Mexico B2B Payments Market Size, Share, Trends and Forecast by Payment Type, Payment Mode, Enterprise Size, Industry Vertical, and Region, 2026-2034

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Abstracts

The Mexico B2B payments market size reached USD 19.1 Billion in 2025 . Looking forward, IMARC Group expects the market to reach USD 34.1 Billion by 2034 , exhibiting a growth rate (CAGR) of 6.45% during 2026-2034 . The market is growing rapidly, driven by digital transformation, cross-border trade, and increasing adoption of blockchain and fintech solutions. Key trends include the shift to faster, secure payment methods and improved cross-border payment infrastructure, enhancing business efficiency and liquidity.

MEXICO B2B PAYMENTS MARKET TRENDS:

Expansion through Strategic Acquisitions in B2B Payments

In the rapidly growing B2B payments sector, companies are continuously refining their offerings to cater to the specific needs of small and medium-sized businesses (SMBs). The demand for more advanced financial tools is driving businesses to seek integrated solutions that address payroll management, risk assessments, and business intelligence. In December 2024, Mexican fintech giant Klar made a significant move by acquiring the assets of Tribal, a prominent B2B payments and financing platform. This acquisition allowed Klar to integrate payment solutions and advanced business intelligence tools into its services, giving it the ability to offer tailored, personalized financial solutions. Moreover, the inclusion of payroll services strengthened Klar's overall value proposition, enabling SMBs to streamline their operations with an all-in-one platform. This strategic expansion helped Klar enhance its market position in Latin America and fostered an environment for more efficient financial transactions. By combining these offerings with advanced risk models, Klar's solution became more

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adaptable to businesses looking for scalable financial tools. This trend aligns with the growing need for localized B2B payment solutions in Australia, where companies are increasingly focused on enhancing their financial infrastructure to meet the diverse needs of SMBs.

Localized Expansion and Regulatory Advancements in Cross-Border Payments

As cross-border transactions become increasingly vital in the global marketplace, B2B payment solutions are evolving to address the need for localized and compliant services. For example, in January 2025, Airwallex, an Australian-based fintech company, achieved a major milestone by securing a payment institution license in Brazil. This development granted Airwallex the ability to expand its operations within the Latin American region and offer region-specific payment solutions. Midway through this expansion, Airwallex also acquired MexPago, a leading Mexican payment provider, strengthening its foothold in the B2B payments sector. This acquisition enabled Airwallex to provide more seamless cross-border payment solutions, offering businesses in the region a more efficient way to handle cross-border transactions. The combination of these efforts helped Airwallex meet the growing demand for efficient, compliant, and localized services in Latin America, positioning the company as a key player in the region's B2B payments ecosystem. This localized approach is particularly relevant for Australian companies aiming to expand into Latin America. Airwallex's strategy demonstrates the importance of local partnerships and regulatory compliance, which play a critical role in successfully navigating the complexities of international financial markets.

MEXICO B2B PAYMENTS MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the region/country level for 2026-2034. Our report has categorized the market based on payment type, payment mode, enterprise size, and industry vertical.

Payment Type Insights:

- Domestic Payments
- Cross-Border Payments

The report has provided a detailed breakup and analysis of the market based on the payment type. This includes domestic payments and cross-border payments.

Payment Mode Insights:

- Traditional
- Digital

The report has provided a detailed breakup and analysis of the market based on the payment mode. This includes traditional and digital.

Enterprise Size Insights:

- Large Enterprises
- Small and Medium-sized Enterprises

The report has provided a detailed breakup and analysis of the market based on the enterprise size. This includes large enterprises and small and medium-sized enterprises.

Industry Vertical Insights:

- BFSI
- Manufacturing
- IT and Telecom
- Metals and Mining
- Energy and Utilities
- Others

The report has provided a detailed breakup and analysis of the market based on the industry vertical. This includes BFSI, manufacturing, IT and telecom, metals and mining, energy and utilities, and others.

Regional Insights:

- Northern Mexico
- Central Mexico
- Southern Mexico
- Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, Southern Mexico, and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

- How has the Mexico B2B payments market performed so far and how will it perform in the coming years?
- What is the breakup of the Mexico B2B payments market on the basis of payment type?
- What is the breakup of the Mexico B2B payments market on the basis of payment mode?
- What is the breakup of the Mexico B2B payments market on the basis of enterprise size?

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What is the breakup of the Mexico B2B payments market on the basis of industry vertical?

What are the various stages in the value chain of the Mexico B2B payments market?

What are the key driving factors and challenges in the Mexico B2B payments market?

What is the structure of the Mexico B2B payments market and who are the key players?

What is the degree of competition in the Mexico B2B payments market?

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