

Mexico Ammunition Market Size, Share, Trends and Forecast by Product, Caliber, Guidance, Lethality, Application, and Region, 2026-2034

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Abstracts

The Mexico ammunition market size reached USD 400.5 Million in 2025. Looking forward, IMARC Group expects the market to reach USD 543.2 Million by 2034, exhibiting a growth rate (CAGR) of 3.34% during 2026-2034. The upgradation of military and police forces to meet the ongoing challenges of organized crime, drug trade, and internal security threats and expansion of domestic ammunition manufacturing capabilities to reduce dependence on foreign imports and ensure a consistent supply are expanding the Mexico ammunition market share.

MEXICO AMMUNITION MARKET TRENDS:

Increasing Demand from Military and Law Enforcement Agencies

The Federal Government of Mexico is constantly upgrading its military and police forces to meet the ongoing challenges of organized crime, drug trade, and internal security threats. Consequently, the government is investing in upgrading its armed forces and arming them with sophisticated ammunition and weapons. In 2025, the government plans to construct 20 Tactical Armored Vehicle prototypes. This mission, valued at roughly 125 million pesos (\$6.95 million), leverages novel infrastructure. It plans to improve the Army's capabilities by proposing advanced technology. Procurement schemes are being augmented, and arrangements with foreign ammunition producers are being made to guarantee consistent supply lines. Local defense production is also being promoted, which is generating homegrown demand for small and big bore ammunition. Besides, increasing border security needs and demands for continuous patrol and tactical response teams are further driving the ammunition needs.

Growing Civilian Gun Ownership and Shooting Sports Participation

Civilian demand for guns and ammunition in Mexico is gradually rising, motivated by fears over personal safety, rural violence, and increasing popularity of recreational target shooting sports. In spite of Mexico's tough gun control legislation, legal civilian gun ownership is increasingly becoming the norm, especially among rural residents, ranchers, and residents of remote regions with limited police presence. Many of the civilians are now seeking to obtain gun permits through proper channels, and the only licensed distributor of firearms, Secretariat of National Defense (SEDENA), is selling more. In parallel, there is a rise in sport shootings like target practice and hunting, particularly in northern areas near the border areas where there are significant cultural and leisure influences. Shooting ranges and training schools are popping up, and ammunition is bought in greater quantities to practice and compete.

Expanding Domestic Ammunition Manufacturing Capabilities

Mexico is actively expanding its domestic ammunition manufacturing capabilities to reduce dependence on foreign imports and ensure a consistent supply of high-quality ammunition for both military and civilian use, thereby bolstering the Mexico ammunition market growth. In 2024, the Stop US Arms to Mexico declared the temporary rule covering U.S. firearms exports, issued on April 26 by the Commerce Department, is a positive step to regulate and halt U.S. guns from reaching groups and individuals in three dozen nations. Stop US Arms to Mexico is an initiative of Global Exchange that engages in research, grassroots organizing, and advocacy of U.S. legal gun sales and illegal gun smuggling to Mexico. State-owned facilities, especially those managed by SEDENA, are increasing their production capacities and adopting advanced technologies to meet growing internal demand. Local manufacturers are also entering into joint ventures and technology-sharing agreements with foreign firms, allowing them to produce a broader range of ammunition, including specialized and high-caliber rounds. Government support in the form of subsidies, tax benefits, and industrial policy incentives is encouraging the development of this sector. By focusing on local production, Mexico is aiming to enhance self-reliance, cut down procurement delays, and gain better control over distribution and quality assurance. These strategic investments are continuously boosting domestic output and playing a crucial role in driving the overall growth of the ammunition market in the country.

MEXICO AMMUNITION MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market,

along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on product, caliber, guidance, lethality, and application.

Product Insights:

Bullets

Aerial Bombs

Grenades

Mortars

Artillery Shells

Others

The report has provided a detailed breakup and analysis of the market based on the product. This includes bullets, aerial bombs, grenades, mortars, artillery shells, and others.

Caliber Insights:

Small

Medium

Large

The report has provided a detailed breakup and analysis of the market based on the caliber. This includes small, medium, and large.

Guidance Insights:

Guided

Non-Guided

The report has provided a detailed breakup and analysis of the market based on the guidance. This includes guided and non-guided.

