

Managed Print Services Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global managed print services market size reached US\$ 42.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 69.3 Billion by 2028, exhibiting a growth rate (CAGR) of 8.49% during 2022-2028.

Managed print services (MPS) are customized and integrated solutions used for streamlining the printing fleet of the organizations. They are offered by third-party service providers to optimize and manage the overall document output generated by the enterprises. MPS can be deployed on-premises, on cloud or in hybrid environments. It involves the assessment, selective or general replacement of hardware and service components and tracking of printers, fax machines, scanners, copiers and multipurpose printing (MFP) devices. MPS anticipates the printing requirements by analyzing organizational operations and providing enhanced visibility and control of the input and output. This aids in minimizing costs, preventing device downtime and optimizing the usage of ink, paper and energy.

Managed Print Services Market Trends:

Rapid digitization across the industries, such as banking, financial services and insurance (BFSI), education, healthcare, telecommunication, information technology (IT) and manufacturing, is one of the key factors driving the market growth. For instance, the BFSI industry extensively uses MPS to manage time-consuming record-keeping tasks and optimize the overall printing operations. Moreover, the increasing requirement for analytics and cloud computing solutions to manage resource utilization in the organizations is providing a thrust to the market growth. In line with this, the implementation of favorable initiatives to minimize paper wastage at workspaces is also contributing to the growth of the market. Additionally, various technological

advancements, such as the integration of connected devices with the Internet of Things (IoT) and big data solutions, are acting as other growth-inducing factors. These innovative technologies provide enhanced mobility and security and streamline business workflows. Other factors, including the increasing adoption of sustainable solutions for business processes, along with significant improvements in the IT infrastructure, especially in the developing economies, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global managed print services market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, deployment mode, organization size and industry vertical.

Breakup by Type:

- Print Management
- Device Management
- Discovery and Design
- Document Imaging

Breakup by Deployment Mode:

- On-premises
- Cloud-based

Breakup by Organization Size:

- Large Enterprises
- Medium Enterprises
- Small Enterprises

Breakup by Industry Vertical:

- BFSI
- Government
- Healthcare and Education
- Manufacturing
- Retail and Consumer Goods

IT and Telecom
Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being ARC Document Solutions Inc., Brother Industries Ltd., Canon Inc., HP Inc., Konica Minolta Inc., Lexmark International Inc., Ricoh Company Ltd., Sharp Corporation, Toshiba Corporation, WeP Solutions Ltd and Xerox Corporation.

Key Questions Answered in This Report

1. What was the size of the global managed print services market in 2022?
2. What is the expected growth rate of the global managed print services market during 2023-2028?
3. What are the key factors driving the global managed print services market?
4. What has been the impact of COVID-19 on the global managed print services market?
5. What is the breakup of the global managed print services market based on the type?
6. What is the breakup of the global managed print services market based on the deployment type?
7. What is the breakup of the global managed print services market based on the organization size?
8. What is the breakup of the global managed print services market based on the industry vertical?
9. What are the key regions in the global managed print services market?
10. Who are the key players/companies in the global managed print services market?

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