

Mexico Digital Printing Market Size, Share, Trends and Forecast by Type, Ink Type, Application, and Region, 2026-2034

<https://marketpublishers.com/r/M166EE7C789BEN.html>

Date: June 2026

Pages: 118

Price: US\$ 2,999.00 (Single User License)

ID: M166EE7C789BEN

Abstracts

The Mexico digital printing market size reached USD 482.8 Million in 2025. Looking forward, IMARC Group expects the market to reach USD 766.1 Million by 2034, exhibiting a growth rate (CAGR) of 5.11% during 2026-2034. The growing adoption of digital printing by home décor, sportswear, and casual apparel manufacturers to enhance efficiency and design flexibility is positively influencing the market. Besides this, the broadening of e-commerce portals and retail outlets is contributing to the expansion of the Mexico digital printing market share.

MEXICO DIGITAL PRINTING MARKET TRENDS:

Increasing demand in textile industry

The rising demand for digital printing in the textile industry is offering a favorable market outlook. As fashion and textile manufacturers are looking for ways to produce vibrant, customized, and small-batch designs, digital printing is offering the perfect solution. It allows quick changes in patterns and colors without the need for traditional screens or plates, making it ideal for short-run and personalized production. The textile industry is benefiting from the ability to experiment with designs and respond quickly to changing fashion trends. Digital printing supports eco-friendly practices by using less water and producing less waste compared to traditional printing methods, which aligns with the growing focus on sustainability. It also speeds up the manufacturing process, helping manufacturers meet tight deadlines and market demands. Home décor, sportswear, and casual apparel producers in Mexico are adopting digital printing for its efficiency and design flexibility. As local and international demand for printed fabrics is rising, digital printing is becoming a valuable tool for innovation and competitiveness in the Mexican

textile sector. As reported by Data Mexico, in the second quarter of 2024, the gross domestic product (GDP) of the textile sector hit MXD 6.58 Billion (USD 318 Million), reflecting a 5.06% rise compared to Q1.

Expansion of e-commerce portals

The expansion of e-commerce sites is impelling the Mexico digital printing market growth. As numerous businesses are selling products online, they are seeking unique and visually appealing packaging to attract customers and stand out in a competitive digital marketplace. Digital printing offers fast turnaround, high-quality output, and the flexibility to print short runs, making it ideal for e-commerce sellers who require quick changes in design and branding. E-commerce platforms are encouraging personalized marketing, where companies are using variable data printing to customize products and packaging based on customer preferences. This trend is enabling digital printers to provide solutions that support creativity, personalization, and rapid delivery. Sellers are also utilizing digital printing for inserts, thank-you cards, and item instructions that enhance the customer experience. In addition, the rise in small and home-based businesses on e-commerce platforms is creating the need for affordable and professional-looking printed materials. The ability to print on demand reduces inventory costs and waste, which aligns with the operational needs of online sellers. Logistics and shipping companies are using digital printing for labels, tags, and barcodes to streamline delivery processes. As the e-commerce industry continues to thrive across urban and rural areas in Mexico, the need for fast, reliable, and cost-effective digital printing services is rising. As per industry reports, the e-commerce market in Mexico is anticipated to grow by 8.78% on an annual basis to reach USD 61.4 Billion in 2024.

MEXICO DIGITAL PRINTING MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on type, ink type, and application.

Type Insights:

Inkjet

Laser

The report has provided a detailed breakup and analysis of the market based on the type. This includes inkjet and laser.

Ink Type Insights:

Aqueous Ink

UV-Cured Ink

Solvent Ink

Latex Ink

Dye Sublimation Ink

A detailed breakup and analysis of the market based on the ink type have also been provided in the report. This includes aqueous ink, UV-cured ink, solvent ink, latex ink, and dye sublimation ink.

Application Insights:

Plastic Film or Foil

Fabric

Glass

Paper/Books

Ceramic

Others

The report has provided a detailed breakup and analysis of the market based on the application. This includes plastic film or foil, fabric, glass, paper/books, ceramic, and others.

Regional Insights:

Northern Mexico

Central Mexico

Southern Mexico

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, Southern Mexico, and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Mexico digital printing market performed so far and how will it perform in the coming years?

What is the breakup of the Mexico digital printing market on the basis of type?

What is the breakup of the Mexico digital printing market on the basis of ink type?

What is the breakup of the Mexico digital printing market on the basis of application?

What is the breakup of the Mexico digital printing market on the basis of region?

What are the various stages in the value chain of the Mexico digital printing market?

What are the key driving factors and challenges in the Mexico digital printing market?

What is the structure of the Mexico digital printing market and who are the key players?

What is the degree of competition in the Mexico digital printing market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 MEXICO DIGITAL PRINTING MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 MEXICO DIGITAL PRINTING MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (?2020-2025?)
- 5.2 Market Forecast (?2026-2034?)

6 MEXICO DIGITAL PRINTING MARKET - BREAKUP BY TYPE

- 6.1 Inkjet
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (?2020-2025?)
 - 6.1.3 Market Forecast (?2026-2034?)
- 6.2 Laser
 - 6.2.1 Overview
 - 6.2.2 Historical and Current Market Trends (?2020-2025?)

