

Mexico Automotive Refinish Coatings Market Size, Share, Trends and Forecast by Resin Type, Product Type, Technology, Vehicle Type, and Region, 2026-2034

<https://marketpublishers.com/r/MACBE5BB4200EN.html>

Date: June 2026

Pages: 121

Price: US\$ 2,999.00 (Single User License)

ID: MACBE5BB4200EN

Abstracts

The Mexico automotive refinish coatings market size reached USD 135.9 Million in 2025. Looking forward, IMARC Group expects the market to reach USD 191.4 Million by 2034, exhibiting a growth rate (CAGR) of 3.68% during 2026-2034. The market is advancing due to rising vehicle repairs, demand for sustainable solutions, and investments in production efficiency. Technological upgrades in application systems and a growing focus on eco-friendly coatings are driving steady growth across workshops and aftermarket service providers.

MEXICO AUTOMOTIVE REFINISH COATINGS MARKET TRENDS:

Focus on Sustainable Production Efficiency

The Mexico automotive refinish coatings market is gradually aligning with global sustainability goals as manufacturers invest in cleaner, more efficient production methods. Demand for coatings with lower environmental impact is growing, especially in aftermarket segments where quality and compliance with green standards are becoming essential. Improved plant efficiency not only reduces operational costs but also supports environmental commitments, helping companies meet stricter emissions targets. This shift also enables quicker turnaround times and enhances supply reliability for distributors and workshops, giving manufacturers a stronger position in the regional market. In May 2024, PPG announced a USD 300 Million investment in advanced manufacturing across North America, which included significant upgrades at its San Juan Del Rio facility in Mexico. These enhancements boosted production efficiency and

expanded capacity, aligning with the rising demand for eco-friendly automotive coatings. By integrating new equipment and energy-saving processes, the plant became more responsive to evolving aftermarket needs while lowering its environmental footprint. As sustainability becomes a standard expectation rather than a value-add, such investments are shaping the future of refinishing operations in Mexico. With stable supply chains and improved manufacturing performance, refinish coatings producers are better equipped to meet the growing expectations of repair centers and vehicle owners alike.

Advancements in Application Technologies

Technological upgrades in paint application systems are beginning to redefine operations within Mexico's automotive refinish coatings sector. These innovations allow for better coverage, precision, and material savings key factors for achieving high-quality results in vehicle repairs. Workshops are increasingly prioritizing equipment that delivers consistency and reduces waste as both regulatory expectations and customer demands become stricter. Application systems with improved control also help reduce rework, which translates to lower costs and faster service. In October 2024, ABB launched the RB 1000i-S paint atomizer, a system that increased transfer efficiency by 10% and reduced paint waste by a minimum of 30%. This technology also contributed to lower carbon and VOC emissions, making it a valuable tool for workshops seeking to align with environmental standards. The atomizer's ability to minimize overspray and optimize material usage offers measurable financial and operational benefits, especially in high-volume repair settings. These kinds of tools are now gaining traction in Mexico's refinish landscape, encouraging service providers to adopt smarter application methods. As the market continues to shift toward more sustainable, high-performance solutions, the integration of precision technologies will play a major role in shaping the efficiency, quality, and environmental responsibility of refinish operations.

MEXICO AUTOMOTIVE REFINISH COATINGS MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the region/country level for 2026-2034. Our report has categorized the market based on resin type, product type, technology, and vehicle type.

Resin Type Insights:

Polyurethane

Alkyd

Acrylic

Others

The report has provided a detailed breakup and analysis of the market based on the resin type. This includes polyurethane, alkyd, acrylic, and others.

Product Type Insights:

Primer

Basecoat

Activator

Filler

Topcoat

Others

A detailed breakup and analysis of the market based on the product type have also been provided in the report. This includes primer, basecoat, activator, filler, topcoat, and others.

Technology Insights:

Solvent-borne

Water-borne

UV-cured

A detailed breakup and analysis of the market based on the technology have also been

provided in the report. This includes solvent-borne, water-borne, and UV-cured.

Vehicle Type Industry Insights:

Passenger Cars

Commercial Vehicles

Others

A detailed breakup and analysis of the market based on the vehicle type have also been provided in the report. This includes passenger cars, commercial vehicles, and others.

