

Mexico Connected Vehicles Market Size, Share, Trends and Forecast by Technology, Application, Connectivity, Vehicle Connectivity, Vehicle, and Region, 2026-2034

<https://marketpublishers.com/r/M9325D17C87FEN.html>

Date: June 2026

Pages: 118

Price: US\$ 2,999.00 (Single User License)

ID: M9325D17C87FEN

Abstracts

The Mexico connected vehicles market size reached USD 1.2 Billion in 2025. Looking forward, IMARC Group expects the market to reach USD 4.0 Billion by 2034, exhibiting a growth rate (CAGR) of 14.15% during 2026-2034. The market is advancing through increased smartphone integration, government-led digital infrastructure initiatives, and growing demand for safety features like ADAS and telematics. Urban areas are adopting infotainment and fleet management systems, while regulatory frameworks ensure data privacy and technical compliance. These developments collectively shape the competitive dynamics of the Mexico connected vehicles market share.

MEXICO CONNECTED VEHICLES MARKET ANALYSIS:

Major Market Drivers: Growing smartphone penetration and government infrastructure investments are accelerating connected vehicle adoption. Rising safety consciousness drives demand for ADAS features. Digital transformation initiatives and supportive regulatory frameworks facilitate market expansion. Fleet operators seek telematics solutions for operational efficiency and cost reduction. Urbanization demands smart transportation systems with real-time traffic management and connectivity solutions.

Key Market Trends: Advanced connectivity technologies like 5G enable enhanced vehicle communication systems. Integration of artificial intelligence improves driver assistance capabilities and autonomous features. Cloud-based services provide over-the-air updates and personalized user experiences.

Mexico connected vehicles market demand increases as manufacturers prioritize infotainment systems with seamless smartphone integration and voice recognition technologies.

Competitive Landscape: Leading automotive manufacturers integrate connected technologies to differentiate products in competitive markets. Technology partnerships drive innovation in telematics, infotainment, and safety systems. Local assembly plants adopt global connectivity standards while meeting Mexican regulatory requirements. Market consolidation occurs through strategic alliances between traditional automakers and technology companies.

Challenges and Opportunities: Infrastructure development challenges limit connectivity in rural areas, while cybersecurity concerns require robust data protection measures. Limited technical expertise constrains local innovation capabilities. Opportunities emerge through government digitalization initiatives and growing middle-class purchasing power. Mexico connected vehicles market analysis reveals significant potential for expansion across passenger and commercial vehicle segments.

MEXICO CONNECTED VEHICLES MARKET TRENDS:

Government Initiatives and Regulatory Frameworks

The Mexican government plays a crucial role in fostering the connected vehicles market through supportive policies and regulations. The National Connectivity Plan and the Sustainable Mobility Strategy aim to develop technology-based infrastructure and move towards smarter ways of travel. Regulatory bodies make certain that connected vehicle technology follows the proper safety, emissions, and privacy rules set by each nation. They support new ideas in the industry and increase the faith that people have in connected vehicle systems. When the government follows international rules and spends on infrastructure, it prepares Mexico's transportation network for the rise and use of connected vehicles, shaping the overall Mexico connected vehicles market share.

Rising Consumer Demand for Connectivity and Safety Features

Mexican consumers are increasingly seeking vehicles equipped with advanced connectivity and safety features. The proliferation of smartphones and affordable data

plans has heightened expectations for seamless in-car connectivity, including infotainment systems, navigation, and real-time traffic updates. Simultaneously, safety concerns drive demand for features like collision avoidance, lane departure warnings, and emergency assistance. Automakers are responding by incorporating these technologies into a broader range of vehicle models, making connected features more accessible. This shift in consumer preferences is a significant catalyst for the expansion of the Mexico connected vehicles market demand, as manufacturers strive to meet the growing need for integrated, technology-driven driving experiences.

Integration of Advanced Driver-Assistance Systems (ADAS)

Integrating Advanced Driver-Assistance Systems (ADAS) is becoming increasingly prevalent in Mexico's automotive sector. Features like automatic emergency braking, adaptive cruise control, and blind-spot detection enhance vehicle safety and driving comfort. These systems rely on sensors, cameras, and connectivity to function effectively, necessitating robust vehicle communication networks. The adoption of ADAS is driven by consumer demand for safer vehicles and regulatory pressures to reduce traffic accidents. As technology becomes more affordable, ADAS features are transitioning from luxury models to mainstream vehicles, broadening their impact. This trend underscores the role of ADAS in advancing the Mexico connected vehicles market analysis, which contributes to safer and more efficient transportation, thus driving overall growth.

