

Mexico Forage Market Size, Share, Trends and Forecast by Crop Type, Product Type, Animal Type, and Region, 2026-2034

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Abstracts

The Mexico forage market size reached USD 1,465.3 Million in 2025 . Looking forward, IMARC Group expects the market to reach USD 2,054.8 Million by 2034 , exhibiting a growth rate (CAGR) of 3.71% during 2026-2034 . The elevating demand for high-quality livestock feed due to the expanding dairy and meat industries and the increasing climate variability prompting farmers to adopt resilient forage crops are among the key factors driving the Mexico forage market, which is supported further by favorable government incentives and a shift toward sustainable agricultural practices.

MEXICO FORAGE MARKET TRENDS:

Growth in Livestock and Dairy Sectors

The consistent expansion of the livestock and dairy sectors is a key market driver. Mexico has been experiencing a growing demand for animal protein—particularly beef, milk, and dairy products. This demand has led to a growth in cattle and ruminant populations, especially in states such as Jalisco, Veracruz, and Chihuahua, which are key livestock centers. To support high productivity, ranchers need consistent, quality feed for their animals, especially in dry seasons when natural pastures weaken. Forage crops such as alfalfa, clover, and silage maize are a low-cost and nutritionally dense alternative. This growing reliance on organized feeding programs for higher milk production and meat quality is directly stimulating the demand for forage. Besides this, government-initiated schemes like feed subsidy to animals and incentive policies for introducing scientific animal husbandry practices have stimulated farmers even further to pursue forage-based farming systems.

Climate Variability and Drought Resilience Strategies

Another significant driver of Mexico's forage market is the growing risk of climate variability and prolonged droughts, especially in arid and semi-arid areas, such as Northern and Central Mexico. Water shortages and volatile rainfall patterns have severely stressed conventional crop agriculture and natural grazing systems, leading farmers to turn to more sustainable and resilient options. Drought-resistant crops like sorghum, Sudan grass, and legume varieties with drought resistance are extensively playing a key role in climate adjustment plans. They use less water compared to standard grains and can be grown even in degraded or low-fertility lands. Their resistance to extreme conditions makes them a favorite among livestock farmers who want to have a year-round availability of livestock feed even during adverse environmental conditions. In addition, efforts by local agricultural research centers and global partnerships are encouraging forage growth as a component of climate-smart agriculture initiatives. These programs tend to involve training in crop rotation, conservation tillage, and water-use efficiency—practices well-suited to forage production.

MEXICO FORAGE MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the region/country level for 2026-2034. Our report has categorized the market based on crop type, product type, and animal type.

Crop Type Insights:

Cereals

Legumes

Grasses

The report has provided a detailed breakup and analysis of the market based on the crop type. This includes cereals, legumes, and grasses.

Product Type Insights:

Stored Forage

Silage

Hay

Fresh Forage

A detailed breakup and analysis of the market based on the product type have also been provided in the report. This includes stored forage (silage and hay) and fresh forage.

Animal Type Insights:

Ruminants

Swine

Poultry

Others

The report has provided a detailed breakup and analysis of the market based on the animal type. This includes ruminants, swine, poultry, and others.

Regional Insights:

Northern Mexico

Central Mexico

Southern Mexico

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, Southern Mexico, and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Mexico forage market performed so far and how will it perform in the coming years?

What is the breakup of the Mexico forage market on the basis of crop type?

What is the breakup of the Mexico forage market on the basis of product type?

What is the breakup of the Mexico forage market on the basis of animal type?

What are the various stages in the value chain of the Mexico forage market?

What are the key driving factors and challenges in the Mexico forage?

What is the structure of the Mexico forage market and who are the key players?

What is the degree of competition in the Mexico forage market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 MEXICO FORAGE MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 MEXICO FORAGE MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (2020-2025)
- 5.2 Market Forecast (2026-2034)

6 MEXICO FORAGE MARKET - BREAKUP BY CROP TYPE

- 6.1 Cereals
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (2020-2025)
 - 6.1.3 Market Forecast (2026-2034)
- 6.2 Legumes
 - 6.2.1 Overview
 - 6.2.2 Historical and Current Market Trends (2020-2025)

