

# Meat Snacks Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The global meat snacks market size reached US\$ 9.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 14.4 Billion by 2028, exhibiting a growth rate (CAGR) of 7.39% during 2023-2028.

Meat snacks are ready-to-eat (RTE) food products made using dried and dehydrated animal-derived raw materials with added flavorings and seasonings. The raw materials are processed into several forms during preparation, such as strips, shreds, nuggets, slabs and rinds. Meat snacks are a good source of proteins, zinc, iron, choline, vitamin B12 and omega-3 fatty acids that help to increase energy and maintain a balanced diet. Nowadays, trail mixes of meat, dry fruits and nuts are gaining traction worldwide.

The escalating demand for healthy and convenient snacking items on account of hectic lifestyles and inflating disposable incomes represents one of the major factors impelling the global meat snacks market growth. Moreover, the growing trend of premium meat snacks that are processed with lamb, grass-fed beef, wild boar, pasture-raised venison, coho salmon, and cage-free turkey and chicken is contributing to the market growth. Apart from this, leading players are introducing gluten-free and low sugar variants with no additives and preservatives. They are also incorporating herbs to introduce innovative flavors using rosemary, basil, curry, chipotle, kimchi and adobo in meat snacks to expand their consumer base.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global meat snacks market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, source, flavor and distribution channel.

**Breakup by Product Type:**

Jerky  
Sticks  
Sausages  
Others

**Breakup by Source:**

Pork  
Beef  
Poultry  
Others

**Breakup by Flavor:**

Original  
Teriyaki  
Peppered  
Others

**Breakup by Distribution Channel:**

Supermarkets and Hypermarkets  
Convenience Stores  
Online Stores  
Others

**Breakup by Region:**

North America  
United States  
Canada  
Asia Pacific  
China  
Japan  
India  
South Korea

Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Bridgford Foods Corporation, Conagra Brands Inc., General Mills Inc., Hormel Foods Corporation, Jack Link's LLC, Monogram Food Solutions LLC, Nestlé S.A., Meatsnacks Group Ltd. (New World Foods Europe Limited), Tyson Foods Inc. and Werner Gourmet Meat Snacks Inc.

#### Key Questions Answered in This Report:

How has the global meat snacks market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global meat snacks market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the source?

What is the breakup of the market based on the flavor?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global meat snacks market and who are the key players?

What is the degree of competition in the industry?

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