

Managed Application Services Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/M0316E1B2A96EN.html>

Date: September 2023

Pages: 147

Price: US\$ 2,499.00 (Single User License)

ID: M0316E1B2A96EN

Abstracts

Market Overview:

The global managed application services market size reached US\$ 12.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 27.1 Billion by 2028, exhibiting a growth rate (CAGR) of 13.18% during 2023-2028.

Managed application services range from technical support to cloud migration that assists in keeping the application highly available and relevant for evolving business needs. They also aid in enhancing security, encouraging human resources savings, minimizing outage risks, reducing capital and operational costs, and monitoring, maintaining, and optimizing capacity and security. As a result, organizations from different industry verticals worldwide are integrating managed application services to run cloud deployment smoothly and deliver cost savings.

Managed Application Services Market Trends:

Due to the expansion of business globally and the increasing complexity of information technology (IT) infrastructure, there is a considerable need for reliable application services for secure, fast, and optimal enterprise applications performance and maintaining competitive advantage. This represents one of the key factors encouraging enterprises around the world to adopt managed application services to reduce costs and optimize operations. In addition to this, as regulatory, data, and system requirements prohibit the use of off-site solutions, small and medium-sized enterprises (SMEs) are leveraging remote managed services that provide minimal administrative overhead with maximum uptime. Apart from this, managed application services are employed to meet the demand for implementation, optimization, maintenance,

performance improvement, and quality initiatives of health firms. This can also be attributed to the rapid digitization of healthcare infrastructure and the escalating demand for telehealth and remote patient services. Furthermore, service providers are providing customizable solutions to support custom web applications that are critical for the everyday operations of organizations. This, in turn, is anticipated to drive the utilization of managed application services in the telecommunication, retail and e-commerce, and banking, financial services, and insurance (BFSI) sectors in the upcoming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global managed application services market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on service, organization size, application and industry vertical.

Breakup by Service:

Operational Services

Application Service Desk

Application Hosting

Application Security and Disaster Recovery

Application Infrastructure

Breakup by Organization Size:

Small and Medium-sized Enterprises (SMEs)

Large Enterprises

Breakup by Application:

Web-Based Applications

Mobile Applications

Breakup by Industry Vertical:

BFSI

Telecom and IT

Government

Healthcare

Retail
Energy and Utilities
Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being BMC Software Inc., DXC Technology, Fujitsu Limited, HCL Technologies Limited (HCL Enterprise), International Business Machines Corporation, Lumen Technologies Inc., Mindtree Ltd. (Larsen & Toubro Ltd.), NaviSite Inc., Rackspace Technology Inc., Unisys Corporation, Virtustream (Dell Technologies Inc.) and Wipro Limited.

Key Questions Answered in This Report:

How has the global managed application services market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global managed application services market?

What are the key regional markets?

What is the breakup of the market based on the service?

What is the breakup of the market based on the organization size?

What is the breakup of the market based on the application?

What is the breakup of the market based on the industry vertical?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global managed application services market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

2.1 Objectives of the Study

2.2 Stakeholders

2.3 Data Sources

2.3.1 Primary Sources

2.3.2 Secondary Sources

2.4 Market Estimation

2.4.1 Bottom-Up Approach

2.4.2 Top-Down Approach

2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

4.1 Overview

4.2 Key Industry Trends

5 GLOBAL MANAGED APPLICATION SERVICES MARKET

5.1 Market Overview

5.2 Market Performance

5.3 Impact of COVID-19

5.4 Market Forecast

6 MARKET BREAKUP BY SERVICE

6.1 Operational Services

6.1.1 Market Trends

6.1.2 Market Forecast

6.2 Application Service Desk

6.2.1 Market Trends

6.2.2 Market Forecast

6.3 Application Hosting

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Application Security and Disaster Recovery
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Application Infrastructure
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast

7 MARKET BREAKUP BY ORGANIZATION SIZE

- 7.1 Small and Medium-sized Enterprises (SMEs)
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Large Enterprises
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY APPLICATION

- 8.1 Web-Based Applications
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Mobile Applications
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast

9 MARKET BREAKUP BY INDUSTRY VERTICAL

- 9.1 BFSI
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Telecom and IT
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 9.3 Government
 - 9.3.1 Market Trends
 - 9.3.2 Market Forecast
- 9.4 Healthcare

