

Mexico Architectural, Engineering, and Construction (AEC) Market Size, Share, Trends and Forecast by Product, Deployment Mode, Enterprise Size, End User, and Region, 2026-2034

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Abstracts

The Mexico architectural, engineering, and construction (AEC) market size reached USD 135.5 Million in 2025. Looking forward, IMARC Group expects the market to reach USD 288.9 Million by 2034, exhibiting a growth rate (CAGR) of 8.33% during 2026-2034. Population growth, urban migration, and evolving household structures are contributing to the heightened need for affordable housing and compact, mixed-use developments, while increasing international and domestic tourism is accelerating hospitality-related construction, collectively advancing Mexico's AEC sector toward more scalable, efficient, and innovative practices.

Mexico Architectural, Engineering, and Construction (AEC) Market Trends:

Housing Demand and Demographic Shifts

The increasing population in Mexico, particularly within younger demographics, is a major factor driving the need for affordable and middle-income housing. City migration, along with the establishment of households, is resulting in an increased demand for extensive residential projects, especially in and near major urban areas. Both public authorities and private builders are reacting by significantly investing in housing initiatives aimed at addressing the requirements of first-time buyers, young families, and low-income demographics. This trend is reinforced by the increased availability of mortgages and housing grants, driving construction efforts. An important instance is President Claudia Sheinbaum's declaration in 2024 of a \$30 billion initiative to construct 1 million houses with zero-interest loans, intended to assist underprivileged

communities. Scheduled to start with 165,000 houses in 2025, this program is anticipated to generate around 6.1 million direct jobs and 9.2 million indirect jobs, emphasizing the extent of the need and its economic effects. These demographic shifts are encouraging architectural firms to create smaller and more efficient living environments, whereas engineering and construction companies concentrate on scalable and economical building techniques. As family dynamics change and city living becomes increasingly common, the demand for mixed-use developments, integrating residential, commercial, and leisure areas, is also growing. This transition demands cohesive AEC solutions, emphasizing demographic pressure as a significant driver of growth and innovation in the industry.

Tourism and Hospitality Expansion

Mexico's position as a global tourism hotspot is fueling sustained growth in hospitality-related construction. With the country receiving 45.04 million international tourists in 2024, marking a 7.4% annual increase according to the Mexico's national statistics institute (Inegi), the demand for new resorts, boutique hotels, entertainment venues, and supporting infrastructure such as airports and highways is keeping the AEC industry actively engaged in high-profile projects. As tourism continues to rebound and diversify, investors are focusing not just on traditional beach destinations, but also on cultural and eco-tourism locations, creating a need for specialized architectural and engineering solutions. Luxury and sustainable tourism trends are encouraging innovative design approaches that seamlessly blend aesthetic appeal with environmental sensitivity. This niche, often supported by international capital, demands world-class quality and quick project delivery, raising expectations for local AEC firms. Furthermore, the growth of domestic tourism is catalyzing the demand for mid-scale hotel chains and recreational developments in emerging regions across the country. As tourism in both traditional and new markets continues to expand, the hospitality sector ensures a stable pipeline of opportunities for AEC companies. This dynamic growth in tourism and hospitality, coupled with the increasing influx of international visitors, continues to propel the AEC market growth, making it a vital driver of economic activity and innovation in Mexico's built environment.

Mexico Architectural, Engineering, and Construction (AEC) Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the regional level for 2026-2034. Our report has categorized the market based on product, deployment mode, enterprise size, and end user.

Product Insights:

Software

Services

The report has provided a detailed breakup and analysis of the market based on the product. This includes software and services.

Deployment Mode Insights:

On-premises

Cloud-based

A detailed breakup and analysis of the market based on the deployment mode have also been provided in the report. This includes on-premises and cloud-based.

Enterprise Size Insights:

Small and Medium-sized Enterprises (SMEs)

Large Enterprises

The report has provided a detailed breakup and analysis of the market based on the enterprise size. This includes small and medium-sized enterprises (SMEs) and large enterprises.

End User Insights:

Construction and Architecture Companies

Education

Others

A detailed breakup and analysis of the market based on the end user have also been provided in the report. This includes construction and architecture companies, education, and others.

Regional Insights:

Northern Mexico

Central Mexico

Southern Mexico

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, Southern Mexico, and others.

Competitive Landscape:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

Key Questions Answered in This Report:

How has the Mexico architectural, engineering, and construction (AEC) market performed so far and how will it perform in the coming years?

What is the breakup of the Mexico architectural, engineering, and construction (AEC) market on the basis of product?

What is the breakup of the Mexico architectural, engineering, and construction (AEC) market on the basis of deployment mode?

What is the breakup of the Mexico architectural, engineering, and construction (AEC) market on the basis of enterprise size?

What is the breakup of the Mexico architectural, engineering, and construction (AEC) market on the basis of end user?

What is the breakup of the Mexico architectural, engineering, and construction (AEC) market on the basis of region?

What are the various stages in the value chain of the Mexico architectural, engineering, and construction (AEC) market?

What are the key driving factors and challenges in the Mexico architectural, engineering, and construction (AEC) market?

What is the structure of the Mexico architectural, engineering, and construction (AEC) market and who are the key players?

What is the degree of competition in the Mexico architectural, engineering, and construction (AEC) market?

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