

# **Mexico Automotive Glass for Windshield Market Size, Share, Trends and Forecast by Glass Type, Vehicle Type, Distribution Channel, Product Type, Technology, and Region, 2026-2034**

<https://marketpublishers.com/r/M6E17967C466EN.html>

Date: June 2026

Pages: 118

Price: US\$ 2,999.00 (Single User License)

ID: M6E17967C466EN

## **Abstracts**

The Mexico automotive glass for windshield market size reached USD 517.0 Million in 2025. Looking forward, IMARC Group expects the market to reach USD 1,005.0 Million by 2034, exhibiting a growth rate (CAGR) of 7.44% during 2026-2034. The expansion of automotive production, increasing adoption of electric vehicles (EVs), and the growth of the luxury car market in Mexico are pivotal factors driving the demand for advanced automotive glass. These developments necessitate the use of high-performance, durable, and energy-efficient windshields to meet the evolving requirements of the automotive industry, thereby contributing to the Mexico automotive glass for windshield market share.

### **MEXICO AUTOMOTIVE GLASS FOR WINDSHIELD MARKET ANALYSIS:**

**Major Drivers:** Market growth is driven by the increasing automotive industry and increasing vehicle manufacturing. Demand from consumers for safety, durability, and beauty promotes investment in sophisticated windshield technologies thereby bolstering Mexico automotive glass for windshield market growth. Developments such as laminated and tempered glass and higher safety requirements also drive the market's growth and shape manufacturer decisions.

**Key Market Trends:** Lighter, more energy-efficient materials are being used in windshield designs. The integration of smart features like heads-up displays and augmented reality functionalities is driving the market. Advanced driver-assistance systems necessitate specialized glass, impacting manufacturing

processes. Environmental considerations and sustainability are leading manufacturers to use eco-friendly materials and manufacturing techniques.

**Market Opportunities:** The aftermarket market has potential because of vehicle replacements and improvements. Autonomous and electric cars generate demand for high-tech glass solutions. Improved manufacturing technologies enable manufacturers to produce high-performance and affordable windshields. Partnerships with OEMs and development of smart glass products have great growth opportunities for Mexican companies.

**Market Challenges:** Based on the Mexico automotive glass for windshield market analysis, the increasing raw material price and supply chain uncertainty are production challenges. The demand for sustainable manufacturing techniques is added complexity. Increased technological growth calls for innovation, research, and skilled labor on a continuous basis. Imports and substitute material competition also put pressure on domestic manufacturers, necessitating strategic planning and investment to sustain market share.

## MEXICO AUTOMOTIVE GLASS FOR WINDSHIELD MARKET TRENDS:

### Rise in Automotive Production and Ownership

The ongoing increase in car production and ownership is a key factor influencing the Mexico windshield glass market growth. Mexico, as a prominent center for vehicle manufacturing in North America, integrates significant domestic demand with a strong export-focused production framework. The escalating demand for personal and commercial vehicles is driving the need for original equipment manufacturer (OEM) windshields. Increasing access to credit and an expanding middle class are making vehicle ownership more attainable, broadening the market base. Additionally, the transition to electric and hybrid vehicles, many of which need cutting-edge windshield technologies, is catalyzing the demand for high-performance glass. The Mexican Automotive Industry Association (AMIA) reports that in 2024, automobile production totaled 3,989,403 units, marking a 5.56% rise compared to 2023. As Mexico is anticipated to rank as the world's fifth-largest vehicle manufacturer by 2025, with an additional 2.7% growth forecasted, the necessity for high-quality, long-lasting, and technologically sophisticated windshield glass will increase considerably.

