

Maple Water Market Report by Product (Flavored, Unflavored), Packaging Type (Tetra-Packs, Bottles, Pouches, Cans), Sales Channel (Direct Sales, Supermarkets and Hypermarkets, Convenience Stores, Online Stores, and Others), and Region 2024-2032

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Abstracts

The global maple water market size reached US\$ 421.6 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 2,276.9 Million by 2032, exhibiting a growth rate (CAGR) of 20% during 2024-2032.

Maple water refers to a clear liquid, or sap, extracted and collected from maple trees. It is a rich source of phytochemicals and other essential nutrients, such as calcium, manganese, potassium, magnesium, iron, thiamin, riboflavin and phosphorus. It is also low in sugar and contains high amounts of electrolytes and antioxidants that aid in providing additional hydration, boosting immunity, preventing degenerative diseases and improving digestion. Maple water is usually available in packaged bottles and is offered in flavored and unflavored variants that can be used in alcoholic and non-alcoholic beverages, soups, sorbets, ice creams and marinades.

Global Maple Water Market Trends and Drivers:

Significant growth in the food and beverage industry is one of the key factors creating a positive outlook for the market. Furthermore, the rising health consciousness among the masses is providing a thrust to the maple water market growth. With changing lifestyles and dietary habits, there is an increasing preference for organic and plant-based beverages instead of carbonated drinks, juices and sparkling drinks. In line with this, maple water is also gaining traction as a weight management and sports recovery drink,

due to its low-calorie and high electrolyte content. Additionally, advancements in manufacturing technologies have enabled vendors to improve product quality and packaging designs to cater to a wide consumer base with diversified requirements. Other factors, including increasing product demand for the manufacturing of natural sweeteners, maple syrup, butter, liqueur and baked desserts, along with the aggressive promotional activities by manufacturers and easy product availability through proliferating online retail channels, are expected to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global maple water market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on product, packaging type and sales channel.

Breakup by Product:

- Flavored
- Unflavored

Breakup by Packaging Type:

- Tetra-Packs
- Bottles
- Pouches
- Cans

Breakup by Sales Channel:

- Direct Sales
- Supermarkets and Hypermarkets
- Convenience Stores
- Online Stores
- Others

Breakup by Region:

- North America
- United States
- Canada

Asia Pacific

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Drink Maple Inc., Feronia Forests LLC, Happytree Maple Water, Lower Valley Beverage Company, Maple 3, Oviva Eau D'Erable Pure, Sibberi and Smith & Salmon Inc.

Key Questions Answered in This Report

1. What was the size of the global maple water market in 2023?
2. What is the expected growth rate of the global maple water market during 2024-2032?
3. What are the key factors driving the global maple water market?
4. What has been the impact of COVID-19 on the global maple water market?
5. What is the breakup of the global maple water market based on the product?
6. What is the breakup of the global maple water market based on the packaging type?
7. What is the breakup of the global maple water market based on the sales channel?
8. What are the key regions in the global maple water market?
9. Who are the key players/companies in the global maple water market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL MAPLE WATER MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT

- 6.1 Flavored
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Unflavored
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast

7 MARKET BREAKUP BY PACKAGING TYPE

7.1 Tetra-Packs

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Bottles

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Pouches

7.3.1 Market Trends

7.3.2 Market Forecast

7.4 Cans

7.4.1 Market Trends

7.4.2 Market Forecast

8 MARKET BREAKUP BY SALES CHANNEL

8.1 Direct Sales

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Supermarkets and Hypermarkets

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Convenience Stores

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Online Stores

8.4.1 Market Trends

8.4.2 Market Forecast

8.5 Others

8.5.1 Market Trends

8.5.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America

9.1.1 United States

9.1.1.1 Market Trends

9.1.1.2 Market Forecast

- 9.1.2 Canada
 - 9.1.2.1 Market Trends
 - 9.1.2.2 Market Forecast
- 9.2 Asia Pacific
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
 - 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
 - 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
 - 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Market Trends
 - 9.4.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths

10.3 Weaknesses

10.4 Opportunities

10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

12.1 Overview

12.2 Bargaining Power of Buyers

12.3 Bargaining Power of Suppliers

12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

14.1 Market Structure

14.2 Key Players

14.3 Profiles of Key Players

14.3.1 Drink Maple Inc.

14.3.1.1 Company Overview

14.3.1.2 Product Portfolio

14.3.2 Feronia Forests LLC

14.3.2.1 Company Overview

14.3.2.2 Product Portfolio

14.3.3 Happytree Maple Water

14.3.3.1 Company Overview

14.3.3.2 Product Portfolio

14.3.4 Lower Valley Beverage Company

14.3.4.1 Company Overview

14.3.4.2 Product Portfolio

14.3.5 Maple

14.3.5.1 Company Overview

14.3.5.2 Product Portfolio

14.3.6 Oviva Eau D'Erable Pure

14.3.6.1 Company Overview

- 14.3.6.2 Product Portfolio
- 14.3.7 Sibberi
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
- 14.3.8 Smith & Salmon Inc.
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Maple Water Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Maple Water Market Forecast: Breakup by Product (in Million US\$), 2024-2032

