

Mass Notification Systems Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global mass notification systems market size reached US\$ 12.7 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 37.2 Billion by 2028, exhibiting a growth rate (CAGR) of 18.9% during 2023-2028.

The mass notification system (MNS) is a solution for public and private organizations to broadcast one-way communications to the masses. The system includes a database of names, email addresses, phone numbers and delivery details through which the messages and notifications are conveyed. It is used for both emergency and non-emergency situations and offers services, such as extensive threat response, staff protection and regulatory compliance. MNS is commonly used by various commercial spaces and industrial setups, including shopping malls, restaurants, movie theatres, offices and service stations.

The growing adoption of Internet Protocol (IP) based notification devices is one of the key factors driving the growth of the market. IP-connected computers, smartphones and telephones are increasingly being integrated with on-premise MNS solutions, such as fire alarms and security sensors, thus driving the product demand. Furthermore, the rising need for advanced security systems to ensure public safety and security is also catalyzing the market growth. The thriving education sector is further creating a positive impact on the market. The MNS is used to streamline institutional operations and communicate with students and teachers through announcements. Moreover, the frequent occurrence of industrial hazards across both the developed and emerging nations is also enhancing the adoption of MNS to prevent loss to valuable resources

and human lives. Other factors, including rapid urbanization, technological advancements and product innovations, are projected to create a positive impact on the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global mass notification systems market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on component, solution, deployment type, organization size, application and vertical.

Breakup by Component:

- Hardware
- Software
- Services

Breakup by Solution:

- In-Building Solutions
- Wide-Area Solutions
- Distributed Recipient Solutions

Breakup by Deployment Type:

- On-Premise
- Cloud

Breakup by Organization Size:

- Large Enterprises
- SMEs

Breakup by Application:

Integrated Public Alert & Warning
Emergency Communication
Disaster Recovery
Others

Breakup by Vertical:

Commercial and Industrial
Energy and Utilities
Education
Healthcare and Life Sciences
Transportation and Logistics
Defense and Military
Government
Others

Breakup by Region

North America

United States
Canada

Asia Pacific

China
Japan
India
South Korea
Australia
Indonesia
Others

Europe

Germany
France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Argentina

Colombia

Chile

Peru

Others

Middle East and Africa

Turkey

Saudi Arabia

Iran

United Arab Emirates

Others

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Alertus Technologies, Airbus DS Communications, Blackboard Inc., DesktopAlert, Inc., Eaton Corporation, Everbridge, Honeywell International Inc., IBM Corporation, Motorola Solutions, Inc., Omnilert LLC, OnSolve LLC, Rave Mobile Safety, Inc., Siemens Aktiengesellschaft, Singlewire Software, LLC, and xMatters, inc.

Key Questions Answered in This Report:

What was the size of the global mass notification systems market in 2022?

What is the expected growth rate of the global mass notification systems market during 2023-2028?

What has been the impact of COVID-19 on the global mass notification systems

market?

What are the key factors driving the global mass notification systems market?

What is the breakup of the global mass notification systems market based on the component?

What is the breakup of the global mass notification systems market based on the solution?

What is the breakup of the global mass notification systems market based on the deployment type?

What is the breakup of the global mass notification systems market based on the organization size?

What is the breakup of the global mass notification systems market based on the vertical?

What are the key regions in the global mass notification systems market?

Who are the key players/companies in the global mass notification systems market?

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