

# **Metalized Flexible Packaging Market by Material Type (Aluminum Foil Based, Metalized Film), Packaging Type (Pouches, Bags, Roll Stock, Wraps, and Others), Application (Packaging, Decoration, Printing & Lamination, Labelling, Insulations), End Use Industry (Food, Beverages, Personal Care, Pharmaceuticals, Pet Food, and Others), and Region 2024-2032**

<https://marketpublishers.com/r/M9A5BE712F11EN.html>

Date: April 2024

Pages: 137

Price: US\$ 3,899.00 (Single User License)

ID: M9A5BE712F11EN

## **Abstracts**

The global metalized flexible packaging market size reached US\$ 5.2 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 7.9 Billion by 2032, exhibiting a growth rate (CAGR) of 4.56% during 2024-2032.

Metalized flexible packaging is a polymer film with a metal coating that offers a glossy metallic surface. It is made using materials, such as aluminum, tinplate, tin-free steel (TFS), and stainless steel (SS). It is lightweight, cost-effective, and resistant to light, moisture, water, and oxygen. It is commonly available in various shapes, sizes, and capacities to suit the requirements of the users. It is used to pack and transport products, such as canned food, paint, and aerosol cans. Metalized flexible packaging is also utilized in pet food to preserve textural integrity at lower temperatures and maintain nutritional value.

### **Metalized Flexible Packaging Market Trends:**

Metalized flexible packaging finds extensive application in the food and beverage (F&B) industry for the packaging of food products and drinks. This, along with the escalating demand for ready-to-eat (RTE) food products on account of hectic lifestyles and the expanding purchasing power of individuals, represents one of the major factors strengthening the market growth around the world. The rising consumption of alcoholic

beverages like beer is also favoring the market growth. Moreover, the growing environmental awareness among the masses and several initiatives undertaken by the governments of numerous countries are promoting the adoption of sustainable packaging methods to reduce greenhouse gas (GHG) emissions. This, in turn, is contributing to the growth of the market. In addition, metalized flexible packaging is employed in the pharmaceutical industry for the packaging of medicines, medical products, and other supplies to reduce cross-contamination among patients and healthcare professionals. Apart from this, it is used in personal care and cosmetic products, such as deodorants, creams, hair wax, perfumes, and moisturizers, which is providing a thrust to the growth of the market.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global metalized flexible packaging market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on material type, packaging type, application and end use industry.

#### Breakup by Material Type:

- Aluminum Foil Based
- Metalized Film

#### Breakup by Packaging Type:

- Pouches
- Bags
- Roll Stock
- Wraps
- Others

#### Breakup by Application:

- Packaging
- Decoration
- Printing & Lamination
- Labelling
- Insulations

#### Breakup by End Use Industry:

Food  
Beverages  
Personal Care  
Pharmaceuticals  
Pet Food  
Others

#### Breakup by Region:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Amcor plc, Celplast Metallized Products Limited, Cosmo First Limited, DUNMORE Corporation, Huhtamäki Oyj, Kendall Packaging

Corporation, Nissha Co. Ltd., Polyplex Corporation Limited, Sonoco Products Company, Transcontinental Inc. and UFlex Limited. Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report.

### Key Questions Answered in This Report

1. How big is the global metalized flexible packaging market?
2. What is the expected growth rate of the global metalized flexible packaging market during 2024-2032?
3. What are the key factors driving the global metalized flexible packaging market?
4. What has been the impact of COVID-19 on the global metalized flexible packaging market?
5. What is the breakup of the global metalized flexible packaging market based on the material type?
6. What is the breakup of the global metalized flexible packaging market based on the packaging type?
7. What is the breakup of the global metalized flexible packaging market based on the application?
8. What is the breakup of the global metalized flexible packaging market based on the end use industry?
9. What are the key regions in the global metalized flexible packaging market?
10. Who are the key players/companies in the global metalized flexible packaging market?

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