

# Maple Water Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/M3514B98866CEN.html>

Date: March 2023

Pages: 112

Price: US\$ 2,499.00 (Single User License)

ID: M3514B98866CEN

## Abstracts

### Market Overview 2023-2028:

The global maple water market size reached US\$ 343 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1,182 Million by 2028, exhibiting a growth rate (CAGR) of 22.5% during 2023-2028.

Maple water refers to a clear liquid, or sap, extracted and collected from maple trees. It is a rich source of phytochemicals and other essential nutrients, such as calcium, manganese, potassium, magnesium, iron, thiamin, riboflavin and phosphorus. It is also low in sugar and contains high amounts of electrolytes and antioxidants that aid in providing additional hydration, boosting immunity, preventing degenerative diseases and improving digestion. Maple water is usually available in packaged bottles and is offered in flavored and unflavored variants that can be used in alcoholic and non-alcoholic beverages, soups, sorbets, ice creams and marinades.

### Global Maple Water Market Trends and Drivers:

Significant growth in the food and beverage industry is one of the key factors creating a positive outlook for the market. Furthermore, the rising health consciousness among the masses is providing a thrust to the maple water market growth. With changing lifestyles and dietary habits, there is an increasing preference for organic and plant-based beverages instead of carbonated drinks, juices and sparkling drinks. In line with this, maple water is also gaining traction as a weight management and sports recovery drink, due to its low-calorie and high electrolyte content. Additionally, advancements in manufacturing technologies have enabled vendors to improve product quality and packaging designs to cater to a wide consumer base with diversified requirements.

Other factors, including increasing product demand for the manufacturing of natural sweeteners, maple syrup, butter, liqueur and baked desserts, along with the aggressive promotional activities by manufacturers and easy product availability through proliferating online retail channels, are expected to drive the market further.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global maple water market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, packaging type and sales channel.

#### Breakup by Product:

- Flavored
- Unflavored

#### Breakup by Packaging Type:

- Tetra-Packs
- Bottles
- Pouches
- Cans

#### Breakup by Sales Channel:

- Direct Sales
- Supermarkets and Hypermarkets
- Convenience Stores
- Online Stores
- Others

#### Breakup by Region:

- North America

United States  
Canada

Asia Pacific  
Europe

Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others

Latin America  
Middle East and Africa

#### Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Drink Maple Inc., Feronia Forests LLC, Happytree Maple Water, Lower Valley Beverage Company, Maple 3, Oviva Eau D'Erable Pure, Sibberi and Smith & Salmon Inc.

#### Key Questions Answered in This Report:

- What was the size of the global maple water market in 2022?
- What is the expected growth rate of the global maple water market during 2023-2028?
- What has been the impact of COVID-19 on the global maple water market?
- What are the key factors driving the global maple water market?
- What is the breakup of the global maple water market based on the product?
- What is the breakup of the global maple water market based on the packaging type?
- What is the breakup of the global maple water market based on sales channel?
- What are the key regions in the global maple water market?
- Who are the key players/companies in the global maple water market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL MAPLE WATER MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY PRODUCT**

- 6.1 Flavored
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Unflavored
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast

## **7 MARKET BREAKUP BY PACKAGING TYPE**

### 7.1 Tetra-Packs

#### 7.1.1 Market Trends

#### 7.1.2 Market Forecast

### 7.2 Bottles

#### 7.2.1 Market Trends

#### 7.2.2 Market Forecast

### 7.3 Pouches

#### 7.3.1 Market Trends

#### 7.3.2 Market Forecast

### 7.4 Cans

#### 7.4.1 Market Trends

#### 7.4.2 Market Forecast

## **8 MARKET BREAKUP BY SALES CHANNEL**

### 8.1 Direct Sales

#### 8.1.1 Market Trends

#### 8.1.2 Market Forecast

### 8.2 Supermarkets and Hypermarkets

#### 8.2.1 Market Trends

#### 8.2.2 Market Forecast

### 8.3 Convenience Stores

#### 8.3.1 Market Trends

#### 8.3.2 Market Forecast

### 8.4 Online Stores

#### 8.4.1 Market Trends

#### 8.4.2 Market Forecast

### 8.5 Others

#### 8.5.1 Market Trends

#### 8.5.2 Market Forecast

## **9 MARKET BREAKUP BY REGION**

### 9.1 North America

#### 9.1.1 United States

##### 9.1.1.1 Market Trends

##### 9.1.1.2 Market Forecast

- 9.1.2 Canada
  - 9.1.2.1 Market Trends
  - 9.1.2.2 Market Forecast
- 9.2 Asia Pacific
  - 9.2.1 Market Trends
  - 9.2.2 Market Forecast
- 9.3 Europe
  - 9.3.1 Germany
    - 9.3.1.1 Market Trends
    - 9.3.1.2 Market Forecast
  - 9.3.2 France
    - 9.3.2.1 Market Trends
    - 9.3.2.2 Market Forecast
  - 9.3.3 United Kingdom
    - 9.3.3.1 Market Trends
    - 9.3.3.2 Market Forecast
  - 9.3.4 Italy
    - 9.3.4.1 Market Trends
    - 9.3.4.2 Market Forecast
  - 9.3.5 Spain
    - 9.3.5.1 Market Trends
    - 9.3.5.2 Market Forecast
  - 9.3.6 Russia
    - 9.3.6.1 Market Trends
    - 9.3.6.2 Market Forecast
  - 9.3.7 Others
    - 9.3.7.1 Market Trends
    - 9.3.7.2 Market Forecast
- 9.4 Latin America
  - 9.4.1 Market Trends
  - 9.4.2 Market Forecast
- 9.5 Middle East and Africa
  - 9.5.1 Market Trends
  - 9.5.2 Market Forecast

