

Mexico Lighting Market Size, Share, Trends and Forecast by Type, Application, End User, and Region, 2026-2034

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Abstracts

The Mexico lighting market size reached USD 2.2 Billion in 2025 . Looking forward, IMARC Group expects the market to reach USD 3.4 Billion by 2034 , exhibiting a growth rate (CAGR) of 4.88% during 2026-2034 . Government-led energy efficiency initiatives and the increasing frequency of industry events are contributing to the growth of the market by promoting sustainable infrastructure, encouraging innovation, and creating platforms for collaboration, product showcasing, and market expansion across public and private sectors.

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MEXICO LIGHTING MARKET TRENDS:

Government Policies and Environmental Regulations

The lighting market in Mexico is experiencing consistent growth fueled by robust government efforts to encourage energy-efficient lighting solutions throughout urban and semi-urban areas. Different municipal agencies are progressively shifting from conventional sodium vapor lights to contemporary light-emitting diode (LED) systems, mainly to lower energy usage, decrease maintenance expenses, and enhance public safety. These lighting improvements not only aid in lowering carbon footprints but also correspond with Mexico's wider sustainability objectives and energy efficiency initiatives. Public infrastructure projects, including roadways, public parks, and heritage sites, are emerging as key areas for implementing cutting-edge LED lighting technologies that provide enhanced visibility, superior color rendering, and extended operational lifetimes. Federal and state initiatives are also promoting public-private

collaborations to update obsolete lighting systems. The transition is further supported by financial rewards, tax breaks, and technical assistance offered to municipalities that implement LED retrofitting initiatives. These efforts are gaining traction in medium-sized cities where budget constraints often limit large-scale modernization unless tangible cost savings can be demonstrated. As a result, the growing institutional demand for sustainable lighting solutions is broadening market prospects for lighting manufacturers, component providers, and system integrators in Mexico. In line with this trend, in 2024, Cree LED partnered with IDC Componentes and Ilumiled to upgrade downtown Santiago de Querétaro's lighting with energy-efficient 2200K LED technology. This upgrade replaced 1,600 sodium lamps, improving light uniformity and cutting energy usage by over 50%. The project was expected to save the city approximately \$80,000 annually.

Growing Number of Industry Events

Industry-focused exhibitions and expos are playing an increasingly important role in strengthening the growth of the lighting market in Mexico by fostering collaboration, knowledge-sharing, and business expansion. For example, the National Lighting Expo 2025 took place from April 8 to April 10, 2025, at the WTC in Mexico City. The event offered lighting professionals from various sectors an opportunity to network and expand their reach. Such events provide a centralized platform for manufacturers, designers, distributors, architects, and project developers to showcase innovations, explore new technologies, and discuss trends shaping the lighting landscape. Participation in such gatherings helps local and international companies understand regional preferences, regulatory expectations, and evolving demand across sectors like residential, commercial, industrial, and outdoor lighting. Networking at these events leads to strategic partnerships, product launches, and supply chain improvements, which in turn support faster market penetration and enhanced competitiveness. For emerging and mid-sized lighting firms, expos present an accessible route to connect with procurement decision-makers and build visibility in new regions within Mexico. They also serve as touchpoints for introducing energy-efficient solutions, smart lighting systems, and sustainable materials that meet the country's growing focus on green infrastructure. Workshops, live demonstrations, and expert panels at these expos further encourage knowledge transfer and technical learning across stakeholders. As these events gain momentum and attendance grows, they are contributing to the development of a more cohesive, innovative, and commercially vibrant lighting ecosystem in Mexico.

MEXICO LIGHTING MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the regional level for 2026-2034. Our report has categorized the market based on type, application, and end user.

Type Insights:

LED

Halogen

Others

The report has provided a detailed breakup and analysis of the market based on the type. This includes LED, halogen, and others.

Application Insights:

Indoor

Outdoor

A detailed breakup and analysis of the market based on the application have also been provided in the report. This includes indoor and outdoor.

End User Insights:

Residential

Commercial

Industrial

Others

The report has provided a detailed breakup and analysis of the market based on the

end user. This includes residential, commercial, industrial, and others.

Regional Insights:

Northern Mexico

Central Mexico

Southern Mexico

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, Southern Mexico, and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

Frequently Asked Questions About the Mexico Lighting Market Report

- 1.What is the current size of the Mexico lighting market?
- 2.What is the expected growth rate of the Mexico lighting market during 2026-2034?
- 3.What factors are driving the growth of the Mexico lighting market?
- 4.Which segments are covered in the Mexico lighting market report?
- 5.What trends are shaping the future of the Mexico lighting market?

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