

Metal Foil Tapes Market Report by Metal Type (Aluminum, Copper, Lead, and Others), Adhesive Type (Acrylic, Silicone, Rubber, and Others), End User (Automotive and Transportation, Building and Construction, Aerospace and Defense, Electronics, and Others), and Region 2023-2028

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Abstracts

The global metal foil tapes market size reached US\$ 3.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 4.1 Billion by 2028, exhibiting a growth rate (CAGR) of 5.34% during 2022-2028. The expanding construction industry, rapid urbanization and industrialization, rising per capita incomes, the increasing focus on improving the existing infrastructure of healthcare institutions, and the exceptional properties of the product are some of the factors propelling the market.

Metal foil tapes seamlessly amalgamate the enduring qualities of adhesive tape with various metals, including lead, copper, steel, aluminum, and tin plating. Renowned for their versatility, malleability, and conductivity, these tapes offer easy-to-tear, vapor barrier properties, excellent conformability, and heightened fire resistance. Embraced globally, especially in aerospace and automotive industries, these tapes meet rigorous heating, ventilation, and air conditioning (HVAC) systems standards. Notably, recent innovations have introduced these tapes featuring an acrylic adhesive coating, elevating durability, longevity, cohesion, and thermal stability compared to rubber adhesion. These tapes find applications in buildings, serving roles in house wraps and foil-faced insulation, where demands for high-temperature resistance and electrical conductivity are paramount. The evolution of these tapes underscores their adaptability to diverse industrial contexts, emphasizing performance and compliance with stringent requirements while offering enhanced attributes for various applications. This continual

refinement positions these tapes as integral components in sectors where precision, resilience, and adherence to industry standards are paramount.

The global market is majorly driven by the increasing product demand in the aerospace and automotive sectors, driven by stringent standards in heating, ventilation, and air conditioning (HVAC) systems. In line with this, these tapes, with their exceptional properties like conductivity, malleability, and fire resistance, meet the exacting requirements of these industries. Furthermore, the introduction of the product with advanced acrylic adhesive coatings has been a significant market driver. These coatings enhance durability, longevity, cohesion, and thermal stability, surpassing the capabilities of rubber adhesion. This technological advancement expands the application scope of metal foil tapes. It makes them ideal for use in buildings, particularly in house wraps and foil-faced insulation, where high-temperature resistance and electrical conductivity are essential. Additionally, the global emphasis on sustainability and energy efficiency in construction further fuels the demand for these tapes, which serve as vital components in enhancing the performance and longevity of insulation systems. As industries prioritize innovation and compliance with evolving standards, the market is poised for sustained growth, underscored by its adaptability to diverse applications and its crucial role in ensuring the efficiency and durability of various industrial processes.

Metal Foil Tapes Market Trends/Drivers:

Rapid technological innovations

Rapid technological innovations stand out as a pivotal factor propelling the growth of the market. The tape manufacturing industry has witnessed significant advancements in production processes, materials, and adhesive technologies. The integration of cutting-edge techniques has resulted in developing these tapes with enhanced properties, performance, and durability. Innovations in adhesive formulations contribute to tapes with superior bonding capabilities, ensuring effective and long-lasting adhesion even in challenging environments. Furthermore, advancements in coating technologies, including acrylic adhesives, have elevated these tapes' overall quality and thermal stability. Technological innovations also play a crucial role in expanding the range of applications for the product. The development of tapes with improved electrical conductivity, corrosion resistance, and insulation properties makes them suitable for use in diverse industries such as electronics, telecommunications, and renewable energy. Additionally, technological breakthroughs contribute to the efficient and cost-effective manufacturing of these tapes, meeting the demands of various end-users.

