

# Medical Display Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The global medical display market size reached US\$ 2.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 3.6 Billion by 2028, exhibiting a growth rate (CAGR) of 5.8% during 2023-2028.

Medical displays are used in medical-grade monitors, including mammography, tomosynthesis, and picture archiving and communication systems (PACS), to address medical imaging needs like endoscopy, x-ray, ultrasound, or sectional. These displays usually come with advanced image-enhancing technologies to ensure consistent brightness over the lifetime of the display, noise-free images, ergonomic reading, and automated compliance with medical standards. At present, they are preferred over consumer displays around the world to meet set requirements for image quality, medical regulations, and quality assurance.

### Medical Display Market Trends:

The rising prevalence of new diseases is resulting in increasing morbidity and mortality rates. This is escalating the need for advanced diagnostic modalities, which represents one of the key factors driving the market. Moreover, the increasing geriatric population, which is more prone to chronic illnesses, is influencing the market positively across the globe. Besides this, the responsive touch feature in medical displays, when combined with antimicrobial touch glass, prevents the risk of cross-contamination between healthcare professionals and patients. This, in confluence with the increasing cases of infectious diseases, is contributing to the market growth. Furthermore, the growing adoption of personalized treatment options and point of care (POC) testing is creating a

favorable outlook for the market. Apart from this, several manufacturers are introducing 4K ultra high definition (HD) displays with a wide range of picture formats and interfaces for surgical and general clinical applications. In addition, they are focusing on expanding their portfolio of monitors that offer enhanced patient and staff safety and detailed visualization to support improved outcomes. Such innovations are anticipated to provide a thrust to the growth of the market in the coming years.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global medical display market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on device, panel size, resolution, technology, application and end user.

#### Breakup by Device:

- Mobile
- Desktop
- All-in-one

#### Breakup by Panel Size:

- Up to-22.9-inch
- 23.0–26.9-inch
- 27.0–41.9-inch
- Above-42-inch

#### Breakup by Resolution:

- Up to 2MP
- 2.1 to 4MP
- 4.1 to 8MP
- Above 8MP

#### Breakup by Technology:

- Light Emitting Diode (LED)
- Backlit Liquid Crystal Display
- Organic Light Emitting Diode (OLED) Display
- Cold Cathode Fluorescent Light (CCFL)

Others

Breakup by Application:

Digital Pathology

Multi-modality

Surgical

Radiology

Mammography

Others

Breakup by End User:

Hospitals

Diagnostic Centres

Community Healthcare

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Advantech Co. Ltd., Axiomtek Co. Ltd., Barco NV, BenQ Medical Technology, Dell Technologies Inc., EIZO Corporation, LG Electronics Inc., Novanta Inc., Siemens AG, Sony Corporation and Steris Corporation.

#### Key Questions Answered in This Report:

How has the global medical display market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global medical display market?

What are the key regional markets?

What is the breakup of the market based on the device?

What is the breakup of the market based on the panel size?

What is the breakup of the market based on the resolution?

What is the breakup of the market based on the technology?

What is the breakup of the market based on the application?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global medical display market and who are the key players?

What is the degree of competition in the industry?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL MEDICAL DISPLAY MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY DEVICE**

- 6.1 Mobile
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Desktop
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 All-in-one

- 6.3.1 Market Trends
- 6.3.2 Market Forecast

## **7 MARKET BREAKUP BY PANEL SIZE**

- 7.1 Up to-22.9-inch
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 23.0–26.9-inch
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 27.0–41.9-inch
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast
- 7.4 Above-42-inch
  - 7.4.1 Market Trends
  - 7.4.2 Market Forecast

## **8 MARKET BREAKUP BY RESOLUTION**

- 8.1 Up to 2MP
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 2.1 to 4MP
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast
- 8.3 4.1 to 8MP
  - 8.3.1 Market Trends
  - 8.3.2 Market Forecast
- 8.4 Above 8MP
  - 8.4.1 Market Trends
  - 8.4.2 Market Forecast

## **9 MARKET BREAKUP BY TECHNOLOGY**

- 9.1 Light Emitting Diode (LED)
  - 9.1.1 Market Trends
  - 9.1.2 Market Forecast
- 9.2 Backlit Liquid Crystal Display

- 9.2.1 Market Trends
- 9.2.2 Market Forecast
- 9.3 Organic Light Emitting Diode (OLED) Display
  - 9.3.1 Market Trends
  - 9.3.2 Market Forecast
- 9.4 Cold Cathode Fluorescent Light (CCFL)
  - 9.4.1 Market Trends
  - 9.4.2 Market Forecast
- 9.5 Others
  - 9.5.1 Market Trends
  - 9.5.2 Market Forecast

