

Mexico Biofertilizer Market Size, Share, Trends and Forecast by on Type, Crop, Microorganism, Mode of Application, and Region, 2026-2034

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Abstracts

The Mexico biofertilizer market size reached USD 9 6.8 Million in 2025 . Looking forward, IMARC Group expects the market to reach USD 246.0 Million by 2034 , exhibiting a growth rate (CAGR) of 10.60% during 2026-2034 . The market is witnessing robust growth due to rising organic farming, government support for sustainable agriculture, and increased awareness about soil health. Furthermore, growing demand from high-value crops and regional production capabilities further strengthen its position across key agricultural zones.

MEXICO BIOFERTILIZER MARKET TRENDS:

Government Push for Sustainable Agriculture

The Mexican government has been actively promoting sustainable agriculture through programs that encourage organic farming and reduced dependence on chemical fertilizers. These initiatives are contributing significantly to the rising Mexico biofertilizers market share, as farmers are incentivized to adopt eco-friendly alternatives. Subsidies, technical support, and regulatory guidelines focused on sustainable inputs are helping to build trust in biofertilizer products. For instance, in March 2024, Mexico is taking significant steps to create a regulatory framework for bio-inputs, including biofertilizers, aimed at promoting sustainable agriculture. The initiative emphasizes reducing reliance on synthetic chemicals, enhancing soil health, and fostering innovation while ensuring safety and efficiency, ultimately supporting a transition to environmentally friendly farming practices. Programs under agencies such as SAGARPA (Secretariat of Agriculture) emphasize soil health and crop productivity through biological inputs, driving awareness and usage at the farm level. Additionally, sustainability goals linked

to climate resilience and environmental conservation are pushing both smallholder and commercial farms toward organic practices. Public campaigns and agricultural extension services are also playing a role in educating farmers about the long-term benefits of microbial-based fertilizers. These aligned policy efforts continue to fuel Mexico biofertilizers market growth across multiple crop categories.

Strong Demand from Horticulture and Cash Crops

High-value crops such as tomatoes, avocados, and berries are seeing increasing adoption of biofertilizers in Mexico, as growers seek to improve soil health, nutrient efficiency, and crop quality. These crops are often export-oriented and highly sensitive to input quality, making biological alternatives more attractive. The shift is also influenced by market demand for residue-free produce, which favors the use of non-chemical inputs. In regions like Michoacán and Baja California, where these crops are intensively cultivated, farmers are integrating biofertilizers into their regular nutrient management plans to enhance yield and soil microbiome balance. Biofertilizers also help reduce dependency on synthetic fertilizers, lowering production costs in the long run. With the horticulture and cash crop segment expanding rapidly and sustainability becoming a key priority, the Mexico biofertilizers market outlook remains favorable and poised for continued acceleration.

Expansion of Organic Farming Practices

The growing demand for organic produce in both domestic and export markets is significantly influencing farming practices across Mexico. Consumers are becoming more conscious about food safety, environmental impact, and chemical residues, prompting farmers to transition toward organic methods. This shift has directly increased the adoption of biofertilizers, which play a vital role in enriching soil naturally and meeting organic certification standards. Farmers cultivating fruits, vegetables, and grains are increasingly using microbial and plant-based inputs to improve soil fertility and crop resilience without relying on synthetic chemicals. The availability of biofertilizers tailored to specific crop and soil conditions is also supporting this trend. Regions with concentrated organic farming activities, such as Chiapas and Oaxaca, are seeing strong uptake of biofertilizer products. As organic agriculture gains further traction, bio-based inputs are expected to remain central to production strategies, boosting market demand nationwide.

MEXICO BIOFERTILIZER MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the regional level for 2026-2034. Our report has categorized the market based on type, crop, microorganism, and mode of application.

Type Insights:

Nitrogen-Fixing Biofertilizers

Phosphate-Fixing Biofertilizers

Others

The report has provided a detailed breakup and analysis of the market based on the type. This includes nitrogen-fixing biofertilizers, phosphate-fixing biofertilizers, and others.

