

# **Mexico ICT Market Report by Type (Hardware, Software, IT Services, Telecommunication Services), Size of Enterprise (Small and Medium-sized Enterprises, Large Enterprises), Industry Vertical (BFSI, Telecom and IT, Government, Retail and E-commerce, Manufacturing, Energy and Utilities, and Others), and Region 2026-2034**

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## **Abstracts**

Mexico ICT market size reached USD 70.8 Billion in 2025 . Looking forward, IMARC Group expects the market to reach USD 158.9 Billion by 2034 , exhibiting a growth rate (CAGR) of 9.12% during 2026-2034 . The increasing demand for cloud computing, which offers scalability, cost-efficiency, and accessibility, thereby enabling businesses to focus on core activities while relying on cloud services for computing power and storage, is primarily driving the regional market.

Information and communication technology (ICT) refers to the integration of technologies that facilitate the acquisition, storage, processing, and dissemination of information. It encompasses a wide range of tools, systems, and applications that enable the efficient management and communication of data. ICT includes hardware such as computers, servers, and networks, as well as software applications, databases, and communication technologies like the internet. The seamless interaction between these components empowers individuals and organizations to access, share, and utilize information in various forms. ICT plays a pivotal role in enhancing productivity, fostering innovation, and connecting people. It is instrumental in transforming diverse sectors such as education, healthcare, and business, contributing to the development of a digital society and economy. As technology continues to advance, ICT remains a dynamic and influential force driving societal progress and connectivity.

## MEXICO ICT MARKET TRENDS:

The ICT market in Mexico is pivotal in shaping the dynamic landscape of technology-driven industries. Firstly, the rapid proliferation of digitalization has been a catalyst for the burgeoning demand for ICT solutions. As businesses increasingly embrace digital transformation, the need for robust and innovative ICT infrastructure becomes paramount. Moreover, the surge in remote working, accelerated by regional events, has heightened the dependence on advanced communication tools and connectivity solutions. This shift has prompted companies to invest substantially in ICT to ensure seamless virtual collaboration and operational efficiency. Secondly, the evolving landscape of emerging technologies, such as artificial intelligence, Internet of Things (IoT), and 5G, acts as a powerful propellant for the ICT market. These technologies not only foster innovation but also necessitate continual updates and enhancements, compelling organizations to invest in cutting-edge ICT solutions to stay competitive. Additionally, the growing emphasis on cybersecurity, spurred by an escalating number of cyber threats, propels investments in ICT security solutions. In conclusion, the confluence of digital transformation, remote work trends, emerging technologies, and cybersecurity concerns collectively propels the ICT market forward. Companies navigating this landscape must strategically align with these drivers to harness the full potential of ICT solutions and remain agile in an ever-evolving technological terrain.

## MEXICO ICT MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country level for 2026-2034. Our report has categorized the market based on type, size of enterprise, and industry vertical.

### Type Insights:

Hardware

Software

IT Services

Telecommunication Services

The report has provided a detailed breakup and analysis of the market based on the type. This includes hardware, software, IT services, and telecommunication services.

#### Size of Enterprise Insights:

Small and Medium-sized Enterprises

Large Enterprises

A detailed breakup and analysis of the market based on the size of enterprise have also been provided in the report. This includes small and medium-sized enterprises and large enterprises.

#### Industry Vertical Insights:

BFSI

Telecom and IT

Government

Retail and E-commerce

Manufacturing

Energy and Utilities

Others

The report has provided a detailed breakup and analysis of the market based on the industry vertical. This includes BFSI, telecom and IT, government, retail and e-commerce, manufacturing, energy and utilities, and others.

#### Regional Insights:

Northern Mexico

Central Mexico

Southern Mexico

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, Southern Mexico, and Others.

#### COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape in the market. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

#### KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Mexico ICT market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the Mexico ICT market?

What is the breakup of the Mexico ICT market on the basis of type?

What is the breakup of the Mexico ICT market on the basis of size of enterprise?

What is the breakup of the Mexico ICT market on the basis of industry vertical?

What are the various stages in the value chain of the Mexico ICT market?

What are the key driving factors and challenges in the Mexico ICT?

What is the structure of the Mexico ICT market and who are the key players?

What is the degree of competition in the Mexico ICT market?



## Contents

### 1 PREFACE

### 2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### 3 EXECUTIVE SUMMARY

### 4 MEXICO ICT MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

### 5 MEXICO ICT MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (2020-2025)
- 5.2 Market Forecast (?2026-2034)

### 6 MEXICO ICT MARKET - BREAKUP BY TYPE

- 6.1 Hardware
  - 6.1.1 Overview
  - 6.1.2 Historical and Current Market Trends (2020-2025)
  - 6.1.3 Market Forecast (?2026-2034)
- 6.2 Software
  - 6.2.1 Overview
  - 6.2.2 Historical and Current Market Trends (2020-2025)