Table 3: Global: Maple Water Market Forecast: Breakup by Packaging Type (in Million US\$), 2024-2032

Table 4: Global: Maple Water Market Forecast: Breakup by Sales Channel (in Million US\$), 2024-2032

Table 5: Global: Maple Water Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 6: Global: Maple Water Market Structure

Table 7: Global: Maple Water Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Maple Water Market: Major Drivers and Challenges

Figure 2: Global: Maple Water Market: Sales Value (in Million US\$), 2018-2023

Figure 3: Global: Maple Water Market: Breakup by Product (in %), 2023

Figure 4: Global: Maple Water Market: Breakup by Packaging Type (in %), 2023

Figure 5: Global: Maple Water Market: Breakup by Sales Channel (in %), 2023

Figure 6: Global: Maple Water Market: Breakup by Region (in %), 2023

Figure 7: Global: Maple Water Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 8: Global: Maple Water (Flavored) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 9: Global: Maple Water (Flavored) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 10: Global: Maple Water (Unflavored) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 11: Global: Maple Water (Unflavored) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 12: Global: Maple Water (Tetra-Packs) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 13: Global: Maple Water (Tetra-Packs) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 14: Global: Maple Water (Bottles) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 15: Global: Maple Water (Bottles) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 16: Global: Maple Water (Pouches) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 17: Global: Maple Water (Pouches) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 18: Global: Maple Water (Cans) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 19: Global: Maple Water (Cans) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 20: Global: Maple Water (Direct Sales) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 21: Global: Maple Water (Direct Sales) Market Forecast: Sales Value (in Million

US\$), 2024-2032

Figure 22: Global: Maple Water (Supermarkets and Hypermarkets) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 23: Global: Maple Water (Supermarkets and Hypermarkets) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 24: Global: Maple Water (Convenience Stores) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 25: Global: Maple Water (Convenience Stores) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 26: Global: Maple Water (Online Stores) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 27: Global: Maple Water (Online Stores) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 28: Global: Maple Water (Other Sales Channels) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 29: Global: Maple Water (Other Sales Channels) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 30: North America: Maple Water Market: Sales Value (in Million US\$), 2018 & 2023

Figure 31: North America: Maple Water Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 32: United States: Maple Water Market: Sales Value (in Million US\$), 2018 & 2023

Figure 33: United States: Maple Water Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 34: Canada: Maple Water Market: Sales Value (in Million US\$), 2018 & 2023

Figure 35: Canada: Maple Water Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 36: Asia Pacific: Maple Water Market: Sales Value (in Million US\$), 2018 & 2023

Figure 37: Asia Pacific: Maple Water Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 38: Europe: Maple Water Market: Sales Value (in Million US\$), 2018 & 2023

Figure 39: Europe: Maple Water Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 40: Germany: Maple Water Market: Sales Value (in Million US\$), 2018 & 2023

Figure 41: Germany: Maple Water Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 42: France: Maple Water Market: Sales Value (in Million US\$), 2018 & 2023

Figure 43: France: Maple Water Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 44: United Kingdom: Maple Water Market: Sales Value (in Million US\$), 2018 & 2023

Figure 45: United Kingdom: Maple Water Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 46: Italy: Maple Water Market: Sales Value (in Million US\$), 2018 & 2023

Figure 47: Italy: Maple Water Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 48: Spain: Maple Water Market: Sales Value (in Million US\$), 2018 & 2023

Figure 49: Spain: Maple Water Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 50: Russia: Maple Water Market: Sales Value (in Million US\$), 2018 & 2023

Figure 51: Russia: Maple Water Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 52: Others: Maple Water Market: Sales Value (in Million US\$), 2018 & 2023

Figure 53: Others: Maple Water Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 54: Latin America: Maple Water Market: Sales Value (in Million US\$), 2018 & 2023

Figure 55: Latin America: Maple Water Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 56: Middle East and Africa: Maple Water Market: Sales Value (in Million US\$), 2018 & 2023

Figure 57: Middle East and Africa: Maple Water Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 58: Global: Maple Water Industry: SWOT Analysis

Figure 59: Global: Maple Water Industry: Value Chain Analysis

Figure 60: Global: Maple Water Industry: Porter's Five Forces Analysis

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