- 9.4.1 Market Trends
- 9.4.2 Market Forecast
- 9.5 Retail
 - 9.5.1 Market Trends
 - 9.5.2 Market Forecast
- 9.6 Energy and Utilities
 - 9.6.1 Market Trends
 - 9.6.2 Market Forecast
- 9.7 Others
 - 9.7.1 Market Trends
 - 9.7.2 Market Forecast

10 MARKET BREAKUP BY REGION

- 10.1 North America
 - 10.1.1 United States
 - 10.1.1.1 Market Trends
 - 10.1.1.2 Market Forecast
 - 10.1.2 Canada
 - 10.1.2.1 Market Trends
 - 10.1.2.2 Market Forecast
- 10.2 Asia-Pacific
 - 10.2.1 China
 - 10.2.1.1 Market Trends
 - 10.2.1.2 Market Forecast
 - 10.2.2 Japan
 - 10.2.2.1 Market Trends
 - 10.2.2.2 Market Forecast
 - 10.2.3 India
 - 10.2.3.1 Market Trends
 - 10.2.3.2 Market Forecast
 - 10.2.4 South Korea
 - 10.2.4.1 Market Trends
 - 10.2.4.2 Market Forecast
 - 10.2.5 Australia
 - 10.2.5.1 Market Trends
 - 10.2.5.2 Market Forecast
 - 10.2.6 Indonesia
 - 10.2.6.1 Market Trends

- 10.2.6.2 Market Forecast
- 10.2.7 Others
 - 10.2.7.1 Market Trends
 - 10.2.7.2 Market Forecast
- 10.3 Europe
 - 10.3.1 Germany
 - 10.3.1.1 Market Trends
 - 10.3.1.2 Market Forecast
 - 10.3.2 France
 - 10.3.2.1 Market Trends
 - 10.3.2.2 Market Forecast
 - 10.3.3 United Kingdom
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast
 - 10.3.4 Italy
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
 - 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
 - 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
 - 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country

10.5.3 Market Forecast

11 SWOT ANALYSIS

11.1 Overview

11.2 Strengths

11.3 Weaknesses

11.4 Opportunities

11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

13.1 Overview

13.2 Bargaining Power of Buyers

13.3 Bargaining Power of Suppliers

13.4 Degree of Competition

13.5 Threat of New Entrants

13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

15.1 Market Structure

15.2 Key Players

15.3 Profiles of Key Players

15.3.1 BMC Software Inc.

15.3.1.1 Company Overview

15.3.1.2 Product Portfolio

15.3.1.3 SWOT Analysis

15.3.2 DXC Technology

15.3.2.1 Company Overview

15.3.2.2 Product Portfolio

15.3.2.3 Financials

15.3.2.4 SWOT Analysis

15.3.3 Fujitsu Limited

15.3.3.1 Company Overview

- 15.3.3.2 Product Portfolio
- 15.3.3.3 Financials
- 15.3.3.4 SWOT Analysis
- 15.3.4HCL Technologies Limited (HCL Enterprise)
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio
 - 15.3.4.3 Financials
 - 15.3.4.4 SWOT Analysis
- 15.3.5International Business Machines Corporation
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
 - 15.3.5.3 Financials
- 15.3.6Lumen Technologies Inc.
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
 - 15.3.6.3 Financials
- 15.3.7Mindtree Ltd. (Larsen & Toubro Ltd.)
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
 - 15.3.7.3 Financials
- 15.3.8NaviSite Inc.
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
 - 15.3.8.3 Financials
- 15.3.9Rackspace Technology Inc.
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
- 15.3.10Unisys Corporation
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
 - 15.3.10.3 Financials
- 15.3.11Virtustream (Dell Technologies Inc.)
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio
- 15.3.12Wipro Limited
 - 15.3.12.1 Company Overview
 - 15.3.12.2 Product Portfolio
 - 15.3.12.3 Financials

List Of Tables

LIST OF TABLES

Table 1: Global: Managed Application Services Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Managed Application Services Market Forecast: Breakup by Service (in Million US\$), 2023-2028

Table 3: Global: Managed Application Services Market Forecast: Breakup by Organization Size (in Million US\$), 2023-2028

