

Mexico Heavy-Duty Automotive Aftermarket Market Size, Share, Trends and Forecast by Replacement Part, Vehicle Type, Service Channel, and Region, 2026-2034

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Abstracts

The Mexico heavy-duty automotive aftermarket market size reached USD 2.1 Billion in 2025 . Looking forward, IMARC Group expects the market to reach USD 3.4 Billion by 2034 , exhibiting a growth rate (CAGR) of 5.05% during 2026-2034 . The market is driven by a growing commercial vehicle fleet, aging truck population, rising cross-border freight activity, and increasing demand for replacement parts. Government support for logistics infrastructure, expanding e-commerce logistics, and the presence of major OEM service networks also contribute to sustained aftermarket growth.

MEXICO HEAVY-DUTY AUTOMOTIVE AFTERMARKET MARKET ANALYSIS:

Major Drivers: Increased vehicle ownership, longer vehicle lifespans, and higher consumer expenditure are propelling Mexico's automotive aftermarket.

Development of e-commerce platforms, urbanization, and high penetration of independent workshops further foster demand for spare parts, maintenance services, and accessories in passenger and commercial vehicles.

Major Market Trends: Digitization, online sales of parts, and mobile service applications are reshaping the market. More demand is emerging for green parts, advanced electronics, and vehicle personalization. Telematics integration and predictive maintenance solutions are gaining popularity, while cross-border imports of motor vehicle components increase product availability and affordability among consumers in Mexico.

Market Opportunities: Growth potential in e-commerce and digital platform expansion. Growing interest in vehicle customization, hybrid/electric vehicle servicing, and high-end spare parts presents new revenue avenues. Partnerships with service shops and aftermarket suppliers, and untapped rural markets, offer brands the opportunity to expand presence and improve customer interaction.

Market Challenges: Excessive competition from informal markets, varying import tariffs, and currency fluctuations affect profitability. Counterfeit components, compliance with regulations, and different quality standards are risks. Moreover, electrification of vehicles calls for skills, tool, and inventory realignment, posing a challenge to traditional players in the aftermarket to innovate and stay relevant.

MEXICO HEAVY-DUTY AUTOMOTIVE AFTERMARKET MARKET TRENDS:

Expansion of Digital Sales Channels and E-Catalog Platforms Mexico's aftermarket is rapidly digitizing, with distributors and service providers turning to e-commerce platforms and e-catalog systems to simplify parts procurement. These tools help fleet operators and repair shops reduce downtime by improving parts accuracy and speed. Integrated inventory features minimize errors and enhance pricing transparency. Mobile-friendly interfaces and apps allow technicians to order parts anytime. As internet and smartphone use grows nationwide, digital tools are boosting supply chain responsiveness and expanding market access, particularly in semi-urban and remote regions. This shift is creating new growth avenues for aftermarket businesses. For instance, as per industry reports, Mexico's USD 121.7 Billion in auto parts production and USD 106.1 Billion in exports in 2024 reflect a deeply integrated and fast-moving supply chain. With more than 90% of exports headed to the U.S. and Canada, manufacturers face strict delivery timelines and high service expectations. This environment requires streamlined procurement, accurate inventory tracking, and efficient distribution—areas where digital platforms and e-catalog systems play a vital role. The sector's increasing complexity, especially with electrical components making up 19.49% of output, further underscores the need for responsive, real-time digital tools that can support catalog-intensive categories and improve operational precision across the value chain.

Growth in Remanufactured and Reconditioned Parts Demand Environmental regulations and cost pressures are prompting greater adoption of remanufactured and reconditioned components in Mexico's heavy-duty aftermarket. Operators of aging

vehicle fleets are increasingly turning to remanufactured engines, transmissions, and brake systems as cost-effective alternatives to new parts. These components meet industry standards for performance and reliability while offering considerable savings. Additionally, growing awareness of sustainability and circular economy principles is pushing fleets and service providers toward reusing high-value parts rather than discarding them. Local remanufacturing facilities and partnerships with global remanufacturers are also strengthening the supply ecosystem. With rising freight movement and extended vehicle lifespans, demand for high-quality remanufactured parts is expected to rise, offering a stable revenue stream for aftermarket suppliers and rebuilders. For instance, according to industry reports, in February 2024, Mexico's auto parts production exceeded USD 10.3 Billion, marking a 13.15% year-over-year rise and 11.12% growth over the year's first two months. Suspension and steering parts rose 23%, while tires, rubber parts, engines, and stampings also posted double-digit growth. In April 2024, car production reached 358,575 units (up 21.7%) and exports hit 289,756 units (up 14.4%), with over 85% sent to the U.S.

MEXICO HEAVY-DUTY AUTOMOTIVE AFTERMARKET MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on replacement part, vehicle type, and service channel.

Replacement Part Insights:

Tires

Battery

Brake Parts

Filters

Body Parts

Lighting and Electronic Components

Wheels

Exhaust Components

Turbochargers

Others

The report has provided a detailed breakup and analysis of the market based on the replacement part. This includes tires, battery, brake parts, filters, body parts, lighting and electronic components, wheels, exhaust components, turbochargers, and others.

Vehicle Type Insights:

Class 4 to Class 6

Class 7 and Class 8

A detailed breakup and analysis of the market based on the vehicle type have also been provided in the report. This includes class 4 to class 6 and class 7 and class 8.

Service Channel Insights:

DIY

OE Seller

DIFM

A detailed breakup and analysis of the market based on the service channel have also been provided in the report. This includes DIY, OE seller, and DIFM.

Regional Insights:

Northern Mexico

Central Mexico

Southern Mexico

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, and Southern Mexico, and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

Frequently Asked Questions About the Mexico Heavy-Duty Automotive Aftermarket Market Report

- 1.How big is the heavy-duty automotive aftermarket market in Mexico?
- 2.What is the future outlook of the heavy-duty automotive aftermarket market in Mexico?
- 3.What are the key factors driving the Mexico heavy-duty automotive aftermarket market?

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