### Increasing Popularity of EVs

The swift expansion of the EV sector in Mexico is greatly influencing the automotive glass market for windshields. According to the National Institute of Statistics and Geography (INEGI) stated that from January to November 2024, 108,943 hybrid, plug-in hybrid, and EVs were sold in Mexico, showing a 70.2% rise compared to 2023. This increase is catalyzing the demand for specialized automotive glass solutions. As the adoption of EVs rises, manufacturers are creating vehicles that require particular kinds of windshields to enhance performance. EVs need light, energy-saving glass to improve their range and overall performance. Additionally, bigger windshields are frequently included to enhance aerodynamics and decrease energy use. This transition to electric transportation is driving the need for innovative glass technologies, such as low-emissivity coatings, that manage cabin temperature while maintaining vehicle efficiency.

### Growth of Luxury Car

The rise of the luxury vehicle market in Mexico is a key factor influencing the automotive glass for windshields market. With the growing demand for premium automobiles, especially in the luxury sector, the requirement for specialized, high-performance windshields is on a rise. Luxury cars generally need sophisticated glass options that provide enhanced durability, appearance, and functionality, such as heat-resistant and soundproof windshields. These vehicles frequently come with expansive, panoramic windshields that improve the driving experience and necessitate sophisticated manufacturing methods and high-quality materials. The expanding luxury car market in Mexico, valued at USD 7.0 billion in 2024 and projected to grow at a CAGR of 4.0% to attain USD 10.0 billion by 2033, as per the data provided by the IMARC Group. This is directly influencing the need for automotive glass that adheres to the high standards of luxury car manufacturers. This expansion, in turn, catalyzes the demand for superior, high-quality windshields.

### MEXICO AUTOMOTIVE GLASS FOR WINDSHIELD MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on glass type, vehicle type, distribution channel, product type, and technology.

### Glass Type Insights:

#### Tempered Glass

Laminated Glass

Float Glass

UVA/UVB Coated Glass

The report has provided a detailed breakup and analysis of the market based on the glass type. This includes tempered glass, laminated glass, float glass, and UVA/UVB coated glass.

Vehicle Type Insights:

Passenger Cars

Commercial Vehicles

Two-Wheelers

Heavy-Duty Vehicles

A detailed breakup and analysis of the market based on the vehicle type have also been provided in the report. This includes passenger cars, commercial vehicles, two-wheelers, and heavy-duty vehicles.

Distribution Channel Insights:

OEM (Original Equipment Manufacturer)

Aftermarket

The report has provided a detailed breakup and analysis of the market based on the distribution channel. This includes OEM (original equipment manufacturer) and aftermarket.

Product Type Insights:

Windshield Glass

Sidelite Glass

Backlite Glass

Sunroof Glass

A detailed breakup and analysis of the market based on the product type have also been provided in the report. This includes windshield glass, sidelite glass, backlite glass, and sunroof glass.

Technology Insights:

Traditional Glass Processing

Advanced Glass Processing

Smart Glass Technology

A detailed breakup and analysis of the market based on the technology have also been provided in the report. This includes traditional glass processing, advanced glass processing, and smart glass technology.

Regional Insights:

Northern Mexico

Central Mexico

Southern Mexico

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, Southern Mexico, and others.

## COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

## Frequently Asked Questions About the Mexico Automotive Glass for Windshield Market Report

- 1.How big is the automotive glass for windshield market in Mexico?
- 2.What is the future outlook of the automotive glass for windshield market in Mexico?
- 3.What are the key factors driving Mexico automotive glass for windshield market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 MEXICO AUTOMOTIVE GLASS FOR WINDSHIELD MARKET - INTRODUCTION**

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

### **5 MEXICO AUTOMOTIVE GLASS FOR WINDSHIELD MARKET LANDSCAPE**

- 5.1 Historical and Current Market Trends (2020-2025)
- 5.2 Market Forecast (2026-2034)

### **6 MEXICO AUTOMOTIVE GLASS FOR WINDSHIELD MARKET - BREAKUP BY GLASS TYPE**

- 6.1 Tempered Glass
  - 6.1.1 Overview
  - 6.1.2 Historical and Current Market Trends (2020-2025)
  - 6.1.3 Market Forecast (2026-2034)
- 6.2 Laminated Glass
  - 6.2.1 Overview