6.2.3 Market Forecast (?2026-2034?)

7 MEXICO DIGITAL PRINTING MARKET - BREAKUP BY INK TYPE

7.1 Aqueous Ink

7.1.1 Overview

7.1.2 Historical and Current Market Trends (?2020-2025?)

7.1.3 Market Forecast (?2026-2034?)

7.2 UV-Cured Ink

7.2.1 Overview

7.2.2 Historical and Current Market Trends (?2020-2025?)

7.2.3 Market Forecast (?2026-2034?)

7.3 Solvent Ink

7.3.1 Overview

7.3.2 Historical and Current Market Trends (?2020-2025?)

7.3.3 Market Forecast (?2026-2034?)

7.4 Latex Ink

7.4.1 Overview

7.4.2 Historical and Current Market Trends (?2020-2025?)

7.4.3 Market Forecast (?2026-2034?)

7.5 Dye Sublimation Ink

7.5.1 Overview

7.5.2 Historical and Current Market Trends (?2020-2025?)

7.5.3 Market Forecast (?2026-2034?)

8 MEXICO DIGITAL PRINTING MARKET - BREAKUP BY APPLICATION

8.1 Plastic Film or Foil

8.1.1 Overview

8.1.2 Historical and Current Market Trends (?2020-2025?)

8.1.3 Market Forecast (?2026-2034?)

8.2 Fabric

8.2.1 Overview

8.2.2 Historical and Current Market Trends (?2020-2025?)

8.2.3 Market Forecast (?2026-2034?)

8.3 Glass

8.3.1 Overview

8.3.2 Historical and Current Market Trends (?2020-2025?)

8.3.3 Market Forecast (?2026-2034?)

8.4 Paper/Books

8.4.1 Overview

8.4.2 Historical and Current Market Trends (?2020-2025?)

8.4.3 Market Forecast (?2026-2034?)

8.5 Ceramic

8.5.1 Overview

8.5.2 Historical and Current Market Trends (?2020-2025?)

8.5.3 Market Forecast (?2026-2034?)

8.6 Others

8.6.1 Historical and Current Market Trends (?2020-2025?)

8.6.2 Market Forecast (?2026-2034?)

9 MEXICO DIGITAL PRINTING MARKET – BREAKUP BY REGION

9.1 Northern Mexico

9.1.1 Overview

9.1.2 Historical and Current Market Trends (?2020-2025?)

9.1.3 Market Breakup by Type

9.1.4 Market Breakup by Ink Type

9.1.5 Market Breakup by Application

9.1.6 Key Players

9.1.7 Market Forecast (?2026-2034?)

9.2 Central Mexico

9.2.1 Overview

9.2.2 Historical and Current Market Trends (?2020-2025?)

9.2.3 Market Breakup by Type

9.2.4 Market Breakup by Ink Type

9.2.5 Market Breakup by Application

9.2.6 Key Players

9.2.7 Market Forecast (?2026-2034?)

9.3 Southern Mexico

9.3.1 Overview

9.3.2 Historical and Current Market Trends (?2020-2025?)

9.3.3 Market Breakup by Type

9.3.4 Market Breakup by Ink Type

9.3.5 Market Breakup by Application

9.3.6 Key Players

9.3.7 Market Forecast (?2026-2034?)

9.4 Others

9.4.1 Historical and Current Market Trends (?2020-2025?)

9.4.2 Market Forecast (?2026-2034?)

10 MEXICO DIGITAL PRINTING MARKET – COMPETITIVE LANDSCAPE

10.1 Overview

10.2 Market Structure

10.3 Market Player Positioning

10.4 Top Winning Strategies

10.5 Competitive Dashboard

10.6 Company Evaluation Quadrant

11 PROFILES OF KEY PLAYERS

11.1 Company A

11.1.1 Business Overview

11.1.2 Services Offered

11.1.3 Business Strategies

11.1.4 SWOT Analysis

11.1.5 Major News and Events

11.2 Company B

11.2.1 Business Overview

11.2.2 Services Offered

11.2.3 Business Strategies

11.2.4 SWOT Analysis

11.2.5 Major News and Events

11.3 Company C

11.3.1 Business Overview

11.3.2 Services Offered

11.3.3 Business Strategies

11.3.4 SWOT Analysis

11.3.5 Major News and Events

11.4 Company D

11.4.1 Business Overview

11.4.2 Services Offered

11.4.3 Business Strategies

11.4.4 SWOT Analysis

11.4.5 Major News and Events

11.5 Company E

- 11.5.1 Business Overview
- 11.5.2 Services Offered
- 11.5.3 Business Strategies
- 11.5.4 SWOT Analysis
- 11.5.5 Major News and Events

12 MEXICO DIGITAL PRINTING MARKET - INDUSTRY ANALYSIS

- 12.1 Drivers, Restraints, and Opportunities
 - 12.1.1 Overview
 - 12.1.2 Drivers
 - 12.1.3 Restraints
 - 12.1.4 Opportunities
- 12.2 Porters Five Forces Analysis
 - 12.2.1 Overview
 - 12.2.2 Bargaining Power of Buyers
 - 12.2.3 Bargaining Power of Suppliers
 - 12.2.4 Degree of Competition
 - 12.2.5 Threat of New Entrants
 - 12.2.6 Threat of Substitutes
- 12.3 Value Chain Analysis

13 APPENDIX

I would like to order

Product name: Mexico Digital Printing Market Size, Share, Trends and Forecast by Type, Ink Type, Application, and Region, 2026-2034

Product link: <https://marketpublishers.com/r/M166EE7C789BEN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M166EE7C789BEN.html>