

Mexico Electric Two-Wheeler Market Size, Share, Trends and Forecast by Vehicle Type, Battery Type, Voltage Type, Peak Power, Battery Technology, Motor Placement, and Region, 2026-2034

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Abstracts

The Mexico electric two-wheeler market size reached USD 689.0 Million in 2025 . Looking forward, IMARC Group expects the market to reach USD 1,691.6 Million by 2034 , exhibiting a growth rate (CAGR) of 10.18 % during 2026-2034 . The market is driven by rising fuel costs, rapid urbanization, and government incentives promoting clean mobility. Growing environmental awareness, demand for affordable transportation, and expanding charging infrastructure further enhance adoption. Delivery services and younger consumers favor electric scooters for their cost efficiency and low maintenance, augmenting the Mexico electric two-wheeler market share.

MEXICO ELECTRIC TWO-WHEELER MARKET TRENDS:

Rising Demand for Eco-Friendly Urban Mobility Solutions

The increasing demand for sustainable urban transportation is significantly supporting the Mexico electric two-wheeler market growth. With rising fuel prices and growing environmental concerns, consumers are shifting toward electric scooters and bikes as cost-effective and eco-friendly alternatives. Major cities such as Mexico City, Guadalajara, and Monterrey are witnessing traffic congestion and air pollution, prompting government incentives for electric vehicle (EV) adoption. Additionally, the younger population and delivery services are embracing electric two-wheelers for their affordability and low maintenance. Companies are expanding their electric vehicle portfolios, offering models with improved battery life and charging infrastructure. Mexico is experiencing significant growth, exporting USD 3.127 Billion to the United States in

the first quarter of 2024. In 2023, the country manufactured upwards of 100,000 EVs, which projections expect to rise to over 300,000 units yearly by 2026. This growth is encouraged by significant industry players such as Tesla, General Motors, and Ford, alongside investments in lithium battery manufacturing and charging infrastructure. Moreover, Mexico has an established expertise in the manufacture of automobiles and strategic policies that serve as an opportunity for the electric two-wheeler market in North and Latin America. As urbanization accelerates and disposable incomes rise, the demand for convenient, emission-free mobility is rising, positioning electric two-wheelers as a key solution for Mexico's transportation challenges.

Increase in Charging Infrastructure and Battery Swapping Stations

The rapid development of battery-swapping networks and charging infrastructure is creating a positive Mexico electric two-wheeler market outlook. To address range anxiety and enhance convenience, private and public players are investing in charging stations across urban and semi-urban areas. Mexico has 2,089 public electric vehicle (EV) charging stations and aims to deliver up to 38,000 more by 2041, in line with the projected growth of the electrified vehicle market from 43,000 to 700,000 units. This includes Evergo's investment of USD 400 Million to set up 15,000 charging points over ten years, ensuring the transition to EV cars. These trends create significant opportunities for Mexico's electric two-wheeler brand, capitalizing on increasing infrastructure and growing consumer demand. Besides this, startups are partnering with local businesses to deploy battery-swapping kiosks, allowing riders to exchange depleted batteries for fully charged ones in minutes. This innovation is particularly appealing to delivery and logistics companies that rely on continuous operation. Furthermore, the Mexican government is supporting EV adoption through subsidies and infrastructure projects, encouraging more consumers to switch from gasoline-powered vehicles. As battery technology improves and charging becomes more accessible, the electric two-wheeler market is poised for accelerated growth, making sustainable mobility more viable for a broader consumer base.

MEXICO ELECTRIC TWO-WHEELER MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country level for 2026-2034. Our report has categorized the market based on vehicle type, battery type, voltage type, peak power, battery technology, and motor placement.

Vehicle Type Insights:

Electric Scooter/Moped

Electric Motorcycle

The report has provided a detailed breakup and analysis of the market based on the vehicle type. This includes electric scooter/moped and electric motorcycle.

Battery Type Insights:

Lithium-Ion

Sealed Lead Acid (SLA)

A detailed breakup and analysis of the market based on the battery type have also been provided in the report. This includes lithium-ion and sealed lead acid (SLA).

Voltage Type Insights:

96V

The report has provided a detailed breakup and analysis of the market based on the voltage type. This includes 96V.

Peak Power Insights:

10 kW

A detailed breakup and analysis of the market based on the peak power have also been provided in the report. This includes 10 kW.

Battery Technology Insights:

Removable

Non-Removable

The report has provided a detailed breakup and analysis of the market based on the battery technology. This includes removable and non-removable.

Motor Placement Insights:

Hub Type

Chassis Mounted

A detailed breakup and analysis of the market based on the motor placement have also been provided in the report. This includes hub type and chassis mounted.

Regional Insights:

Northern Mexico

Central Mexico

Southern Mexico

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, Southern Mexico, and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

Frequently Asked Questions About the Mexico Electric Two-Wheeler Market Report

1.What is the current size of the Mexico electric two-wheeler market?

- 2.What is the expected growth rate of the Mexico electric two-wheeler market during 2026-2034?
- 3.What factors are driving the growth of the Mexico electric two-wheeler market?
- 4.Which segments are covered in the Mexico electric two-wheeler market report?
- 5.What trends are shaping the future of the Mexico electric two-wheeler market?

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