Increasing awareness of the benefits of the product

The increasing awareness of the product's benefits is creating a positive outlook for the market. As industries and end-users become more aware of the versatile properties of these tapes, the demand for these products experiences a considerable upswing. One significant advantage lies in their ability to provide effective moisture barriers and prevent air leakage. This awareness is particularly crucial in the construction sector, where these tapes are vital in enhancing insulation systems' performance and contributing to energy efficiency and sustainability goals. Moreover, the heightened awareness extends to the aerospace and automotive industries, where the exceptional attributes of these tapes, such as conductivity, malleability, and fire resistance, make them indispensable for meeting stringent standards in heating, ventilation, and air conditioning (HVAC) systems. The recognition of these benefits fosters a preference for these tapes over traditional alternatives in critical applications. Additionally, as end-users recognize the durability, longevity, and thermal stability advantages of these tapes with advanced acrylic adhesive coatings, these tapes have increased acceptance in various sectors, including electronics and renewable energy. The dissemination of knowledge regarding these tapes' diverse applications and advantages cultivates a growing market demand driven by informed decision-making and a preference for high-performance adhesive solutions.

Expanding product applications

The expanding range of product applications is a key driver fueling the market. Originally prominent in the aerospace and automotive sectors for HVAC systems, these tapes have seen a remarkable diversification in their uses. Electronics, construction, and energy industries have embraced these tapes due to their versatile properties. In electronics, they find application in providing electromagnetic shielding, grounding, and insulation, contributing to the efficient performance of electronic devices. In the construction sector, they play a crucial role in sealing joints, preventing air and moisture infiltration, and enhancing the overall efficiency of insulation systems. Furthermore, the energy sector utilizes them for sealing ducts and pipes, contributing to energy conservation efforts. As these tapes continue to prove their effectiveness in an expanding array of industrial applications, the market experiences a rise in demand. This trend is further accentuated by ongoing innovations that enhance the tapes' properties, making them suitable for broader uses. The ability of these tapes to adapt to evolving industrial requirements and offer high-performance solutions across diverse sectors positions them as versatile and sought-after adhesive solutions, driving

sustained market growth.

Metal Foil Tapes Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the tapes market report, along with forecasts at the global, regional and country levels from 2023-2028. Our report has categorized the market based on metal type, adhesive type, and end user.

Breakup by Metal Type:

Aluminum

Copper

Lead

Others

Aluminum accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on the metal type. This includes aluminum, copper, lead, and others. According to the report, aluminum represented the largest segment.

Aluminum-based metal foil tapes have emerged as a dominant segment, owing to the unique properties inherent to this metal. The lightweight nature of aluminum and its exceptional corrosion resistance make aluminum foil tapes ideal for numerous applications. Industries such as aerospace, automotive, and construction extensively rely on these tapes for HVAC systems, insulation, and sealing.

The exceptional malleability of aluminum allows for easy application and conformity to irregular surfaces, enhancing the tape's effectiveness in various settings. Moreover, aluminum foil tapes are renowned for their high thermal conductivity, contributing to efficient heat dissipation and insulation. As industries increasingly prioritize lightweight, durable, and versatile materials, aluminum foil tapes align perfectly with these requirements. The aerospace sector, in particular, leverages the unique combination of strength and lightness offered by aluminum foil tapes, contributing to the overall performance and safety of aircraft.

The dominance of aluminum in the metal foil tapes market underscores the material's widespread acceptance and preference across diverse industries. As demands for efficient insulation, conductivity, and durability persist, aluminum continues to be a

major driver of sustained growth in the market.

Breakup by Adhesive Type:

Acrylic
Silicone
Rubber
Others

Rubber holds the largest share in the industry

The report has provided a detailed breakup and analysis of the market based on the adhesive type. This includes acrylic, silicone, rubber, and others. According to the report, rubber represented the largest segment.

Rubber tapes have notable significance due to their versatile applications and adhesive properties. Rubber adhesives balance tackiness and flexibility, making them suitable for various surfaces and applications. Industries such as automotive, where these tapes are extensively used for bonding and sealing purposes, benefit from the adhesive's ability to adhere well to various substrates.

Rubber-based tapes are known for their ease of application and good initial bonding strength. This makes them suitable for quick and efficient bonding, contributing to streamlined manufacturing processes in the HVAC, construction, and electrical industries. The adaptability of rubber adhesives to irregular surfaces enhances the overall efficacy of these tapes in sealing joints and providing insulation.

While rubber adhesive has its established applications, ongoing advancements in adhesive technologies, such as the introduction of metal foil tapes with advanced acrylic adhesive coatings, are expanding the choices available in the market.

