

Mexico Automotive Sunroof Market Report by Type (Built-in Sunroof System, Tilt and Slide Sunroof System, Panoramic Sunroof System, and Others), Material (Glass, Fabric, and Others), Operation (Automatic, Manually Operated), Vehicle Type (Mid-range Vehicles, Premium and Luxury Vehicles), Distribution Channel (Original Equipment Manufacturers, Aftermarket), and Region 2026-2034

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Abstracts

The Mexico automotive sunroof market size reached USD 175.8 Million in 2025 . Looking forward, IMARC Group expects the market to reach USD 318.9 Million by 2034 , exhibiting a growth rate (CAGR) of 6.63% during 2026-2034 . The market is driven by the rising consumer demand for luxury features, increasing vehicle production, advancements in sunroof technology, and growing preferences for enhanced driving experiences that include better ventilation, natural light, and a premium aesthetic.

MEXICO AUTOMOTIVE SUNROOF MARKET TRENDS:

Rising Demand for Premium Vehicles

The rising requirement for premium and luxury vehicles is primarily driving the Mexico automotive sunroof market. This can be attributed to the evolving standard of living and rising disposable incomes of consumers, which have enabled more consumers in the country to seek high-end features in their cars, including sunroofs. Additionally, the younger demographic, who are more influenced by trends and technology, are particularly interested in vehicles equipped with modern amenities such as panoramic

sunroofs. For instance, in May 2024, AISIN Corporation, Mitsubishi Electric Corporation, and Mitsubishi Electric Mobility Corporation announced that they have formed a joint venture focused on products for next-generation electric vehicles (EVs). This new company will develop, produce, and sell components like traction motors, power converters, and control software for battery EVs and plug-in hybrid vehicles. The joint venture aims to leverage Mitsubishi Electric's expertise in power electronics and motor technologies, Mitsubishi Electric Mobility's experience in vehicle electrification, and AISIN's range of electric units. Such partnerships support the shift toward premium and luxury EVs, catering to the growing consumer desire for comfort, style, and advanced technology, including features like panoramic sunroofs.

Growth in Automotive Manufacturing and Exports

The robust growth in Mexico's automotive manufacturing sector and its role as a major export hub for vehicles have positively impacted the sunroof market. For instance, according to industry reports, the Mexican automotive industry is evolving rapidly, particularly in its shift toward electromobility. By 2025, Mexico is expected to become the 5th largest global vehicle producer. The industry employs over 1 million professionals, including 300 R&D centers, with 87% of production being exported, primarily to the U.S. Mexico is also the 4th largest global vehicle exporter and the 4th largest producer of auto parts, with significant exports to the U.S. and a growing presence from Chinese suppliers. As a leading manufacturer for global automakers, Mexico's automotive industry benefits from the increased production of vehicles equipped with sunroofs for both domestic consumption and export.

MEXICO AUTOMOTIVE SUNROOF MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country level for 2026-2034. Our report has categorized the market based on type, material, operation, vehicle type, and distribution channel.

Type Insights:

Built-in Sunroof System

Tilt and Slide Sunroof System

Panoramic Sunroof System

Others

The report has provided a detailed breakup and analysis of the market based on the type. This includes built-in sunroof system, tilt and slide sunroof system, panoramic sunroof system, and others.

Material Insights:

Glass

Fabric

Others

A detailed breakup and analysis of the market based on the material have also been provided in the report. This includes glass, fabric, and others.

Operation Insights:

Automatic

Manually Operated

The report has provided a detailed breakup and analysis of the market based on the operation. This includes automatic and manually operated.

Vehicle Type Insights:

Mid-range Vehicles

Premium and Luxury Vehicles

A detailed breakup and analysis of the market based on the vehicle type have also been provided in the report. This includes mid-range vehicles and premium and luxury vehicles.

Distribution Channel Insights:

Original Equipment Manufacturers

Aftermarket

The report has provided a detailed breakup and analysis of the market based on the distribution channel. This includes original equipment manufacturers and aftermarket.

Regional Insights:

Northern States

Central States

Southern States

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern States, Central States, and Southern States.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Mexico automotive sunroof market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the Mexico automotive sunroof market?

What is the breakup of the Mexico automotive sunroof market on the basis of type?

What is the breakup of the Mexico automotive sunroof market on the basis of material?

What is the breakup of the Mexico automotive sunroof market on the basis of operation?

What is the breakup of the Mexico automotive sunroof market on the basis of vehicle type?

What is the breakup of the Mexico automotive sunroof market on the basis of distribution channel?

What are the various stages in the value chain of the Mexico automotive sunroof market?

What are the key driving factors and challenges in the Mexico automotive sunroof?

What is the structure of the Mexico automotive sunroof market and who are the key players?

What is the degree of competition in the Mexico automotive sunroof market?

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