MEXICO CONNECTED VEHICLES MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on technology, application, connectivity, vehicle connectivity, and vehicle.

Technology Insights:

4G/LTE

3G

2G

The report has provided a detailed breakup and analysis of the market based on the technology. This includes 4G/LTE, 3G, and 2G.

Application Insights:

Driver Assistance

Telematics

Infotainment

Others

A detailed breakup and analysis of the market based on the application have also been provided in the report. This includes driver assistance, telematics, infotainment, and others.

Connectivity Insights:

Integrated

Embedded

Tethered

A detailed breakup and analysis of the market based on connectivity have also been provided in the report. This includes integrated, embedded, and tethered.

Vehicle Connectivity Insights:

Vehicle to Vehicle (V2V)

Vehicle to Infrastructure (V2I)

Vehicle to Pedestrian (V2P)

A detailed breakup and analysis of the market based on vehicle connectivity have also been provided in the report. This includes Vehicle to Vehicle (V2V), Vehicle to Infrastructure (V2I), and Vehicle to Pedestrian (V2P).

Vehicle Insights:

Passenger Cars

Commercial Vehicles

A detailed breakup and analysis of the market based on the vehicle have also been provided in the report. This includes passenger cars and commercial vehicles.

Regional Insights:

Northern Mexico

Central Mexico

Southern Mexico

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, Southern Mexico, and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

Frequently Asked Questions About the Mexico Connected Vehicles Market Report

- 1.How big is the connected vehicles market in Mexico?
- 2.What is the future outlook of the connected vehicles market in Mexico?

3.What are the key factors driving the Mexico connected vehicles market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 MEXICO CONNECTED VEHICLES MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 MEXICO CONNECTED VEHICLES MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (2020-2025)
- 5.2 Market Forecast (2026-2034)

6 MEXICO CONNECTED VEHICLES MARKET - BREAKUP BY TECHNOLOGY

- 6.1 4G/LTE
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (2020-2025)
 - 6.1.3 Market Forecast (2026-2034)
- 6.2 3G
 - 6.2.1 Overview
 - 6.2.2 Historical and Current Market Trends (2020-2025)