Breakup by End User:

Automotive and Transportation
Building and Construction
Aerospace and Defense
Electronics
Others

Building and construction represent the leading market segment

The report has provided a detailed breakup and analysis of the market based on the end user. This includes automotive and transportation, building and construction, aerospace and defense, electronics, and others. According to the report, building and construction represented the largest segment.

Metal foil tapes find extensive application in this sector, contributing to various construction-related activities. The tapes are widely employed for sealing joints and seams in HVAC systems, ensuring effective insulation and enhancing building energy efficiency. Their ability to provide a moisture barrier and prevent air leakage makes these tapes indispensable in house wraps and foil-faced insulation, crucial for maintaining structures' thermal performance.

Moreover, they are pivotal in constructing residential, commercial, and industrial buildings. They are utilized for tasks such as bonding and sealing, enhancing the overall integrity of structures. As the construction industry continues prioritizing energy efficiency, sustainability, and adherence to stringent building codes, the demand for these tapes in building and construction applications is expected to grow.

The versatility of these tapes in addressing diverse requirements in the building and construction sector positions them as essential components for contractors, builders, and manufacturers. Their ability to contribute to the durability, insulation, and overall performance of structures makes them integral to the evolving landscape of modern construction practices, thereby fostering continued growth in the market.

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

North America leads the market, accounting for the largest metal foil tapes market share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America accounted for the largest market share.

North America is a prominent market for these tapes, driven by robust industrial activities, technological advancements, and stringent quality standards. The region's construction and HVAC sectors extensively utilize metal foil tapes for insulation, sealing, and bonding applications. The presence of well-established aerospace and automotive industries further amplifies the demand for these tapes, particularly in HVAC systems where their exceptional properties are crucial.

In addition to industrial applications, the region's emphasis on energy efficiency and sustainability in construction practices augments the adoption of these tapes. As regulations become more stringent regarding building codes and environmental standards, the demand for high-performance tapes contributing to energy conservation is rising.

Moreover, North America's position as a hub for technological innovation ensures a continuous evolution of metal foil tape formulations, adhesive technologies, and manufacturing processes. The region's proactive approach toward adopting advanced

materials in various industries further propels the market's growth.

Competitive Landscape:

Top companies are pivotal in fortifying and propelling the market's growth through strategic initiatives and innovations. Industry leaders continually invest in research and development to introduce advanced formulations and adhesive technologies. These companies leverage their extensive resources to enhance the performance characteristics of metal foil tapes, such as improved adhesion, thermal stability, and versatility. Moreover, their global presence and expansive distribution networks contribute to the widespread availability of these tapes, meeting the escalating demand across diverse industries. Strategic collaborations and partnerships with end-users and other stakeholders are another key driver. By understanding specific industry needs, top companies tailor their products to address unique application requirements, expanding the scope of these tapes across sectors like aerospace, automotive, construction, and electronics. Additionally, these industry leaders' marketing efforts and awareness campaigns contribute significantly to the market's growth. Through promotional activities, they educate end-users about the benefits and applications of metal foil tapes, fostering increased adoption and driving overall market expansion. As these top companies consistently demonstrate a commitment to technological innovation, quality assurance, and customer satisfaction, they collectively serve as major catalysts in steering the market toward sustained growth and global prominence.

The market research report has provided a comprehensive analysis of the competitive landscape. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

3M Company

Advance Tapes International Ltd

CGS Technologies Inc. (Systems Integrators LLC)

EIS Fabrico (EIS Inc.)

Maxell Holdings Ltd.

Jiangyin Bondtape Technology Corporation

Marian Inc.

MBK Enterprises Inc.

Morgan Industries Limited

Shurtape Technologies LLC (STM Industries Inc.)

The Zippertubing Company

(Please note that this is only a partial list of the key players, and the complete list is

provided in the report.)

Recent Developments:

In July 2022, 3M Company announced plans to create long-term value through the healthcare business.

In May 2023, CGS Technologies Inc. unveiled an augmented and virtual reality "soft skills" training solution for enterprise organizations and workers.

In September 2023, Maxell Holdings Ltd introduced dicing tape, back grinding tape, stencil, etc.