## **10 MARKET BREAKUP BY APPLICATION**

- 10.1 Digital Pathology
  - 10.1.1 Market Trends
  - 10.1.2 Market Forecast
- 10.2 Multi-modality
  - 10.2.1 Market Trends
  - 10.2.2 Market Forecast
- 10.3 Surgical
  - 10.3.1 Market Trends
  - 10.3.2 Market Forecast
- 10.4 Radiology
  - 10.4.1 Market Trends
  - 10.4.2 Market Forecast
- 10.5 Mammography
  - 10.5.1 Market Trends
  - 10.5.2 Market Forecast
- 10.6 Others
  - 10.6.1 Market Trends
  - 10.6.2 Market Forecast

## **11 MARKET BREAKUP BY END USER**

- 11.1 Hospitals
  - 11.1.1 Market Trends
  - 11.1.2 Market Forecast
- 11.2 Diagnostic Centres

- 11.2.1 Market Trends
- 11.2.2 Market Forecast
- 11.3 Community Healthcare
  - 11.3.1 Market Trends
  - 11.3.2 Market Forecast

## **12 MARKET BREAKUP BY REGION**

- 12.1 North America
  - 12.1.1 United States
    - 12.1.1.1 Market Trends
    - 12.1.1.2 Market Forecast
  - 12.1.2 Canada
    - 12.1.2.1 Market Trends
    - 12.1.2.2 Market Forecast
- 12.2 Asia-Pacific
  - 12.2.1 China
    - 12.2.1.1 Market Trends
    - 12.2.1.2 Market Forecast
  - 12.2.2 Japan
    - 12.2.2.1 Market Trends
    - 12.2.2.2 Market Forecast
  - 12.2.3 India
    - 12.2.3.1 Market Trends
    - 12.2.3.2 Market Forecast
  - 12.2.4 South Korea
    - 12.2.4.1 Market Trends
    - 12.2.4.2 Market Forecast
  - 12.2.5 Australia
    - 12.2.5.1 Market Trends
    - 12.2.5.2 Market Forecast
  - 12.2.6 Indonesia
    - 12.2.6.1 Market Trends
    - 12.2.6.2 Market Forecast
  - 12.2.7 Others
    - 12.2.7.1 Market Trends
    - 12.2.7.2 Market Forecast
- 12.3 Europe
  - 12.3.1 Germany



- 12.3.1.1 Market Trends
- 12.3.1.2 Market Forecast
- 12.3.2 France
  - 12.3.2.1 Market Trends
  - 12.3.2.2 Market Forecast
- 12.3.3 United Kingdom
  - 12.3.3.1 Market Trends
  - 12.3.3.2 Market Forecast
- 12.3.4 Italy
  - 12.3.4.1 Market Trends
  - 12.3.4.2 Market Forecast
- 12.3.5 Spain
  - 12.3.5.1 Market Trends
  - 12.3.5.2 Market Forecast
- 12.3.6 Russia
  - 12.3.6.1 Market Trends
  - 12.3.6.2 Market Forecast
- 12.3.7 Others
  - 12.3.7.1 Market Trends
  - 12.3.7.2 Market Forecast
- 12.4 Latin America
  - 12.4.1 Brazil
    - 12.4.1.1 Market Trends
    - 12.4.1.2 Market Forecast
  - 12.4.2 Mexico
    - 12.4.2.1 Market Trends
    - 12.4.2.2 Market Forecast
  - 12.4.3 Others
    - 12.4.3.1 Market Trends
    - 12.4.3.2 Market Forecast
- 12.5 Middle East and Africa
  - 12.5.1 Market Trends
  - 12.5.2 Market Breakup by Country
  - 12.5.3 Market Forecast

