

# Medical Foods Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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## Abstracts

The global medical foods market reached a value of US\$ 20.7 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 29.2 Billion by 2027, exhibiting a CAGR of 5.8% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic. These insights are included in the report as a major market contributor.

Medical foods refer to food products that are formulated to be administered or consumed under the supervision of a physician or intended for the dietary management of diseases and conditions. They are composed of vitamins, minerals (like zinc and calcium), botanicals, coenzyme Q10 (CoQ10), taurine, omega-2 fatty acids and antioxidants. Due to the presence of these nutrients, medical foods manage nutritional deficiencies that affect disease progression and are healthier alternatives to naturally occurring foodstuffs used in a natural state. Medical foods also enhance the immune and digestive systems while aiding the cognitive behavior of consumers. Nowadays, they are available in various forms such as pills, pre-thickened products and puddings, powder and liquids for oral intake or enteral feeding by tube.

The global medical foods market is primarily driven by the rising prevalence of chronic diseases and the growing geriatric population. Medical food is specifically formulated and processed for the patients and is recommended by physicians to manage the symptoms of neurological conditions, multiple sclerosis, stroke, and dementia as patients face difficulty in swallowing food. Besides this, with the growing awareness regarding the need for clinical nutrition by healthcare professionals and patients, there has been an increased demand for medical food products. Furthermore, the rising penetration of the e-commerce industry has led to a gradual shift toward the online purchase of medical foods, thereby offering lucrative opportunities to market players.

The rising adoption of healthy alternatives due to the increasing cost of medical services, increasing awareness about medical foods and extensive investment in research and development (R&D) activities are some of the other factors positively impacting the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global medical foods market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on product, route of administration, application and distribution channel.

#### Breakup by Product:

- Pills
- Powder
- Others

#### Breakup by Route of Administration:

- Oral
- Enteral

#### Breakup by Application:

- ADHD
- Depression
- Diabetes
- Cancer
- Alzheimer's Disease
- Metabolic Disorders
- Others

#### Breakup by Distribution Channel:

- Supermarkets
- Hospital and Retail Pharmacies
- Online Pharmacies
- Others

## Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

## Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Abbott Laboratories, Alfasigma S.p.A., Danone S.A., Fresenius Kabi AG, Mead Johnson & Company LLC (Reckitt Benckiser), Medtrition Inc., Meiji Holdings Co. Ltd., Metagenics Inc. (Altacor), Nestlé S.A., Primus Pharmaceuticals Inc., Targeted Medical Pharma Inc. and Victus Inc.

## Key Questions Answered in This Report:

How has the global medical foods market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global medical foods market?

What are the key regional markets?

What is the breakup of the market based on the product?

What is the breakup of the market based on the route of administration?

What is the breakup of the market based on the application?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global medical foods market and who are the key players?

What is the degree of competition in the industry?

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