

Messaging Security Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global messaging security market size reached US\$ 5.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 12.7 Billion by 2028, exhibiting a growth rate (CAGR) of 13.6% during 2023-2028.

Messaging security refers to the practice of encrypting messages on a device to protect the messaging infrastructure. It is used for developing a secure network, restricting unwanted messages and protecting the devices against various threats. It involves email antivirus, internet protocol (IP) reputation-based anti-spam, email intrusion prevention, pattern-based anti-spam, administrator-defined allow/block lists and zero-hour malware detection systems. It can be deployed on cloud and on-premises, owing to which it finds extensive applications across various sectors, including banking, financial services and insurance (BFSI), information technology (IT), real estate, government, defense and healthcare.

Rapid urbanization, along with the increasing instances of cyberattacks across the globe, is one of the key factors driving the growth of the market. Furthermore, the widespread adoption of cloud-based and virtual appliance-based solutions is also providing a boost to the market growth. Organizations are operating through multi-cloud environments and Software-as-a-Service (SaaS)-based platforms to manage sensitive data of users. This has resulted in the increasing utilization of email and messaging security services for intra-company communication and coordinating with other parties. Messaging security also offers multi-layered protection from email phishing, business email compromise scams and ransomware attacks, which is also contributing to the market growth. Additionally, the growing demand for security solutions from instant messaging service providers is creating a positive outlook for the market. Other factors,

including the increasing adoption of mobile devices, along with the development of innovative technologies for secure messaging solutions, are projected to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global messaging security market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on component, communication type, deployment type and vertical.

Breakup by Component:

- Solution
 - Content Filtering
 - Web Filtering
 - Email Encryption
 - Data Loss Prevention
 - Information Protection and Control
 - Anti-Spam/ Anti-Malware
- Services
 - Professional Services
 - Managed Services

Breakup by Communication Type:

- Instant Messaging
- Email Messaging

Breakup by Deployment Type:

- On-premises
- Cloud-based

Breakup by Vertical:

- BFSI
- Government and Defense
- IT and Telecommunication
- Real Estate

Healthcare
Others

Breakup by Region:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Barracuda Networks Inc. (Thoma Bravo LLC), Cisco Systems Inc., F-Secure Oyj, McAfee LLC (TPG Capital and Intel Corporation), Microsoft Corporation, Mimecast Services Limited, Proofpoint Inc., Quick Heal Technologies Ltd, Trend Micro Incorporated, Trustwave Holdings Inc. (Singapore Telecommunications Ltd.), etc.

Key Questions Answered in This Report

1. What is the global messaging security market growth?
2. What is the impact of COVID-19 on the global messaging security market?
3. What are the global messaging security market drivers?
4. What are the key industry trends in the global messaging security market?
5. What is the global messaging security market breakup by component?
6. What is the global messaging security market breakup by communication type?
7. What is the global messaging security market breakup by deployment type?
8. What is the global messaging security market breakup by vertical?
9. What are the major regions in the global messaging security market?
10. Who are the key companies/players in the global messaging security market?

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