## **13 SWOT ANALYSIS**

- 13.1 Overview
- 13.2 Strengths

13.3 Weaknesses

13.4 Opportunities

13.5 Threats

## **14 VALUE CHAIN ANALYSIS**

## **15 PORTERS FIVE FORCES ANALYSIS**

15.1 Overview

15.2 Bargaining Power of Buyers

15.3 Bargaining Power of Suppliers

15.4 Degree of Competition

15.5 Threat of New Entrants

15.6 Threat of Substitutes

## **16 PRICE ANALYSIS**

## **17 COMPETITIVE LANDSCAPE**

17.1 Market Structure

17.2 Key Players

17.3 Profiles of Key Players

17.3.1 Advantech Co. Ltd.

17.3.1.1 Company Overview

17.3.1.2 Product Portfolio

17.3.1.3 Financials

17.3.2 Axiomtek Co. Ltd.

17.3.2.1 Company Overview

17.3.2.2 Product Portfolio

17.3.2.3 Financials

17.3.3 Barco NV

17.3.3.1 Company Overview

17.3.3.2 Product Portfolio

17.3.3.3 Financials

17.3.3.4 SWOT Analysis

17.3.4 BenQ Medical Technology

17.3.4.1 Company Overview

17.3.4.2 Product Portfolio

17.3.4.3 Financials

- 17.3.5 Dell Technologies Inc.
  - 17.3.5.1 Company Overview
  - 17.3.5.2 Product Portfolio
  - 17.3.5.3 Financials
  - 17.3.5.4 SWOT Analysis
- 17.3.6 EIZO Corporation
  - 17.3.6.1 Company Overview
  - 17.3.6.2 Product Portfolio
  - 17.3.6.3 Financials
- 17.3.7 LG Electronics Inc.
  - 17.3.7.1 Company Overview
  - 17.3.7.2 Product Portfolio
  - 17.3.7.3 Financials
  - 17.3.7.4 SWOT Analysis
- 17.3.8 Novanta Inc.
  - 17.3.8.1 Company Overview
  - 17.3.8.2 Product Portfolio
  - 17.3.8.3 Financials
  - 17.3.8.4 SWOT Analysis
- 17.3.9 Siemens AG
  - 17.3.9.1 Company Overview
  - 17.3.9.2 Product Portfolio
  - 17.3.9.3 Financials
  - 17.3.9.4 SWOT Analysis
- 17.3.10 Sony Corporation
  - 17.3.10.1 Company Overview
  - 17.3.10.2 Product Portfolio
  - 17.3.10.3 Financials
  - 17.3.10.4 SWOT Analysis
- 17.3.11 Steris Corporation
  - 17.3.11.1 Company Overview
  - 17.3.11.2 Product Portfolio

## List Of Tables

### LIST OF TABLES

Table 1: Global: Medical Display Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Medical Display Market Forecast: Breakup by Device (in Million US\$), 2023-2028

Table 3: Global: Medical Display Market Forecast: Breakup by Panel Size (in Million US\$), 2023-2028

Table 4: Global: Medical Display Market Forecast: Breakup by Resolution (in Million US\$), 2023-2028

Table 5: Global: Medical Display Market Forecast: Breakup by Technology (in Million US\$), 2023-2028

Table 6: Global: Medical Display Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 7: Global: Medical Display Market Forecast: Breakup by End User (in Million US\$), 2023-2028

Table 8: Global: Medical Display Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 9: Global: Medical Display Market: Competitive Structure

Table 10: Global: Medical Display Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Medical Display Market: Major Drivers and Challenges

Figure 2: Global: Medical Display Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Medical Display Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Medical Display Market: Breakup by Device (in %), 2022

Figure 5: Global: Medical Display Market: Breakup by Panel Size (in %), 2022

Figure 6: Global: Medical Display Market: Breakup by Resolution (in %), 2022

Figure 7: Global: Medical Display Market: Breakup by Technology (in %), 2022

Figure 8: Global: Medical Display Market: Breakup by Application (in %), 2022

Figure 9: Global: Medical Display Market: Breakup by End User (in %), 2022

Figure 10: Global: Medical Display Market: Breakup by Region (in %), 2022

Figure 11: Global: Medical Display (Mobile) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Medical Display (Mobile) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Medical Display (Desktop) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Medical Display (Desktop) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Medical Display (All-in-one) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Medical Display (All-in-one) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Medical Display (Up to-22.9-inch) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Medical Display (Up to-22.9-inch) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Medical Display (23.0–26.9-inch) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Medical Display (23.0–26.9-inch) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Medical Display (27.0–41.9-inch) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Medical Display (27.0–41.9-inch) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Medical Display (Above-42-inch) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Medical Display (Above-42-inch) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Medical Display (Up to 2MP) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Medical Display (Up to 2MP) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Medical Display (2.1 to 4MP) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Medical Display (2.1 to 4MP) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Medical Display (4.1 to 8MP) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Medical Display (4.1 to 8MP) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Global: Medical Display (Above 8MP) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Global: Medical Display (Above 8MP) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Global: Medical Display (Light Emitting Diode (LED)) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Global: Medical Display (Light Emitting Diode (LED)) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Global: Medical Display (Backlit Liquid Crystal Display) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Global: Medical Display (Backlit Liquid Crystal Display) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Global: Medical Display (Organic Light Emitting Diode (OLED) Display) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Global: Medical Display (Organic Light Emitting Diode (OLED) Display) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Global: Medical Display (Cold Cathode Fluorescent Light (CCFL)) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Global: Medical Display (Cold Cathode Fluorescent Light (CCFL)) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Global: Medical Display (Other Technologies) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Global: Medical Display (Other Technologies) Market Forecast: Sales Value

