

Manufacturing Analytics Market Report by Component (Software, Services), Deployment Model (Cloud-based, On-premises), Application (Predictive Maintenance, Inventory Management, Supply Chain Optimization, and Others), Industry Vertical (Semiconductor and Electronics, Energy and Power, Pharmaceutical, Automobile, Heavy Metal and Machine Manufacturing, and Others), and Region 2024-2032

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Abstracts

The global manufacturing analytics market size reached US\$ 12.8 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 60.5 Billion by 2032, exhibiting a growth rate (CAGR) of 18.2% during 2024-2032. The emerging trend of automation in industrial processes, along with the development of Industry 4.0 trends, is primarily augmenting the market growth.

Global Manufacturing Analytics Market Analysis:

Major Market Drivers: The development of the Industrial Internet of Things (IIoT), along with the growing business scalability and agility, is catalyzing the usage of advanced data management strategies for process optimization. This, in turn, is primarily augmenting the manufacturing analytics market share. Moreover, the escalating demand for smart manufacturing analytics solutions is also acting as another significant growth-inducing factor.

Key Market Trends: Some of the common manufacturing analytics market trends include the growing focus on predictive maintenance, as it helps in

reducing downtime, improving overall equipment effectiveness, optimizing maintenance costs, etc., and the rising popularity of IIoT and big data analytics.

Geographical Trend: According to the report, North America holds the largest regional market for manufacturing analytics. This is due to the presence of well-established advanced technological infrastructures and the expanding manufacturing sector in the region.

Competitive Landscape: Some of the manufacturing analytics market companies are Alteryx Inc., General Electric, International Business Machines Corporation, Oracle Corporation, SAP SE, SAS Institute Inc., Sisense Inc., Tableau Software LLC (Salesforce.com Inc.), TIBCO Software Inc., Wipro Limited, and Zensar Technologies Ltd.

Challenges and Opportunities: According to the manufacturing analytics market research, some of the key market restraints include the rising data security and privacy concerns. Manufacturers are required to ensure the integrity of their data to prevent unauthorized access, which can be a major challenge in market growth. Besides this, the growing adoption of manufacturing analytics needs a skilled workforce with expertise in machine learning, data analytics, statistical modeling, etc. Consequently, the shortage of such skilled professionals poses a restraint in the manufacturing analytics market demand.

Global Manufacturing Analytics Market Trends:

The Rising Investments in Big Data Technologies

The vast amount of data generated from the connected equipment in manufacturing processes needs to be systematically operated, stored, and extracted. This data can be analyzed to gain useful insights into the efficiency and productivity of manufacturing processes, which is one of the key factors in the manufacturing analytics market outlook. In line with this, leading manufacturers are extensively investing in big data technology to maximize their revenue. For instance, according to a survey conducted by Honeywell, 67% of manufacturers are widely investing in Big Data and IIoT for solving business issues. It also showcased that Big Data integrated with analytics can assist in minimizing equipment breakdown, unscheduled maintenance, unscheduled downtime, supply chain management problems, etc.

The Increasing Usage of the Industrial Internet of Things (IIoT)

Owing to the widespread adoption of the Industrial IoT in smart manufacturing processes, more data can be generated from progressively connected equipment systems. In addition to this, leading players are enhancing their capabilities to be compatible with the IIoT ecosystem, which supports integration with data analytics. For example, online cloud and analytic companies, including Microsoft and GE, are expanding the capabilities of the IIoT with edge computing by adopting operating systems that will run Docker containers on the IIoT devices. This, in turn, allows the data processing to run closer to the machines to offer both near real-time feedback and reduced costs by sending less data to the cloud.

Strategic Collaborations and Partnerships among Key Companies

According to the manufacturing analytics market report, key industry players are collaborating to expand their products and meet stringent quality requirements implemented by government bodies. For instance, TIBCO Software Inc. announced its collaboration with Singapore Polytechnic (SP) to expand data analytics and the Internet of Things (IoT). It was a part of the policies of the country to promote local entrepreneurs. As part of the agreement, SP and TIBCO expanded the network of universities in Singapore, TIBCO's regional hub, thereby offering innovations. Furthermore, Alteryx Inc. announced its new office opening in Tokyo. The new office supported the success of hundreds of current customers in the country, including Honda and Toyo Engineering, and the escalating demand for its end-to-end analytics and data science platform in the broader APAC market. According to the manufacturing analytics market analysis, the office opening was indicative of the company's 96% growth in international markets for the full year, which accounted for 29% of overall revenue.

