

# Medical Aesthetics Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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## Abstracts

The global medical aesthetics market reached a value of US\$ 13.9 Billion in 2021. Looking forward, IMARC Group expects the market to reach a value of US\$ 24.53 Billion by 2027, exhibiting a CAGR of 9.60% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

Medical aesthetics involves the usage of different medical procedures, such as facial injectables, photo facials, body contouring and cellulite treatment, laser hair removal, and cosmetic surgery. It is performed by qualified doctors to repair the skin and improve the cosmetic appearance of an individual. As it is quick, safe, effective, minimally invasive, requires little downtime, minimizes aging, enhances the natural look, and offers a long-lasting impact, medical aesthetics finds extensive applications in hospitals, clinics, medical spas, and beauty centers worldwide.

### Medical Aesthetics Market Trends:

At present, there is a rise in the utilization of minimally invasive and non-invasive aesthetic procedures across the globe. This, along with the rising awareness among individuals about medical aesthetics, represents one of the key factors driving the market. Moreover, the wide availability of technologically advanced and user-friendly products is bolstering the growth of the market. In addition, there is an increase in the number of doctors and surgeons providing safe and effective medical aesthetic treatments around the world. This, coupled with various advantages over traditional surgical procedures, such as less pain, reduced scarring, and quicker recovery, is positively influencing the market. Besides this, the growing trend of medical tourism due

to the high quality of service and health insurance portability is catalyzing the demand for medical aesthetics. Additionally, the growing prevalence of congenital anomalies of the face is offering lucrative growth opportunities to industry players. These players are also extensively investing in research and development (R&D) activities to propel their overall sales and profitability. Apart from this, governments of several countries are undertaking initiatives to promote awareness programs, which is escalating the demand for medical aesthetics.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global medical aesthetics market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on product, application and end user.

#### Breakup by Product:

- Devices
- Aesthetic Implants

#### Breakup by Application:

- Surgical
- Non Surgical

#### Breakup by End User:

- Hospitals and Clinics
- Medical Spas and Beauty Centers

#### Breakup by Region:

- North America
  - United States
  - Canada
- Asia-Pacific
  - China
  - Japan
  - India
  - South Korea

Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being A.R.C. Laser GmbH, AbbVie Inc., Alma Lasers Ltd., Bausch Health Companies Inc., Cutera Inc., Cynosure, El.En. S.p.A., Fotona d.o.o., Johnson & Johnson, Lutronic, Merz Pharma GmbH & Co. KGaA and Venus Concept.

#### Key Questions Answered in This Report:

How has the global medical aesthetics market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global medical aesthetics market?

What are the key regional markets?

What is the breakup of the market based on the product?

What is the breakup of the market based on the application?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global medical aesthetics market and who are the key players?

What is the degree of competition in the industry?

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