

Meal Replacement Products Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/M4F9905DA724EN.html>

Date: February 2023

Pages: 143

Price: US\$ 2,499.00 (Single User License)

ID: M4F9905DA724EN

Abstracts

The global meal replacement products market size reached US\$ 13.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 20.0 Billion by 2028, exhibiting a growth rate (CAGR) of 7.1% during 2023-2028.

A meal replacement product is a pre-packaged and calorie-controlled food product that acts as a substitute for a whole food meal. Ready-to-eat foods, shakes, bars and powders are the common types of meal replacement products available in the market. They are rich in essential nutrients, fats, proteins, fibers, vitamins, minerals and complex carbohydrates that aid in replacing unhealthy or high-calorie meals and suppressing subsequent food cravings. These products are also available in a wide variety of flavours, such as vanilla, strawberry, chocolate, blueberry and orange. Owing to this, meal replacement products are considered to be a convenient alternative for a healthy and low-calorie meal that can be consumed at any time.

An alarming increase in the prevalence of obesity and diabetes, along with rising health consciousness among consumers, is one of the key factors driving the growth of the market. Furthermore, growing consumer awareness regarding weight management is also catalyzing the demand for various meal replacement products. Owing to the hectic lifestyles and busy schedules, consumers are increasingly opting for weight management and diet programs that include easy-to-prepare nutritional products. This has provided a significant boost to the demand for meal replacement products across the globe. Additionally, various product innovations, such as the introduction of plant-based and organic meal replacement shakes that are free of gluten, artificial colors, sweeteners and preservatives, are acting as another growth-inducing factor. Rising disposable incomes, rapid urbanization, aggressive promotional activities by

manufacturers and the development of online retail channels are also projected to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global meal replacement products market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, distribution channel and application.

Breakup by Product Type:

- Ready-to-Drink Products
- Edible Bars
- Powdered Products
- Others

Breakup by Distribution Channel:

- Hypermarkets and Supermarkets
- Convenience Stores
- Specialty Stores
- Online Stores
- Others

Breakup by Application:

- Weight Gain
- Weight Loss
- Physical Fitness
- Wound Healing
- Others

Breakup by Region:

- North America
 - United States
 - Canada
- Asia Pacific
- China

Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Abbott Laboratories, Blue Diamond Global Ingredients Division, Bob's Red Mill Natural Foods, General Mills, Glanbia Plc, Healthy 'N Fit International Inc., Herbalife International of America Inc., Kellogg Company, Nestle SA, Nutrisystem Inc., Unilever Plc, Ksf Acquisition Corporation, etc.

Key Questions Answered in This Report:

How has the global meal replacement products market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the global meal replacement products market?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global meal replacement products market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL MEAL REPLACEMENT PRODUCTS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 Ready-to-Drink Products
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Edible Bars
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Powdered Products

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Others
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast

7 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 7.1 Hypermarkets and Supermarkets
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Convenience Stores
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Specialty Stores
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Online Stores
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 7.5 Others
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast

8 MARKET BREAKUP BY APPLICATION

- 8.1 Weight Gain
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Weight Loss
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Physical Fitness
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Wound Healing
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
- 8.5 Others

8.5.1 Market Trends

8.5.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America

9.1.1 United States

9.1.1.1 Market Trends

9.1.1.2 Market Forecast

9.1.2 Canada

9.1.2.1 Market Trends

9.1.2.2 Market Forecast

9.2 Asia Pacific

9.2.1 China

9.2.1.1 Market Trends

9.2.1.2 Market Forecast

9.2.2 Japan

9.2.2.1 Market Trends

9.2.2.2 Market Forecast

9.2.3 India

9.2.3.1 Market Trends

9.2.3.2 Market Forecast

9.2.4 South Korea

9.2.4.1 Market Trends

9.2.4.2 Market Forecast

9.2.5 Australia

9.2.5.1 Market Trends

9.2.5.2 Market Forecast

9.2.6 Indonesia

9.2.6.1 Market Trends

9.2.6.2 Market Forecast

9.2.7 Others

9.2.7.1 Market Trends

9.2.7.2 Market Forecast

9.3 Europe

9.3.1 Germany

9.3.1.1 Market Trends

9.3.1.2 Market Forecast

9.3.2 France

- 9.3.2.1 Market Trends
- 9.3.2.2 Market Forecast
- 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
- 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
- 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
- 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

13 PRICE INDICATORS

14 COMPETITIVE LANDSCAPE

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
 - 14.3.1 Abbott Laboratories
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.1.3 Financials
 - 14.3.1.4 SWOT Analysis
 - 14.3.2 Blue Diamond Global Ingredients Division
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
 - 14.3.3 Bob's Red Mill Natural Foods
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
 - 14.3.4 General Mills
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
 - 14.3.4.3 Financials
 - 14.3.4.4 SWOT Analysis
 - 14.3.5 Glanbia Plc
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
 - 14.3.6 Healthy 'N Fit International Inc.

