

Membrane Switch Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global membrane switch market size reached US\$ 7.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 12.3 Billion by 2028, exhibiting a growth rate (CAGR) of 8.4% during 2023-2028. The rising product utilization across the electrical and agriculture sectors, shifting preference for cleaner energy sources, and the escalating demand for customized membrane switches represent some of the key factors driving the market.

A membrane switch is a type of human-machine interface (HMI) commonly used in electronic devices that allows communication between users and machinery, equipment, or instrumentation. It consists of several layers of materials, including graphic overlay, overlay adhesive, circuit spacer, rear adhesive, rigid support, and top and lower circuit layers. A membrane switch is cost-efficient and offers numerous benefits, including a thin and compact profile, lightweight, simple construction, reliability, and resistance against harmful elements. Consequently, it is widely used in applications requiring a waterproof or dustproof seal, such as medical equipment, industrial control systems, and consumer electronics.

Membrane Switch Market Trends:

The rising consumer awareness associated with the benefits of using membrane switch keypads over mechanical keypads, such as enhanced comfort, easy maintenance, and better protection against harsh conditions, represents the key factor driving the market growth. Moreover, the widespread product utilization in electrical devices to control circuits, combined with the rising sales of consumer electronics, such as air conditioners, washing machines, and TV remote controls, is positively impacting the market growth. Concurrent with this, the increasing use of membrane switches in

medical appliances, such as handheld devices, monitors, lab equipment, self-serve kiosks, and hospital equipment, is acting as another significant growth-inducing factor. Besides this, these switches are widely used across various industries in control panels to safeguard equipment against electrostatic discharge, which is contributing to the market growth. In addition to this, the large-scale adoption of custom membrane switches, such as water- and ultraviolet (UV)-resistant variants in the agriculture sector to improve food production, is presenting remunerative growth opportunities for the market. Furthermore, rapid industrialization, the expanding automation of various industrial operations, extensive research and development (R&D) activities, escalating preference for cleaner energy sources, and the surging need to reduce carbon emissions are strengthening the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global membrane switch market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, product and application.

Type Insights:

- Tactile
- Non-Tactile
- Mixed-Panels
- PCB Backed

The report has provided a detailed breakup and analysis of the membrane switch market based on the type. This includes tactile, non-tactile, mixed-panels, and PCB Backed. According to the report, tactile represented the largest segment.

Product Insights:

- Polyester
- Polycarbonate
- Others

A detailed breakup and analysis of the membrane switch market based on the product have also been provided in the report. This includes polyester, polycarbonate, and others. According to the report, polycarbonate accounted for the largest market share.

Application Insights:

- Industrial
- Medical
- Consumer Goods
- Others

The report has provided a detailed breakup and analysis of the membrane switch market based on the application. This includes industrial, medical, consumer goods, and others. According to the report, industrial represented the largest segment.

Regional Insights:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan
 - India
 - South Korea
 - Australia
 - Indonesia
 - Others
- Europe
 - Germany
 - France
 - United Kingdom
 - Italy
 - Spain
 - Russia
 - Others
- Latin America
 - Brazil
 - Mexico
 - Others
- Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional

markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Asia Pacific was the largest market for membrane switches. Some of the factors driving the Asia Pacific membrane switch market included expanding demand for consumer electronics, the largescale product utilization in medical devices, and shifting consumer preference for cleaner energy sources.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global membrane switch market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include APEM SAS (IDEC Corporation), Butler Technologies Inc., Cixi Membrane Switch Factory, Design Mark Industries, Dyna-Graphics Corporation, Epec LLC, Fujikura Ltd., Henkel AG & Co. KGaA, Lustre-Cal LLC, Molex LLC (Koch Industries Inc.), Nelson Miller Inc., and Xymox Technologies Inc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report

1. What was the size of the global membrane switch market in 2022?
2. What is the expected growth rate of the global membrane switch market during 2023-2028?
3. What has been the impact of COVID-19 on the global membrane switch market?
4. What are the key factors driving the global membrane switch market?
5. What is the breakup of the global membrane switch market based on the type?
6. What is the breakup of the global membrane switch market based on the product?
7. What is the breakup of the global membrane switch market based on the application?
8. What are the key regions in the global membrane switch market?
9. Who are the key players/companies in the global membrane switch market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL MEMBRANE SWITCH MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

- 6.1 Tactile
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Non-Tactile
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Mixed-Panels

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 PCB Backed
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast

7 MARKET BREAKUP BY PRODUCT

- 7.1 Polyester
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Polycarbonate
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Others
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast

8 MARKET BREAKUP BY APPLICATION

- 8.1 Industrial
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Medical
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Consumer Goods
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Others
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast

9 MARKET BREAKUP BY REGION

- 9.1 North America
 - 9.1.1 United States
 - 9.1.1.1 Market Trends
 - 9.1.1.2 Market Forecast

9.1.2 Canada

9.1.2.1 Market Trends

9.1.2.2 Market Forecast

9.2 Asia-Pacific

9.2.1 China

9.2.1.1 Market Trends

9.2.1.2 Market Forecast

9.2.2 Japan

9.2.2.1 Market Trends

9.2.2.2 Market Forecast

9.2.3 India

9.2.3.1 Market Trends

9.2.3.2 Market Forecast

9.2.4 South Korea

9.2.4.1 Market Trends

9.2.4.2 Market Forecast

9.2.5 Australia

9.2.5.1 Market Trends

9.2.5.2 Market Forecast

9.2.6 Indonesia

9.2.6.1 Market Trends

9.2.6.2 Market Forecast

9.2.7 Others

9.2.7.1 Market Trends

9.2.7.2 Market Forecast

9.3 Europe

9.3.1 Germany

9.3.1.1 Market Trends

9.3.1.2 Market Forecast

9.3.2 France

9.3.2.1 Market Trends

9.3.2.2 Market Forecast

9.3.3 United Kingdom

9.3.3.1 Market Trends

9.3.3.2 Market Forecast

9.3.4 Italy

9.3.4.1 Market Trends

9.3.4.2 Market Forecast

9.3.5 Spain

- 9.3.5.1 Market Trends
- 9.3.5.2 Market Forecast
- 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