6.2.3 Market Forecast (?2026-2034)

### 6.3 IT Services

6.3.1 Overview

6.3.2 Historical and Current Market Trends (2020-2025)

6.3.3 Market Forecast (?2026-2034)

### 6.4 Telecommunication Services

6.4.1 Overview

6.4.2 Historical and Current Market Trends (2020-2025)

6.4.3 Market Forecast (?2026-2034)

## **7 MEXICO ICT MARKET - BREAKUP BY SIZE OF ENTERPRISE**

### 7.1 Small and Medium-sized Enterprises

7.1.1 Overview

7.1.2 Historical and Current Market Trends (2020-2025)

7.1.3 Market Forecast (?2026-2034)

### 7.2 Large Enterprises

7.2.1 Overview

7.2.2 Historical and Current Market Trends (2020-2025)

7.2.3 Market Forecast (?2026-2034)

## **8 MEXICO ICT MARKET - BREAKUP BY INDUSTRY VERTICAL**

### 8.1 BFSI

8.1.1 Overview

8.1.2 Historical and Current Market Trends (2020-2025)

8.1.3 Market Forecast (?2026-2034)

### 8.2 Telecom and IT

8.2.1 Overview

8.2.2 Historical and Current Market Trends (2020-2025)

8.2.3 Market Forecast (?2026-2034)

### 8.3 Government

8.3.1 Overview

8.3.2 Historical and Current Market Trends (2020-2025)

8.3.3 Market Forecast (?2026-2034)

### 8.4 Retail and E-commerce

8.4.1 Overview

8.4.2 Historical and Current Market Trends (2020-2025)

8.4.3 Market Forecast (?2026-2034)

## 8.5 Manufacturing

### 8.5.1 Overview

### 8.5.2 Historical and Current Market Trends (2020-2025)

### 8.5.3 Market Forecast (?2026-2034)

## 8.6 Energy and Utilities

### 8.6.1 Overview

### 8.6.2 Historical and Current Market Trends (2020-2025)

### 8.6.3 Market Forecast (?2026-2034)

## 8.7 Others

### 8.7.1 Historical and Current Market Trends (2020-2025)

### 8.7.2 Market Forecast (?2026-2034)

## **9 MEXICO ICT MARKET – BREAKUP BY REGION**

### 9.1 Northern Mexico

#### 9.1.1 Overview

#### 9.1.2 Historical and Current Market Trends (2020-2025)

#### 9.1.3 Market Breakup by Type

#### 9.1.4 Market Breakup by Size of Enterprise

#### 9.1.5 Market Breakup by Industry Vertical

#### 9.1.6 Key Players

#### 9.1.7 Market Forecast (?2026-2034)

### 9.2 Central Mexico

#### 9.2.1 Overview

#### 9.2.2 Historical and Current Market Trends (2020-2025)

#### 9.2.3 Market Breakup by Type

#### 9.2.4 Market Breakup by Size of Enterprise

#### 9.2.5 Market Breakup by Industry Vertical

#### 9.2.6 Key Players

#### 9.2.7 Market Forecast (?2026-2034)

### 9.3 Southern Mexico

#### 9.3.1 Overview

#### 9.3.2 Historical and Current Market Trends (2020-2025)

#### 9.3.3 Market Breakup by Type

#### 9.3.4 Market Breakup by Size of Enterprise

#### 9.3.5 Market Breakup by Industry Vertical

#### 9.3.6 Key Players

#### 9.3.7 Market Forecast (?2026-2034)

### 9.4 Others

9.4.1 Historical and Current Market Trends (2020-2025)

9.4.2 Market Forecast (?2026-2034)

## **10 MEXICO ICT MARKET – COMPETITIVE LANDSCAPE**

10.1 Overview

10.2 Market Structure

10.3 Market Player Positioning

10.4 Top Winning Strategies

10.5 Competitive Dashboard

10.6 Company Evaluation Quadrant

## **11 PROFILES OF KEY PLAYERS**

11.1 Company A

11.1.1 Business Overview

11.1.2 Services Offered

11.1.3 Business Strategies

11.1.4 SWOT Analysis

11.1.5 Major News and Events

11.2 Company B

11.2.1 Business Overview

11.2.2 Services Offered

11.2.3 Business Strategies

11.2.4 SWOT Analysis

11.2.5 Major News and Events

11.3 Company C

11.3.1 Business Overview

11.3.2 Services Offered

11.3.3 Business Strategies

11.3.4 SWOT Analysis

11.3.5 Major News and Events

11.4 Company D

11.4.1 Business Overview

11.4.2 Services Offered

11.4.3 Business Strategies

11.4.4 SWOT Analysis

11.4.5 Major News and Events

11.5 Company E

- 11.5.1 Business Overview
- 11.5.2 Services Offered
- 11.5.3 Business Strategies
- 11.5.4 SWOT Analysis
- 11.5.5 Major News and Events

## **12 MEXICO ICT MARKET - INDUSTRY ANALYSIS**

- 12.1 Drivers, Restraints, and Opportunities
  - 12.1.1 Overview
  - 12.1.2 Drivers
  - 12.1.3 Restraints
  - 12.1.4 Opportunities
- 12.2 Porters Five Forces Analysis
  - 12.2.1 Overview
  - 12.2.2 Bargaining Power of Buyers
  - 12.2.3 Bargaining Power of Suppliers
  - 12.2.4 Degree of Competition
  - 12.2.5 Threat of New Entrants
  - 12.2.6 Threat of Substitutes
- 12.3 Value Chain Analysis

## **13 APPENDIX**

## I would like to order

Product name: Mexico ICT Market Report by Type (Hardware, Software, IT Services, Telecommunication Services), Size of Enterprise (Small and Medium-sized Enterprises, Large Enterprises), Industry Vertical (BFSI, Telecom and IT, Government, Retail and E-commerce, Manufacturing, Energy and Utilities, and Others), and Region 2026-2034

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