

Maple Water Market Report by Product (Flavored, Unflavored), Packaging Type (Tetra-Packs, Bottles, Pouches, Cans), Sales Channel (Direct Sales, Supermarkets and Hypermarkets, Convenience Stores, Online Stores, and Others), and Region 2024-2032

<https://marketpublishers.com/r/M2B99A246C4EEN.html>

Date: April 2024

Pages: 147

Price: US\$ 3,899.00 (Single User License)

ID: M2B99A246C4EEN

Abstracts

The global maple water market size reached US\$ 421.6 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 2,276.9 Million by 2032, exhibiting a growth rate (CAGR) of 20% during 2024-2032.

Maple water refers to a clear liquid, or sap, extracted and collected from maple trees. It is a rich source of phytochemicals and other essential nutrients, such as calcium, manganese, potassium, magnesium, iron, thiamin, riboflavin and phosphorus. It is also low in sugar and contains high amounts of electrolytes and antioxidants that aid in providing additional hydration, boosting immunity, preventing degenerative diseases and improving digestion. Maple water is usually available in packaged bottles and is offered in flavored and unflavored variants that can be used in alcoholic and non-alcoholic beverages, soups, sorbets, ice creams and marinades.

Global Maple Water Market Trends and Drivers:

Significant growth in the food and beverage industry is one of the key factors creating a positive outlook for the market. Furthermore, the rising health consciousness among the masses is providing a thrust to the maple water market growth. With changing lifestyles and dietary habits, there is an increasing preference for organic and plant-based beverages instead of carbonated drinks, juices and sparkling drinks. In line with this, maple water is also gaining traction as a weight management and sports recovery drink,

due to its low-calorie and high electrolyte content. Additionally, advancements in manufacturing technologies have enabled vendors to improve product quality and packaging designs to cater to a wide consumer base with diversified requirements. Other factors, including increasing product demand for the manufacturing of natural sweeteners, maple syrup, butter, liqueur and baked desserts, along with the aggressive promotional activities by manufacturers and easy product availability through proliferating online retail channels, are expected to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global maple water market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on product, packaging type and sales channel.

Breakup by Product:

- Flavored
- Unflavored

Breakup by Packaging Type:

- Tetra-Packs
- Bottles
- Pouches
- Cans

Breakup by Sales Channel:

- Direct Sales
- Supermarkets and Hypermarkets
- Convenience Stores
- Online Stores
- Others

Breakup by Region:

- North America
- United States
- Canada

Asia Pacific

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Drink Maple Inc., Feronia Forests LLC, Happytree Maple Water, Lower Valley Beverage Company, Maple 3, Oviva Eau D'Erable Pure, Sibberi and Smith & Salmon Inc.

Key Questions Answered in This Report

1. What was the size of the global maple water market in 2023?
2. What is the expected growth rate of the global maple water market during 2024-2032?
3. What are the key factors driving the global maple water market?
4. What has been the impact of COVID-19 on the global maple water market?
5. What is the breakup of the global maple water market based on the product?
6. What is the breakup of the global maple water market based on the packaging type?
7. What is the breakup of the global maple water market based on the sales channel?
8. What are the key regions in the global maple water market?
9. Who are the key players/companies in the global maple water market?

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