

Marine Electric Vehicle Market Report by Vehicle Type (Military Vehicle, Work Boat, Leisure and Tourist Surface Boat, Autonomous Underwater Vehicle, and Others), Propulsion Type (Battery Electric Vehicle, Plug-in Hybrid Vehicle, Hybrid Electric Vehicle), Application (On-Water Applications, Underwater Applications), and Region 2024-2032

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Abstracts

The global marine electric vehicle market size reached US\$ 4.6 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 9.6 Billion by 2032, exhibiting a growth rate (CAGR) of 8.3% during 2024-2032. Increasing environmental awareness, stringent government regulations on emissions, advancements in battery technology, reduced operational costs, rising interest in sustainable tourism, and innovations in electric propulsion systems are contributing to market expansion.

Marine electric vehicles (EVs) represent a sustainable and environmentally friendly mode of water transportation, operating exclusively on renewable energy sources (RES) to power their electric propulsion systems. These vessels stand out for their low maintenance requirements, cost-effective operation, and notably reduced environmental impact in comparison to their fossil fuel-driven counterparts in the maritime industry. Furthermore, the inherent characteristics of marine EVs, including diminished wave production, enhanced speed capabilities, and reduced noise emissions, make them particularly well-suited for wildlife tours, ensuring minimal disruption to natural ecosystems. Notably, a discernible shift in consumer preferences, favoring hybrid electric boats over traditional diesel-powered ones, is driving robust growth in the market for marine EVs, spanning both commercial and recreational sectors. This transition underscores the increasing recognition of the benefits of electric propulsion in



the maritime domain.

The global marine electric vehicle market is influenced by the growing awareness of environmental concerns, which has led to an increased demand for eco-friendly transportation options. This is further supported by the stringent government regulations and emissions standards across the globe that are pushing for cleaner propulsion technologies. Additionally, the improving battery technology and infrastructure for charging electric boats are making these vessels more practical and accessible, further augmenting the market growth. Moreover, the reduction in operational costs associated with electric marine vehicles, compared to traditional fossil-fuel-powered ones, is another significant driver for the market. Apart from this, the rising interest in sustainable tourism and recreational boating and advancements in electric propulsion systems, such as improved power efficiency and longer battery life, are fueling the market growth.

Marine Electric Vehicle Market Trends/Drivers: Growing environmental awareness

The global marine electric vehicle market is experiencing significant growth due to the increasing awareness of environmental concerns. With climate change and pollution becoming critical issues, there is a rising demand for transportation solutions that are more eco-friendly. This has led to a surge in interest in electric vessels, as they offer a cleaner and more sustainable alternative to traditional fossil-fuel-powered boats. Consumers and businesses alike are recognizing the importance of reducing their carbon footprint, and this has translated into a strong market demand for marine electric vehicles.

Stringent government regulations

Stringent government regulations and emissions standards across the globe are playing a pivotal role in driving the growth of the marine electric vehicle market. Governments are imposing strict limits on emissions from marine transportation to mitigate air and water pollution. This regulatory environment is incentivizing the maritime industry to adopt cleaner propulsion technologies, including electric propulsion systems. Vessel operators are increasingly required to comply with these standards, and as a result, they are turning to electric vessels as a viable solution to meet these stringent regulatory requirements.

Advancements in battery technology



Advancements in battery technology are a key driver of the global marine electric vehicle market. As battery technology continues to improve, electric boats are becoming more practical and efficient. These advancements include higher energy density batteries, faster charging capabilities, and longer battery life. The development of more robust battery infrastructure and charging networks further supports the adoption of electric marine vehicles. With better energy storage solutions, electric boats can operate for longer durations and cover larger distances, making them a viable choice for a wider range of applications, from leisure boating to commercial shipping. These advancements are enhancing the overall value proposition of electric marine vehicles and contributing to their rapid market expansion.

Marine Electric Vehicle Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global marine electric vehicle market report, along with forecasts at the global, regional, and country levels for 2024-2032. Our report has categorized the market based on vehicle type, propulsion type, and application.

Breakup by Vehicle Type:

Military Vehicle Work Boat Leisure and Tourist Surface Boat Autonomous Underwater Vehicle Others

Military vehicle dominates the market

The report has provided a detailed breakup and analysis of the market based on the vehicle type. This includes military vehicle, work boat, leisure and tourist surface boat, autonomous underwater vehicle, and others. According to the report, military vehicle represented the largest segment.

The military vehicle segment is influenced by technological advancements in defense and automotive industries. These innovations include improved armor, communication systems, and weapon integration, enhancing the vehicles' capabilities. Moreover, geopolitical tensions and security concerns across regions lead to increased defense budgets and procurement of military vehicles. Nations invest in modernizing their military fleets, which drives demand in the sector. In line with this, the need for versatility in military operations fuels the development of multi-purpose military vehicles capable of



performing various tasks. This versatility reduces the need for specialized vehicles, streamlining logistics and maintenance. Furthermore, emphasis on soldier safety has led to the incorporation of advanced safety features in military vehicles, further boosting their demand. Apart from this, environmental concerns push for more fuel-efficient and environmentally friendly military vehicles, promoting research in hybrid and electric military vehicle technology.

