

Managed Print Services Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global managed print services market size reached US\$ 38.7 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 64.1 Billion by 2027, exhibiting a growth rate (CAGR) of 8.7% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

Managed print services (MPS) are customized and integrated solutions used for streamlining the printing fleet of the organizations. They are offered by third-party service providers to optimize and manage the overall document output generated by the enterprises. MPS can be deployed on-premises, on cloud or in hybrid environments. It involves the assessment, selective or general replacement of hardware and service components and tracking of printers, fax machines, scanners, copiers and multipurpose printing (MFP) devices. MPS anticipates the printing requirements by analyzing organizational operations and providing enhanced visibility and control of the input and output. This aids in minimizing costs, preventing device downtime and optimizing the usage of ink, paper and energy.

Managed Print Services Market Trends:

Rapid digitization across the industries, such as banking, financial services and insurance (BFSI), education, healthcare, telecommunication, information technology (IT) and manufacturing, is one of the key factors driving the market growth. For instance, the BFSI industry extensively uses MPS to manage time-consuming record-keeping tasks and optimize the overall printing operations. Moreover, the increasing requirement for analytics and cloud computing solutions to manage resource utilization in the

organizations is providing a thrust to the market growth. In line with this, the implementation of favorable initiatives to minimize paper wastage at workspaces is also contributing to the growth of the market. Additionally, various technological advancements, such as the integration of connected devices with the Internet of Things (IoT) and big data solutions, are acting as other growth-inducing factors. These innovative technologies provide enhanced mobility and security and streamline business workflows. Other factors, including the increasing adoption of sustainable solutions for business processes, along with significant improvements in the IT infrastructure, especially in the developing economies, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global managed print services market report, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on type, deployment mode, organization size and industry vertical.

Breakup by Type:

- Print Management
- Device Management
- Discovery and Design
- Document Imaging

Breakup by Deployment Mode:

- On-premises
- Cloud-based

Breakup by Organization Size:

- Large Enterprises
- Medium Enterprises
- Small Enterprises

Breakup by Industry Vertical:

- BFSI
- Government

Healthcare and Education
Manufacturing
Retail and Consumer Goods
IT and Telecom
Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being ARC Document Solutions Inc., Brother Industries Ltd., Canon Inc., HP Inc., Konica Minolta Inc., Lexmark International Inc., Ricoh Company Ltd., Sharp Corporation, Toshiba Corporation, WeP Solutions Ltd and Xerox Corporation.

Key Questions Answered in This Report:

How has the global managed print services market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global managed print services market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the deployment mode?

What is the breakup of the market based on the organization size?

What is the breakup of the market based on the industry vertical?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global managed print services market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL MANAGED PRINT SERVICES MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

- 6.1 Print Management
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Device Management
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Discovery and Design

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Document Imaging
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast

7 MARKET BREAKUP BY DEPLOYMENT MODE

- 7.1 On-premises
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Cloud-based
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY ORGANIZATION SIZE

- 8.1 Large Enterprises
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Medium Enterprises
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Small Enterprises
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast

9 MARKET BREAKUP BY INDUSTRY VERTICAL

- 9.1 BFSI
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Government
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 9.3 Healthcare and Education
 - 9.3.1 Market Trends
 - 9.3.2 Market Forecast
- 9.4 Manufacturing

- 9.4.1 Market Trends
- 9.4.2 Market Forecast
- 9.5 Retail and Consumer Goods
 - 9.5.1 Market Trends
 - 9.5.2 Market Forecast
- 9.6 IT and Telecom
 - 9.6.1 Market Trends
 - 9.6.2 Market Forecast
- 9.7 Others
 - 9.7.1 Market Trends
 - 9.7.2 Market Forecast

10 MARKET BREAKUP BY REGION

- 10.1 North America
 - 10.1.1 United States
 - 10.1.1.1 Market Trends
 - 10.1.1.2 Market Forecast
 - 10.1.2 Canada
 - 10.1.2.1 Market Trends
 - 10.1.2.2 Market Forecast
- 10.2 Asia-Pacific
 - 10.2.1 China
 - 10.2.1.1 Market Trends
 - 10.2.1.2 Market Forecast
 - 10.2.2 Japan
 - 10.2.2.1 Market Trends
 - 10.2.2.2 Market Forecast
 - 10.2.3 India
 - 10.2.3.1 Market Trends
 - 10.2.3.2 Market Forecast
 - 10.2.4 South Korea
 - 10.2.4.1 Market Trends
 - 10.2.4.2 Market Forecast
 - 10.2.5 Australia
 - 10.2.5.1 Market Trends
 - 10.2.5.2 Market Forecast
 - 10.2.6 Indonesia
 - 10.2.6.1 Market Trends

