

# Mattress Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The global mattress market size reached US\$ 36.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 52.2 Billion by 2028, exhibiting a growth rate (CAGR) of 6.02% during 2023-2028. The increasing number of hotels, inns, guest houses, and motels in various travel destinations to accommodate tourists and guests; rising purchase of home furnishing products; and the growing construction of luxurious residential complexes represent some of the key factors driving the market.

A mattress refers to a quilted fabric case filled with resilient materials that are used on the bed frame. It comprises a wide variety of materials used as fillers, such as cotton fibers, feathers, and foam rubber, along with an arrangement of coiled springs to provide support and bounce and maintain the structure. It is often integrated with memory foam to soften and conform to the shape of the body and provide pressure relief, support, and motion isolation. A mattress is also manufactured with gel technology that is used for curing orthopedic conditions and keeping the spine aligned. It prevents the disruption of the circadian cycle, which assists in improving the metabolism rate and decreasing the risk of obesity and related diseases. It helps minimize the occurrence of irritation, headaches, and stress by facilitating uninterrupted sleep while relieving body pain and providing a better posture. Furthermore, as it is essential for comfortably sleeping, the demand for the mattress is rising around the world.

### Mattress Market Trends:

At present, the increasing demand for mattresses in the residential sector due to the rising purchase of various home furnishing products represents one of the primary factors influencing the market positively. Besides this, the growing construction of luxurious residential complexes offering spacious apartments and other amenities to

individuals is offering a favorable market outlook. Additionally, the increasing number of hotels, inns, guest houses, and motels in various travel destinations to accommodate tourists and guests is contributing to the growth of the market. Apart from this, there is an increase in the occurrence of various bone and posture-related complications, such as arthritis, osteoporosis, osteopenia, and osteomyelitis, among the masses. This, along with the rising geriatric population worldwide, is propelling the growth of the market. In addition, the increasing number of e-commerce businesses and online distribution channels enabling customers to purchase mattresses from their homes are supporting the market growth. Moreover, the increasing awareness about the benefits of maintaining a proper sleep cycle is strengthening the market growth. Furthermore, key market players are manufacturing hybrid mattresses with comfort foam, memory foam, transition layers with zoned support, and pocketed coils, which provide better spine support and comfort.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global mattress market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, size, application and distribution channel.

#### Product Insights:

- Innerspring Mattresses
- Memory Foam Mattresses
- Latex Mattresses
- Others

The report has provided a detailed breakup and analysis of the mattress market based on the product. This includes innerspring mattresses, memory foam mattresses, latex mattresses, and others. According to the report, innerspring mattresses represented the largest segment.

#### Distribution Channel Insights:

- Online Distribution
- Offline Distribution

A detailed breakup and analysis of the mattress market based on the distribution channel has also been provided in the report. This includes online distribution and

offline distribution. According to the report, offline distribution accounted for the largest market share.

#### Size Insights:

Twin or Single Size

Twin XL Size

Full or Double Size

Queen Size

King Size Mattress

Others

A detailed breakup and analysis of the mattress market based on the size has also been provided in the report. This includes twin or single size, twin XL size, full or double size, queen size, king size mattress, and others. According to the report, king size mattress accounted for the largest market share.

#### Application Insights:

Domestic

Commercial

A detailed breakup and analysis of the mattress market based on the application has also been provided in the report. This includes domestic and commercial. According to the report, domestic accounted for the largest market share.

#### Regional Insights:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Asia Pacific was the largest market for mattress. Some of the factors driving the Asia Pacific mattress market included its increasing demand for home furnishings, rising health-consciousness among the masses, increasing number of e-commerce brands, etc.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global mattress market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include Kingsdown Inc., Kurlon Enterprise Ltd., Leggett & Platt Incorporated, Paramount Bed Co. Ltd., Tempur Sealy International, Serta Inc., Simmons Bedding Company LLC, Sleep Number Corporation, Southerland Inc., Spring Air International, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

#### Key Questions Answered in This Report

1. What was the size of the global mattress market in 2022?
2. What is the expected growth rate of the global mattress market during 2023-2028?
3. What are the key factors driving the global mattress market?

4. What has been the impact of COVID-19 on the global mattress market?
5. What is the breakup of the global mattress market based on the product?
6. What is the breakup of the global mattress market based on the size?
7. What is the breakup of the global mattress market based on the application?
8. What is the breakup of the global mattress market based on the distribution channel?
9. What are the key regions in the global mattress market?
10. Who are the key players/companies in the global mattress market?

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