6.2.2 Historical and Current Market Trends (2020-2025)

6.2.3 Market Forecast (2026-2034)

### 6.3 Float Glass

6.3.1 Overview

6.3.2 Historical and Current Market Trends (2020-2025)

6.3.3 Market Forecast (2026-2034)

### 6.4 UVA/UVB Coated Glass

6.4.1 Overview

6.4.2 Historical and Current Market Trends (2020-2025)

6.4.3 Market Forecast (2026-2034)

## **7 MEXICO AUTOMOTIVE GLASS FOR WINDSHIELD MARKET - BREAKUP BY VEHICLE TYPE**

### 7.1 Passenger Cars

7.1.1 Overview

7.1.2 Historical and Current Market Trends (2020-2025)

7.1.3 Market Forecast (2026-2034)

### 7.2 Commercial Vehicles

7.2.1 Overview

7.2.2 Historical and Current Market Trends (2020-2025)

7.2.3 Market Forecast (2026-2034)

### 7.3 Two-Wheelers

7.3.1 Overview

7.3.2 Historical and Current Market Trends (2020-2025)

7.3.3 Market Forecast (2026-2034)

### 7.4 Heavy-Duty Vehicles

7.4.1 Overview

7.4.2 Historical and Current Market Trends (2020-2025)

7.4.3 Market Forecast (2026-2034)

## **8 MEXICO AUTOMOTIVE GLASS FOR WINDSHIELD MARKET - BREAKUP BY DISTRIBUTION CHANNEL**

### 8.1 OEM (Original Equipment Manufacturer)

8.1.1 Overview

8.1.2 Historical and Current Market Trends (2020-2025)

8.1.3 Market Forecast (2026-2034)

### 8.2 Aftermarket

#### 8.2.1 Overview

#### 8.2.2 Historical and Current Market Trends (2020-2025)

#### 8.2.3 Market Forecast (2026-2034)

### **9 MEXICO AUTOMOTIVE GLASS FOR WINDSHIELD MARKET - BREAKUP BY PRODUCT TYPE**

#### 9.1 Windshield Glass

##### 9.1.1 Overview

##### 9.1.2 Historical and Current Market Trends (2020-2025)

##### 9.1.3 Market Forecast (2026-2034)

#### 9.2 Sidelite Glass

##### 9.2.1 Overview

##### 9.2.2 Historical and Current Market Trends (2020-2025)

##### 9.2.3 Market Forecast (2026-2034)

#### 9.3 Backlite Glass

##### 9.3.1 Overview

##### 9.3.2 Historical and Current Market Trends (2020-2025)

##### 9.3.3 Market Forecast (2026-2034)

#### 9.4 Sunroof Glass

##### 9.4.1 Overview

##### 9.4.2 Historical and Current Market Trends (2020-2025)

##### 9.4.3 Market Forecast (2026-2034)

### **10 MEXICO AUTOMOTIVE GLASS FOR WINDSHIELD MARKET - BREAKUP BY TECHNOLOGY**

#### 10.1 Traditional Glass Processing

##### 10.1.1 Overview

##### 10.1.2 Historical and Current Market Trends (2020-2025)

##### 10.1.3 Market Forecast (2026-2034)

#### 10.2 Advanced Glass Processing

##### 10.2.1 Overview

##### 10.2.2 Historical and Current Market Trends (2020-2025)

##### 10.2.3 Market Forecast (2026-2034)

#### 10.3 Smart Glass Technology

##### 10.3.1 Overview

##### 10.3.2 Historical and Current Market Trends (2020-2025)

##### 10.3.3 Market Forecast (2026-2034)

## **11 MEXICO AUTOMOTIVE GLASS FOR WINDSHIELD MARKET – BREAKUP BY REGION**

### **11.1 Northern Mexico**

- 11.1.1 Overview
- 11.1.2 Historical and Current Market Trends (2020-2025)
- 11.1.3 Market Breakup by Glass Type
- 11.1.4 Market Breakup by Vehicle Type
- 11.1.5 Market Breakup by Distribution Channel
- 11.1.6 Market Breakup by Product Type
- 11.1.7 Market Breakup by Technology
- 11.1.8 Key Players
- 11.1.9 Market Forecast (2026-2034)