Table 4: Global: Managed Application Services Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 5: Global: Managed Application Services Market Forecast: Breakup by Industry Vertical (in Million US\$), 2023-2028

Table 6: Global: Managed Application Services Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Managed Application Services Market: Competitive Structure

Table 8: Global: Managed Application Services Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Managed Application Services Market: Major Drivers and Challenges

Figure 2: Global: Managed Application Services Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Managed Application Services Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Managed Application Services Market: Breakup by Service (in %), 2022

Figure 5: Global: Managed Application Services Market: Breakup by Organization Size (in %), 2022

Figure 6: Global: Managed Application Services Market: Breakup by Application (in %), 2022

Figure 7: Global: Managed Application Services Market: Breakup by Industry Vertical (in %), 2022

Figure 8: Global: Managed Application Services Market: Breakup by Region (in %), 2022

Figure 9: Global: Managed Application Services (Operational Services) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Managed Application Services (Operational Services) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Managed Application Services (Application Service Desk) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Managed Application Services (Application Service Desk) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Managed Application Services (Application Hosting) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Managed Application Services (Application Hosting) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Managed Application Services (Application Security and Disaster Recovery) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Managed Application Services (Application Security and Disaster Recovery) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Managed Application Services (Application Infrastructure) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Managed Application Services (Application Infrastructure) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Managed Application Services (Small and Medium-sized Enterprises (SMEs)) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Managed Application Services (Small and Medium-sized Enterprises (SMEs)) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Managed Application Services (Large Enterprises) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Managed Application Services (Large Enterprises) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Managed Application Services (Web-Based Applications) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Managed Application Services (Web-Based Applications) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Managed Application Services (Mobile Applications) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Managed Application Services (Mobile Applications) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Managed Application Services (BFSI) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Managed Application Services (BFSI) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Managed Application Services (Telecom and IT) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Managed Application Services (Telecom and IT) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Global: Managed Application Services (Government) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Global: Managed Application Services (Government) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Global: Managed Application Services (Healthcare) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Global: Managed Application Services (Healthcare) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Global: Managed Application Services (Retail) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Global: Managed Application Services (Retail) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Global: Managed Application Services (Energy and Utilities) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Global: Managed Application Services (Energy and Utilities) Market

Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Global: Managed Application Services (Other Industry Verticals) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Global: Managed Application Services (Other Industry Verticals) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: North America: Managed Application Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: North America: Managed Application Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: United States: Managed Application Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: United States: Managed Application Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: Canada: Managed Application Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: Canada: Managed Application Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Asia-Pacific: Managed Application Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Asia-Pacific: Managed Application Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: China: Managed Application Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: China: Managed Application Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Japan: Managed Application Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Japan: Managed Application Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: India: Managed Application Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: India: Managed Application Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: South Korea: Managed Application Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: South Korea: Managed Application Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: Australia: Managed Application Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Australia: Managed Application Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: Indonesia: Managed Application Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Indonesia: Managed Application Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: Others: Managed Application Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Others: Managed Application Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: Europe: Managed Application Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Europe: Managed Application Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Germany: Managed Application Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Germany: Managed Application Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: France: Managed Application Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: France: Managed Application Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: United Kingdom: Managed Application Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: United Kingdom: Managed Application Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Italy: Managed Application Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Italy: Managed Application Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Spain: Managed Application Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Spain: Managed Application Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Russia: Managed Application Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Russia: Managed Application Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 77: Others: Managed Application Services Market: Sales Value (in Million US\$),

2017 & 2022

Figure 78: Others: Managed Application Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 79: Latin America: Managed Application Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 80: Latin America: Managed Application Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 81: Brazil: Managed Application Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 82: Brazil: Managed Application Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 83: Mexico: Managed Application Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 84: Mexico: Managed Application Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 85: Others: Managed Application Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 86: Others: Managed Application Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 87: Middle East and Africa: Managed Application Services Market: Sales Value (in Million US\$), 2017 & 2022

Figure 88: Middle East and Africa: Managed Application Services Market: Breakup by Country (in %), 2022

Figure 89: Middle East and Africa: Managed Application Services Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 90: Global: Managed Application Services Industry: SWOT Analysis

Figure 91: Global: Managed Application Services Industry: Value Chain Analysis

Figure 92: Global: Managed Application Services Industry: Porter's Five Forces Analysis

I would like to order

Product name: Managed Application Services Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/M0316E1B2A96EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M0316E1B2A96EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

