

Mango Butter Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global mango butter market size reached US\$ 98.1 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 144.3 Million by 2028, exhibiting a growth rate (CAGR) of 6.21% during 2023-2028.

Mango butter is a natural fat extracted from the kernel or seeds of the Mango fruit. It has a creamy texture, semi-solid form, and excellent moisturizing and emollient properties that nourish and keep the skin healthy. As it is a good source of triglycerides, antioxidants, tocopherol, oleic acid, and vitamin C, it is considered effective in soothing irritated skin and preventing inflammation and itching. As a result, it is widely utilized in treating mild symptoms of eczema, psoriasis, fungal infections, and other dry skin conditions. In addition, due to its gentle and refreshing aroma, mango butter is used as a base with essential oils to manufacture perfumes.

Mango Butter Market Trends:

The escalating adoption of skincare products on account of the growing consciousness about physical appearance represents one of the key factors influencing the sales for mango butter positively. Apart from this, it helps fight against free radicals and promotes the production of collagen, which is a naturally occurring protein in the skin. Moreover, as collagen production slows down with age, the increasing aging population, along with the growing willingness among individuals to attain healthy and youthful skin, is catalyzing the demand for mango butter across the globe. Furthermore, the increasing prevalence of dermatological conditions due to rising pollution levels and high alcohol consumption is offering a lucrative market outlook. Besides this, market players are introducing organic product variants enriched with zinc, iron, folate, potassium, magnesium, and vitamins A, E, F, and B6. In line with this, shifting consumer preferences towards organic personal care products on account of the rising concerns

about the harmful effects of inorganic chemicals on the skin are anticipated to contribute to the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global mango butter market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, format and application.

Breakup by Type:

- Refined
- Unrefined

Breakup by Format:

- Powder
- Cream

Breakup by Application:

- Cosmetics
- Food
- Pharmaceutical

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan
 - India
 - South Korea
- Australia
- Indonesia
- Others
- Europe

Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being All Organic Treasures GmbH, Alzo International Inc., AOS Products Pvt. Ltd., Croda International Plc, Ekologie Forte Pvt.Ltd., Gustav Heess Oleochemical Products GmbH, Hallstar, Jarchem Industries Inc., Manorama Industries Limited, Natural Sourcing LLC, Natures Natural India and WALA Heilmittel GmbH (Wala Stiftung).

Key Questions Answered in This Report

1. What was the size of the global mango butter market in 2022?
2. What is the expected growth rate of the global mango butter market during 2023-2028?
3. What has been the impact of COVID-19 on the global mango butter market?
4. What are the key factors driving the global mango butter market?
5. What is the breakup of the global mango butter market based on the type?
6. What is the breakup of the global mango butter market based on the format?
7. What is the breakup of the global mango butter market based on the application?
8. What are the key regions in the global mango butter market?
9. Who are the key players/companies in the global mango butter market?

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