6.2.3 Market Forecast (2026-2034)

6.3 Grasses

6.3.1 Overview

6.3.2 Historical and Current Market Trends (2020-2025)

6.3.3 Market Forecast (2026-2034)

7 MEXICO FORAGE MARKET - BREAKUP BY PRODUCT TYPE

7.1 Stored Forage

7.1.1 Overview

7.1.2 Historical and Current Market Trends (2020-2025)

7.1.3 Market Segmentation

7.1.3.1 Silage

7.1.3.2 Hay

7.1.4 Market Forecast (2026-2034)

7.2 Fresh Forage

7.2.1 Overview

7.2.2 Historical and Current Market Trends (2020-2025)

7.2.3 Market Forecast (2026-2034)

8 MEXICO FORAGE MARKET - BREAKUP BY ANIMAL TYPE

8.1 Ruminants

8.1.1 Overview

8.1.2 Historical and Current Market Trends (2020-2025)

8.1.3 Market Forecast (2026-2034)

8.2 Swine

8.2.1 Overview

8.2.2 Historical and Current Market Trends (2020-2025)

8.2.3 Market Forecast (2026-2034)

8.3 Poultry

8.3.1 Overview

8.3.2 Historical and Current Market Trends (2020-2025)

8.3.3 Market Forecast (2026-2034)

8.4 Others

8.4.1 Historical and Current Market Trends (2020-2025)

8.4.2 Market Forecast (2026-2034)

9 MEXICO FORAGE MARKET – BREAKUP BY REGION

9.1 Northern Mexico

9.1.1 Overview

9.1.2 Historical and Current Market Trends (2020-2025)

9.1.3 Market Breakup by Crop Type

9.1.4 Market Breakup by Product Type

9.1.5 Market Breakup by Animal Type

9.1.6 Key Players

9.1.7 Market Forecast (2026-2034)

9.2 Central Mexico

9.2.1 Overview

9.2.2 Historical and Current Market Trends (2020-2025)

9.2.3 Market Breakup by Crop Type

9.2.4 Market Breakup by Product Type

9.2.5 Market Breakup by Animal Type

9.2.6 Key Players

9.2.7 Market Forecast (2026-2034)

9.3 Southern Mexico

9.3.1 Overview

9.3.2 Historical and Current Market Trends (2020-2025)

9.3.3 Market Breakup by Crop Type

9.3.4 Market Breakup by Product Type

9.3.5 Market Breakup by Animal Type

9.3.6 Key Players

9.3.7 Market Forecast (2026-2034)

9.4 Others

9.4.1 Historical and Current Market Trends (2020-2025)

9.4.2 Market Forecast (2026-2034)

10 MEXICO FORAGE MARKET – COMPETITIVE LANDSCAPE

10.1 Overview

10.2 Market Structure

10.3 Market Player Positioning

10.4 Top Winning Strategies

10.5 Competitive Dashboard

10.6 Company Evaluation Quadrant

11 PROFILES OF KEY PLAYERS

11.1 Company A

11.1.1 Business Overview

11.1.2 Products Offered

11.1.3 Business Strategies

11.1.4 SWOT Analysis

11.1.5 Major News and Events

11.2 Company B

11.2.1 Business Overview

11.2.2 Products Offered

11.2.3 Business Strategies

11.2.4 SWOT Analysis

11.2.5 Major News and Events

11.3 Company C

11.3.1 Business Overview

11.3.2 Products Offered

11.3.3 Business Strategies

11.3.4 SWOT Analysis

11.3.5 Major News and Events

11.4 Company D

11.4.1 Business Overview

11.4.2 Products Offered

11.4.3 Business Strategies

11.4.4 SWOT Analysis

11.4.5 Major News and Events

11.5 Company E

11.5.1 Business Overview

11.5.2 Products Offered

11.5.3 Business Strategies

11.5.4 SWOT Analysis

11.5.5 Major News and Events

12 MEXICO FORAGE MARKET - INDUSTRY ANALYSIS

12.1 Drivers, Restraints, and Opportunities

12.1.1 Overview

12.1.2 Drivers

12.1.3 Restraints

12.1.4 Opportunities

12.2 Porters Five Forces Analysis

12.2.1 Overview

12.2.2 Bargaining Power of Buyers

12.2.3 Bargaining Power of Suppliers

12.2.4 Degree of Competition

12.2.5 Threat of New Entrants

12.2.6 Threat of Substitutes

12.3 Value Chain Analysis

13 APPENDIX

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