Regional Insights:

Northern Mexico

Central Mexico

Southern Mexico

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, Southern Mexico, and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Mexico automotive refinish coatings market performed so far and

how will it perform in the coming years?

What is the breakup of the Mexico automotive refinish coatings market on the basis of resin type?

What is the breakup of the Mexico automotive refinish coatings market on the basis of product type?

What is the breakup of the Mexico automotive refinish coatings market on the basis of technology?

What is the breakup of the Mexico automotive refinish coatings market on the basis of vehicle type?

What is the breakup of the Mexico automotive refinish coatings market on the basis of region?

What are the various stages in the value chain of the Mexico automotive refinish coatings market?

What are the key driving factors and challenges in the Mexico automotive refinish coatings?

What is the structure of the Mexico automotive refinish coatings market and who are the key players?

What is the degree of competition in the Mexico automotive refinish coatings market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 MEXICO AUTOMOTIVE REFINISH COATINGS MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 MEXICO AUTOMOTIVE REFINISH COATINGS MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (2020-2025)
- 5.2 Market Forecast (2026-2034)

6 MEXICO AUTOMOTIVE REFINISH COATINGS MARKET - BREAKUP BY RESIN TYPE

- 6.1 Polyurethane
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (2020-2025)
 - 6.1.3 Market Forecast (2026-2034)
- 6.2 Alkyd
 - 6.2.1 Overview