Breakup by Propulsion Type:

Battery Electric Vehicle Plug-in Hybrid Vehicle Hybrid Electric Vehicle

Hybrid electric vehicle dominates the market

The report has provided a detailed breakup and analysis of the market based on the propulsion type. This includes battery electric vehicle, plug-in hybrid vehicle, and hybrid electric vehicle. According to the report, hybrid electric vehicle represented the largest segment.

The hybrid electric vehicle (HEV) segment is experiencing significant growth, driven by the increasing emphasis on environmental sustainability and the need to reduce greenhouse gas emissions. These vehicles combine an internal combustion engine with an electric motor, offering improved fuel efficiency and lower emissions compared to traditional gasoline-powered cars. Moreover, government incentives and regulations are playing a crucial role in promoting HEVs. Many countries are providing financial incentives, tax credits, and rebates to encourage the adoption of hybrid vehicles. Additionally, governments are imposing stricter fuel efficiency and emission standards, which HEVs help automakers meet. In line with this, advancements in hybrid technology are making these vehicles more attractive. The development of more efficient batteries and regenerative braking systems has increased the performance and range of HEVs, reducing concerns about battery life and range anxiety.

Breakup by Application:

On-Water Applications Underwater Applications

On-water applications dominate the market

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The report has provided a detailed breakup and analysis of the market based on the application. This includes on-water applications and underwater applications. According to the report, on-water applications represented the largest segment.

The on-water applications segment in the marine electric vehicle market is being driven by the growing emphasis on environmental sustainability and the reduction of greenhouse gas emissions. These systems offer a cleaner and more eco-friendly alternative to traditional fossil-fuel-powered engines, aligning with global efforts to combat climate change. In line with this, government regulations and emissions standards are pushing for cleaner technologies in the marine industry, making electric propulsion systems a favorable choice for compliance. Stringent regulations on emissions, noise pollution, and fuel efficiency are motivating boat manufacturers and operators to explore electric alternatives. Furthermore, advancements in battery technology are playing a crucial role in driving the on-water electric vehicle segment. Improved battery energy density, charging efficiency, and longer cycle life are making electric boats more practical and viable for extended use in various applications, such as leisure boating, ferries, and water taxis.

Breakup by Region:

North America United States Canada Asia Pacific China Japan India South Korea Australia Indonesia Others Europe Germany France United Kingdom Italy Spain Russia

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Others Latin America Brazil Mexico Others Middle East and Africa

North America exhibits a clear dominance, accounting for the largest marine electric vehicle market share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America accounted for the largest market share.

In North America, several key factors are driving the growth of the marine electric vehicle market, including environmental consciousness and an increasing number of consumers and businesses recognizing the importance of sustainable transportation solutions. This awareness has led to a growing demand for electric vessels that produce fewer emissions and have a smaller carbon footprint. Moreover, stringent environmental regulations and emissions standards set by North American governments are a powerful driver. These regulations push the maritime industry to adopt cleaner propulsion technologies, favoring electric vessels to comply with these requirements effectively. Additionally, the region's focus on technological innovation and research and development has resulted in advancements in battery technology and electric propulsion systems. These advancements improve the efficiency, range, and reliability of electric marine vehicles, making them more appealing to consumers and commercial operators alike.

Competitive Landscape:

The competitive landscape of the global marine electric vehicle market is characterized by intense rivalry and a growing number of players vying for market share. Companies in this sector are striving to establish themselves as leaders in the industry, driven by the increasing demand for cleaner and more sustainable maritime transportation options. Innovation is a key driver of competition, with companies focusing on developing advanced electric propulsion systems, energy-efficient battery technologies, and cutting-edge charging infrastructure. These innovations aim to provide customers



with more reliable and cost-effective electric vessels, further intensifying the competition. Partnerships and collaborations are also prevalent in the market, with companies seeking to leverage each other's strengths and resources to accelerate the development and adoption of marine electric vehicles. Additionally, market players are keen on expanding their geographical presence to tap into emerging markets with high growth potential.

The report has provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Andaman Boatyard Boesch Motorboote AG Corvus Energy Ltd. Duffy Electric Boat Co Electrovaya Inc Ruban Bleu Saft Groupe S.A. (Total SE) The Boeing Company Torqeedo GmbH Triton Submarines LLC W?rtsil? Oyj Abp

Recent Developments:

In March 2022, ShadowCat and Triton Submarines collaborated to develop and introduce a new Launch and Recovery Craft (LARC) dubbed SHADOWLARK. In July 2023, Electrovaya Inc. launched a new battery pack for heavy-duty, high-voltage applications including buses, delivery trucks, construction trucks, hybrid fuel cell/battery systems and stationary energy storage systems.

In August 2023, Corvus Energy got selected by technology group W?rtsil? to supply the battery systems for what is claimed as the world's largest fully-electric lightweight Ro-Pax ferry.

Key Questions Answered in This Report

- 1. What was the size of the global marine electric vehicle market in 2023?
- 2. What is the expected growth rate of the global marine electric vehicle market during 2024-2032?
- 3. What are the key factors driving the global marine electric vehicle market?



4. What has been the impact of COVID-19 on the global marine electric vehicle market?

5. What is the breakup of the global marine electric vehicle market based on the vehicle type?

6. What is the breakup of the global marine electric vehicle market based on the propulsion type?

7. What is the breakup of the global marine electric vehicle market based on the application?

8. What are the key regions in the global marine electric vehicle market?

9. Who are the key players/companies in the global marine electric vehicle market?



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