Manufacturing Analytics Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global manufacturing analytics market report, along with forecasts at the global, regional, and country levels from 2024-2032. Our report has categorized the market based on component, deployment model, application and industry vertical.

Breakup by Component:

Software

Services

Software dominates the market

The report has provided a detailed breakup and analysis of the market based on the components. This includes software and services. According to the report, software represented the largest segment.

Leading companies across the globe are developing enhanced software solutions for manufacturing analytics processes for inventory management, real-time quality monitoring, enhancing overall productivity and profitability, etc. This, in turn, is expected to fuel the manufacturing analytics software market over the forecasted period. For example, Datanomix collaborated with Hexagon to introduce its automated production intelligence software to global manufacturing customers. The software simplified the monitoring of production processes and provided enhanced efficiency. Also, the partnership aligned with the vision of Hexagon for autonomous manufacturing and the focus of Datanomix on automated production insights. These collaborations are expected to augment the software segment in the manufacturing analytics market in the coming years.

Breakup by Deployment Model:

Cloud-based

On-premises

On-premises exhibit a clear dominance in the market

A detailed breakup and analysis of the market based on the deployment model has also been provided in the report. This includes cloud-based and on-premises. According to the report, on-premises accounted for the largest market share.

Breakup by Application:

Predictive Maintenance

Inventory Management

Supply Chain Optimization

Others

Predictive maintenance currently accounts for the majority of the global market share

The report has provided a detailed breakup and analysis of the market based on the application. This includes predictive maintenance, inventory management, supply chain optimization, and others. According to the report, predictive maintenance represented the largest segment.

Predictive maintenance solutions are gaining extensive traction, owing to factors such as easy access to data, remote access to data, unification of information, reduced costs, and automatic updates, among others, associated with cloud-based deployment. For example, Google Cloud launched Manufacturing Data Engine and Manufacturing Connect, two new solutions specifically designed to enable manufacturers to connect historically siloed assets, improve the visibility from the factory floor to the cloud, and process and standardize data.

Breakup by Industry Vertical:

Semiconductor and Electronics

Energy and Power

Pharmaceutical

Automobile

Heavy Metal and Machine Manufacturing

Others

Currently, automobile exhibits a clear dominance in the market

The report has provided a detailed breakup and analysis of the market based on the industry vertical. This includes semiconductors and electronics, energy and power, pharmaceutical, automobile, heavy metal and machine manufacturing, and others. According to the report, automobile represented the largest segment.

The rising inclination towards more data-driven insights in the automotive industry to avoid the costs associated with over-inventory stocking and faulty assembly is propelling the need for manufacturing analytics for the maintenance of the assembly lines more accurately.

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

North America exhibits a clear dominance in the market

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest regional market for manufacturing analytics.

According to the manufacturing analytics market overview, the wide presence of some of the prominent players in North America, such as IBM Corporation, General Electric Company, SAP SE, and TIBCO Software, is primarily propelling the regional market.

Competitive Landscape:

The report has provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided. Some of the

manufacturing analytics top companies are listed below:

Alteryx Inc.

General Electric

International Business Machines Corporation

Oracle Corporation

SAP SE

SAS Institute Inc.

Sisense Inc.

Tableau Software LLC (Salesforce.com Inc.)

TIBCO Software Inc.

Wipro Limited

Zensar Technologies Ltd

(Please note that this is only a partial list of the key players, and the complete list is provided in the report.)

Global Manufacturing Analytics Market News:

April 2023: Microsoft announced the launch of its new Azure Industrial IoT Suite. This suite of services aided manufacturers in deploying, building, and managing IoT solutions.

March 2023: IBM announced the development of its new Watson IoT Platform for Manufacturing. The platform gained extensive traction, as it helped in collecting, storing, and analyze data from their IoT devices.

February 2023: SAP announced the acquisition of TIBCO Software, a leading

provider of data integration and analytics solutions. This acquisition assisted SAP in expanding its manufacturing analytics capabilities and offered a more comprehensive solution to its customers.

Key Questions Answered in This Report

1. How big is the global manufacturing analytics market?
2. What is the expected growth rate of the global manufacturing analytics market during 2024-2032?
3. What are the key factors driving the global manufacturing analytics market?
4. What has been the impact of COVID-19 on the global manufacturing analytics market?
5. What is the breakup of the global manufacturing analytics market based on the component?
6. What is the breakup of the global manufacturing analytics market based on the deployment model?
7. What is the breakup of the global manufacturing analytics market based on the application?
8. What is the breakup of the global manufacturing analytics market based on the industry vertical?
9. What are the key regions in the global manufacturing analytics market?
10. Who are the key players/companies in the global manufacturing analytics market?

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