- 10.2.6.2 Market Forecast
- 10.2.7 Others
 - 10.2.7.1 Market Trends
 - 10.2.7.2 Market Forecast
- 10.3 Europe
 - 10.3.1 Germany
 - 10.3.1.1 Market Trends
 - 10.3.1.2 Market Forecast
 - 10.3.2 France
 - 10.3.2.1 Market Trends
 - 10.3.2.2 Market Forecast
 - 10.3.3 United Kingdom
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast
 - 10.3.4 Italy
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
 - 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
 - 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
 - 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country

10.5.3 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
 - 15.3.1 ARC Document Solutions Inc.
 - 15.3.1.1 Company Overview
 - 15.3.1.2 Product Portfolio
 - 15.3.1.3 Financials
 - 15.3.2 Brother Industries Ltd.
 - 15.3.2.1 Company Overview
 - 15.3.2.2 Product Portfolio
 - 15.3.2.3 Financials
 - 15.3.3 Canon Inc.
 - 15.3.3.1 Company Overview
 - 15.3.3.2 Product Portfolio

- 15.3.3.3 Financials
- 15.3.3.4 SWOT Analysis
- 15.3.4 HP Inc.
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio
 - 15.3.4.3 Financials
 - 15.3.4.4 SWOT Analysis
- 15.3.5 Konica Minolta Inc.
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
 - 15.3.5.3 Financials
 - 15.3.5.4 SWOT Analysis
- 15.3.6 Lexmark International Inc.
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
 - 15.3.6.3 SWOT Analysis
- 15.3.7 Ricoh Company Ltd.
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
 - 15.3.7.3 Financials
 - 15.3.7.4 SWOT Analysis
- 15.3.8 Sharp Corporation
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
 - 15.3.8.3 Financials
 - 15.3.8.4 SWOT Analysis
- 15.3.9 Toshiba Corporation
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
 - 15.3.9.3 Financials
 - 15.3.9.4 SWOT Analysis
- 15.3.10 WeP Solutions Ltd
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
 - 15.3.10.3 Financials
- 15.3.11 Xerox Corporation
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio
 - 15.3.11.3 Financials

15.3.11.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Managed Print Services Market: Key Industry Highlights, 2021 and 2027

Table 2: Global: Managed Print Services Market Forecast: Breakup by Type (in Million US\$), 2022-2027

Table 3: Global: Managed Print Services Market Forecast: Breakup by Deployment Mode (in Million US\$), 2022-2027

Table 4: Global: Managed Print Services Market Forecast: Breakup by Organization Size (in Million US\$), 2022-2027

Table 5: Global: Managed Print Services Market Forecast: Breakup by Industry Vertical (in Million US\$), 2022-2027

Table 6: Global: Managed Print Services Market Forecast: Breakup by Region (in Million US\$), 2022-2027

Table 7: Global: Managed Print Services Market: Competitive Structure

Table 8: Global: Managed Print Services Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Managed Print Services Market: Major Drivers and Challenges

Figure 2: Global: Managed Print Services Market: Sales Value (in Billion US\$), 2016-2021

Figure 3: Global: Managed Print Services Market Forecast: Sales Value (in Billion US\$), 2022-2027

Figure 4: Global: Managed Print Services Market: Breakup by Type (in %), 2021

Figure 5: Global: Managed Print Services Market: Breakup by Deployment Mode (in %), 2021

Figure 6: Global: Managed Print Services Market: Breakup by Organization Size (in %), 2021

Figure 7: Global: Managed Print Services Market: Breakup by Industry Vertical (in %), 2021

Figure 8: Global: Managed Print Services Market: Breakup by Region (in %), 2021

Figure 9: Global: Managed Print Services (Print Management) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 10: Global: Managed Print Services (Print Management) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 11: Global: Managed Print Services (Device Management) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 12: Global: Managed Print Services (Device Management) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 13: Global: Managed Print Services (Discovery and Design) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 14: Global: Managed Print Services (Discovery and Design) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 15: Global: Managed Print Services (Document Imaging) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 16: Global: Managed Print Services (Document Imaging) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 17: Global: Managed Print Services (On-premises) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 18: Global: Managed Print Services (On-premises) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 19: Global: Managed Print Services (Cloud-based) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 20: Global: Managed Print Services (Cloud-based) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 21: Global: Managed Print Services (Large Enterprises) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 22: Global: Managed Print Services (Large Enterprises) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 23: Global: Managed Print Services (Medium Enterprises) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 24: Global: Managed Print Services (Medium Enterprises) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 25: Global: Managed Print Services (Small Enterprises) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 26: Global: Managed Print Services (Small Enterprises) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 27: Global: Managed Print Services (BFSI) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 28: Global: Managed Print Services (BFSI) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 29: Global: Managed Print Services (Government) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 30: Global: Managed Print Services (Government) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 31: Global: Managed Print Services (Healthcare and Education) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 32: Global: Managed Print Services (Healthcare and Education) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 33: Global: Managed Print Services (Manufacturing) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 34: Global: Managed Print Services (Manufacturing) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 35: Global: Managed Print Services (Retail and Consumer Goods) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 36: Global: Managed Print Services (Retail and Consumer Goods) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 37: Global: Managed Print Services (IT and Telecom) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 38: Global: Managed Print Services (IT and Telecom) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 39: Global: Managed Print Services (Other Industry Verticals) Market: Sales