(in Million US\$), 2023-2028

Figure 43: Global: Medical Display (Digital Pathology) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Global: Medical Display (Digital Pathology) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: Global: Medical Display (Multi-modality) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: Global: Medical Display (Multi-modality) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Global: Medical Display (Surgical) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Global: Medical Display (Surgical) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Global: Medical Display (Radiology) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Global: Medical Display (Radiology) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Global: Medical Display (Mammography) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Global: Medical Display (Mammography) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Global: Medical Display (Other Applications) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Global: Medical Display (Other Applications) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Global: Medical Display (Hospitals) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Global: Medical Display (Hospitals) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: Global: Medical Display (Diagnostic Centres) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Global: Medical Display (Diagnostic Centres) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: Global: Medical Display (Community Healthcare) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Global: Medical Display (Community Healthcare) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: North America: Medical Display Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: North America: Medical Display Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: United States: Medical Display Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: United States: Medical Display Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Canada: Medical Display Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Canada: Medical Display Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Asia-Pacific: Medical Display Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Asia-Pacific: Medical Display Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: China: Medical Display Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: China: Medical Display Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Japan: Medical Display Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Japan: Medical Display Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: India: Medical Display Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: India: Medical Display Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: South Korea: Medical Display Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: South Korea: Medical Display Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 77: Australia: Medical Display Market: Sales Value (in Million US\$), 2017 & 2022

Figure 78: Australia: Medical Display Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 79: Indonesia: Medical Display Market: Sales Value (in Million US\$), 2017 & 2022

Figure 80: Indonesia: Medical Display Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 81: Others: Medical Display Market: Sales Value (in Million US\$), 2017 & 2022

Figure 82: Others: Medical Display Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 83: Europe: Medical Display Market: Sales Value (in Million US\$), 2017 & 2022

Figure 84: Europe: Medical Display Market Forecast: Sales Value (in Million US\$), 2023-2028



Figure 85: Germany: Medical Display Market: Sales Value (in Million US\$), 2017 & 2022

Figure 86: Germany: Medical Display Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 87: France: Medical Display Market: Sales Value (in Million US\$), 2017 & 2022

Figure 88: France: Medical Display Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 89: United Kingdom: Medical Display Market: Sales Value (in Million US\$), 2017 & 2022

Figure 90: United Kingdom: Medical Display Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 91: Italy: Medical Display Market: Sales Value (in Million US\$), 2017 & 2022

Figure 92: Italy: Medical Display Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 93: Spain: Medical Display Market: Sales Value (in Million US\$), 2017 & 2022

Figure 94: Spain: Medical Display Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 95: Russia: Medical Display Market: Sales Value (in Million US\$), 2017 & 2022

Figure 96: Russia: Medical Display Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 97: Others: Medical Display Market: Sales Value (in Million US\$), 2017 & 2022

Figure 98: Others: Medical Display Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 99: Latin America: Medical Display Market: Sales Value (in Million US\$), 2017 & 2022

Figure 100: Latin America: Medical Display Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 101: Brazil: Medical Display Market: Sales Value (in Million US\$), 2017 & 2022

Figure 102: Brazil: Medical Display Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 103: Mexico: Medical Display Market: Sales Value (in Million US\$), 2017 & 2022

Figure 104: Mexico: Medical Display Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 105: Others: Medical Display Market: Sales Value (in Million US\$), 2017 & 2022

Figure 106: Others: Medical Display Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 107: Middle East and Africa: Medical Display Market: Sales Value (in Million US\$), 2017 & 2022

Figure 108: Middle East and Africa: Medical Display Market: Breakup by Country (in %), 2022

Figure 109: Middle East and Africa: Medical Display Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 110: Global: Medical Display Industry: SWOT Analysis

Figure 111: Global: Medical Display Industry: Value Chain Analysis

Figure 112: Global: Medical Display Industry: Porter's Five Forces Analysis

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