Lethality Insights:

Less-Lethal

Lethal

The report has provided a detailed breakup and analysis of the market based on the lethality. This includes less-lethal and lethal.

Application Insights:

Defense

Military

Homeland Security

Civil and Commercial

Sporting

Hunting

Self-Defense

Others

A detailed breakup and analysis of the market based on the application have also been provided in the report. This includes defense (military and Homeland Security) and civil and commercial (sporting, hunting, self-defense, and others).

Regional Insights:

Northern Mexico

Central Mexico

Southern Mexico

The report has also provided a comprehensive analysis of all the major regional markets, which include Northern Mexico, Central Mexico, Southern Mexico, and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Mexico ammunition market performed so far and how will it perform in the coming years?

What is the breakup of the Mexico ammunition market on the basis of product?

What is the breakup of the Mexico ammunition market on the basis of caliber?

What is the breakup of the Mexico ammunition market on the basis of guidance?

What is the breakup of the Mexico ammunition market on the basis of lethality?

What is the breakup of the Mexico ammunition market on the basis of application?

What is the breakup of the Mexico ammunition market on the basis of region?

What are the various stages in the value chain of the Mexico ammunition market?

What are the key driving factors and challenges in the Mexico ammunition market?

What is the structure of the Mexico ammunition market and who are the key players?

What is the degree of competition in the Mexico ammunition market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 MEXICO AMMUNITION MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 MEXICO AMMUNITION MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (?2020-2025?)
- 5.2 Market Forecast (?2026-2034?)

6 MEXICO AMMUNITION MARKET - BREAKUP BY PRODUCT

- 6.1 Bullets
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (?2020-2025?)
 - 6.1.3 Market Forecast (?2026-2034?)
- 6.2 Aerial Bombs
 - 6.2.1 Overview
 - 6.2.2 Historical and Current Market Trends (?2020-2025?)