- 14.3.6.1 Company Overview
- 14.3.6.2 Product Portfolio
- 14.3.7 Herbalife International of America Inc.
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
 - 14.3.7.3 Financials
 - 14.3.7.4 SWOT Analysis
- 14.3.8 Kellogg Company
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
- 14.3.9 Nestl? S.A.
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
- 14.3.10 Nutrisystem Inc.
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
 - 14.3.10.3 SWOT Analysis
- 14.3.11 Unilever Plc
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio
- 14.3.12 Ksf Acquisition Corporation
 - 14.3.12.1 Company Overview
 - 14.3.12.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Meal Replacement Products Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Meal Replacement Products Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 3: Global: Meal Replacement Products Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 4: Global: Meal Replacement Products Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 5: Global: Meal Replacement Products Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Meal Replacement Products Market: Competitive Structure

Table 7: Global: Meal Replacement Products Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Meal Replacement Products Market: Major Drivers and Challenges

Figure 2: Global: Meal Replacement Products Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Meal Replacement Products Market: Breakup by Product Type (in %), 2022

Figure 4: Global: Meal Replacement Products Market: Breakup by Distribution Channel (in %), 2022

Figure 5: Global: Meal Replacement Products Market: Breakup by Application (in %), 2022

Figure 6: Global: Meal Replacement Products Market: Breakup by Region (in %), 2022

Figure 7: Global: Meal Replacement Products Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 8: Global: Meal Replacement Products (Ready-to-Drink Products) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 9: Global: Meal Replacement Products (Ready-to-Drink Products) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Global: Meal Replacement Products (Edible Bars) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Meal Replacement Products (Edible Bars) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Meal Replacement Products (Powdered Products) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Meal Replacement Products (Powdered Products) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Meal Replacement Products (Other Product Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Meal Replacement Products (Other Product Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Meal Replacement Products Market: Sales through Hypermarkets and Supermarkets (in Million US\$), 2017 & 2022

Figure 17: Global: Meal Replacement Products Market Forecast: Sales through Hypermarkets and Supermarkets (in Million US\$), 2023-2028

Figure 18: Global: Meal Replacement Products Market: Sales through Convenience Stores (in Million US\$), 2017 & 2022

Figure 19: Global: Meal Replacement Products Market Forecast: Sales through

Convenience Stores (in Million US\$), 2023-2028

Figure 20: Global: Meal Replacement Products Market: Sales through Specialty Stores (in Million US\$), 2017 & 2022

Figure 21: Global: Meal Replacement Products Market Forecast: Sales through Specialty Stores (in Million US\$), 2023-2028

Figure 22: Global: Meal Replacement Products Market: Sales through Online Stores (in Million US\$), 2017 & 2022

Figure 23: Global: Meal Replacement Products Market Forecast: Sales through Online Stores (in Million US\$), 2023-2028

Figure 24: Global: Meal Replacement Products Market: Sales through Other Distribution Channels (in Million US\$), 2017 & 2022

Figure 25: Global: Meal Replacement Products Market Forecast: Sales through Other Distribution Channels (in Million US\$), 2023-2028

Figure 26: Global: Meal Replacement Products (Weight Gain) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Meal Replacement Products (Weight Gain) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Meal Replacement Products (Weight Loss) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Meal Replacement Products (Weight Loss) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Global: Meal Replacement Products (Physical Fitness) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Global: Meal Replacement Products (Physical Fitness) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Global: Meal Replacement Products (Wound Healing) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Global: Meal Replacement Products (Wound Healing) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Global: Meal Replacement Products (Other Applications) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Global: Meal Replacement Products (Other Applications) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: North America: Meal Replacement Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: North America: Meal Replacement Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: United States: Meal Replacement Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: United States: Meal Replacement Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Canada: Meal Replacement Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Canada: Meal Replacement Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: Asia Pacific: Meal Replacement Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: Asia Pacific: Meal Replacement Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: China: Meal Replacement Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: China: Meal Replacement Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Japan: Meal Replacement Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Japan: Meal Replacement Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: India: Meal Replacement Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: India: Meal Replacement Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: South Korea: Meal Replacement Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: South Korea: Meal Replacement Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Australia: Meal Replacement Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Australia: Meal Replacement Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: Indonesia: Meal Replacement Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: Indonesia: Meal Replacement Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: Others: Meal Replacement Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: Others: Meal Replacement Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: Europe: Meal Replacement Products Market: Sales Value (in Million US\$),

2017 & 2022

Figure 59: Europe: Meal Replacement Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: Germany: Meal Replacement Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Germany: Meal Replacement Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: France: Meal Replacement Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: France: Meal Replacement Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: United Kingdom: Meal Replacement Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: United Kingdom: Meal Replacement Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Italy: Meal Replacement Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Italy: Meal Replacement Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Spain: Meal Replacement Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Spain: Meal Replacement Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Russia: Meal Replacement Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Russia: Meal Replacement Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Others: Meal Replacement Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Others: Meal Replacement Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Latin America: Meal Replacement Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: Latin America: Meal Replacement Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Brazil: Meal Replacement Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Brazil: Meal Replacement Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 78: Mexico: Meal Replacement Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 79: Mexico: Meal Replacement Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 80: Others: Meal Replacement Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 81: Others: Meal Replacement Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 82: Middle East and Africa: Meal Replacement Products Market: Sales Value (in Million US\$), 2017 & 2022

Figure 83: Middle East and Africa: Meal Replacement Products Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 84: Global: Meal Replacement Products Industry: SWOT Analysis

Figure 85: Global: Meal Replacement Products Industry: Value Chain Analysis

Figure 86: Global: Meal Replacement Products Industry: Porter's Five Forces Analysis

I would like to order

Product name: Meal Replacement Products Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/M4F9905DA724EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M4F9905DA724EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