14.1 Market Structure

14.2 Key Players

14.3 Profiles of Key Players

14.3.1 APEM SAS (IDEC Corporation)

14.3.1.1 Company Overview

14.3.1.2 Product Portfolio

14.3.2 Butler Technologies Inc.

14.3.2.1 Company Overview

14.3.2.2 Product Portfolio

14.3.3 Cixi Membrane Switch Factory

14.3.3.1 Company Overview

14.3.3.2 Product Portfolio

14.3.4 Design Mark Industries

14.3.4.1 Company Overview

14.3.4.2 Product Portfolio

14.3.5 Dyna-Graphics Corporation

14.3.5.1 Company Overview

14.3.5.2 Product Portfolio

14.3.6 Epec LLC

14.3.6.1 Company Overview

14.3.6.2 Product Portfolio

14.3.7 Fujikura Ltd.

14.3.7.1 Company Overview

14.3.7.2 Product Portfolio

14.3.7.3 Financials

14.3.7.4 SWOT Analysis

14.3.8 Henkel AG & Co. KGaA

14.3.8.1 Company Overview

14.3.8.2 Product Portfolio

14.3.8.3 Financials

14.3.8.4 SWOT Analysis

14.3.9 Lustre-Cal LLC

- 14.3.9.1 Company Overview
- 14.3.9.2 Product Portfolio
- 14.3.10 Molex LLC (Koch Industries Inc.)
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
 - 14.3.10.3 SWOT Analysis
- 14.3.11 Nelson Miller Inc.
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio
- 14.3.12 Xymox Technologies Inc.
 - 14.3.12.1 Company Overview
 - 14.3.12.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Membrane Switch Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Membrane Switch Market Forecast: Breakup by Type (in Million US\$), 2023-2028

Table 3: Global: Membrane Switch Market Forecast: Breakup by Product (in Million US\$), 2023-2028

Table 4: Global: Membrane Switch Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 5: Global: Membrane Switch Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Membrane Switch Market: Competitive Structure

Table 7: Global: Membrane Switch Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Membrane Switch Market: Major Drivers and Challenges

Figure 2: Global: Membrane Switch Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Membrane Switch Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Membrane Switch Market: Breakup by Type (in %), 2022

Figure 5: Global: Membrane Switch Market: Breakup by Product (in %), 2022

Figure 6: Global: Membrane Switch Market: Breakup by Application (in %), 2022

Figure 7: Global: Membrane Switch Market: Breakup by Region (in %), 2022

Figure 8: Global: Membrane Switch (Tactile) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 9: Global: Membrane Switch (Tactile) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Global: Membrane Switch (Non-Tactile) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Membrane Switch (Non-Tactile) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Membrane Switch (Mixed-Panels) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Membrane Switch (Mixed-Panels) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Membrane Switch (PCB Backed) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Membrane Switch (PCB Backed) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Membrane Switch (Polyester) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Membrane Switch (Polyester) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Membrane Switch (Polycarbonate) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Membrane Switch (Polycarbonate) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Membrane Switch (Other Products) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Membrane Switch (Other Products) Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 22: Global: Membrane Switch (Industrial) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Membrane Switch (Industrial) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Membrane Switch (Medical) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Membrane Switch (Medical) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Membrane Switch (Consumer Goods) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Membrane Switch (Consumer Goods) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Membrane Switch (Other Applications) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Membrane Switch (Other Applications) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: North America: Membrane Switch Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: North America: Membrane Switch Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: United States: Membrane Switch Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: United States: Membrane Switch Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Canada: Membrane Switch Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Canada: Membrane Switch Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Asia-Pacific: Membrane Switch Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Asia-Pacific: Membrane Switch Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: China: Membrane Switch Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: China: Membrane Switch Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Japan: Membrane Switch Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Japan: Membrane Switch Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: India: Membrane Switch Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: India: Membrane Switch Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: South Korea: Membrane Switch Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: South Korea: Membrane Switch Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Australia: Membrane Switch Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Australia: Membrane Switch Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: Indonesia: Membrane Switch Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: Indonesia: Membrane Switch Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Others: Membrane Switch Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Others: Membrane Switch Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Europe: Membrane Switch Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Europe: Membrane Switch Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: Germany: Membrane Switch Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: Germany: Membrane Switch Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: France: Membrane Switch Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: France: Membrane Switch Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: United Kingdom: Membrane Switch Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: United Kingdom: Membrane Switch Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: Italy: Membrane Switch Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Italy: Membrane Switch Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: Spain: Membrane Switch Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: Spain: Membrane Switch Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Russia: Membrane Switch Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Russia: Membrane Switch Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Others: Membrane Switch Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Others: Membrane Switch Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Latin America: Membrane Switch Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Latin America: Membrane Switch Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Brazil: Membrane Switch Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Brazil: Membrane Switch Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Mexico: Membrane Switch Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Mexico: Membrane Switch Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Others: Membrane Switch Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: Others: Membrane Switch Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Middle East and Africa: Membrane Switch Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Middle East and Africa: Membrane Switch Market: Breakup by Country (in %), 2022

Figure 78: Middle East and Africa: Membrane Switch Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 79: Global: Membrane Switch Industry: SWOT Analysis

Figure 80: Global: Membrane Switch Industry: Value Chain Analysis

Figure 81: Global: Membrane Switch Industry: Porter's Five Forces Analysis

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