## **10 SWOT ANALYSIS**

- 10.1 Overview
- 10.2 Strengths

10.3 Weaknesses

10.4 Opportunities

10.5 Threats

## **11 VALUE CHAIN ANALYSIS**

## **12 PORTERS FIVE FORCES ANALYSIS**

12.1 Overview

12.2 Bargaining Power of Buyers

12.3 Bargaining Power of Suppliers

12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

## **13 PRICE ANALYSIS**

## **14 COMPETITIVE LANDSCAPE**

14.1 Market Structure

14.2 Key Players

14.3 Profiles of Key Players

14.3.1 Drink Maple Inc.

14.3.1.1 Company Overview

14.3.1.2 Product Portfolio

14.3.2 Feronia Forests LLC

14.3.2.1 Company Overview

14.3.2.2 Product Portfolio

14.3.3 Happytree Maple Water

14.3.3.1 Company Overview

14.3.3.2 Product Portfolio

14.3.4 Lower Valley Beverage Company

14.3.4.1 Company Overview

14.3.4.2 Product Portfolio

14.3.5 Maple

14.3.5.1 Company Overview

14.3.5.2 Product Portfolio

14.3.6 Oviva Eau D'Erable Pure

14.3.6.1 Company Overview

14.3.6.2 Product Portfolio

14.3.7 Sibberi

14.3.7.1 Company Overview

14.3.7.2 Product Portfolio

14.3.8 Smith & Salmon Inc.

14.3.8.1 Company Overview

14.3.8.2 Product Portfolio



## List Of Tables

### LIST OF TABLES

Table 1: Global: Maple Water Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Maple Water Market Forecast: Breakup by Product (in Million US\$), 2023-2028

Table 3: Global: Maple Water Market Forecast: Breakup by Packaging Type (in Million US\$), 2023-2028

Table 4: Global: Maple Water Market Forecast: Breakup by Sales Channel (in Million US\$), 2023-2028

Table 5: Global: Maple Water Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Maple Water Market Structure

Table 7: Global: Maple Water Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Maple Water Market: Major Drivers and Challenges

Figure 2: Global: Maple Water Market: Sales Value (in Million US\$), 2017-2022

Figure 3: Global: Maple Water Market: Breakup by Product (in %), 2022

Figure 4: Global: Maple Water Market: Breakup by Packaging Type (in %), 2022

Figure 5: Global: Maple Water Market: Breakup by Sales Channel (in %), 2022

Figure 6: Global: Maple Water Market: Breakup by Region (in %), 2022

Figure 7: Global: Maple Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 8: Global: Maple Water (Flavored) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 9: Global: Maple Water (Flavored) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Global: Maple Water (Unflavored) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Maple Water (Unflavored) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Maple Water (Tetra-Packs) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Maple Water (Tetra-Packs) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Maple Water (Bottles) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Maple Water (Bottles) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Maple Water (Pouches) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Maple Water (Pouches) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Maple Water (Cans) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Maple Water (Cans) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Maple Water (Direct Sales) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Maple Water (Direct Sales) Market Forecast: Sales Value (in Million

US\$), 2023-2028

Figure 22: Global: Maple Water (Supermarkets and Hypermarkets) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Maple Water (Supermarkets and Hypermarkets) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Maple Water (Convenience Stores) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Maple Water (Convenience Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Maple Water (Online Stores) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Maple Water (Online Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Maple Water (Other Sales Channels) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Maple Water (Other Sales Channels) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: North America: Maple Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: North America: Maple Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: United States: Maple Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: United States: Maple Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Canada: Maple Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Canada: Maple Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Asia Pacific: Maple Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Asia Pacific: Maple Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: Europe: Maple Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: Europe: Maple Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Germany: Maple Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Germany: Maple Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: France: Maple Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: France: Maple Water Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 44: United Kingdom: Maple Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: United Kingdom: Maple Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Italy: Maple Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Italy: Maple Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: Spain: Maple Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: Spain: Maple Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Russia: Maple Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Russia: Maple Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Others: Maple Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Others: Maple Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: Latin America: Maple Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: Latin America: Maple Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: Middle East and Africa: Maple Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: Middle East and Africa: Maple Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: Global: Maple Water Industry: SWOT Analysis

Figure 59: Global: Maple Water Industry: Value Chain Analysis

Figure 60: Global: Maple Water Industry: Porter's Five Forces Analysis

## I would like to order

Product name: Maple Water Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/M3514B98866CEN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M3514B98866CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

