

Mexico Milk Powder Market Size, Share, Trends and Forecast by Product Type, Function, Application, and Region, 2026-2034

<https://marketpublishers.com/r/M9F6612A9C4BEN.html>

Date: June 2026

Pages: 120

Price: US\$ 2,999.00 (Single User License)

ID: M9F6612A9C4BEN

Abstracts

The Mexico milk powder market size reached USD 584.9 Million in 2025 . Looking forward, IMARC Group expects the market to reach USD 1,067.1 Million by 2034 , exhibiting a growth rate (CAGR) of 6.56% during 2026-2034 . Government initiatives to support the dairy industry, along with the rise of e-commerce in Mexico, are fostering milk powder market growth by improving domestic production, enhancing accessibility through online platforms, and providing affordable alternatives, especially in low-income areas, all of while are promoting food security and international partnerships.

MEXICO MILK POWDER MARKET TRENDS:

Rise in E-commerce and Online Retail Channels

The growth of e-commerce in Mexico is significantly influencing the milk powder market, with an increasing number of consumers opting for online platforms to buy their groceries and dairy products. Online shopping provides ease, a wide range of products, and attractive prices, making it a favored option for people wanting to purchase milk powder without the inconvenience of going to brick-and-mortar shops. This change is especially noticeable among city dwellers, where digital penetration is growing rapidly. Shoppers can now evaluate brands, check reviews, and discover milk powder choices that might not be found in nearby grocery stores. In addition, major online stores provide a wide selection of milk powder brands, frequently featuring discounts, promotions, and bulk purchase choices that attract budget-minded consumers. Furthermore, creating effective logistics and delivery systems guarantees that consumers in distant locations can obtain milk powder products, thereby broadening the accessibility of the market. The IMARC Group reports that Mexico's e-commerce market size hit USD 47.5 billion in

2024, with projections indicating it will expand to USD 176.6 billion by 2033, reflecting a compound annual growth rate (CAGR) of 14.5% from 2025 to 2033. The swift growth of e-commerce is supporting the milk powder market, as an increasing number of consumers turn to online shopping for dairy items and other household necessities.

Government Support and Dairy Industry Growth

The governing body in Mexico is actively supporting the dairy industry, creating a favorable environment that is indirectly fueling the growth of the milk powder market. Initiatives to strengthen domestic dairy production, improve agricultural practices, and enhance food safety regulations are helping in boosting the availability and affordability of milk powder. As the industry expands, subsidies and support for dairy farmers are leading to more stable milk prices and increased consumer access to milk powder. This is especially important in low-income areas, wherein the affordability of fresh milk can be a challenge, making milk powder a more accessible alternative. The governing authority is also focusing on strengthening food security by promoting nutritional products, which is contributing to a rise in milk powder consumption across various demographics. Furthermore, by fostering international relationships and promoting local industry growth, the government policies are positioning the milk powder market for continued success in Mexico's dynamic dairy landscape. In 2024, US and Mexican dairy industry leaders met in Chihuahua, Mexico, to renew their commitment to cross-border cooperation. The meeting focused on issues such as dairy trade, consumption growth, and improving productivity in both countries. The partnership aimed to strengthen the dairy sector and address challenges like sustainability and animal welfare.

MEXICO MILK POWDER MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the regional level for 2026-2034. Our report has categorized the market based on product type, function, and application.

Product Type Insights:

Whole Milk Powder

Skimmed Milk Powder

The report has provided a detailed breakup and analysis of the market based on the product type. This includes whole milk powder and skimmed milk powder.

Function Insights:

Emulsification

Foaming

Flavoring

Thickening

A detailed breakup and analysis of the market based on the function have also been provided in the report. This includes emulsification, foaming, flavoring, and thickening.

Application Insights:

Infant Formula

Confectionery

Sports and Nutrition Foods

Bakery Products

Dry Mixes

Fermented Milk Products

Meat Products

Others

The report has provided a detailed breakup and analysis of the market based on the application. This includes infant formula, confectionery, sports and nutrition foods, bakery products, dry mixes, fermented milk products, meat products, and others.

Regional Insights:

Northern Mexico

Central Mexico

Southern Mexico

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, Southern Mexico, and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Mexico milk powder market performed so far and how will it perform in the coming years?

What is the breakup of the Mexico milk powder market on the basis of product type?

What is the breakup of the Mexico milk powder market on the basis of function?

What is the breakup of the Mexico milk powder market on the basis of application?

What is the breakup of the Mexico milk powder market on the basis of region?

What are the various stages in the value chain of the Mexico milk powder

market?

What are the key driving factors and challenges in the Mexico milk powder?

What is the structure of the Mexico milk powder market and who are the key players?