Key Questions Answered in This Report

1. What was the size of the global metal foil tapes market in 2022?
2. What is the expected growth rate of the global metal foil tapes market during 2023-2028?
3. What are the key factors driving the global metal foil tapes market?
4. What has been the impact of COVID-19 on the global metal foil tapes market?
5. What is the breakup of the global metal foil tapes market based on the metal type?
6. What is the breakup of the global metal foil tapes market based on the adhesive type?
7. What is the breakup of the global metal foil tapes market based on the end user?
8. What are the key regions in the global metal foil tapes market?
9. Who are the key players/companies in the global metal foil tapes market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL METAL FOIL TAPES MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY METAL TYPE

- 6.1 Aluminum
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Copper
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Lead

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Others
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast

7 MARKET BREAKUP BY ADHESIVE TYPE

- 7.1 Acrylic
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Silicone
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Rubber
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Others
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast

8 MARKET BREAKUP BY END USER

- 8.1 Automotive and Transportation
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Building and Construction
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Aerospace and Defense
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Electronics
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
- 8.5 Others
 - 8.5.1 Market Trends
 - 8.5.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America

9.1.1 United States

9.1.1.1 Market Trends

9.1.1.2 Market Forecast

9.1.2 Canada

9.1.2.1 Market Trends

9.1.2.2 Market Forecast

9.2 Asia-Pacific

9.2.1 China

9.2.1.1 Market Trends

9.2.1.2 Market Forecast

9.2.2 Japan

9.2.2.1 Market Trends

9.2.2.2 Market Forecast

9.2.3 India

9.2.3.1 Market Trends

9.2.3.2 Market Forecast

9.2.4 South Korea

9.2.4.1 Market Trends

9.2.4.2 Market Forecast

9.2.5 Australia

9.2.5.1 Market Trends

9.2.5.2 Market Forecast

9.2.6 Indonesia

9.2.6.1 Market Trends

9.2.6.2 Market Forecast

9.2.7 Others

9.2.7.1 Market Trends

9.2.7.2 Market Forecast

9.3 Europe

9.3.1 Germany

9.3.1.1 Market Trends

9.3.1.2 Market Forecast

9.3.2 France

9.3.2.1 Market Trends

9.3.2.2 Market Forecast

9.3.3 United Kingdom

- 9.3.3.1 Market Trends
- 9.3.3.2 Market Forecast
- 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
- 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
- 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
 - 14.3.1 3M Company
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.1.3 Financials
 - 14.3.1.4 SWOT Analysis
 - 14.3.2 Advance Tapes International Ltd
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
 - 14.3.3 CGS Technologies Inc. (Systems Integrators LLC)
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
 - 14.3.4 EIS Fabrico (EIS Inc.)
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
 - 14.3.5 Maxell Holdings Ltd.
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
 - 14.3.5.3 Financials
 - 14.3.6 Jiangyin Bondtape Technology Corporation
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
 - 14.3.7 Marian Inc.
 - 14.3.7.1 Company Overview

- 14.3.7.2 Product Portfolio
- 14.3.8 MBK Enterprises Inc.
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
- 14.3.9 Morgan Industries Limited
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
- 14.3.10 Shurtape Technologies LLC (STM Industries Inc.)
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
- 14.3.11 The Zippertubing Company
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Metal Foil Tapes Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Metal Foil Tapes Market Forecast: Breakup by Metal Type (in Million US\$), 2023-2028

Table 3: Global: Metal Foil Tapes Market Forecast: Breakup by Adhesive Type (in Million US\$), 2023-2028

Table 4: Global: Metal Foil Tapes Market Forecast: Breakup by End User (in Million US\$), 2023-2028

Table 5: Global: Metal Foil Tapes Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Metal Foil Tapes Market: Competitive Structure

Table 7: Global: Metal Foil Tapes Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Metal Foil Tapes Market: Major Drivers and Challenges

Figure 2: Global: Metal Foil Tapes Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Metal Foil Tapes Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Metal Foil Tapes Market: Breakup by Metal Type (in %), 2022