Crop Insights:

Cereals and Grains

Pulses and Oilseeds

Fruits and Vegetables

Others

A detailed breakup and analysis of the market based on the crop have also been provided in the report. This includes cereals and grains, pulses and oilseeds, fruits and vegetables, and others.

Microorganism Insights:

Cyanobacter

Rhizobium

Phosphate Solubilizing Bacteria

Azotobacter

Others

A detailed breakup and analysis of the market based on the microorganism have also been provided in the report. This includes Cyanobacter, Rhizobium, Phosphate Solubilizing Bacteria, Azotobacter, and others.

Mode of Application Insights:

Seed Treatment

Soil Treatment

Others

A detailed breakup and analysis of the market based on the mode of application have also been provided in the report. This includes seed treatment, soil treatment, and others.

Regional Insights:

Northern Mexico

Central Mexico

Southern Mexico

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, Southern Mexico, and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Mexico biofertilizer market performed so far and how will it perform in the coming years?

What is the breakup of the Mexico biofertilizer market on the basis of type?

What is the breakup of the Mexico biofertilizer market on the basis of crop?

What is the breakup of the Mexico biofertilizer market on the basis of microorganism?

What is the breakup of the Mexico biofertilizer market on the basis of mode of application?

What is the breakup of the Mexico biofertilizer market on the basis of region?

What are the various stages in the value chain of the Mexico biofertilizer market?

What are the key driving factors and challenges in the Mexico biofertilizer?

What is the structure of the Mexico biofertilizer market and who are the key players?

What is the degree of competition in the Mexico biofertilizer market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 MEXICO BIOFERTILIZER MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 MEXICO BIOFERTILIZER MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (2020-2025)
- 5.2 Market Forecast (2026-2034)

6 MEXICO BIOFERTILIZER MARKET - BREAKUP BY TYPE

- 6.1 Nitrogen-Fixing Biofertilizers
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (2020-2025)
 - 6.1.3 Market Forecast (2026-2034)
- 6.2 Phosphate-Fixing Biofertilizers
 - 6.2.1 Overview
 - 6.2.2 Historical and Current Market Trends (2020-2025)