6.2.2 Historical and Current Market Trends (2020-2025)

6.2.3 Market Forecast (2026-2034)

6.3 Acrylic

6.3.1 Overview

6.3.2 Historical and Current Market Trends (2020-2025)

6.3.3 Market Forecast (2026-2034)

6.4 Others

6.4.1 Historical and Current Market Trends (2020-2025)

6.4.2 Market Forecast (2026-2034)

7 MEXICO AUTOMOTIVE REFINISH COATINGS MARKET - BREAKUP BY PRODUCT TYPE

7.1 Primer

7.1.1 Overview

7.1.2 Historical and Current Market Trends (2020-2025)

7.1.3 Market Forecast (2026-2034)

7.2 Basecoat

7.2.1 Overview

7.2.2 Historical and Current Market Trends (2020-2025)

7.2.3 Market Forecast (2026-2034)

7.3 Activator

7.3.1 Overview

7.3.2 Historical and Current Market Trends (2020-2025)

7.3.3 Market Forecast (2026-2034)

7.4 Filler

7.4.1 Overview

7.4.2 Historical and Current Market Trends (2020-2025)

7.4.3 Market Forecast (2026-2034)

7.5 Topcoat

7.5.1 Overview

7.5.2 Historical and Current Market Trends (2020-2025)

7.5.3 Market Forecast (2026-2034)

7.6 Others

7.6.1 Historical and Current Market Trends (2020-2025)

7.6.2 Market Forecast (2026-2034)

8 MEXICO AUTOMOTIVE REFINISH COATINGS MARKET - BREAKUP BY TECHNOLOGY

8.1 Solvent-borne

8.1.1 Overview

8.1.2 Historical and Current Market Trends (2020-2025)

8.1.3 Market Forecast (2026-2034)

8.2 Water-borne

8.2.1 Overview

8.2.2 Historical and Current Market Trends (2020-2025)

8.2.3 Market Forecast (2026-2034)

8.3 UV-cured

8.3.1 Overview

8.3.2 Historical and Current Market Trends (2020-2025)

8.3.3 Market Forecast (2026-2034)

9 MEXICO AUTOMOTIVE REFINISH COATINGS MARKET - BREAKUP BY VEHICLE TYPE

9.1 Passenger Cars

9.1.1 Overview

9.1.2 Historical and Current Market Trends (2020-2025)

9.1.3 Market Forecast (2026-2034)

9.2 Commercial Vehicles

9.2.1 Overview

9.2.2 Historical and Current Market Trends (2020-2025)

9.2.3 Market Forecast (2026-2034)

9.3 Others

9.3.1 Historical and Current Market Trends (2020-2025)

9.3.2 Market Forecast (2026-2034)

10 MEXICO AUTOMOTIVE REFINISH COATINGS MARKET – BREAKUP BY REGION

10.1 Northern Mexico

10.1.1 Overview

10.1.2 Historical and Current Market Trends (2020-2025)

10.1.3 Market Breakup by Resin Type

10.1.4 Market Breakup by Product Type

10.1.5 Market Breakup by Technology

10.1.6 Market Breakup by Vehicle Type

- 10.1.7 Key Players
- 10.1.8 Market Forecast (2026-2034)
- 10.2 Central Mexico
 - 10.2.1 Overview
 - 10.2.2 Historical and Current Market Trends (2020-2025)
 - 10.2.3 Market Breakup by Resin Type
 - 10.2.4 Market Breakup by Product Type
 - 10.2.5 Market Breakup by Technology
 - 10.2.6 Market Breakup by Vehicle Type
 - 10.2.7 Key Players
 - 10.2.8 Market Forecast (2026-2034)
- 10.3 Southern Mexico
 - 10.3.1 Overview
 - 10.3.2 Historical and Current Market Trends (2020-2025)
 - 10.3.3 Market Breakup by Resin Type
 - 10.3.4 Market Breakup by Product Type
 - 10.3.5 Market Breakup by Technology
 - 10.3.6 Market Breakup by Vehicle Type
 - 10.3.7 Key Players
 - 10.3.8 Market Forecast (2026-2034)
- 10.4 Others
 - 10.4.1 Historical and Current Market Trends (2020-2025)
 - 10.4.2 Market Forecast (2026-2034)

11 MEXICO AUTOMOTIVE REFINISH COATINGS MARKET – COMPETITIVE LANDSCAPE

- 11.1 Overview
- 11.2 Market Structure
- 11.3 Market Player Positioning
- 11.4 Top Winning Strategies
- 11.5 Competitive Dashboard
- 11.6 Company Evaluation Quadrant

12 PROFILES OF KEY PLAYERS

- 12.1 Company A
 - 12.1.1 Business Overview
 - 12.1.2 Products Offered

- 12.1.3 Business Strategies
- 12.1.4 SWOT Analysis
- 12.1.5 Major News and Events
- 12.2 Company B
 - 12.2.1 Business Overview
 - 12.2.2 Products Offered
 - 12.2.3 Business Strategies
 - 12.2.4 SWOT Analysis
 - 12.2.5 Major News and Events
- 12.3 Company C
 - 12.3.1 Business Overview
 - 12.3.2 Products Offered
 - 12.3.3 Business Strategies
 - 12.3.4 SWOT Analysis
 - 12.3.5 Major News and Events
- 12.4 Company D
 - 12.4.1 Business Overview
 - 12.4.2 Products Offered
 - 12.4.3 Business Strategies
 - 12.4.4 SWOT Analysis
 - 12.4.5 Major News and Events
- 12.5 Company E
 - 12.5.1 Business Overview
 - 12.5.2 Products Offered
 - 12.5.3 Business Strategies
 - 12.5.4 SWOT Analysis
 - 12.5.5 Major News and Events

13 MEXICO AUTOMOTIVE REFINISH COATINGS MARKET - INDUSTRY ANALYSIS

- 13.1 Drivers, Restraints, and Opportunities
 - 13.1.1 Overview
 - 13.1.2 Drivers
 - 13.1.3 Restraints
 - 13.1.4 Opportunities
- 13.2 Porters Five Forces Analysis
 - 13.2.1 Overview
 - 13.2.2 Bargaining Power of Buyers
 - 13.2.3 Bargaining Power of Suppliers

- 13.2.4 Degree of Competition
- 13.2.5 Threat of New Entrants
- 13.2.6 Threat of Substitutes
- 13.3 Value Chain Analysis

14 APPENDIX

I would like to order

Product name: Mexico Automotive Refinish Coatings Market Size, Share, Trends and Forecast by Resin Type, Product Type, Technology, Vehicle Type, and Region, 2026-2034

Product link: <https://marketpublishers.com/r/MACBE5BB4200EN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MACBE5BB4200EN.html>