasible by digital printing, which enables a prompt response to consumer requests and market situations. In addition to this, businesses are employing packaging as a significant marketing device, offering customers unique and personalized experiences thus aiding the Mexico paper and paperboard packaging growth.

E-commerce Growth and Packaging Adaptation

As e-commerce has grown, paper and paperboard packaging has adapted to serve new requirements for strength, protection, and efficiency. Packaging now has to deliver products in a complete condition while reducing shipping expenses, causing the introduction of light yet durable paperboard alternatives. Customization, including printed boxes and creative designs, creates an improved unboxing experience and distinguishes brands. Packaging is also designed for improved storage and handling in warehouses, essential for quick-moving e-commerce. A 2024 Shopify survey reported that 72% of consumers would pay more for sustainable packaging, reflecting the move toward sustainable materials. The rise in popularity of subscription services and direct-to-consumer (D2C) shipping has further increased the demand for easy-to-use, protective packaging that fits consumer expectations for product safety and sustainability.

MEXICO PAPER AND PAPERBOARD PACKAGING MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the region level for 2026-2034. Our report has categorized the market based on type and end user.

Type Insights:

Folding Cartons

Corrugated Boxes

Others

The report has provided a detailed breakup and analysis of the market based on the type. This includes folding cartons, corrugated boxes, and others.

End User Insights:

Food and Beverage

Healthcare

Personal Care and Household Care

Industrial

Others

A detailed breakup and analysis of the market based on the end user have also been provided in the report. This includes food and beverage, healthcare, personal care and household care, industrial, and others.

Regional Insights:

Northern Mexico

Central Mexico

Southern Mexico

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern, Central, Southern Mexico, and Others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Mexico paper and paperboard packaging market performed so far and how will it perform in the coming years?

What is the breakup of the Mexico paper and paperboard packaging market on the basis of type?

What is the breakup of the Mexico paper and paperboard packaging market on the basis of end user?

What is the breakup of the Mexico paper and paperboard packaging market on the basis of region?

What are the various stages in the value chain of the Mexico paper and paperboard packaging market?

What are the key driving factors and challenges in the Mexico paper and paperboard packaging market?

What is the structure of the Mexico paper and paperboard packaging market and who are the key players?

What is the degree of competition in the Mexico paper and paperboard packaging market?

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