Figure 5: Global: Metal Foil Tapes Market: Breakup by Adhesive Type (in %), 2022

Figure 6: Global: Metal Foil Tapes Market: Breakup by End User (in %), 2022

Figure 7: Global: Metal Foil Tapes Market: Breakup by Region (in %), 2022

Figure 8: Global: Metal Foil Tapes (Aluminum) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 9: Global: Metal Foil Tapes (Aluminum) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Global: Metal Foil Tapes (Copper) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Metal Foil Tapes (Copper) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Metal Foil Tapes (Lead) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Metal Foil Tapes (Lead) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Metal Foil Tapes (Other Metal Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Metal Foil Tapes (Other Metal Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Metal Foil Tapes (Acrylic) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Metal Foil Tapes (Acrylic) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Metal Foil Tapes (Silicone) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Metal Foil Tapes (Silicone) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Metal Foil Tapes (Rubber) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Metal Foil Tapes (Rubber) Market Forecast: Sales Value (in Million

US\$), 2023-2028

Figure 22: Global: Metal Foil Tapes (Other Adhesive Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Metal Foil Tapes (Other Adhesive Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Metal Foil Tapes (Automotive and Transportation) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Metal Foil Tapes (Automotive and Transportation) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Metal Foil Tapes (Building and Construction) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Metal Foil Tapes (Building and Construction) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Metal Foil Tapes (Aerospace and Defense) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Metal Foil Tapes (Aerospace and Defense) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Global: Metal Foil Tapes (Electronics) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Global: Metal Foil Tapes (Electronics) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Global: Metal Foil Tapes (Other End Users) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Global: Metal Foil Tapes (Other End Users) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: North America: Metal Foil Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: North America: Metal Foil Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: United States: Metal Foil Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: United States: Metal Foil Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: Canada: Metal Foil Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: Canada: Metal Foil Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Asia-Pacific: Metal Foil Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Asia-Pacific: Metal Foil Tapes Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 42: China: Metal Foil Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: China: Metal Foil Tapes Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 44: Japan: Metal Foil Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: Japan: Metal Foil Tapes Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 46: India: Metal Foil Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: India: Metal Foil Tapes Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 48: South Korea: Metal Foil Tapes Market: Sales Value (in Million US\$), 2017 &
2022

Figure 49: South Korea: Metal Foil Tapes Market Forecast: Sales Value (in Million
US\$), 2023-2028

Figure 50: Australia: Metal Foil Tapes Market: Sales Value (in Million US\$), 2017 &
2022

Figure 51: Australia: Metal Foil Tapes Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 52: Indonesia: Metal Foil Tapes Market: Sales Value (in Million US\$), 2017 &
2022

Figure 53: Indonesia: Metal Foil Tapes Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 54: Others: Metal Foil Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: Others: Metal Foil Tapes Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 56: Europe: Metal Foil Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: Europe: Metal Foil Tapes Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 58: Germany: Metal Foil Tapes Market: Sales Value (in Million US\$), 2017 &
2022

Figure 59: Germany: Metal Foil Tapes Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 60: France: Metal Foil Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: France: Metal Foil Tapes Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 62: United Kingdom: Metal Foil Tapes Market: Sales Value (in Million US\$), 2017
& 2022

Figure 63: United Kingdom: Metal Foil Tapes Market Forecast: Sales Value (in Million
US\$), 2023-2028

Figure 64: Italy: Metal Foil Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Italy: Metal Foil Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Spain: Metal Foil Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Spain: Metal Foil Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Russia: Metal Foil Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Russia: Metal Foil Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Others: Metal Foil Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Others: Metal Foil Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Latin America: Metal Foil Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Latin America: Metal Foil Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Brazil: Metal Foil Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: Brazil: Metal Foil Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Mexico: Metal Foil Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Mexico: Metal Foil Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 78: Others: Metal Foil Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 79: Others: Metal Foil Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 80: Middle East and Africa: Metal Foil Tapes Market: Sales Value (in Million US\$), 2017 & 2022

Figure 81: Middle East and Africa: Metal Foil Tapes Market: Breakup by Country (in %), 2022

Figure 82: Middle East and Africa: Metal Foil Tapes Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 83: Global: Metal Foil Tapes Industry: SWOT Analysis

Figure 84: Global: Metal Foil Tapes Industry: Value Chain Analysis

Figure 85: Global: Metal Foil Tapes Industry: Porter's Five Forces Analysis

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