Value (in Million US\$), 2016 & 2021

Figure 40: Global: Managed Print Services (Other Industry Verticals) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 41: North America: Managed Print Services Market: Sales Value (in Million US\$), 2016 & 2021

Figure 42: North America: Managed Print Services Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 43: United States: Managed Print Services Market: Sales Value (in Million US\$), 2016 & 2021

Figure 44: United States: Managed Print Services Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 45: Canada: Managed Print Services Market: Sales Value (in Million US\$), 2016 & 2021

Figure 46: Canada: Managed Print Services Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 47: Asia-Pacific: Managed Print Services Market: Sales Value (in Million US\$), 2016 & 2021

Figure 48: Asia-Pacific: Managed Print Services Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 49: China: Managed Print Services Market: Sales Value (in Million US\$), 2016 & 2021

Figure 50: China: Managed Print Services Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 51: Japan: Managed Print Services Market: Sales Value (in Million US\$), 2016 & 2021

Figure 52: Japan: Managed Print Services Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 53: India: Managed Print Services Market: Sales Value (in Million US\$), 2016 & 2021

Figure 54: India: Managed Print Services Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 55: South Korea: Managed Print Services Market: Sales Value (in Million US\$), 2016 & 2021

Figure 56: South Korea: Managed Print Services Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 57: Australia: Managed Print Services Market: Sales Value (in Million US\$), 2016 & 2021

Figure 58: Australia: Managed Print Services Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 59: Indonesia: Managed Print Services Market: Sales Value (in Million US\$), 2016 & 2021

Figure 60: Indonesia: Managed Print Services Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 61: Others: Managed Print Services Market: Sales Value (in Million US\$), 2016 & 2021

Figure 62: Others: Managed Print Services Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 63: Europe: Managed Print Services Market: Sales Value (in Million US\$), 2016 & 2021

Figure 64: Europe: Managed Print Services Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 65: Germany: Managed Print Services Market: Sales Value (in Million US\$), 2016 & 2021

Figure 66: Germany: Managed Print Services Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 67: France: Managed Print Services Market: Sales Value (in Million US\$), 2016 & 2021

Figure 68: France: Managed Print Services Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 69: United Kingdom: Managed Print Services Market: Sales Value (in Million US\$), 2016 & 2021

Figure 70: United Kingdom: Managed Print Services Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 71: Italy: Managed Print Services Market: Sales Value (in Million US\$), 2016 & 2021

Figure 72: Italy: Managed Print Services Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 73: Spain: Managed Print Services Market: Sales Value (in Million US\$), 2016 & 2021

Figure 74: Spain: Managed Print Services Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 75: Russia: Managed Print Services Market: Sales Value (in Million US\$), 2016 & 2021

Figure 76: Russia: Managed Print Services Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 77: Others: Managed Print Services Market: Sales Value (in Million US\$), 2016 & 2021

Figure 78: Others: Managed Print Services Market Forecast: Sales Value (in Million

US\$), 2022-2027

Figure 79: Latin America: Managed Print Services Market: Sales Value (in Million US\$), 2016 & 2021

Figure 80: Latin America: Managed Print Services Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 81: Brazil: Managed Print Services Market: Sales Value (in Million US\$), 2016 & 2021

Figure 82: Brazil: Managed Print Services Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 83: Mexico: Managed Print Services Market: Sales Value (in Million US\$), 2016 & 2021

Figure 84: Mexico: Managed Print Services Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 85: Others: Managed Print Services Market: Sales Value (in Million US\$), 2016 & 2021

Figure 86: Others: Managed Print Services Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 87: Middle East and Africa: Managed Print Services Market: Sales Value (in Million US\$), 2016 & 2021

Figure 88: Middle East and Africa: Managed Print Services Market: Breakup by Country (in %), 2021

Figure 89: Middle East and Africa: Managed Print Services Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 90: Global: Managed Print Services Industry: SWOT Analysis

Figure 91: Global: Managed Print Services Industry: Value Chain Analysis

Figure 92: Global: Managed Print Services Industry: Porter's Five Forces Analysis

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