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Managed Mobility Services Market Report by Function (Mobile Device Management, Mobile Application Management, Mobile Security, and Others), Deployment (Cloud based, On-premises), Organization Size (Small and Medium-sized Enterprises, Large Enterprises), End Use Industry (IT and Telecom, BFSI, Healthcare, Manufacturing, Retail, Education, and Others), and Region 2024-2032

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Abstracts

The global managed mobility services market size reached US$ 31.2 Billion in 2023. Looking forward, IMARC Group expects the market to reach US$ 281.1 Billion by 2032, exhibiting a growth rate (CAGR) of 27.1% during 2024-2032. Rapid digitization, rising adoption of bring-your-own-device policies, and the increasing adoption of smartphones and laptops represent some of the key factors driving the market.

Managed mobility services (MMS) refer to the outsourcing of management tasks and responsibilities from a third-party provider. It includes sourcing and logistics, security and content, device and system, application and collaboration, and program and financial management services. It aids in acquiring, provisioning, and supporting smartphones, tablets, laptops, and other devices with integrated cellular and wireless connectivity. It also assists in improving the productivity and efficiency of the workplace and implements robust security protocols to protect sensitive corporate data and prevent unauthorized access, which helps companies reduce the risk of data breaches and other incidents. Moreover, it ensures compliance with regulatory requirements related to mobile device management, which allows companies to avoid costly fines and legal issues related to non-compliance. At present, MMS finds extensive applications in

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the information technology (IT) and telecom, retail, manufacturing, healthcare, and banking, financial services and insurance (BFSI) industries across the globe.

Managed Mobility Services Market Trends:
At present, rapid digitization and a significant rise in the number of employees working remotely represent one of the key factors positively influencing the market across the globe. In addition, businesses are increasingly supporting bring-your-own-device (BYOD) policies that allow employees to use personal smartphones, laptops, and tablets for connecting with organizational networks and accessing work-related systems. This, in confluence with the rising adoption of mobile devices and increasing reliance on outsourcing IT services for enterprise operations, is catalyzing the demand for managed mobility services. In line with this, the increasing demand for managed mobility services that can provide employees with secure and reliable access to company resources in real-time is fueling the market growth around the world. Moreover, the burgeoning healthcare industry and the widespread adoption of MMS to enhance productivity and operational efficiency and improve the overall mobility management strategy are creating a favorable market outlook. Furthermore, leading market players are offering advanced security features, such as encryption, secure access, and remote wipe, which assist in protecting sensitive data and mitigating risks. Additionally, the rising threat of cyber-attacks and data breaches is increasing the demand for data security, which is offering lucrative growth opportunities to key market players for expanding their portfolios.

Key Market Segmentation:
IMARC Group provides an analysis of the key trends in each sub-segment of the global managed mobility services market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on function, deployment, organization size and end use industry.

Function Insights:

Mobile Device Management
Mobile Application Management
Mobile Security
Others

The report has provided a detailed breakup and analysis of the managed mobility services market based on the function has also been provided in the report. This includes mobile device management, mobile application management, mobile security,

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and others. According to the report, mobile device management represented the largest segment.

Deployment Insights:

Cloud based
On-premises

A detailed breakup and analysis of the managed mobility services market based on the deployment has also been provided in the report. This includes cloud based and on-premises. According to the report, on-premises accounted for the largest market share.

Organization Size Insights:

Small and Medium-sized Enterprises
Large Enterprises

A detailed breakup and analysis of the managed mobility services market based on the organization size has also been provided in the report. This includes small and medium-sized enterprises and large enterprises. According to the report, large enterprises accounted for the largest market share.

End Use Industry Insights:

IT and Telecom
BFSI
Healthcare
Manufacturing
Retail
Education
Others

A detailed breakup and analysis of the managed mobility services market based on the end use industry has also been provided in the report. This includes IT and telecom, BFSI, healthcare, manufacturing, retail, education, and others. According to the report, IT and telecom accounted for the largest market share.

Regional Insights:

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North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America (the United States and Canada) was the largest market for managed mobility services. Some of the factors driving the North America managed mobility services market included digitization, technological advancements, bring-your-own-device (BYOD) policies, etc.

Competitive Landscape:
The report has also provided a comprehensive analysis of the competitive landscape in the global managed mobility services market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies,

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competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include Accenture PLC, AT&T Inc., Deutsche Telekom AG, Fujitsu Limited, HP Development Company L.P., International Business Machines Corporation, Orange S.A., Samsung Electronics Co. Ltd., Telef?nica S.A., Unisys Corporation, Vodafone Idea Limited, Wipro Limited, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report

1. What was the size of the global managed mobility services market in 2023?
2. What is the expected growth rate of the global managed mobility services market during 2024-2032?
3. What are the key factors driving the global managed mobility services market?
4. What has been the impact of COVID-19 on the global managed mobility services market?
5. What is the breakup of the global managed mobility services market based on the function?
6. What is the breakup of the global managed mobility services market based on the deployment?
7. What is the breakup of the global managed mobility services market based on the organization size?
8. What is the breakup of the global managed mobility services market based on the end use industry?
9. What are the key regions in the global managed mobility services market?
10. Who are the key players/companies in the global managed mobility services market?

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