6.2.3 Market Forecast (2026-2034)

6.3 2G

6.3.1 Overview

6.3.2 Historical and Current Market Trends (2020-2025)

6.3.3 Market Forecast (2026-2034)

7 MEXICO CONNECTED VEHICLES MARKET - BREAKUP BY APPLICATION

7.1 Driver Assistance

7.1.1 Overview

7.1.2 Historical and Current Market Trends (2020-2025)

7.1.3 Market Forecast (2026-2034)

7.2 Telematics

7.2.1 Overview

7.2.2 Historical and Current Market Trends (2020-2025)

7.2.3 Market Forecast (2026-2034)

7.3 Infotainment

7.3.1 Overview

7.3.2 Historical and Current Market Trends (2020-2025)

7.3.3 Market Forecast (2026-2034)

7.4 Others

7.4.1 Historical and Current Market Trends (2020-2025)

7.4.2 Market Forecast (2026-2034)

8 MEXICO CONNECTED VEHICLES MARKET - BREAKUP BY CONNECTIVITY

8.1 Integrated

8.1.1 Overview

8.1.2 Historical and Current Market Trends (2020-2025)

8.1.3 Market Forecast (2026-2034)

8.2 Embedded

8.2.1 Overview

8.2.2 Historical and Current Market Trends (2020-2025)

8.2.3 Market Forecast (2026-2034)

8.3 Tethered

8.3.1 Overview

8.3.2 Historical and Current Market Trends (2020-2025)

8.3.3 Market Forecast (2026-2034)

9 MEXICO CONNECTED VEHICLES MARKET - BREAKUP BY VEHICLE CONNECTIVITY

9.1 Vehicle to Vehicle (V2V)

9.1.1 Overview

9.1.2 Historical and Current Market Trends (2020-2025)

9.1.3 Market Forecast (2026-2034)

9.2 Vehicle to Infrastructure (V2I)

9.2.1 Overview

9.2.2 Historical and Current Market Trends (2020-2025)

9.2.3 Market Forecast (2026-2034)

9.3 Vehicle to Pedestrian (V2P)

9.3.1 Overview

9.3.2 Historical and Current Market Trends (2020-2025)

9.3.3 Market Forecast (2026-2034)

10 MEXICO CONNECTED VEHICLES MARKET - BREAKUP BY VEHICLE

10.1 Passenger Cars

10.1.1 Overview

10.1.2 Historical and Current Market Trends (2020-2025)

10.1.3 Market Forecast (2026-2034)

10.2 Commercial Vehicles

10.2.1 Overview

10.2.2 Historical and Current Market Trends (2020-2025)

10.2.3 Market Forecast (2026-2034)

11 MEXICO CONNECTED VEHICLES MARKET – BREAKUP BY REGION

11.1 Northern Mexico

11.1.1 Overview

11.1.2 Historical and Current Market Trends (2020-2025)

11.1.3 Market Breakup by Technology

11.1.4 Market Breakup by Application

11.1.5 Market Breakup by Connectivity

11.1.6 Market Breakup by Vehicle Connectivity

11.1.7 Market Breakup by Vehicle

11.1.8 Key Players

11.1.9 Market Forecast (2026-2034)

11.2 Central Mexico

11.2.1 Overview

11.2.2 Historical and Current Market Trends (2020-2025)

11.2.3 Market Breakup by Technology

11.2.4 Market Breakup by Application

11.2.5 Market Breakup by Connectivity

11.2.6 Market Breakup by Vehicle Connectivity

11.2.7 Market Breakup by Vehicle

11.2.8 Key Players

11.2.9 Market Forecast (2026-2034)

11.3 Southern Mexico

11.3.1 Overview

11.3.2 Historical and Current Market Trends (2020-2025)

11.3.3 Market Breakup by Technology

11.3.4 Market Breakup by Application

11.3.5 Market Breakup by Connectivity

11.3.6 Market Breakup by Vehicle Connectivity

11.3.7 Market Breakup by Vehicle

11.3.8 Key Players

11.3.9 Market Forecast (2026-2034)

11.4 Others

11.4.1 Historical and Current Market Trends (2020-2025)

11.4.2 Market Forecast (2026-2034)

12 MEXICO CONNECTED VEHICLES MARKET – COMPETITIVE LANDSCAPE

12.1 Overview

12.2 Market Structure

12.3 Market Player Positioning

12.4 Top Winning Strategies

12.5 Competitive Dashboard

12.6 Company Evaluation Quadrant

13 PROFILES OF KEY PLAYERS

13.1 Company A

13.1.1 Business Overview

13.1.2 Products Offered

13.1.3 Business Strategies

- 13.1.4 SWOT Analysis
- 13.1.5 Major News and Events
- 13.2 Company B
 - 13.2.1 Business Overview
 - 13.2.2 Products Offered
 - 13.2.3 Business Strategies
 - 13.2.4 SWOT Analysis
 - 13.2.5 Major News and Events
- 13.3 Company C
 - 13.3.1 Business Overview
 - 13.3.2 Products Offered
 - 13.3.3 Business Strategies
 - 13.3.4 SWOT Analysis
 - 13.3.5 Major News and Events
- 13.4 Company D
 - 13.4.1 Business Overview
 - 13.4.2 Products Offered
 - 13.4.3 Business Strategies
 - 13.4.4 SWOT Analysis
 - 13.4.5 Major News and Events
- 13.5 Company E
 - 13.5.1 Business Overview
 - 13.5.2 Products Offered
 - 13.5.3 Business Strategies
 - 13.5.4 SWOT Analysis
 - 13.5.5 Major News and Events

14 MEXICO CONNECTED VEHICLES MARKET - INDUSTRY ANALYSIS

- 14.1 Drivers, Restraints, and Opportunities
 - 14.1.1 Overview
 - 14.1.2 Drivers
 - 14.1.3 Restraints
 - 14.1.4 Opportunities
- 14.2 Porters Five Forces Analysis
 - 14.2.1 Overview
 - 14.2.2 Bargaining Power of Buyers
 - 14.2.3 Bargaining Power of Suppliers
 - 14.2.4 Degree of Competition

14.2.5 Threat of New Entrants

14.2.6 Threat of Substitutes

14.3 Value Chain Analysis

15 APPENDIX

I would like to order

Product name: Mexico Connected Vehicles Market Size, Share, Trends and Forecast by Technology, Application, Connectivity, Vehicle Connectivity, Vehicle, and Region, 2026-2034

Product link: <https://marketpublishers.com/r/M9325D17C87FEN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M9325D17C87FEN.html>