

Meat Snacks Market Report by Product Type (Jerky, Sticks, Sausages, and Others), Source (Pork, Beef, Poultry, and Others), Flavor (Original, Teriyaki, Peppered, and Others), Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Online Stores, and Others), and Region 2024-2032

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Abstracts

The global meat snacks market size reached US\$ 10.0 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 18.0 Billion by 2032, exhibiting a growth rate (CAGR) of 6.5% during 2024-2032.

Meat snacks are ready-to-eat (RTE) food products made using dried and dehydrated animal-derived raw materials with added flavorings and seasonings. The raw materials are processed into several forms during preparation, such as strips, shreds, nuggets, slabs and rinds. Meat snacks are a good source of proteins, zinc, iron, choline, vitamin B12 and omega-3 fatty acids that help to increase energy and maintain a balanced diet. Nowadays, trail mixes of meat, dry fruits and nuts are gaining traction worldwide.

The escalating demand for healthy and convenient snacking items on account of hectic lifestyles and inflating disposable incomes represents one of the major factors impelling the global meat snacks market growth. Moreover, the growing trend of premium meat snacks that are processed with lamb, grass-fed beef, wild boar, pasture-raised venison, coho salmon, and cage-free turkey and chicken is contributing to the market growth. Apart from this, leading players are introducing gluten-free and low sugar variants with no additives and preservatives. They are also incorporating herbs to introduce innovative flavors using rosemary, basil, curry, chipotle, kimchi and adobo in meat

snacks to expand their consumer base.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global meat snacks market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on product type, source, flavor and distribution channel.

Breakup by Product Type:

- Jerky
- Sticks
- Sausages
- Others

Breakup by Source:

- Pork
- Beef
- Poultry
- Others

Breakup by Flavor:

- Original
- Teriyaki
- Peppered
- Others

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Convenience Stores
- Online Stores
- Others

Breakup by Region:

- North America

United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Bridgford Foods Corporation, Conagra Brands Inc., General Mills Inc., Hormel Foods Corporation, Jack Link's LLC, Monogram Food Solutions LLC, Nestlé S.A., Meatsnacks Group Ltd. (New World Foods Europe Limited), Tyson Foods Inc. and Werner Gourmet Meat Snacks Inc.

Key Questions Answered in This Report

1. What was the size of the global meat snacks market in 2023?
2. What is the expected growth rate of the global meat snacks market during 2024-2032?
3. What are the key factors driving the global meat snacks market?
4. What has been the impact of COVID-19 on the global meat snacks market?
5. What is the breakup of the global meat snacks market based on the product type?

6. What is the breakup of the global meat snacks market based on the source?
7. What is the breakup of the global meat snacks market based on the flavor?
8. What is the breakup of the global meat snacks market based on the distribution channel?
9. What are the key regions in the global meat snacks market?
10. Who are the key players/companies in the global meat snacks market?

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