### **11.2 Central Mexico**

- 11.2.1 Overview
- 11.2.2 Historical and Current Market Trends (2020-2025)
- 11.2.3 Market Breakup by Glass Type
- 11.2.4 Market Breakup by Vehicle Type
- 11.2.5 Market Breakup by Distribution Channel
- 11.2.6 Market Breakup by Product Type
- 11.2.7 Market Breakup by Technology
- 11.2.8 Key Players
- 11.2.9 Market Forecast (2026-2034)

### **11.3 Southern Mexico**

- 11.3.1 Overview
- 11.3.2 Historical and Current Market Trends (2020-2025)
- 11.3.3 Market Breakup by Glass Type
- 11.3.4 Market Breakup by Vehicle Type
- 11.3.5 Market Breakup by Distribution Channel
- 11.3.6 Market Breakup by Product Type
- 11.3.7 Market Breakup by Technology
- 11.3.8 Key Players
- 11.3.9 Market Forecast (2026-2034)

### **11.4 Others**

- 11.4.1 Historical and Current Market Trends (2020-2025)
- 11.4.2 Market Forecast (2026-2034)

## **12 MEXICO AUTOMOTIVE GLASS FOR WINDSHIELD MARKET – COMPETITIVE**

## **LANDSCAPE**

- 12.1 Overview
- 12.2 Market Structure
- 12.3 Market Player Positioning
- 12.4 Top Winning Strategies
- 12.5 Competitive Dashboard
- 12.6 Company Evaluation Quadrant

## **13 PROFILES OF KEY PLAYERS**

- 13.1 Company A
  - 13.1.1 Business Overview
  - 13.1.2 Products Offered
  - 13.1.3 Business Strategies
  - 13.1.4 SWOT Analysis
  - 13.1.5 Major News and Events
- 13.2 Company B
  - 13.2.1 Business Overview
  - 13.2.2 Products Offered
  - 13.2.3 Business Strategies
  - 13.2.4 SWOT Analysis
  - 13.2.5 Major News and Events
- 13.3 Company C
  - 13.3.1 Business Overview
  - 13.3.2 Products Offered
  - 13.3.3 Business Strategies
  - 13.3.4 SWOT Analysis
  - 13.3.5 Major News and Events
- 13.4 Company D
  - 13.4.1 Business Overview
  - 13.4.2 Products Offered
  - 13.4.3 Business Strategies
  - 13.4.4 SWOT Analysis
  - 13.4.5 Major News and Events
- 13.5 Company E
  - 13.5.1 Business Overview
  - 13.5.2 Products Offered
  - 13.5.3 Business Strategies

13.5.4 SWOT Analysis

13.5.5 Major News and Events

## **14 MEXICO AUTOMOTIVE GLASS FOR WINDSHIELD MARKET - INDUSTRY ANALYSIS**

14.1 Drivers, Restraints, and Opportunities

14.1.1 Overview

14.1.2 Drivers

14.1.3 Restraints

14.1.4 Opportunities

14.2 Porters Five Forces Analysis

14.2.1 Overview

14.2.2 Bargaining Power of Buyers

14.2.3 Bargaining Power of Suppliers

14.2.4 Degree of Competition

14.2.5 Threat of New Entrants

14.2.6 Threat of Substitutes

14.3 Value Chain Analysis

## **15 APPENDIX**

## I would like to order

Product name: Mexico Automotive Glass for Windshield Market Size, Share, Trends and Forecast by Glass Type, Vehicle Type, Distribution Channel, Product Type, Technology, and Region, 2026-2034

Product link: <https://marketpublishers.com/r/M6E17967C466EN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M6E17967C466EN.html>