What is the degree of competition in the Mexico milk powder market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 MEXICO MILK POWDER MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 MEXICO MILK POWDER MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (2020-2025)
- 5.2 Market Forecast (2026-2034)

6 MEXICO MILK POWDER MARKET - BREAKUP BY PRODUCT TYPE

- 6.1 Whole Milk Powder
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (2020-2025)
 - 6.1.3 Market Forecast (2026-2034)
- 6.2 Skimmed Milk Powder
 - 6.2.1 Overview
 - 6.2.2 Historical and Current Market Trends (2020-2025)

6.2.3 Market Forecast (2026-2034)

7 MEXICO MILK POWDER MARKET - BREAKUP BY FUNCTION

7.1 Emulsification

7.1.1 Overview

7.1.2 Historical and Current Market Trends (2020-2025)

7.1.3 Market Forecast (2026-2034)

7.2 Foaming

7.2.1 Overview

7.2.2 Historical and Current Market Trends (2020-2025)

7.2.3 Market Forecast (2026-2034)

7.3 Flavouring

7.3.1 Overview

7.3.2 Historical and Current Market Trends (2020-2025)

7.3.3 Market Forecast (2026-2034)

7.4 Thickening

7.4.1 Overview

7.4.2 Historical and Current Market Trends (2020-2025)

7.4.3 Market Forecast (2026-2034)

8 MEXICO MILK POWDER MARKET - BREAKUP BY APPLICATION

8.1 Infant Formula

8.1.1 Overview

8.1.2 Historical and Current Market Trends (2020-2025)

8.1.3 Market Forecast (2026-2034)

8.2 Confectionery

8.2.1 Overview

8.2.2 Historical and Current Market Trends (2020-2025)

8.2.3 Market Forecast (2026-2034)

8.3 Sports and Nutrition Foods

8.3.1 Overview

8.3.2 Historical and Current Market Trends (2020-2025)

8.3.3 Market Forecast (2026-2034)

8.4 Bakery Products

8.4.1 Overview

8.4.2 Historical and Current Market Trends (2020-2025)

8.4.3 Market Forecast (2026-2034)

8.5 Dry Mixes

8.5.1 Overview

8.5.2 Historical and Current Market Trends (2020-2025)

8.5.3 Market Forecast (2026-2034)

8.6 Fermented Milk Products

8.6.1 Overview

8.6.2 Historical and Current Market Trends (2020-2025)

8.6.3 Market Forecast (2026-2034)

8.7 Meat Products

8.7.1 Overview

8.7.2 Historical and Current Market Trends (2020-2025)

8.7.3 Market Forecast (2026-2034)

8.8 Others

8.8.1 Historical and Current Market Trends (2020-2025)

8.8.2 Market Forecast (2026-2034)

9 MEXICO MILK POWDER MARKET – BREAKUP BY REGION

9.1 Northern Mexico

9.1.1 Overview

9.1.2 Historical and Current Market Trends (2020-2025)

9.1.3 Market Breakup by Product Type

9.1.4 Market Breakup by Function

9.1.5 Market Breakup by Application

9.1.6 Key Players

9.1.7 Market Forecast (2026-2034)

9.2 Central Mexico

9.2.1 Overview

9.2.2 Historical and Current Market Trends (2020-2025)

9.2.3 Market Breakup by Product Type

9.2.4 Market Breakup by Function

9.2.5 Market Breakup by Application

9.2.6 Key Players

9.2.7 Market Forecast (2026-2034)

9.3 Southern Mexico

9.3.1 Overview

9.3.2 Historical and Current Market Trends (2020-2025)

9.3.3 Market Breakup by Product Type

9.3.4 Market Breakup by Function

9.3.5 Market Breakup by Application

9.3.6 Key Players

9.3.7 Market Forecast (2026-2034)

9.4 Others

9.4.1 Historical and Current Market Trends (2020-2025)

9.4.2 Market Forecast (2026-2034)

10 MEXICO MILK POWDER MARKET – COMPETITIVE LANDSCAPE

10.1 Overview

10.2 Market Structure

10.3 Market Player Positioning

10.4 Top Winning Strategies

10.5 Competitive Dashboard

10.6 Company Evaluation Quadrant

11 PROFILES OF KEY PLAYERS

11.1 Company A

11.1.1 Business Overview

11.1.2 Products Offered

11.1.3 Business Strategies

11.1.4 SWOT Analysis

11.1.5 Major News and Events

11.2 Company B

11.2.1 Business Overview

11.2.2 Products Offered

11.2.3 Business Strategies

11.2.4 SWOT Analysis

11.2.5 Major News and Events

11.3 Company C

11.3.1 Business Overview

11.3.2 Products Offered

11.3.3 Business Strategies

11.3.4 SWOT Analysis

11.3.5 Major News and Events

11.4 Company D

11.4.1 Business Overview

11.4.2 Products Offered

- 11.4.3 Business Strategies
- 11.4.4 SWOT Analysis
- 11.4.5 Major News and Events
- 11.5 Company E
 - 11.5.1 Business Overview
 - 11.5.2 Products Offered
 - 11.5.3 Business Strategies
 - 11.5.4 SWOT Analysis
 - 11.5.5 Major News and Events

12 MEXICO MILK POWDER MARKET - INDUSTRY ANALYSIS

- 12.1 Drivers, Restraints, and Opportunities
 - 12.1.1 Overview
 - 12.1.2 Drivers
 - 12.1.3 Restraints
 - 12.1.4 Opportunities
- 12.2 Porters Five Forces Analysis
 - 12.2.1 Overview
 - 12.2.2 Bargaining Power of Buyers
 - 12.2.3 Bargaining Power of Suppliers
 - 12.2.4 Degree of Competition
 - 12.2.5 Threat of New Entrants
 - 12.2.6 Threat of Substitutes
- 12.3 Value Chain Analysis

13 APPENDIX

I would like to order

Product name: Mexico Milk Powder Market Size, Share, Trends and Forecast by Product Type, Function, Application, and Region, 2026-2034

Product link: <https://marketpublishers.com/r/M9F6612A9C4BEN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M9F6612A9C4BEN.html>