6.2.3 Market Forecast (?2026-2034?)

6.3 Grenades

6.3.1 Overview

6.3.2 Historical and Current Market Trends (?2020-2025?)

6.3.3 Market Forecast (?2026-2034?)

6.4 Mortars

6.4.1 Overview

6.4.2 Historical and Current Market Trends (?2020-2025?)

6.4.3 Market Forecast (?2026-2034?)

6.5 Artillery Shells

6.5.1 Overview

6.5.2 Historical and Current Market Trends (?2020-2025?)

6.5.3 Market Forecast (?2026-2034?)

6.6 Others

6.6.1 Historical and Current Market Trends (?2020-2025?)

6.6.2 Market Forecast (?2026-2034?)

7 MEXICO AMMUNITION MARKET - BREAKUP BY CALIBER

7.1 Small

7.1.1 Overview

7.1.2 Historical and Current Market Trends (?2020-2025?)

7.1.3 Market Forecast (?2026-2034?)

7.2 Medium

7.2.1 Overview

7.2.2 Historical and Current Market Trends (?2020-2025?)

7.2.3 Market Forecast (?2026-2034?)

7.3 Large

7.3.1 Overview

7.3.2 Historical and Current Market Trends (?2020-2025?)

7.3.3 Market Forecast (?2026-2034?)

8 MEXICO AMMUNITION MARKET - BREAKUP BY GUIDANCE

8.1 Guided

8.1.1 Overview

8.1.2 Historical and Current Market Trends (?2020-2025?)

8.1.3 Market Forecast (?2026-2034?)

8.2 Non-Guided

8.2.1 Overview

8.2.2 Historical and Current Market Trends (?2020-2025?)

8.2.3 Market Forecast (?2026-2034?)

9 MEXICO AMMUNITION MARKET - BREAKUP BY LETHALITY

9.1 Less-Lethal

9.1.1 Overview

9.1.2 Historical and Current Market Trends (?2020-2025?)

9.1.3 Market Forecast (?2026-2034?)

9.2 Lethal

9.2.1 Overview

9.2.2 Historical and Current Market Trends (?2020-2025?)

9.2.3 Market Forecast (?2026-2034?)

10 MEXICO AMMUNITION MARKET - BREAKUP BY APPLICATION

10.1 Defense

10.1.1 Overview

10.1.2 Historical and Current Market Trends (?2020-2025?)

10.1.3 Market Segmentation

10.1.3.1 Military

10.1.3.2 Homeland Security

10.1.4 Market Forecast (?2026-2034?)

10.2 Civil and Commercial

10.2.1 Overview

10.2.2 Historical and Current Market Trends (?2020-2025?)

10.2.3 Market Segmentation

10.2.3.1 Sporting

10.2.3.2 Hunting

10.2.3.3 Self-Defense

10.2.3.4 Others

10.2.4 Market Forecast (?2026-2034?)

11 MEXICO AMMUNITION MARKET – BREAKUP BY REGION

11.1 Northern Mexico

11.1.1 Overview

11.1.2 Historical and Current Market Trends (?2020-2025?)

- 11.1.3 Market Breakup by Product
- 11.1.4 Market Breakup by Caliber
- 11.1.5 Market Breakup by Guidance
- 11.1.6 Market Breakup by Lethality
- 11.1.7 Market Breakup by Application
- 11.1.8 Key Players
- 11.1.9 Market Forecast (?2026-2034?)
- 11.2 Central Mexico
 - 11.2.1 Overview
 - 11.2.2 Historical and Current Market Trends (?2020-2025?)
 - 11.2.3 Market Breakup by Product
 - 11.2.4 Market Breakup by Caliber
 - 11.2.5 Market Breakup by Guidance
 - 11.2.6 Market Breakup by Lethality
 - 11.2.7 Market Breakup by Application
 - 11.2.8 Key Players
 - 11.2.9 Market Forecast (?2026-2034?)
- 11.3 Southern Mexico
 - 11.3.1 Overview
 - 11.3.2 Historical and Current Market Trends (?2020-2025?)
 - 11.3.3 Market Breakup by Product
 - 11.3.4 Market Breakup by Caliber
 - 11.3.5 Market Breakup by Guidance
 - 11.3.6 Market Breakup by Lethality
 - 11.3.7 Market Breakup by Application
 - 11.3.8 Key Players
 - 11.3.9 Market Forecast (?2026-2034?)
- 11.4 Others
 - 11.4.1 Historical and Current Market Trends (?2020-2025?)
 - 11.4.2 Market Forecast (?2026-2034?)

12 MEXICO AMMUNITION MARKET – COMPETITIVE LANDSCAPE

- 12.1 Overview
- 12.2 Market Structure
- 12.3 Market Player Positioning
- 12.4 Top Winning Strategies
- 12.5 Competitive Dashboard
- 12.6 Company Evaluation Quadrant

13 PROFILES OF KEY PLAYERS

13.1 Company A

- 13.1.1 Business Overview
- 13.1.2 Products Offered
- 13.1.3 Business Strategies
- 13.1.4 SWOT Analysis
- 13.1.5 Major News and Events

13.2 Company B

- 13.2.1 Business Overview
- 13.2.2 Products Offered
- 13.2.3 Business Strategies
- 13.2.4 SWOT Analysis
- 13.2.5 Major News and Events

13.3 Company C

- 13.3.1 Business Overview
- 13.3.2 Products Offered
- 13.3.3 Business Strategies
- 13.3.4 SWOT Analysis
- 13.3.5 Major News and Events

13.4 Company D

- 13.4.1 Business Overview
- 13.4.2 Products Offered
- 13.4.3 Business Strategies
- 13.4.4 SWOT Analysis
- 13.4.5 Major News and Events

13.5 Company E

- 13.5.1 Business Overview
- 13.5.2 Products Offered
- 13.5.3 Business Strategies
- 13.5.4 SWOT Analysis
- 13.5.5 Major News and Events

14 MEXICO AMMUNITION MARKET - INDUSTRY ANALYSIS

14.1 Drivers, Restraints, and Opportunities

- 14.1.1 Overview
- 14.1.2 Drivers

14.1.3 Restraints

14.1.4 Opportunities

14.2 Porters Five Forces Analysis

14.2.1 Overview

14.2.2 Bargaining Power of Buyers

14.2.3 Bargaining Power of Suppliers

14.2.4 Degree of Competition

14.2.5 Threat of New Entrants

14.2.6 Threat of Substitutes

14.3 Value Chain Analysis

15 APPENDIX

I would like to order

Product name: Mexico Ammunition Market Size, Share, Trends and Forecast by Product, Caliber, Guidance, Lethality, Application, and Region, 2026-2034

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