6.2.3 Market Forecast (2026-2034)

6.3 Others

6.3.1 Historical and Current Market Trends (2020-2025)

6.3.2 Market Forecast (2026-2034)

7 MEXICO BIOFERTILIZER MARKET - BREAKUP BY CROP

7.1 Cereals and Grains

7.1.1 Overview

7.1.2 Historical and Current Market Trends (2020-2025)

7.1.3 Market Forecast (2026-2034)

7.2 Pulses and Oilseeds

7.2.1 Overview

7.2.2 Historical and Current Market Trends (2020-2025)

7.2.3 Market Forecast (2026-2034)

7.3 Fruits and Vegetables

7.3.1 Overview

7.3.2 Historical and Current Market Trends (2020-2025)

7.3.3 Market Forecast (2026-2034)

7.4 Others

7.4.1 Historical and Current Market Trends (2020-2025)

7.4.2 Market Forecast (2026-2034)

8 MEXICO BIOFERTILIZER MARKET - BREAKUP BY MICROORGANISM

8.1 Cyanobacter

8.1.1 Overview

8.1.2 Historical and Current Market Trends (2020-2025)

8.1.3 Market Forecast (2026-2034)

8.2 Rhizobium

8.2.1 Overview

8.2.2 Historical and Current Market Trends (2020-2025)

8.2.3 Market Forecast (2026-2034)

8.3 Phosphate Solubilizing Bacteria

8.3.1 Overview

8.3.2 Historical and Current Market Trends (2020-2025)

8.3.3 Market Forecast (2026-2034)

8.4 Azotobacter

8.4.1 Overview

8.4.2 Historical and Current Market Trends (2020-2025)

8.4.3 Market Forecast (2026-2034)

8.5 Others

8.5.1 Historical and Current Market Trends (2020-2025)

8.5.2 Market Forecast (2026-2034)

9 MEXICO BIOFERTILIZER MARKET - BREAKUP BY MODE OF APPLICATION

9.1 Seed Treatment

9.1.1 Overview

9.1.2 Historical and Current Market Trends (2020-2025)

9.1.3 Market Forecast (2026-2034)

9.2 Soil Treatment

9.2.1 Overview

9.2.2 Historical and Current Market Trends (2020-2025)

9.2.3 Market Forecast (2026-2034)

9.3 Others

9.3.1 Historical and Current Market Trends (2020-2025)

9.3.2 Market Forecast (2026-2034)

10 MEXICO BIOFERTILIZER MARKET – BREAKUP BY REGION

10.1 Northern Mexico

10.1.1 Overview

10.1.2 Historical and Current Market Trends (2020-2025)

10.1.3 Market Breakup by Type

10.1.4 Market Breakup by Crop

10.1.5 Market Breakup by Microorganism

10.1.6 Market Breakup by Mode of Application

10.1.7 Key Players

10.1.8 Market Forecast (2026-2034)

10.2 Central Mexico

10.2.1 Overview

10.2.2 Historical and Current Market Trends (2020-2025)

10.2.3 Market Breakup by Type

10.2.4 Market Breakup by Crop

10.2.5 Market Breakup by Microorganism

10.2.6 Market Breakup by Mode of Application

10.2.7 Key Players

- 10.2.8 Market Forecast (2026-2034)
- 10.3 Southern Mexico
 - 10.3.1 Overview
 - 10.3.2 Historical and Current Market Trends (2020-2025)
 - 10.3.3 Market Breakup by Type
 - 10.3.4 Market Breakup by Crop
 - 10.3.5 Market Breakup by Microorganism
 - 10.3.6 Market Breakup by Mode of Application
 - 10.3.7 Key Players
 - 10.3.8 Market Forecast (2026-2034)
- 10.4 Others
 - 10.4.1 Historical and Current Market Trends (2020-2025)
 - 10.4.2 Market Forecast (2026-2034)

11 MEXICO BIOFERTILIZER MARKET – COMPETITIVE LANDSCAPE

- 11.1 Overview
- 11.2 Market Structure
- 11.3 Market Player Positioning
- 11.4 Top Winning Strategies
- 11.5 Competitive Dashboard
- 11.6 Company Evaluation Quadrant

12 PROFILES OF KEY PLAYERS

- 12.1 Company A
 - 12.1.1 Business Overview
 - 12.1.2 Products Offered
 - 12.1.3 Business Strategies
 - 12.1.4 SWOT Analysis
 - 12.1.5 Major News and Events
- 12.2 Company B
 - 12.2.1 Business Overview
 - 12.2.2 Products Offered
 - 12.2.3 Business Strategies
 - 12.2.4 SWOT Analysis
 - 12.2.5 Major News and Events
- 12.3 Company C
 - 12.3.1 Business Overview

- 12.3.2 Products Offered
- 12.3.3 Business Strategies
- 12.3.4 SWOT Analysis
- 12.3.5 Major News and Events
- 12.4 Company D
 - 12.4.1 Business Overview
 - 12.4.2 Products Offered
 - 12.4.3 Business Strategies
 - 12.4.4 SWOT Analysis
 - 12.4.5 Major News and Events
- 12.5 Company E
 - 12.5.1 Business Overview
 - 12.5.2 Products Offered
 - 12.5.3 Business Strategies
 - 12.5.4 SWOT Analysis
 - 12.5.5 Major News and Events

13 MEXICO BIOFERTILIZER MARKET - INDUSTRY ANALYSIS

- 13.1 Drivers, Restraints, and Opportunities
 - 13.1.1 Overview
 - 13.1.2 Drivers
 - 13.1.3 Restraints
 - 13.1.4 Opportunities
- 13.2 Porters Five Forces Analysis
 - 13.2.1 Overview
 - 13.2.2 Bargaining Power of Buyers
 - 13.2.3 Bargaining Power of Suppliers
 - 13.2.4 Degree of Competition
 - 13.2.5 Threat of New Entrants
 - 13.2.6 Threat of Substitutes
- 13.3 Value Chain Analysis

14 APPENDIX

I would like to order

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