

Mango Butter Market Report by Type (Refined, Unrefined), Format (Powder, Cream), Application (Cosmetics, Food, Pharmaceutical), and Region 2024-2032

<https://marketpublishers.com/r/M2D39339578BEN.html>

Date: April 2024

Pages: 138

Price: US\$ 3,899.00 (Single User License)

ID: M2D39339578BEN

Abstracts

The global mango butter market size reached US\$ 104.2 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 171.7 Million by 2032, exhibiting a growth rate (CAGR) of 5.6% during 2024-2032.

Mango butter is a natural fat extracted from the kernel or seeds of the Mango fruit. It has a creamy texture, semi-solid form, and excellent moisturizing and emollient properties that nourish and keep the skin healthy. As it is a good source of triglycerides, antioxidants, tocopherol, oleic acid, and vitamin C, it is considered effective in soothing irritated skin and preventing inflammation and itching. As a result, it is widely utilized in treating mild symptoms of eczema, psoriasis, fungal infections, and other dry skin conditions. In addition, due to its gentle and refreshing aroma, mango butter is used as a base with essential oils to manufacture perfumes.

Mango Butter Market Trends:

The escalating adoption of skincare products on account of the growing consciousness about physical appearance represents one of the key factors influencing the sales for mango butter positively. Apart from this, it helps fight against free radicals and promotes the production of collagen, which is a naturally occurring protein in the skin. Moreover, as collagen production slows down with age, the increasing aging population, along with the growing willingness among individuals to attain healthy and youthful skin, is catalyzing the demand for mango butter across the globe. Furthermore, the increasing prevalence of dermatological conditions due to rising pollution levels and high alcohol consumption is offering a lucrative market outlook. Besides this, market players are

introducing organic product variants enriched with zinc, iron, folate, potassium, magnesium, and vitamins A, E, F, and B6. In line with this, shifting consumer preferences towards organic personal care products on account of the rising concerns about the harmful effects of inorganic chemicals on the skin are anticipated to contribute to the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global mango butter market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on type, format and application.

Breakup by Type:

- Refined
- Unrefined

Breakup by Format:

- Powder
- Cream

Breakup by Application:

- Cosmetics
- Food
- Pharmaceutical

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan
 - India
 - South Korea
 - Australia

Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being All Organic Treasures GmbH, Alzo International Inc., AOS Products Pvt. Ltd., Croda International Plc, Ekologie Forte Pvt.Ltd., Gustav Heess Oleochemical Products GmbH, Hallstar, Jarchem Industries Inc., Manorama Industries Limited, Natural Sourcing LLC, Natures Natural India and WALA Heilmittel GmbH (Wala Stiftung).

Key Questions Answered in This Report

1. What was the size of the global mango butter market in 2023?
2. What is the expected growth rate of the global mango butter market during 2024-2032?
3. What has been the impact of COVID-19 on the global mango butter market?
4. What are the key factors driving the global mango butter market?
5. What is the breakup of the global mango butter market based on the type?
6. What is the breakup of the global mango butter market based on the format?
7. What is the breakup of the global mango butter market based on the application?
8. What are the key regions in the global mango butter market?
9. Who are the key players/companies in the global mango butter market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL MANGO BUTTER MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

- 6.1 Refined
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Unrefined
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast

7 MARKET BREAKUP BY FORMAT

7.1 Powder

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Cream

7.2.1 Market Trends

7.2.2 Market Forecast

8 MARKET BREAKUP BY APPLICATION

8.1 Cosmetics

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Food

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Pharmaceutical

8.3.1 Market Trends

8.3.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America

9.1.1 United States

9.1.1.1 Market Trends

9.1.1.2 Market Forecast

9.1.2 Canada

9.1.2.1 Market Trends

9.1.2.2 Market Forecast

9.2 Asia-Pacific

9.2.1 China

9.2.1.1 Market Trends

9.2.1.2 Market Forecast

9.2.2 Japan

9.2.2.1 Market Trends

9.2.2.2 Market Forecast

9.2.3 India

9.2.3.1 Market Trends

- 9.2.3.2 Market Forecast
- 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
- 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
- 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
- 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
 - 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
 - 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
 - 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast

9.4.2 Mexico

9.4.2.1 Market Trends

9.4.2.2 Market Forecast

9.4.3 Others

9.4.3.1 Market Trends

9.4.3.2 Market Forecast

9.5 Middle East and Africa

9.5.1 Market Trends

9.5.2 Market Breakup by Country

9.5.3 Market Forecast

10 SWOT ANALYSIS

10.1 Overview

10.2 Strengths

10.3 Weaknesses

10.4 Opportunities

10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

12.1 Overview

12.2 Bargaining Power of Buyers

12.3 Bargaining Power of Suppliers

12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

14.1 Market Structure

14.2 Key Players

14.3 Profiles of Key Players

14.3.1 All Organic Treasures GmbH

14.3.1.1 Company Overview

- 14.3.1.2 Product Portfolio
- 14.3.2 Alzo International Inc.
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
- 14.3.3 AOS Products Pvt. Ltd.
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
- 14.3.4 Croda International Plc
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
 - 14.3.4.3 Financials
 - 14.3.4.4 SWOT Analysis
- 14.3.5 Ekologie Forte Pvt.Ltd.
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
- 14.3.6 Gustav Heess Oleochemical Products GmbH
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
- 14.3.7 Hallstar
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
- 14.3.8 Jarchem Industries Inc.
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
- 14.3.9 Manorama Industries Limited
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
 - 14.3.9.3 Financials
- 14.3.10 Natural Sourcing LLC
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
- 14.3.11 Natures Natural India
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio
- 14.3.12 WALA Heilmittel GmbH (Wala Stiftung)
 - 14.3.12.1 Company Overview
 - 14.3.12.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Mango Butter Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Mango Butter Market Forecast: Breakup by Type (in Million US\$), 2024-2032

Table 3: Global: Mango Butter Market Forecast: Breakup by Format (in Million US\$), 2024-2032

Table 4: Global: Mango Butter Market Forecast: Breakup by Application (in Million US\$), 2024-2032

Table 5: Global: Mango Butter Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 6: Global: Mango Butter Market: Competitive Structure

Table 7: Global: Mango Butter Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Mango Butter Market: Major Drivers and Challenges

Figure 2: Global: Mango Butter Market: Sales Value (in Million US\$), 2018-2023

Figure 3: Global: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 4: Global: Mango Butter Market: Breakup by Type (in %), 2023

Figure 5: Global: Mango Butter Market: Breakup by Format (in %), 2023

Figure 6: Global: Mango Butter Market: Breakup by Application (in %), 2023

Figure 7: Global: Mango Butter Market: Breakup by Region (in %), 2023

Figure 8: Global: Mango Butter (Refined) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 9: Global: Mango Butter (Refined) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 10: Global: Mango Butter (Unrefined) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 11: Global: Mango Butter (Unrefined) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 12: Global: Mango Butter (Powder) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 13: Global: Mango Butter (Powder) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 14: Global: Mango Butter (Cream) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 15: Global: Mango Butter (Cream) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 16: Global: Mango Butter (Cosmetics) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 17: Global: Mango Butter (Cosmetics) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 18: Global: Mango Butter (Food) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 19: Global: Mango Butter (Food) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 20: Global: Mango Butter (Pharmaceutical) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 21: Global: Mango Butter (Pharmaceutical) Market Forecast: Sales Value (in

Million US\$), 2024-2032

Figure 22: North America: Mango Butter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 23: North America: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 24: United States: Mango Butter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 25: United States: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 26: Canada: Mango Butter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 27: Canada: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 28: Asia-Pacific: Mango Butter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 29: Asia-Pacific: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 30: China: Mango Butter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 31: China: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 32: Japan: Mango Butter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 33: Japan: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 34: India: Mango Butter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 35: India: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 36: South Korea: Mango Butter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 37: South Korea: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 38: Australia: Mango Butter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 39: Australia: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 40: Indonesia: Mango Butter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 41: Indonesia: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 42: Others: Mango Butter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 43: Others: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 44: Europe: Mango Butter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 45: Europe: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 46: Germany: Mango Butter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 47: Germany: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 48: France: Mango Butter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 49: France: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 50: United Kingdom: Mango Butter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 51: United Kingdom: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 52: Italy: Mango Butter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 53: Italy: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 54: Spain: Mango Butter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 55: Spain: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 56: Russia: Mango Butter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 57: Russia: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 58: Others: Mango Butter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 59: Others: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 60: Latin America: Mango Butter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 61: Latin America: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 62: Brazil: Mango Butter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 63: Brazil: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 64: Mexico: Mango Butter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 65: Mexico: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 66: Others: Mango Butter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 67: Others: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 68: Middle East and Africa: Mango Butter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 69: Middle East and Africa: Mango Butter Market: Breakup by Country (in %),

2023

Figure 70: Middle East and Africa: Mango Butter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 71: Global: Mango Butter Industry: SWOT Analysis

Figure 72: Global: Mango Butter Industry: Value Chain Analysis

Figure 73: Global: Mango Butter Industry: Porter's Five Forces Analysis

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